



**Government of Maharashtra's  
Ismail Yusuf College of Arts, Science and Commerce,  
Jogeshwari (East), Mumbai 400 060.**

Tel. No. (Office) 022-28352881

Tele-Fax (Principal) 022-28202188

Date: 15.10.2020

**NOTICE**

Department of Commerce in association with Indian Accounting Association & IQAC is organizing a Certificate Course in “Solid Waste Management for Sustainable Society” 30 Hours for FY/SY- BCOM/BAF/BMS students free of cost. Course Details are as follows:

**Course Name: Certificate Course in Solid Waste Management for Sustainable Society**

**Objectives:**

**The Certificate Course on Solid Waste Management seeks to:**

- To provide a comprehensive understanding of solid waste Management
- Promote the use of products and materials that have minimal packaging or are reusable.
- Educate the Student about the importance of proper waste management practices.

Course Duration: 26<sup>th</sup> October 2020 to 12<sup>th</sup> November 2020

Timing: 2.00 pm – 4.00 pm

Mode: Online

Platform: Zoom Meeting

Registration Link: <https://forms.gle/PUDkgp7esmXh9Ta49>

(Registration Link will be closed by 24<sup>th</sup> October 2020- 5.00 pm)




**Note:** Registered students who will complete the course with 75% attendance will be provided with e-certificates.

For further updates join or connect us with:

### **Solid Waste Management for Sustainable Society Module wise distribution**

| <b>Module</b>   | <b>Topic to be covered</b>  | <b>Hours Distribution</b> |
|-----------------|---|---------------------------|
| <b>Module 1</b> | Classification & Types of Solid Waste Management, Health & Hazards, Pollution, Environmental Impact   | 10 Hours                  |
| <b>Module 2</b> | Scheme, Waste Management, Role of Citizens  | 5 Hours                   |
| <b>Module 3</b> | Smart waste management systems, New methods and technologies for waste reduction and recycling  | 5 Hours                   |
| <b>Module 4</b> | Thermal treatment, Chemical treatment, Secure landfills   | 5 Hours                   |
| <b>Module 5</b> | Benefits and importance of recycling, Common materials recycled (paper, plastic, glass, metals), Collection and sorting, Processing and manufacturing from recycled materials | 5 Hours                   |



  
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Co-Ordinator/HOD



GOVERNMENT OF MAHARASHTRA'S  
ISMAIL YUSUF COLLEGE OF ARTS SCIENCE AND COMMERCE



Department of Commerce in Association with IQAC  
& IAA

**Certificate course In**  
**Solid Waste Management in a Sustainable Society**

**Aim:** The aim is to minimize environmental impact and promote public health by effectively classifying, reducing, reusing, recycling, and disposing of waste in a sustainable and efficient manner.

**Course duration: 30 Hours**

**Course Begin on: 26th Oct 2020**

**ALL THE STUDENTS WILL BE AWARDED WITH THE FREE CERTIFICATE ON SUCCESSFULLY COMPLETION OF COURSE.**

**Please note: 75% attendance is Compulsory for this Course.**

**For More Detail contact :**  
**Hasina Madam(7303799218)**

**Prof.(Dr) Arvind Luhar**  
**Co-Ordinator,IQAC**

**Dr. Swati Wavhal**  
**Principal**



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Date: 05.01.2021

**NOTICE**

Department of Commerce in association with Indian Accounting Association, Thane & IQAC is organizing a 30 Hours - Certificate Course in Intellectual Property Rights for FY/SY- BCOM/BAF/BMS students free of cost. Course Details are as follows:

**Course Name: Certificate Course in Intellectual Property Rights**

Course Duration: 11<sup>th</sup> January 2021 to 28<sup>th</sup> January 2021

Timing: 2.00 pm – 4.00 pm

Mode of Conduct: Online (Zoom Meeting)


Registration Link: <https://forms.gle/reWMTsA8KdGF8dDN9>

(Registration Link will be closed by 8<sup>th</sup> January 2021- 5.00 pm)

Registered students who will complete the course with 75% attendance will get e-certificates. For further updates join or connect us with WhatsApp Group Link:

<https://chat.whatsapp.com/KBllpC7tucIGtqTjreftnz>



  
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Co-Ordinator/HOD

**Course Name: Certificate Course in Intellectual Property Rights**

**Resource Person**

**Group I: Suryakant Patole**

**Group II: Shraddha Jadhav**

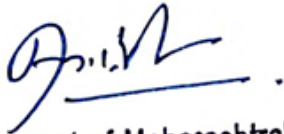
**Course Objectives**

- To Introduce students to the foundational principles of Intellectual Property law.
- To Foster awareness about the protection and enforcement of different Intellectual Property Rights.
- To Provide understanding of Intellectual Property registration procedures.
- Discuss recent developments in Intellectual Property legislation in India.

**Course Content**

| <b>Module</b>   | <b>Topic to be covered</b> | <b>Hours Distribution</b> |
|-----------------|----------------------------|---------------------------|
| <b>Module 1</b> | IPR concepts & Nature      | 10 Hours                  |
| <b>Module 2</b> | IPR related to Patents     | 10 Hours                  |
| <b>Module 3</b> | IPR related to Copyrights  | 05 Hours                  |
| <b>Module 4</b> | IPR related to Trademarks  | 05 Hours                  |



  
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**ISMAIL YUSUF COLLEGE**  
of Arts, Science & Commerce  
Re-accredited 'A' Grade by NAAC (CGPA - 3.14)



## Department of Commerce in Association with IQAC & IAA - Thane

invites all the students for

### Certificate Course in Intellectual Property Rights

Aim: To provide comprehensive understanding of Intellectual Property Rights and knowledge to effectively protect Intellectual Property Rights in a competitive business environment and the expertise to be recognized as certified Patent and/or Trademark agents.

Course Duration: 30 Hours

**Course begins on 11th January 2021**

Mode of Conduct: Online (Zoom Meeting)

**Registration Link: <https://forms.gle/reWMTsA8KdGF8dDN9>**

(Last date to register: 8<sup>th</sup> January 2021)

Registered students who will complete the course with 75% attendance will get e-certificates

For More Detail contact:  
Shraddha Jadhav (7045707977)

Dr. Arvind Luhar  
Co-Ordinator

Dr. Swati Wahval  
Principal

Date: 01.12.2020



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Tele-Fax (Principal) 022-28202188

Date: 1.10.2020

**NOTICE**

Department of Commerce in association with Indian Accounting Association-Thane & IQAC is organizing a Certificate Course in "CONTEMPORARY RIGHTS OF CITIZEN" 30 Hours for M.COM PART I-II students on free of cost.

Course Details are as follows:

**Course Name:** **Course Duration:** 15<sup>TH</sup> SEPTEMBER, 2020 to 3<sup>RD</sup> OCTOBER, 2020

**Timing:** 12:30 pm – 2:30 pm

**Mode:** Online

**Platform:** Zoom Meeting

Registration Link:

<https://docs.google.com/forms/d/1Ba6J0xlhspkz70M7zInDem9ZEJdZhbl8W4ON9vUX924/edit?chromeless=1#responses>

(Registration Link will be closed by 10<sup>th</sup> SEPTEMBER, 2020- 5:00 pm)

Registered students who will complete the course with 75% attendance will be provided with e-certificates. For further updates join or connect us with

