



**Government of Maharashtra**  
**Ismail Yusuf College of Arts, Science and Commerce**  
**NAAC 'A' Grade**  
**Jogeshwari (East), Mumbai 400 060**

Tel. No. (office) 022-28352881

[principaliyc@yahoo.co.in](mailto:principaliyc@yahoo.co.in)

Fax (principal) 022-28202188

Ref/IYC/MSS/6-1

Date: 10/12/2019

## NOTICE

### Certificate in Management & Soft Skills by TISS – NUSSD 2019-20

College is pleased to announce the commencement of various certificate/diploma courses by way of MOU with Tata Institute of Social Sciences (TISS) - National University Student Skill Development (NUSSD) students are requested to go through the following details: -

Sr. No.	Certificate Course Name	Hours
01	English Communication	60
02	Financial Literacy	75
03	Legal Literacy	30
04	Youth Leadership & People Skills	45
05	Digital Literacy	75
06	Working with Communities	60

**Following compliances are mandatory:**

- Attendance: Minimum 75%
- Examination: Conducted by TISS
- Presentation: During the lectures.





**Note: -**

1. Teachers will mark 'P' for Present & 'A' for Absent against the date on which lectures for certificate course is conducted. Those students who have maintained 75% attendance will finally sign on the sheet.
2. Students will get separate certificate from the college for all the 08 certificate courses. Please also note that only after completion of all 08 courses, you will get certificate from TISS - NUSSD Diploma in Digital Marketing as

- Offered by: TISS – NUSSD & Ismail Yusuf College.
- Date of Commencement: - 17<sup>th</sup> December 2019
- Location: Ismail Yusuf College, Government of Maharashtra

**➤ Key Highlights:**

- ✧ Gain comprehensive knowledge of **Management & Soft Skills**.
- ✧ Learn from experienced faculty members and industry experts.
- ✧ Hands-on training and practical learning opportunities.
- ✧ After successful completion of all the 06 courses student will get certificate from TISS - NUSSD
- ✧ Certification from Ismail Yusuf College after successful completion of each sub course.

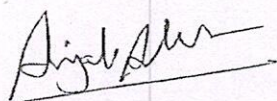
**➤ Eligibility Criteria:**

- Open to Ismail Yusuf Degree students who are interested in pursuing a career in **Certificate in Management & Soft Skills**.

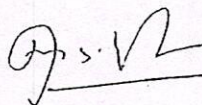
For inquiries, contact:

Sumaiya Khan: -

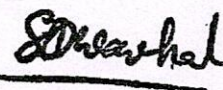
9967291813



**Dr. Anjali Alekar**  
**Coordinator B.M.S.**



**Dr. Arvind S. Luhar**  
**Coordinator B.A.F.**



**Dr. Swati Wavhal**  
**Principal**  
**Ismail Yusuf College**







**Government of Maharashtra**  
**Ismail Yusuf College of Arts, Science and Commerce**  
**NAAC 'A' Grade**  
**Jogeshwari (East), Mumbai 400 060**

Tel. No. (office) 022-28352881

[principalive@yahoo.co.in](mailto:principalive@yahoo.co.in)

Fax (principal) 022-28202188

Ref/IYC/DM/8-2

Date: 12/12/2019

## NOTICE

### Diploma in Banking and Financial Markets by TISS – NUSSD 2019-20

College is pleased to announce the commencement of various certificate/diploma courses by way of MOU with Tata Institute of Social Sciences (TISS) - National University Student Skill Development (NUSSD) students are requested to go through the following details: -

Sr. No.	Certificate Course Name	Hours
01	Financial Markets & Institutions	30
02	Capital Market & Financial Management-I	30
03	Basics of Banking	50
04	Marketing & Selling Skills I, Legal Aspects of Finance I, Micro Finance & Social Banking	40
05	Insurance & Mutual Funds	40
06	Customer Relationship Management & Marketing & Selling Skills II	35
07	Basics of Financial Planning & Legal Aspects of Finance II	30
08	Wholesale Lending/ Credit Management & Financial Management II	45

**Following compliances are mandatory:**

- Attendance: Minimum 75%
- Examination: Conducted by TISS
- Presentation: During the lectures.





