



Government of Maharashtra  
**ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE & COMMERCE**  
(Affiliated to University of Mumbai)

Jogeshwari Station Road, Jogeshwari - East, Mumbai - 400 060

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<b><u>CRITERION NUMBER</u></b>	<b><u>1</u></b>
<b><u>METRIC NO.</u></b>	<b><u>1.2 - Academic Flexibility</u></b>

**1.2.1: Number of Certificate/Value Added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. (Where the students of the institution have enrolled and successfully completed during the last five years).**

2019-20				
Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Year of offering/study	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Certificate Course in English Communication	2019-20	60 Hours	6	6
Certificate Course in Financial Literacy	2019-20	75 Hours	6	6
Certificate Course in Legal Literacy	2019-20	30 Hours	6	6
Certificate Course in Youth Leadership & People Skills	2019-20	45 Hours	6	6
Certificate Course in Digital Literacy	2019-20	75 Hours	6	6
Certificate Course in Working with Communities	2019-20	60 Hours	6	6
Certificate Course in Financial Markets & Institutions	2019-20	30 Hours	20	20
Certificate Course in Capital Market & Financial Management	2019-20	30 Hours	20	20
Certificate Course in Basics of Banking	2019-20	30 Hours	20	20
Certificate Course in Marketing & Selling Skills, Legal Aspects of Finance, Micro Finance & Social Banking	2019-20	40 Hours	20	20
Certificate Course in Insurance & Mutual Funds	2019-20	40 Hours	20	20



Certificate Course in Customer Relationship Management & Marketing Skills	2019-20	35 Hours	20	20
Certificate Course in Basics of Financial Planning & Legal Aspect of Finance	2019-20	30 Hours	20	20
Certificate Course in Wholesale Lending/Credit Management & Financial Management	2019-20	45 Hours	20	20
Certificate Course in Basics of Website Infrastructure & Development	2019-20	30 Hours	19	19
Certificate Course in Web Analytics	2019-20	30 Hours	19	19
Certificate Course in Search Engine Optimization	2019-20	45 Hours	19	19
Certificate Course in Search Engine Marketing	2019-20	75 Hours	19	19
Certificate Course in Basic Graphic Design & Email Marketing	2019-20	40 Hours	19	19
Certificate Course in Social Media Marketing	2019-20	90 Hours	19	19
Certificate Course in Mobile Marketing	2019-20	45 Hours	19	19
<b>2020-21</b>				
<b>Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed</b>	<b>Year of offering/study</b>	<b>Duration of course</b>	<b>Number of students enrolled in the year</b>	<b>Number of Students completing the course in the year</b>
Certificate Course in Intellectual Property Rights	2020-21	30 Hours	989	989
Certificate Course in Solid Waste Management for Sustainable Society	2020-21	30 Hours	994	994
Certificate Course in Contemporary Rights of Citizen	2020-21	30 Hours	82	82
Certificate Course in Financial Markets & Institutions	2020-21	30 Hours	12	12
Certificate Course in Capital Market & Financial Management	2020-21	30 Hours	12	12
Certificate Course in Basics of Banking	2020-21	30 Hours	12	12
Certificate Course in Marketing & Selling Skills, Legal Aspects of Finance, Micro Finance & Social Banking	2020-21	40 Hours	12	12
Certificate Course in Insurance & Mutual Funds	2020-21	40 Hours	12	12
Certificate Course in Customer Relationship Management & Marketing Skills	2020-21	35 Hours	12	12
Certificate Course in Basics of Financial Planning & Legal Aspect of Finance	2020-21	30 Hours	12	12
Certificate Course in Wholesale Lending/Credit Management & Financial Management	2020-21	45 Hours	12	12
Basics of Website Infrastructure & Development	2020-21	30 Hours	4	4
Certificate Course in Web Analytics	2020-21	30 Hours	4	4
Certificate Course in Search Engine Optimization	2020-21	45 Hours	4	4
Certificate Course in Search Engine Marketing	2020-21	75 Hours	4	4
Certificate Course in Basic Graphic Design & Email Marketing	2020-21	40 Hours	4	4
Certificate Course in Social Media Marketing	2020-21	90 Hours	4	4
Certificate Course in Mobile Marketing	2020-21	45 Hours	4	4
Certificate Course in Principles of Management	2020-21	45 Hours	1	1



