

GOVERNMENT OF MAHARASHTRA
ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE AND COMMERCE,
JOGESHWARI (EAST), MUMBAI 400 060.
DEPARTMENT OF COMMERCE, BAF & BMS

Date:7-02-2022

NOTICE

Dear Students of B.Com, BAF & BMS ,you are invited to participate in an insightful online session on "Skill Development and Gig Economy".

The session will feature a distinguished speaker, Ms. Aarti Agarwal, who will share her expertise and insights on the importance of skill development in the context of the gig economy.

Date: 15th February 2022

Time: 3:00 PM - 4:00 PM

Speaker: Aarti Agarwal

Venue: Online Zoom Meeting (Link will be provided)

Don't miss this opportunity to gain valuable insights into skill development and the gig economy, and to explore how you can leverage your skills to succeed in today's dynamic job market. We look forward to your active participation.

Co-ordinator

Dr. Anjali Alekar (BMS)

Government of Maharashtra's
Ismail Yusuf College of
Arts, Science & Commerce.
Jogeshwari (East), Mumbai -400 060.



Co-ordinator

Prof. Dr. Arvind Luhar (BAF)

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Date:15-02-2022

Report on Online Session on "Skill Development and Gig Economy"

The online session on "Skill Development and Gig Economy" was successfully conducted on 15th February 2022. The session, organized by Department of Commerce aimed to highlight the importance of skill development in the context of the gig economy, featuring speaker Ms. Aarti Agarwal.

Key Details:

Date: 15th February 2022

Time: 3:00 PM - 4:00 PM

Speaker: Ms. Aarti Agarwal

Participation:

Number of Student Participants: 107

Number of Faculty Participants: 5

Highlights:


1. Expert Insights: Ms. Aarti Agarwal provided expert insights into the gig economy and the role of skill development in succeeding in this dynamic employment landscape. She shared practical strategies for identifying and developing in-demand skills relevant to gig work.

2. Interactive Discussion: The session included an interactive discussion where participants had the opportunity to engage with the speaker, ask questions, and share their experiences and perspectives on skill development and gig economy trends.

3. Awareness Building: The session effectively raised awareness among participants about the opportunities and challenges associated with the gig economy, as well as the importance of continuous skill development for career advancement and adaptability.

4. Practical Guidance: Ms. Agarwal offered practical guidance on how participants can enhance their skills, leverage online platforms and resources for skill development, and effectively market themselves in the gig economy.




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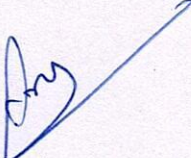
5. Networking Opportunity: The session provided a platform for students and faculty members to network, exchange ideas, and explore potential collaborations or opportunities in the gig economy space.

Feedback:

Feedback from the attendees was overwhelmingly positive. Students expressed appreciation for the informative content and found the session highly relevant to their career aspirations. They particularly valued Ms. Agarwal's expertise and practical advice on navigating the gig economy.

Outcome:

The online session received positive feedback from participants, who found the insights shared by Ms. Aarti Agarwal to be informative and valuable for their personal and professional development. The session successfully achieved its objective of highlighting the importance of skill development in the gig economy and empowering participants to take proactive steps towards enhancing their skills and seizing opportunities in the evolving job market.


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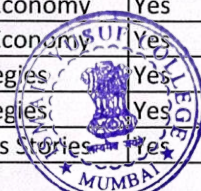

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Feedback Responses for Seminar on Skill Development and Gig Economy on 15/02/2022


