

**GOVERNMENT OF MAHARASHTRA
ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE AND COMMERCE,
JOGESHWARI (EAST), MUMBAI 400 060.
DEPARTMENT OF COMMERCE**

Date: 12-09-2022

Notice

You're Invited to Kalakaar: - An advertising. Get ready to unleash your creativity and showcase your talents at Kalakaar, an electrifying event dedicated to advertising brilliance! All faculty members and students are cordially invited to attend and support our budding financial analysts. Your presence and participation will be highly appreciated. Don't miss out on this fantastic opportunity to explore the dynamic world of advertising and unleash your creativity!

📅 Event: Kalakaar - An advertising.

📅 Date: 16th September 2022

🕒 Time: 11:15 AM

📍 Venue: Computer Lab

Co-ordinator

Dr. Anjali Alekar

Government of Maharashtra's
Ismail Yusuf College of
Arts, Science & Commerce.
Jogeshwari (East), Mumbai -400 060.



Co-ordinator

Prof. Dr. Arvind Luhar

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DEPARTMENT OF COMMERCE

Date: 16-09-2022

Report on Kalakaar - An advertising.

Date: September 16th, 2022

Time: 11:15 AM

Venue: Computer Lab

Introduction:

"Kalakaar" - an advertising event, was held on September 16th, 2022, in the computer lab. The event aimed to provide a platform for students to showcase their creativity and marketing skills through the creation of advertisements.

Number of Participants:

Faculties: 7

Students: 27

Event Overview:

The event commenced at 11:15 AM with enthusiastic participation from both faculty members and students. The computer lab buzzed with energy as participants geared up to unleash their imagination and marketing prowess.

Activities:

Advertisement Creation: Participants were divided into groups and tasked with creating advertisements for various products or services. They utilized digital tools available in the computer lab to design visually appealing and persuasive ads.

Presentations: Each group presented their advertisements, explaining their creative concepts, target audience, and marketing strategies. This segment provided an opportunity for participants to refine their public speaking skills and receive feedback from peers and faculty.



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Outcome:

"Kalakaar" proved to be a successful platform for students to unleash their creative potential and hone their advertising skills. The event not only showcased the talent and innovation of participants but also facilitated learning and collaboration in a dynamic environment. With the active participation of faculty members and students, "Kalakaar" emerged as a memorable and enriching experience for all involved.

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DEPARTMENT OF BMS & BAF

Event: Kalakaar - An Advertising

Date: 16-09-2022

Time: 11:15 AM

Sr. No.	Student Name	Roll No.	Sign
23	PRAJAPATI ANJALI VEERPRAKASH	28	<i>Anjali</i>
24	SINGH DINESH MANOJ	46	
25	SHAIKH SAMEER SHADAB	40	<i>Sameer</i>
26	SHINDE OMKAR ANIL	45	
27	SHAIKH AFRIN ROJALI	37	<i>Afrin</i>
28	TALEKAR AAKANSHA AVINASH	48	
29	DALVI VINIT PUNDALIK	4	
30	SHAIKH HUSSAIN BILALUDDIN	38	
31	KHAN ARYAN SHAMSHAD	15	
32	LAD CHINMAY SADANAND	19	<i>C.S.Lad</i>
33	GUPTA SONU RAMESHCHANDRA	11	<i>Sonu</i>
34	SHAIKH SOHAIL MOHD YAAD	42	
35	KHOKAR ADNAN ABDUL GAFFAR	17	<i>Adnan</i>
36	SHAIKH SALMAN SAJID	39	<i>Salman</i>
37	SHARMA RITIK VIJAYPRAKASH	44	
38	ANSARI SHAHIBA KHATOON SAMIULLAH	3	<i>Shahibakhatun</i>
39	ANSARI MOHD SHOAB	1	
40	JOIJODE RIJUL ARVIND	33	
41	KHAN AZLAAN MOHD	16	<i>Azlaan</i>