Certificate Course in Export –Import Procedure	2020-21	30 Hours	1	1
Certificate Course in Introduction to Export Marketing	2020-21	45 Hours	1	1
Certificate Course in Foreign Trade Policy	2020-21	30 Hours	1	1
Certificate Course in Export Marketing	2020-21	45 Hours	1	1
Certificate Course in International Business Research	2020-21	45 Hours	1	1
Certificate Course in Export Finance	2020-21	45 Hours	1	1
Certificate Course in Export Pricing	2020-21	45 Hours	1	1
Certificate Course in Export Incentives & Entrepreneurship	2020-21	45 Hours	1	1
Certificate Course in Fundamentals of Entrepreneurship	2020-21	30 Hours	5	5
Certificate Course in Marketing & Market Research	2020-21	30 Hours	5	5
Certificate Course in Basic Accounting & Costing	2020-21	30 Hours	5	5
Certificate Course in Venture Plan	2020-21	30 Hours	5	5
Certificate Course in Venture Performance & Assessment Project Management	2020-21	30 Hours	5	5
63- IIRS Outreach Programme on Remote Sensing Applications in Agricultural Water Management	2020-21	30 Hours	4	4
62- IIRS Outreach Programme on Geospatial Inputs for Enabling Master Plan Formulation	2020-21	30 Hours	11	11
60- IIRS Outreach Programme on Application of Geoinformatics in Ecological Studies	2020-21	30 Hours	79	9
<b>2021-22</b>				
<b>Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed</b>	<b>Year of offering/study</b>	<b>Duration of course</b>	<b>Number of students enrolled in the year</b>	<b>Number of Students completing the course in the year</b>
Certificate Course in Financial Literacy: Shares & Mutual Fund	2021-22	30 Hours	985	985
Certificate Course in Stress And Conflict Management	2021-22	30 Hours	59	59
Certificate Course in Soft Skills for effective interpersonal communication	2021-22	30 Hours	983	983
Certificate Course in Financial Markets & Institutions	2021-22	30 Hours	13	13
Certificate Course in Capital Market & Financial Management	2021-22	30 Hours	13	13
Certificate Course in Basics of Banking	2021-22	50 Hours	13	13
Certificate Course in Marketing & Selling Skills, Legal Aspects of Finance, Micro Finance & Social Banking	2021-22	40 Hours	13	13
Certificate Course in Insurance & Mutual Funds	2021-22	40 Hours	13	13
Certificate Course in Customer Relationship Management & Marketing Skills	2021-22	35 Hours	13	13
Certificate Course in Basics of Financial Planning & Legal Aspect of Finance	2021-22	30 Hours	13	13
Certificate Course in Wholesale Lending/Credit Management & Financial Management	2021-22	45 Hours	13	13
Certificate Course in Basics of Website Infrastructure & Development	2021-22	30 Hours	8	8



Certificate Course in Web Analytics	2021-22	30 Hours	8	8
Certificate Course in Search Engine Optimization	2021-22	45 Hours	8	8
Certificate Course in Search Engine Marketing	2021-22	75 Hours	8	8
Certificate Course in Basic Graphic Design & Email Marketing	2021-22	45 Hours	8	8
Certificate Course in Social Media Marketing	2021-22	90 Hours	8	8
Certificate Course in Mobile Marketing	2021-22	45 Hours	8	8
<b>2022-23</b>				
<b>Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed</b>	<b>Year of offering/study</b>	<b>Duration of course</b>	<b>Number of students enrolled in the year</b>	<b>Number of Students completing the course in the year</b>
Certificate Course in Financial Markets & Institutions	2022-23	30 Hours	57	57
Certificate Course in Capital Market & Financial Management	2022-23	30 Hours	57	57
Certificate Course in Basics of Banking	2022-23	50 Hours	57	57
Certificate Course in Marketing & Selling Skills, Legal Aspects of Finance, Micro Finance & Social Banking	2022-23	40 Hours	57	57
Certificate Course in Insurance & Mutual Funds	2022-23	40 Hours	57	57
Certificate Course in Customer Relationship Management & Marketing Skills	2022-23	35 Hours	57	57
Certificate Course in Basics of Financial Planning & Legal Aspect of Finance	2022-23	30 Hours	57	57
Certificate Course in Wholesale Lending/Credit Management & Financial Management	2022-23	45 Hours	57	57
Certificate Course in Basics of Website Infrastructure & Development	2022-23	30 Hours	23	23
Certificate Course in Web Analytics	2022-23	30 Hours	23	23
Certificate Course in Search Engine Optimization	2022-23	45 Hours	23	23
Certificate Course in Search Engine Marketing	2022-23	75 Hours	23	23
Certificate Course in Basic Graphic Design & Email Marketing	2022-23	45 Hours	23	23
Certificate Course in Social Media Marketing	2022-23	90 Hours	23	23
Certificate Course in Mobile Marketing	2022-23	45 Hours	23	23



  
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