Department of Computer Science

Agenda of the Activity

Activity Name: BLOG-A-Thon + Vlogger + The Twitterati + The LinkedIn-der Activity

Date: 20-11-2022

Time: 10:00 am

Location: Computer Science Department,

Objective:

The objective of "BLOG-A-Thon" is to encourage bloggers to produce and publish content regularly, promoting creativity, engagement, and community interaction.

A "Vlogger" creates video content for platforms like YouTube, TikTok, or Instagram. The objective of a vlogger is to produce engaging and entertaining videos on a specific topic.

"The Twitterati" refers to individuals or groups who are highly influential, active, or prominent on the social media platform Twitter.

The objective of being a LinkedIn-der is to establish a strong professional presence, build a network of connections, showcase skills and expertise, and explore career opportunities.

Agenda:

1. Introduction (10:00 am-10:15 am)

Welcome address by the Coordinator of the Computer Science Department.

Brief overview of the agenda and objectives of the activity.

2. Student Enrichment activity: BLOG-A-Thon (10:30 am-11:00 am)

Vlogger (11:30 am-12:00 pm)

The Twitterati (12:00pm - 12:30pm)

LinkedIn-der (1:00pm - 1:30 pm)

Participants work on creation of blogs.

Participants work on creation on videos and explanation how to post videos on various social media sites.

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Participants needs to create twitter profile and link to various networks.

Participants needs to create Linked-in profile and link to various networks.

Mentors provide guidance and assistance as needed.

3. Project Showcase and Feedback (01:40 pm-01:50 pm)

Participants present their completed web projects to their peers and mentors.

Recognition and awards for outstanding work.

4. Closing Remarks and Distributing Certificates ()

Concluding remarks by the head of the Computer Science Department.

Opportunity for participants to network with each other and with industry professionals.

Distribution of certificates of participation.

Outcome and Impact:

- 1. BLOG-A-Thon: Increased blog content output, engagement, and community interaction.
- 2. Vlogger: Growth in subscriber base, engagement metrics, and potential monetization opportunities through captivating video content.
- 3. The Twitterati: Enhanced influence, engagement, and networking on Twitter, contributing to discussions, trends, and connections within the platform's community.
- 4. The LinkedIn-der: Strengthened professional presence, expanded network, and increased visibility within the LinkedIn community, leading to potential career opportunities and industry



Computer Science Department Government of Maharashtra's Ismail Yusuf College of Aris, Science & Commerce, Jogeshwari (East), Mumbai - 400 060.



Department of Computer Science

Minutes with Outcome of Activity

Date: 20-11-2022

Agenda:

- 1. Review of BLOG-A-Thon
- 2. Update on Vlogger activity
- 3. Discussion on The Twitterati engagement
- 4. Progress report on The LinkedIn-der

Minutes of Activity:

- 1. Review of BLOG-A-Thon:
 - Participants provided updates on their blog content output during the BLOG-A-Thon event.
 - Increased engagement and community interaction were observed across participating blogs.
 - Overall, the BLOG-A-Thon was deemed successful in boosting content generation and fostering connections within the blogging community.
- 2. Update on Vlogger activity:
 - The vlogger shared insights into recent video content creation and audience engagement metrics.
 - Significant growth in subscriber base and engagement metrics such as likes, comments, and shares was noted.
 - Opportunities for collaboration and sponsorships were discussed as the vlogger's influence continues to expand.
- 3. Discussion on The Twitterati engagement:
 - Members of The Twitterati provided updates on their engagement strategies and recent interactions on the platform.
 - Highlights included contributions to trending topics, active participation in discussions, and growing follower counts.
 - Strategies for maintaining engagement momentum and fostering meaningful connections were explored.
- 4. Progress report on The LinkedIn-der:
 - LinkedIn-ders shared updates on their professional activities and networking efforts on the platform.



- Increased visibility, connection growth, and engagement with industry-related content were reported.
- Opportunities for leveraging LinkedIn for career advancement and personal branding were discussed.

Outcome of Activity:

- The BLOG-A-Thon, Vlogger, The Twitterati, and The LinkedIn-der activities have all shown positive outcomes in terms of increased engagement, visibility, and networking opportunities within their respective platforms or communities.
- Participants are encouraged to continue their efforts and explore further collaborations and growth opportunities.

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Coordinator
Computer Science Department
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Activity Blog-A-Thon, 111/2022 Judgment Date: - 20/11/2022 Ralino 10+10+5=25 Coordinator Computer Science Department Government of Maharashtra's Ismail Yusuf Pollege of Arts, Science (Conserve, 400 069.

Computer Science Department



Department of Computer Science Feedback Form

Name of the Activity: BLOG-A-Thon + Vlogger + The Twitterati + The Linkedin-der Activity: 20-11-2022	
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4) Were the topics and themes of the activity relevant and interesting to you?	
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5) After the event, how inspired did you feel?	
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6) Please share any additional feedback, suggestions, or comments you have about	at activity.
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Department of Computer Science Feedback Form

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Department of Computer Science Feedback Form

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