WhatsApp Group Link: <https://chat.whatsapp.com/Extb9cro3ZmFPY58qDivAH>



Co-Ordinator/HOD

**Course Name: "CONTEMPRORY RIGHTS OF CITIZEN"**

| <b>Module</b>   | <b>Topic to be covered</b>   | <b>Hours Distribution</b> |
|-----------------|--|---------------------------|
| <b>Module 1</b> | <ul style="list-style-type: none"><li>• <b>Overview of Rights:</b> Fundamental rights and freedoms in constitutional and international contexts.</li><li>• <b>Citizenship:</b> Definition, types (national, global), and implications.</li><li>• <b>Historical Context:</b> Evolution of rights from ancient times to modern interpretations</li></ul> | 10 Hours                  |
| <b>Module 2</b> | <ul style="list-style-type: none"><li>• <b>Constitutional Law:</b> Role of constitutions in guaranteeing rights.</li><li>• <b>International Law:</b> Treaties, conventions, and human rights declarations.</li><li>• <b>Case Studies:</b> Landmark legal cases shaping contemporary rights (e.g., civil rights movements).</li></ul>                   | 10 Hours                  |
| <b>Module 3</b> | <ul style="list-style-type: none"><li>• <b>Right to Education:</b> Access, quality, and educational equity.</li><li>• <b>Labor Rights:</b> Employment conditions, fair wages, and workplace discrimination.</li><li>• <b>Healthcare Rights:</b> Access to healthcare, affordability, and public health policies.</li></ul>                             | 10 Hours                  |



Co-Ordinator/HOD

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GOVERNMENT OF MAHARASHTRA'S  
ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE  
AND COMMERCE

Natwar Nagar, Jogeshwari East, Mumbai - 400060

Department of Commerce in association with Indian Accounting Association-Thane & IQAC is organizing a Certificate Course in "CONTEMPRORY RIGHTS OF CITIZEN" of 30 Hours for M.COM PART I-II students on free of cost.

# CONTEMPRORY RIGHTS OF CITIZEN

**Aim :-** To educate participants about the fundamental rights and responsibilities of citizens in the context of modern societal and legal frameworks, enhancing their awareness, understanding, and ability to engage effectively in civic matters."



# Course Details are as follows:



**Course Name: "CONTEMPRORY RIGHTS OF CITIZEN"**

**Course Duration: 15TH SEPT to 3RD OCT, 2020 (30 HOURS)**

**Timing: 12:30 pm – 2:30 pm**

**Mode: Online**



**Registration Link:**

**<https://docs.google.com/forms/d/1Ba6J0xlhspkz70M7zlnDem9ZEJdZhbl8W40N9vUX924/edit?chromeless=1#responses>**

**Registration Link will be closed by 10th SEPT. 2020- 5:00 pm**

**Please note :- 75% attendance is compulsory**



**For more details contact:-  
Suryakant Sir (9594818149)**

**Dr. Amit Saraf  
Co-Ordinator, IQAC**

**Prof.(Dr.) Arvind Luhar  
Chairman, IAA, Thane**

**Dr. Swati Wavhal  
Principal**



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Fax (principal) 022-28202188

Ref/IYC/EP/5-3

Date:09/09/2020

## NOTICE

### CERTIFICATE IN ENTREPRENEURSHIP by TISS – NUSSD 2020-21

College is pleased to announce the commencement of various certificate/diploma courses by way of MOU with Tata Institute of Social Sciences (TISS) - National University Student Skill Development (NUSSD) students are requested to go through the following details: -

| Sr. No. | Certificate Course Name                             | Hours |
|---------|---|-------|
| 01      | Fundamentals of Entrepreneurship                    | 30    |
| 02      | Marketing & Market Research                         | 30    |
| 03      | Basic Accounting and Costing                        | 30    |
| 04      | Venture Plan-1                                      | 30    |
| 05      | Venture Performance & Assessment Project Management | 30    |

**Following compliances are mandatory:**

- Attendance: Minimum 75%
- Examination: Conducted by TISS
- Presentation: During the lectures.



**Note: -**

1. Teachers will mark 'P' for Present & 'A' for Absent against the date on which lectures for certificate course is conducted. Those students who have maintained 75% attendance will finally sign on the sheet.
2. Students will get separate certificate from the college for all the 08 certificate courses. Please also note that only after completion of all 08 courses, you will get certificate from TISS - NUSSD Diploma in Digital Marketing as
  - Offered by: TISS – NUSSD & Ismail Yusuf College.
  - Date of Commencement: - 15<sup>th</sup> Sept. 2020
  - Location: Ismail Yusuf College, Government of Maharashtra

**➤ Key Highlights:**

- ✧ Gain comprehensive knowledge **Certificate in Entrepreneurship**.
- ✧ Learn from experienced faculty members and industry experts.
- ✧ Hands-on training and practical learning opportunities.
- ✧ After successful completion of all the 05 courses student will get certificate from TISS - NUSSD.
- ✧ Certification from Ismail Yusuf College after successful completion of each sub course.