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42	SHAIKH SHAHNAWAZ CHANDALI	41	
43	ANSARI NAZIYA KHATOON	2	<i>[Signature]</i>
44	KAUJALGI FARHEEN ABDUL GAFOOR	14	
45	PRAJAPATI DEEPAK RAMLAL	29	
46	PRABHU SALIL SUDHIR	27	
47	GUPTA AYUSH ANIL	10	
48	JADHAV SHLOK SUCHIT	12	<i>[Signature]</i>
49	SHAHID ALI SHADAB SHAH	36	
50	TIWARI SURAJ PRAMOD	50	
51	JADHAV SHRITEJ AJAY	53	
52	RATHOD SAKSHI SURESH	54	
53	JAIWAR SAHIL DHIRENDRA	55	<i>[Signature]</i>
54	SUMESARA SAHIL SHYAMJI	47	<i>[Signature]</i>
55	RANA CHIRAG SHAILESH	31	
56	PASI PRITHVIRAJ AKASH	25	
57	ANSARI HASAN MOHAMMED ALI	56	
58	YADAV DIVYAM ASHOK	57	
59	YADAV VINOD RAMNARESH	58	<i>[Signature]</i>
60	TALEKAR MANISHA BHIKAJI	59	
61	TIWARI SHWETA KRISHNA	60	
62	SHAIKH SAHIL SHAUKATALI	76	<i>[Signature]</i>
63	NACHANKAR HARSH SATISH	61	
64	VERMA SUMIT GANGARAM	62	
65	MOURYA SOORAJ NARAYAN	64	
66	RAWAT SUMIT BABLU	65	
67	THAPA DEEPAK HARI BHAHADUR	66	



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68	HULE TEJASVI SANTOSH	77	T.hule
69	YADAV SUMIT VIRENDRA	67	
70	KHAN MAROOF ABBAS	78	
71	KHAN HALIMA SARAJUDDIN	68	
72	SHAIKH MOHD FAISAL RIYAZ AHMED	69	
73	QURESHI SHAKIRUNNISA NAZIM	70	<i>[Signature]</i>
74	ANSARI HALIMA AKBAR ALI	101	
75	NIRMAL PANKAJ MUKESH	71	
76	GUPTA SANKET ASHOK	79	<i>[Signature]</i>
77	GUPTA PRITI BHOLA	72	
78	ISWALKAR JAY DATTATRAY	73	
79	MUNIR / SHAIKH SOHEL SHAIKH	80	
80	SHAH AJAZ HANIF	81	<i>[Signature]</i>
81	KADIWAL IRBAZ IRFAN	82	
82	SHAIKH ALTAMASH SHAHID ALI	99	
83	GUPTA PRATHAM GANESH	83	<i>[Signature]</i>
84	SAYYED SAIF MOHMOOD	84	
85	KHAN SHAMSHAD MAQSOOD ALAM	85	
86	CHAUHAN SANTOSH ARJUN	87	<i>[Signature]</i>
87	YADAV SANDIP INSPECTOR	88	<i>[Signature]</i>
88	CHAVAN APARNA RAJESH	89	
89	SHAIKH AAFIYA SHABBIR AHMED	90	
90	GAWALI KALPESH LAXMAN	91	
91	SHAIKH HAMMAD HUSAIN	92	
92	VENKATAYYA VISHNU VENKATESH	108	<i>[Signature]</i>
93	SAWANT YASH MAHESH	94	



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94	ANSARI ZAID RASHID	98	
95	SHAIKH ABDUL MALIK MD NASEEM	95	<i>A.</i>
96	SHAIKH SHAIJAN SALIM	96	
97	QURESHI MOHAMMED ZAID ANWAR	97	<i>Shaij</i>
98	AHMED MOHAMMED AYAAN IMRAN	100	
99	MISHRA SATYAM AJAY	102	
100	GUPTA RESHU JAWAHAR LAL	103	
101	RAO VIJAY SARJAN	104	
102	BANDAL ARYAN SURYAKANT	105	<i>105</i>
103	JHA AMARJEET SANJAY KUMAR	106	
104	ALAMBARDAR SARMA MUSTAFA	107	
105	VISHWAKARMA NAVJEET CHANDRABHAN	110	<i>Navjeet</i>



