



Government of Maharashtra
Ismail Yusuf College of Arts, Science and Commerce
NAAC 'A' Grade
Jogeshwari (East), Mumbai 400 060

Tel. No. (office) 022-28352881

principaliyc@yahoo.co.in

Fax (principal) 022-28202188

Ref/IYC/BFM/8-1

Date: 28/06/2021

NOTICE

Diploma in Banking and Financial Markets by TISS – NUSSD 2021-22

College is pleased to announce the commencement of various certificate/diploma courses by way of MOU with Tata Institute of Social Sciences (TISS) - National University Student Skill Development (NUSSD) students are requested to go through the following details: -

Sr. No.	Certificate Course Name	Hours
01	Financial Markets & Institutions	30
02	Capital Market & Financial Management-I	30
03	Basics of Banking	50
04	Marketing & Selling Skills I, Legal Aspects of Finance I, Micro Finance & Social Banking	40
05	Insurance & Mutual Funds	40
06	Customer Relationship Management & Marketing & Selling Skills II	35
07	Basics of Financial Planning & Legal Aspects of Finance II	30
08	Wholesale Lending/ Credit Management & Financial Management II	45

Following compliances is mandatory:

- Attendance: Minimum 75%
- Examination: Conducted by TISS
- Presentation: During the Lectures.



Note: -

1. Teachers will mark 'P' for Present & 'A' for Absent against the date on which lectures for certificate course is conducted. Those students who have maintained 75% attendance will finally sign on the sheet.
2. Students will get separate certificate from the college for all the 08 certificate courses. Please also note that only after completion of all 08 courses, you will get certificate from TISS - NUSSD Diploma in Digital Marketing as

- Offered by: TISS – NUSSD & Ismail Yusuf College.
- Date of Commencement: - 05th July 2021
- Location: Ismail Yusuf College, Government of Maharashtra

➤ Key Highlights:

- ✧ Gain comprehensive knowledge of banking and financial markets.
- ✧ Learn from experienced faculty members and industry experts.
- ✧ Hands-on training and practical learning opportunities.
- ✧ After successful completion of all the 08 courses student will get certificate from TISS - NUSSD.
- ✧ Certification from Ismail Yusuf College after successful completion of each sub course.

➤ Eligibility Criteria:

- Open to Ismail Yusuf Degree students who are interested in pursuing a career in Diploma in Banking and Financial Markets.

For inquiries, contact:

Sumaiya Khan: -

9967291813



Anjali Alekar

Dr. Anjali Alekar
B.M.S. Coordinator.

Arvind Luhar

Prof. Dr. Arvind Luhar
IQAC Coordinator.

Swati Wavhal

Dr. Swati Wavhal
Principal
Ismail Yusuf College.



Government of Maharashtra
Ismail Yusuf College of Arts, Science and Commerce
NAAC 'A' Grade
Jogeshwari (East), Mumbai 400 060

Tel. No. (office) 022-28352881

principalivc@yahoo.co.in

Fax (principal) 022-28202188

Ref/IYC/DM/7-2

Date:30/06/2021

NOTICE

Diploma in Digital Marketing by TISS – NUSSD 2021-22

College is pleased to announce the commencement of various certificate/diploma courses by way of MOU with Tata Institute of Social Sciences (TISS) - National University Student Skill Development (NUSSD) students are requested to go through the following details: -

Sr. No.	Certificate Course Name	Hours
01	Basics of Website Infrastructure & Development	30
02	Web Analytics	30
03	Search Engine Optimization	45
04	Search Engine Marketing	75
05	Basic Graphic Design & Email Marketing	45
06	Social Media Marketing	90
07	Mobile Marketing	45

Following compliances are mandatory:

- Attendance: Minimum 75%
- Examination: Conducted by TISS
- Presentation: During the Lectures.



Note: -

1. Teachers will mark 'P' for Present & 'A' for Absent against the date on which lectures for certificate course is conducted. Those students who have maintained 75% attendance will finally sign on the sheet.
2. Students will get separate certificate from the college for all the 08 certificate courses. Please also note that only after completion of all 08 courses, you will get certificate from TISS - NUSSD Diploma in Digital Marketing as

- Offered by: TISS – NUSSD & Ismail Yusuf College.
- Date of Commencement: - 05th July 2021
- Location: Ismail Yusuf College, Government of Maharashtra

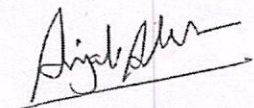
➤ Key Highlights:

- ✧ Gain comprehensive knowledge of **Digital Marketing**.
- ✧ Learn from experienced faculty members and industry experts.
- ✧ Hands-on training and practical learning opportunities.
- ✧ After successful completion of all the 07 courses student will get certificate from TISS - NUSSD.
- ✧ Certification from Ismail Yusuf College after successful completion of each sub course.

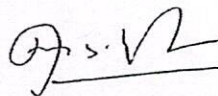
➤ Eligibility Criteria:

- Open to Ismail Yusuf Degree students who are interested in pursuing a career in Diploma in Banking and Financial Markets.