**Note: -**

1. Teachers will mark 'P' for Present & 'A' for Absent against the date on which lectures for certificate course is conducted. Those students who have maintained 75% attendance will finally sign on the sheet.
2. Students will get separate certificate from the college for all the 08 certificate courses. Please also note that only after completion of all 08 courses, you will get certificate from TISS - NUSSD Diploma in Digital Marketing as

- Offered by: TISS – NUSSD & Ismail Yusuf College.
- Date of Commencement: - 17<sup>th</sup> December 2019
- Location: Ismail Yusuf College, Government of Maharashtra

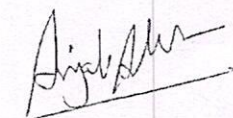
**➤ Key Highlights:**

- ✧ Gain comprehensive knowledge of banking and financial markets.
- ✧ Learn from experienced faculty members and industry experts.
- ✧ Hands-on training and practical learning opportunities.
- ✧ After successful completion of all the 08 courses student will get certificate from TISS - NUSSD
- ✧ Certification from Ismail Yusuf College after successful completion of each sub course.

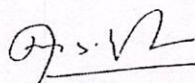
**➤ Eligibility Criteria:**

- Open to Ismail Yusuf Degree students who are interested in pursuing a career in Diploma in Banking and Financial Markets.

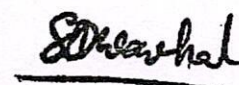
For inquiries, contact:  
Sumaiya Khan: -  
9967291813



Dr. Anjali Alekar  
Coordinator B.M.S.



Dr. Arvind S. Luhar  
Coordinator B.A.F.



Dr. Swati Wavhal  
Principal  
Ismail Yusuf College







**Government of Maharashtra**  
**Ismail Yusuf College of Arts, Science and Commerce**  
**NAAC 'A' Grade**  
**Jogeshwari (East), Mumbai 400 060**

Tel. No. (office) 022-28352881

[principalivc@yahoo.co.in](mailto:principalivc@yahoo.co.in)

Fax (principal) 022-28202188

Ref/IYC/DM/7-3

Date:14/12/2019

## NOTICE

### Diploma in Digital Marketing by TISS – NUSSD 2019-20

College is pleased to announce the commencement of various certificate/diploma courses by way of MOU with Tata Institute of Social Sciences (TISS) - National University Student Skill Development (NUSSD) students are requested to go through the following details: -

Sr. No.	Certificate Course Name	Hours
01	Basics of Website Infrastructure & Development	30
02	Web Analytics	30
03	Search Engine Optimization	45
04	Search Engine Marketing	75
05	Basic Graphic Design & Email Marketing	45
06	Social Media Marketing	90
07	Mobile Marketing	45

**Following compliances are mandatory:**

- Attendance: Minimum 75%
- Examination: Conducted by TISS
- Presentation: During the Lectures.





**Note: -**

1. Teachers will mark 'P' for Present & 'A' for Absent against the date on which lectures for certificate course is conducted. Those students who have maintained 75% attendance will finally sign on the sheet.
2. Students will get separate certificate from the college for all the 08 certificate courses. Please also note that only after completion of all 08 courses, you will get certificate from TISS - NUSSD Diploma in Digital Marketing as

- Offered by: TISS – NUSSD & Ismail Yusuf College.
- Date of Commencement: - 17<sup>th</sup> December 2019
- Location: Ismail Yusuf College, Government of Maharashtra

**➤ Key Highlights:**

- ✧ Gain comprehensive knowledge of **Digital Marketing**.
- ✧ Learn from experienced faculty members and industry experts.
- ✧ Hands-on training and practical learning opportunities.
- ✧ After successful completion of all the 07 courses student will get certificate from TISS - NUSSD.
- ✧ Certification from Ismail Yusuf College after successful completion of each sub course.

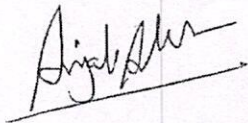
**➤ Eligibility Criteria:**

- Open to Ismail Yusuf Degree students who are interested in pursuing a career in **Diploma in Digital Marketing**.

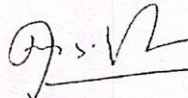
For inquiries, contact:

Sumaiya Khan  
9967291813

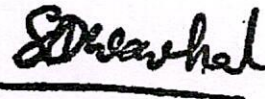




**Dr. Anjali Alekar**  
**B.M.S. Coordinator.**



**Prof. Dr. Arvind Luhar**  
**IQAC Coordinator.**



**Dr. Swati Wavhal**  
**Principal**  
**Ismail Yusuf College.**