**➤ Eligibility Criteria:**

- Open to Ismail Yusuf Degree students who are interested in pursuing a career in **Certificate in Entrepreneurship**.

For inquiries, contact:

Sumaiya Khan  
9967291813



*Anjali Alekar*

**Dr. Anjali Alekar**  
**B.M.S. Coordinator.**

*Arvind Luhar*

**Prof. Dr. Arvind Luhar**  
**IQAC Coordinator.**

*Swati Wavhal*

**Dr. Swati Wavhal**  
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Fax (principal) 022-28202188

Ref/IYC/DM/7-2

Date:07/09/2020

## NOTICE

### Diploma in Digital Marketing by TISS – NUSSD 2020-21

College is pleased to announce the commencement of various certificate/diploma courses by way of MOU with Tata Institute of Social Sciences (TISS) - National University Student Skill Development (NUSSD) students are requested to go through the following details: -

| Sr. No. | Certificate Course Name                        | Hours |
|---------|--|-------|
| 01      | Basics of Website Infrastructure & Development | 30    |
| 02      | Web Analytics                                  | 30    |
| 03      | Search Engine Optimization                     | 45    |
| 04      | Search Engine Marketing                        | 75    |
| 05      | Basic Graphic Design & Email Marketing         | 45    |
| 06      | Social Media Marketing                         | 90    |
| 07      | Mobile Marketing                               | 45    |

**Following compliances are mandatory:**

- Attendance: Minimum 75%
- Examination: Conducted by TISS
- Presentation: During the lectures.



**Note: -**

1. Teachers will mark 'P' for Present & 'A' for Absent against the date on which lectures for certificate course is conducted. Those students who have maintained 75% attendance will finally sign on the sheet.
2. Students will get separate certificate from the college for all the 08 certificate courses. Please also note that only after completion of all 08 courses, you will get certificate from TISS - NUSSD Diploma in Digital Marketing as
  - Offered by: TISS – NUSSD & Ismail Yusuf College.
  - Date of Commencement: - 15<sup>th</sup> Sept. 2020
  - Location: Ismail Yusuf College, Government of Maharashtra

**➤ Key Highlights:**

- ✧ Gain comprehensive knowledge **Digital Marketing**.
- ✧ Learn from experienced faculty members and industry experts.
- ✧ Hands-on training and practical learning opportunities.
- ✧ After successful completion of all the 07 courses student will get certificate from TISS - NUSSD.
- ✧ Certification from Ismail Yusuf College after successful completion of each sub course.

**➤ Eligibility Criteria:**

- Open to Ismail Yusuf Degree students who are interested in pursuing a career in **Diploma in Digital Marketing**.

For inquiries, contact:

Sumaiya Khan  
9967291813



*Anjali Alekar*

**Dr. Anjali Alekar**  
B.M.S. Coordinator.

*Arvind Luhar*

**Prof. Dr. Arvind Luhar**  
IQAC Coordinator.

*Swati Wavhal*

**Dr. Swati Wavhal**  
Principal  
Ismail Yusuf College.



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Fax (principal) 022-28202188

Ref/IYC/BFM/8-1

Date:05/09/2020

## NOTICE

### Diploma in Banking and Financial Markets by TISS – NUSSD 2020-21

College is pleased to announce the commencement of various certificate/diploma courses by way of MOU with Tata Institute of Social Sciences (TISS) - National University Student Skill Development (NUSSD) students are requested to go through the following details: -

| Sr. No. | Certificate Course Name  | Hours |
|---------|--|-------|
| 01      | Financial Markets & Institutions   | 30    |
| 02      | Capital Market & Financial Management-I  | 30    |
| 03      | Basics of Banking  | 50    |
| 04      | Marketing & Selling Skills I, Legal Aspects of Finance I, Micro Finance & Social Banking | 40    |
| 05      | Insurance & Mutual Funds   | 40    |
| 06      | Customer Relationship Management & Marketing & Selling Skills II                         | 35    |
| 07      | Basics of Financial Planning & Legal Aspects of Finance II                               | 30    |
| 08      | Wholesale Lending/ Credit Management & Financial Management II                           | 45    |

**Following compliances are mandatory:**

- Attendance: Minimum 75%
- Examination: Conducted by TISS
- Presentation: During the Lectures.

