



Government of Maharashtra
Ismail Yusuf College of Arts, Science and Commerce
Jogeshwari (East), Mumbai 400 060

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Ref/IYC/BFM/8-1

Date:14/09/2022

NOTICE

Diploma in Banking and Financial Markets by TISS – NUSSD 2022-23

College is pleased to announce the commencement of various certificate/diploma courses by way of MOU with Tata Institute of Social Sciences (TISS) - National University Student Skill Development (NUSSD) students are requested to go through the following details: -

Sr. No.	Certificate Course Name	Hours
01	Financial Markets & Institutions	30
02	Capital Market & Financial Management-I	30
03	Basics of Banking	50
04	Marketing & Selling Skills I, Legal Aspects of Finance I, Micro Finance & Social Banking	40
05	Insurance & Mutual Funds	40
06	Customer Relationship Management & Marketing & Selling Skills II	35
07	Basics of Financial Planning & Legal Aspects of Finance II	30
08	Wholesale Lending/ Credit Management & Financial Management II	45

Following compliances are mandatory:

- Attendance: Minimum 75%
- Examination: Conducted by TISS
- Presentation: During the lectures.



Note: -

1. Teachers will mark 'P' for Present & 'A' for Absent against the date on which lectures for certificate course is conducted. Those students who have maintained 75% attendance will finally sign on the sheet.
2. Students will get separate certificate from the college for all the 08 certificate courses. Please also note that only after completion of all 08 courses, you will get certificate from TISS - NUSSD Diploma in Digital Marketing as
 - Offered by: TISS – NUSSD& Ismail Yusuf College.
 - Date of Commencement: -21st Sept. 2022
 - Location: Ismail Yusuf College, Government of Maharashtra

➤ **Key Highlights:**

- ✧ Gain comprehensive knowledge of banking and financial markets.
- ✧ Learn from experienced faculty members and industry experts.
- ✧ Hands-on training and practical learning opportunities.
- ✧ After successful completion of all the 08 courses student will get certificate from TISS - NUSSD.
- ✧ Certification from Ismail Yusuf College after successful completion of each sub course.

➤ **Eligibility Criteria:**

- Open to Ismail Yusuf Degreestudents who are interested in pursuing a career in Diploma in Banking and Financial Markets.

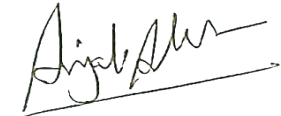
For inquiries, contact:

Suryakant Patole: -
9594818149

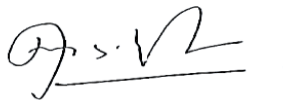
Dr.Anjali Alekar

Prof. Dr. Arvind Luhar

Dr. Swati Wavhal



B.M.S. Coordinator.



IQAC Coordinator.



PRINCIPAL
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Ref/IYC/DM/7-2

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NOTICE

Diploma in Digital Marketing by TISS – NUSSD 2022-23

College is pleased to announce the commencement of various certificate/diploma courses by way of MOU with Tata Institute of Social Sciences (TISS) - National University Student Skill Development (NUSSD) students are requested to go through the following details :-

Sr. No.	Certificate Course Name	Hours
01	Basics of Website Infrastructure & Development	30
02	Web Analytics	30
03	Search Engine Optimization	45
04	Search Engine Marketing	75
05	Basic Graphic Design & Email Marketing	45
06	Social Media Marketing	90
07	Mobile Marketing	45

Following compliances are mandatory:

- Attendance: Minimum 75%
- Examination: Conducted by TISS
- Presentation: During the lectures.



Note: -

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 - o Date of Commencement: -21st Sept. 2022
 - o Location: Ismail Yusuf College, Government of Maharashtra

➤ **Key Highlights:**

- ✧ Gain comprehensive knowledge of **Digital Marketing**
- ✧ Learn from experienced faculty members and industry experts.
- ✧ Hands-on training and practical learning opportunities.
- ✧ After successful completion of all the 07 courses student will get certificate from TISS - NUSSD.
- ✧ Certification from Ismail Yusuf College after successful completion of each sub course.

➤ **Eligibility Criteria:**

- o Open to Ismail Yusuf Degree students who are interested in pursuing a career in **Diploma in Digital Marketing**.

For inquiries, contact:

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Dr. Anjali Alekar
B.M.S. Coordinator.



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