Sr No	Name	Class	Overall, how would you rate the seminar?	Which sessions did you find most valuable? (Check all that apply)	Did the seminar meet your expectations?	any additional comments or suggestions
1	Shah Zamir Nazir	TYBCOM	Excellent	Skill Development Strategies	Yes	
2	Sharma Keshav Suresh	TYBCOM	Good	Q&A Session	Yes	
3	Abdulla Abdul Wadood	TYBCOM	Good	Case Studies and Success Stories	Yes	v good
4	Patil Trushali Santosh	TYBCOM	Excellent	Understanding the Gig Economy	Yes	
5	Patel Kinjal Anil	SYBCOM	Good	Q&A Session	Yes	
6	Shiravale Priyanka Parshuram	SYBCOM	Excellent	Skill Development Strategies	Yes	
7	Shaikh Aqib Ali Dawood	SYBCOM	Good	Case Studies and Success Stories	Yes	no
8	Gavali Babita Gulab	TYBCOM	Good	Skill Development Strategies	Yes	
9	Sayeed Waseem Maimudhin	TYBCOM	Excellent	Understanding the Gig Economy	Yes	
10	Tiwari Neha Indresh	SYBCOM	Good	Case Studies and Success Stories	Yes	
11	Sarate Prashant Bhimrao	SYBCOM	Good	Q&A Session	Yes	
12	Shaikh Shaziya Md Anis	SYBCOM	Excellent	Skill Development Strategies	Yes	
13	Mulla Nidah Babar Ali	TYBCOM	Good	Case Studies and Success Stories	Yes	
14	Deshpande Kiran Harish	TYBCOM	Good	Skill Development Strategies	Yes	
15	Makwana Arif Ishak	SYBCOM	Good	Understanding the Gig Economy	Yes	
16	Yadav Ameet Ramagya	SYBCOM	Good	Understanding the Gig Economy	Yes	
17	Jaiswal Amitkumar Radheshyam	B.SC	Good	Q&A Session	Yes	
18	Kumbhar Aditya Dipak	SYBCOM	Excellent	Skill Development Strategies	Yes	
19	Dalvi Anish Avinash	SYBCOM	Good	Understanding the Gig Economy	Yes	no comment
20	Ansari Mohd Sameer Addul Mabood	SYBCOM	Good	Case Studies and Success Stories	Yes	
21	Ansari Mohd Irfan Haidar Ali	TYBCOM	Excellent	Skill Development Strategies	Yes	
22	Khan Nazeef Ali Asif Ali	SYBCOM	Excellent	Understanding the Gig Economy	Yes	
23	Surve Sahil Sandeep	SYBCOM	Excellent	Understanding the Gig Economy	Yes	
24	Shaikh Alfiya Karim	SYBCOM	Good	Case Studies and Success Stories	Yes	
25	Khan Insha Munaaf	TYBCOM	Good	Understanding the Gig Economy	Yes	
26	Rai Gaurav Dharmendra	TYBCOM	Good	Skill Development Strategies	Yes	
27	Yadav Niraj Akhilesh	SYBCOM	Excellent	Skill Development Strategies	Yes	
28	Nagar Ramkrishna Sarvajeet	SYBCOM	Good	Understanding the Gig Economy	Yes	
29	Pawar Ashutosh Anand	SYBCOM	Good	Understanding the Gig Economy	Yes	
30	Gaikwad Akash Chandrakant	TYBCOM	Excellent	Understanding the Gig Economy	Yes	
31	Rane Yash Vijay	SYBCOM	Good	Understanding the Gig Economy	Yes	
32	Shaikh Mohammad Umar Azad	SYBCOM	Good	Skill Development Strategies	Yes	
33	Bhaldar Sahil Arif	SYBCOM	Good	Skill Development Strategies	Yes	
34	Magre Riya Machindra	TYBCOM	Excellent	Case Studies and Success Stories	Yes	