**Note: -**

1. Teachers will mark 'P' for Present & 'A' for Absent against the date on which lectures for certificate course is conducted. Those students who have maintained 75% attendance will finally sign on the sheet.
2. Students will get separate certificate from the college for all the 08 certificate courses. Please also note that only after completion of all 08 courses, you will get certificate from TISS - NUSSD Diploma in Digital Marketing as

- Offered by: TISS – NUSSD & Ismail Yusuf College.
- Date of Commencement: - 15<sup>th</sup> Sept. 2020
- Location: Ismail Yusuf College, Government of Maharashtra

**➤ Key Highlights:**

- ✧ Gain comprehensive knowledge of banking and financial markets.
- ✧ Learn from experienced faculty members and industry experts.
- ✧ Hands-on training and practical learning opportunities.
- ✧ After successful completion of all the 08 courses student will get certificate from TISS - NUSSD.
- ✧ Certification from Ismail Yusuf College after successful completion of each sub course.

**➤ Eligibility Criteria:**

- Open to Ismail Yusuf Degree students who are interested in pursuing a career in Diploma in Banking and Financial Markets.

For inquiries, contact:

Sumaiya Khan:-  
9967291813



*Anjali Alekar*

**Dr. Anjali Alekar**  
B.M.S. Coordinator.

*Arvind Luhar*

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Fax (principal) 022-28202188

Ref/IYC/EIM/9-4

Date:11/09/2020

## NOTICE

### Diploma in Export and Import Management by TISS – NUSSD 2020-21

College is pleased to announce the commencement of various certificate/diploma courses by way of MOU with Tata Institute of Social Sciences (TISS) - National University Student Skill Development (NUSSD) students are requested to go through the following details: -

| Sr. No. | Certificate Course Name              | Hours |
|---------|--------------------------------------|-------|
| 01      | Principles of Management             | 45    |
| 02      | Export-Import Procedure              | 30    |
| 03      | Introduction to Export Marketing     | 45    |
| 04      | Foreign Trade Policy                 | 30    |
| 05      | Export Marketing                     | 45    |
| 06      | International Business Research      | 30    |
| 07      | Export Finance                       | 30    |
| 08      | Export Pricing                       | 30    |
| 09      | Export Incentives & Entrepreneurship | 45    |

**Following compliances are mandatory:**

- Attendance: Minimum 75%
- Examination: Conducted by TISS
- Presentation: During the Lectures.

**Note: -**

1. Teachers will mark 'P' for Present & 'A' for Absent against the date on which lectures for certificate course is conducted. Those students who have maintained 75% attendance will finally sign on the sheet.
2. Students will get separate certificate from the college for all the 08 certificate courses. Please also note that only after completion of all 08 courses, you will get certificate from TISS - NUSSD Diploma in Digital Marketing as
  - Offered by: TISS – NUSSD & Ismail Yusuf College.
  - Date of Commencement: - 17<sup>th</sup> December 2019
  - Location: Ismail Yusuf College, Government of Maharashtra

**➤ Key Highlights:**

- ✧ Learn from experienced faculty members and industry experts.
- ✧ Hands-on training and practical learning opportunities.
- ✧ After successful completion of all the 09 courses student will get certificate from TISS - NUSSD.
- ✧ Certification from Ismail Yusuf College after successful completion of each sub course.

**➤ Eligibility Criteria:**

- Open to Ismail Yusuf Degree students who are interested in pursuing a career in **Diploma in Export and Import Management.**

For inquiries, contact:

Sumaiya Khan  
9967291813



*Anjali Alekar*

**Dr. Anjali Alekar**  
**B.M.S. Coordinator.**

*Arvind Luhar*

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