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Feedback Response for EVENT: Kalakaar - An advertising on 16-09-2022

Sr.No	Username	Full Name of the student	Course	Class	Roll No	Overall, how do you feel about your presentation?	Do you feel that your presentation effectively conveyed the advertising message?	Were you well-prepared and confident during the presentation?	Did the presentation engage your interest throughout?	Would you like to participate in such events in future?	Additional Comment
1	ramsumitm@gmail.com	Sumit Mahesh Ram	B. Com	Second Year	46	Very Good	Yes	Yes	Yes	Yes	
2	shreyaswalanj17@gmail.com	WALANJ SHREYAS KISHOR	B.Com	Third Year		Very Good	Yes	Yes	Yes	Yes	
3	bhaveshgawas234@gmail.com	GAWAS BHAVESH VIJAY	B.Com	Third Year	368	Excellent	Yes	Yes	Yes	Yes	
4	catcharfat@gmail.com	SAYED ARFAT RAHMATULLAH	B.Com	Third Year	388	Excellent	Yes	Yes	Yes	Yes	
5	aliyasayed041@gmail.com	SAYED KHAIRUNISHA SAEED	B.Com	Third Year	389	Very Good	Yes	Yes	Yes	Yes	
6	shreyaswalanj17@gmail.com	WALANJ SHREYAS KISHOR	B.Com	Third Year	252	Very Good	Yes	Yes	Yes	Yes	
7	shaikhnasreen545@gmail.com	SHAIKH IMTIYAZ CHAND	B.Com	Third Year	167	Very Good	Yes	Yes	Yes	Yes	
8	ashishdubey981964@gmail.com	DUBEY ASHISHKUMAR KRUSHNAKUMAR	B.Com	Third Year	427	Very Good	Yes	Yes	Yes	Yes	
9	nehabanshi0212@gmail.com	BENBANSHI NEHA GANESH	B.Com	Third Year	428	Very Good	Yes	Yes	Yes	Yes	
10	yogeshpkamble8@gmail.com	KAMBLE YOGESH PANDHRI	B.Com	Third Year	429	Excellent	Yes	Yes	Yes	Yes	
11	trunalchavan04@gmail.com	CHAVAN TRUNAL SUHAS	B.Com	Third Year	430	Very Good	Yes	Yes	No	No	
12	shkshabnam9012@gmail.com	SHAIKH SHAHZAD ALI	B.Com	Third Year	400	Very Good	Yes	Yes	Yes	Yes	NA
13	sktaufique467@gmail.com	SHAIKH TAUFIQUE NIZAMUDDIN	B.Com	Third Year	401	Very Good	Yes	Yes	Yes	Yes	
14	sahilsurve630@gmail.com	SURVE SAHIL SANDEEP	B.Com	Third Year	316	Very Good	Yes	Yes	Yes	Yes	
15	sahilhaldankar017@gmail.com	HALDANKAR SAHIL AJIT	B.Com	Third Year	48	Excellent	Yes	Yes	Yes	Yes	
16	nomaanshekhani0@GMAIL.COM	SHEKHANI NOMAAN AMIN	B.Com	Third Year	296	Excellent	Yes	Yes	Yes	Yes	
17	bhavikchitroda36@gmail.com	CHITRODA BHAVIK LALIT	B.Com	Third Year	366	Very Good	Yes	Yes	Yes	Yes	
18	Y8dabade@gmail.com	DABADE YASH PANDURANG	B.Com	Third Year	287	Excellent	Yes	Yes	Yes	Yes	
19	SHAIKHIBRAHIM9819203551@GMAIL.COM	SHAIKH IBRAHIM KASIMALI	B.Com	Third Year	166	Very Good	Yes	Yes	Yes	Yes	
20	armanshaikh1234987@gmail.com	SHAIKH ARMAN KARIM	B.Com	Third Year	263	Very Good	Yes	Yes	Yes	Yes	



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Long 72.853875°
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GPS Map Camera

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