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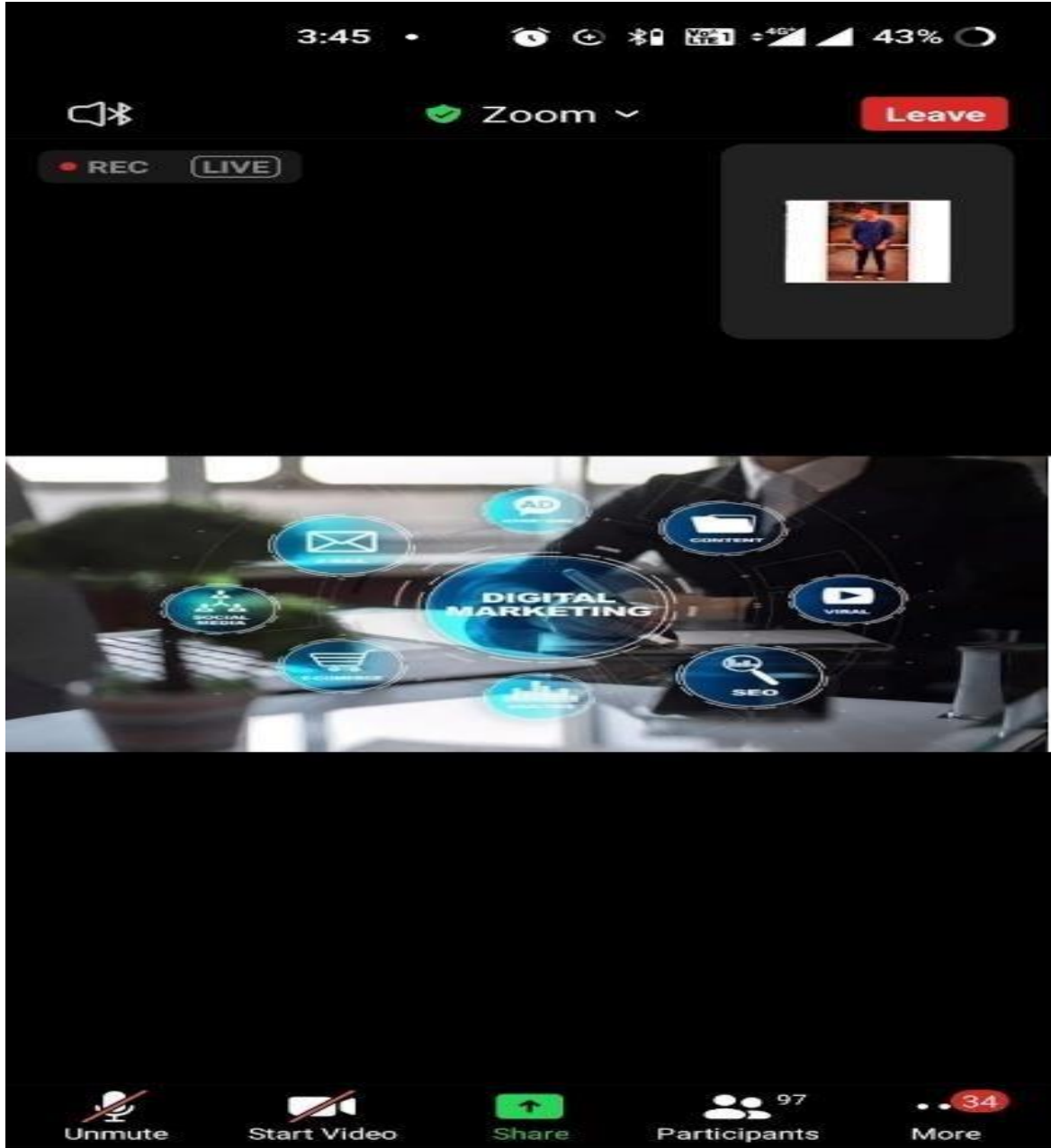
35	Varganti Neha Mahesh	SYBCOM	Good	Understanding the Gig Economy	Yes	
36	Sawant Divya Ramakant	TYBCOM	Excellent	Case Studies and Success Stories	Yes	
37	Mulla Nidah Babar Ali	TYBCOM	Good	Q&A Session	Yes	




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Data value chain → **Data Monetization**

From Data to Value creation

Transform data into digital intelligence

- Analyse
- Store

Data Monetization

- Selling targeted advertising (e.g. Facebook)
- Operating e-commerce platforms (Amazon, Alibaba, Uber, Airbnb)
- Transforming traditional goods into rentable services (Mobike, Rolls Royce)
- Renting out cloud services (Amazon AWS Services, Tencent, JohnDeere)





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