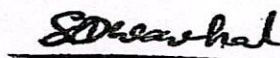
For inquiries, contact:
Sumaiya Khan
9967291813



Dr. Anjali Alekar
B.M.S. Coordinator.



Prof. Dr. Arvind Luhar
IQAC Coordinator.



Dr. Swati Wavhal
Principal
Ismail Yusuf College.





Government of Maharashtra's
Ismail Yusuf College of Arts, Science and Commerce,
Jogeshwari (East), Mumbai 400 060.

Tel. No. (Office) 022-28352881

Tele-Fax (Principal) 022-28202188

Date: 20.12.2021

NOTICE

Department of Commerce in association with Indian Accounting Association-
Thane & IQAC is organizing a Certificate Course in "FINANCIAL LITERACY:
SHARES AND MUTUAL FUNDS" 30 Hours for FY/SY- BCOM/BAF/BMS
students on free of cost. Course Details are as follows:

**Course Name: Certificate Course in in "Financial Literacy: Shares and Mutual
Funds"**

Course Duration: 3rd January, 2022 to 20th January, 2022

Timing: 12:30 pm – 2:30 pm

Mode: Online

Platform: Zoom Meeting


Registration Link: <https://forms.gle/QR9njoGC6gnxCxuz7>

(Registration Link will be closed by 31st December, 2021- 5:00 pm)

Registered students who will complete the course with 75% attendance will be
provided with e-certificates. For further updates join or connect us with WhatsApp

Group Link: <https://chat.whatsapp.com/FCtsgmCqY3U2Z300BRZaVN>

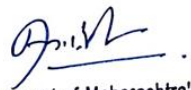



Government of Maharashtra's
Ismail Yusuf College of
Arts, Science & Commerce.
Jogeshwari (East), Mumbai -400 060.
Co-Ordinator/HOD

Course Name: Certificate Course in in “Financial Literacy: Shares and Mutual Funds”

Module	Topic to be covered	Hours Distribution
Module 1	Introduction to Shares: Concept, Face Value, Market Value, Dividend, Types, Practical examples.	15 Hours
Module 2	Introduction to Mutual Funds: Concept, NAV, Entry & Exit load, SIP, Types, Average, Practical examples.	15 Hours




Government of Maharashtra's
Ismail Yusuf College of
Arts, Science & Commerce.
Jogeshwari (East), Mumbai - 400 060.

Co-Ordinator/HOD



**GOVERNMENT OF MAHARASHTRA'S
ISMAIL YUSUF COLLEGE OF ARTS SCIENCE
AND COMMERCE**



**Department of Commerce in Association with IQAC & IAA-Thane
Certificate course in**

FINANCIAL LITERACY: SHARES AND MUTUAL FUNDS

**AIM : The aim is to create financial literacy among students by
providing knowledge about the working of Capital Market (Shares and
Mutual Funds.**

Course Duration: 30 Hours

Course Begin on: 3rd January, 2022

**ALL THE STUDENTS WILL BE AWARDED WITH THE FREE
CERTIFICATE ON SUCCESSFULLY COMPLETION OF COURSE.**

Please note: 75% attendance is Compulsory for this Course.

**For More Detail contact :
Hasina Madam (7303799218)**

**Prof. (Dr) Arvind Luhar
Co-Ordinator, IQAC**

**Dr. Swati Wavhal
Principal**



**Government of Maharashtra's
Ismail Yusuf College of Arts, Science and Commerce,
Jogeshwari (East), Mumbai 400 060.**

Tel. No. (Office) 022-28352881

Tele-Fax (Principal) 022-28202188

Date: 05.08.2021

NOTICE

Department of Commerce in association with Indian Accounting Association Thane & IQAC is organizing a Certificate Course in Soft skills for effective interpersonal communication 30 Hours for FY/SY- BCOM/BAF/BMS students on free of cost. Course Details are as follows:

Course Name: Certificate Course in in Soft skills for effective interpersonal communication

Course Duration: 11th August 2021 to 30th August 2021

Timing: 2.00 pm – 4.00 pm

Mode: Online

Platform: Zoom Meeting

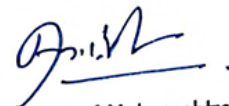
Registration Link:

(Registration Link will be closed by 8th August 2021- 5.00 pm)

Registered students who will complete the course with 75% attendance will be provided with e-certificates. For further updates join or connect us with

WhatsApp Group Link: <https://chat.whatsapp.com/l098Sup2BERF6v9WzcvK6w>





Government of Maharashtra's
Ismail Yusuf College of
Arts, Science & Commerce.
Jogeshwari (East), Mumbai -400 060.

Co-Ordinator/HOD

Course Name: Certificate Course in in Soft skills for effective interpersonal communication

Module	Topic to be covered	Hours Distribution
Module 1	Effective Listening, Verbal and Non-Verbal Communication, Public-Speaking and Presentation Skills, Barriers to Effective Communication	10 Hours
Module 2	Formal and Informal Communication, Statement of Purpose & Application writing, Group Discussions, Interviews and Presentations Skills.	10 Hours
Module 3	Leadership Skills, Leadership Styles, Team-Building, Self-Improvement	10 Hours




Government of Maharashtra's
Ismail Yusuf College of
Arts, Science & Commerce.
Jogeshwari (East), Mumbai -400 060.

