GOVERNMENT OF MAHARASHTRA'S ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE AND COMMERCE JOGESHWARI (EAST), MUMBAI - 400 060. DEPARTMENT OF COMMERCE, BMS, BAF & MCOM

Date:01-01-2022

NOTICE

Ismail Yusuf College's Department of Commerce is pleased to announce a webinar on "Life Insurance Companies and Sales Excellence" in collaboration with Monster.com and HDFC Life for the students of TYBCOM, TYBAF, TYBMS, and MCOM. This webinar aims to provide valuable insights into the life insurance industry and strategies for achieving sales excellence.

The details are as follows:

Date: 04-01-2022 Time: 5:00 PM

Platform: Zoom Meeting (Link will be provided)

We are honored to have esteemed representatives from Monster.com and HDFC Life to share their expertise with us. Join us for an informative session that promises to enhance your understanding of the life insurance sector and equip you with essential skills for sales success.

Co-ordinators

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Ismail Yusur Contage of
Arts, Science & Commerce:
Jogeshwari (East), Mumbai -400 060.



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Date:04-01-2022

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Report: Webinar on "Life Insurance Companies and Sales Excellence"

Date: 04-01-2022

Venue: Online via Zoom Meeting

Time: 5:00 PM

Introduction:

The Department of Commerce at Ismail Yusuf College organized a webinar on "Life Insurance Companies and Sales Excellence" on 04-01-2022. The webinar aimed to provide students with insights into the life insurance industry and strategies for achieving sales excellence.

Event Highlights:

The webinar featured representatives from Monster.com and HDFC Life, who shared their expertise on various aspects of the life insurance sector and sales excellence. The session covered topics such as market trends, customer behavior, sales techniques, and career opportunities in the industry.

Attendance:

A significant number of 92 students participated in the webinar, eager to learn from industry experts. The active participation and engagement of attendees contributed to meaningful discussions and knowledge sharing.

Key Takeaways:

- Understanding of the life insurance industry: Participants gained insights into the dynamics of the life insurance sector, including market trends, product offerings, and regulatory frameworks.
- Strategies for sales excellence: The webinar provided valuable tips and techniques for achieving sales success in the competitive insurance market. Participants learned about effective sales strategies, customer relationship management, and goal-setting for sales professionals.
- Career opportunities: Representatives from HDFC Life shared information about career opportunities within the organization and the broader insurance industry. Participants gained a better understanding of potential career paths and skill requirements in the field of insurance sales.

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Outcome:

Participants gained valuable insights into the life insurance industry and learned strategies for achieving sales excellence. Representatives from HDFC Life provided valuable career guidance and highlighted opportunities in the insurance sector. Overall, the webinar was informative and engaging, contributing to participants' understanding of the industry and enhancing their sales skills.

The webinar on Life Insurance Companies and Sales Excellence was a valuable learning experience for participants, providing them with insights into the life insurance industry and strategies for achieving sales success. The Department of Commerce remains committed to organizing such informative sessions to support students in their academic and professional development.

Co-ordinators

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