Co-Ordinator/HOD



GOVERNMENT OF MAHARASHTRA'S
ISMAIL YUSUF COLLEGE OF ARTS SCIENCE AND COMMERCE



Department of Commerce in Association with IQAC
& IAA - Thane

Certificate course In
“Soft Skills for Effective Interpersonal Communication”

Aim: Effective communication and soft skills not only improve relationships, but also improve efficiency. Communicating effectively is characterized by such things as active listening, using self for messages, conflict management, positive body language, and asking the right questions.

Course duration: 30 Hours

Course Begin on: 11th August 2021

ALL THE STUDENTS WILL BE AWARDED WITH THE FREE CERTIFICATE ON SUCCESSFULLY COMPLETION OF COURSE.

Please note: 75% attendance is Compulsory for this Course.

**For More Detail contact :
Shraddha Jadhav (7045707977)**

**Prof.(Dr) Arvind Luhar
Co-Ordinator,IQAC**

**Dr. Swati Wavhal
Principal**



Government of Maharashtra's
Ismail Yusuf College of Arts, Science and Commerce,
Jogeshwari (East), Mumbai 400 060.

Tel. No. (Office) 022-28352881

Tele-Fax (Principal) 022-28202188

Date: 20.07.2021

NOTICE

Department of Commerce in association with Indian Accounting Association-Thane & IQAC is organizing a Certificate Course in "STRESS & CONFLICT MANAGEMENT" 30 Hours for M.COM PART I-II students on free of cost.

Course Details are as follows:

Course Name: STRESS & CONFLICT MANAGEMENT

Course Duration: 30th July 2021 to 19th August 2021

Timing: 12:30 pm – 2:30 pm

Mode: Online

Platform: Zoom Meeting

Registration Link:

<https://docs.google.com/forms/d/1Ba6J0xlhspkz70M7zInDem9ZEJdZhb18W4ON9vUX924/edit?chromeless=1#responses>

(Registration Link will be closed by 29th July, 2021- 5:00 pm)

Registered students who will complete the course with 75% attendance will be provided with e-certificates. For further updates join or connect us with

WhatsApp Group Link: <https://chat.whatsapp.com/Extb9cro3ZmFPY58qDivAH>



Co-Ordinator/HOD

Government of Maharashtra's
Ismail Yusuf College of
Arts, Science & Commerce.
Jogeshwari (East), Mumbai -400 060.


Course Name: STRESS & CONFLICT MANAGEMENT

Module	Topic to be covered	Hours Distribution
Module 1	Introduction to Stress Management <ul style="list-style-type: none">• Understanding stress: Definition and types Causes and effects of stress• Stress management techniques: Time management, relaxation techniques, and mindfulness• Cognitive-behavioral techniques• Emotional intelligence and stress resilience• Positive psychology interventions	10 Hours
Module 2	Conflict Management: Understanding Conflict <ul style="list-style-type: none">• Definition and types of conflict• Causes and stages of conflict• Styles of conflict resolution: Collaborative, competitive, compromising, accommodating, avoiding	10 Hours
Module 3	<ul style="list-style-type: none">• Communication skills in conflict resolution• Negotiation techniques• Mediation and arbitration	10 Hours



Co-Ordinator/HOD



 Government of Maharashtra's
Ismail Yusuf College of
Arts, Science & Commerce.
Jogeshwari (East), Mumbai -400 060.



**GOVERNMENT OF MAHARASHTRA'S
ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE
AND COMMERCE**

Natwar Nagar, Jogeshwari East, Mumbai - 400060

**Department of Commerce in association with
Indian Accounting Association-Thane & IQAC is
organizing a Certificate Course in
"STRESS & CONFLICT MANAGEMENT" of
30 HOURS for M.COM PART I-II students on
free of cost.**

STRESS & CONFLICT MANAGEMENT

AIM : "The aim of this Certificate Course is to equip participants with essential knowledge, skills, and strategies to effectively identify, manage, and mitigate stressors, as well as to resolve conflicts constructively in personal and professional contexts, thereby fostering a harmonious and productive environment."



Course Details are as follows:

Course Name: STRESS & CONFLICT MANAGEMENT

**Course Duration: July 30, 2021 to August 19, 2021
(30 HOURS)**

Timing: 12:30 pm – 2:30 pm

Mode: Online

Registration Link:

<https://docs.google.com/forms/d/1Ba6J0xlhspkz70M7zInDem9ZEJdZhbl8W40N9vUX924/edit?chromeless=1#responses>

Registration Link will be closed by 29th July, 2021- 5:00 pm

Please note :- 75% attendance is compulsory

For more details contact:- Rajdeep Sir (96999 37716)

Dr. Amit Saraf
Co-Ordinator, IQAC

Prof.(Dr.) Arvind Luhar
Chairman, IAA, Thane

Dr. Swati Wavhal
Principal