

CERTIFICATE

This is to certify that Miss. SEJAL SITARAM VEER has worked and completed her Project Work for the degree of Master in Commerce under the faculty of Commerce in the subject of Management and her project is entitled, "A STUDY REPORT ON IMPACT OF PRODUCT QUALITY ON CONSUMER BRAND LOYALTY" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal finding and investigations.



Professor (Dr) Arvind S. Luher
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-80,
M- 9324556424, E: driuhararvind@gmail.com

DR. ANJALI ALEKAR

Name and signature of Guiding Teacher

Date of submission: 24/04/2023

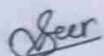
M.H. Hande
Maya Hande

DECLARATION BY LEARNER

I the undersigned Miss. SEJAL SITARAM VEER here by, declare that the work embodied in this project work titled "A STUDY REPORT ON IMPACT OF PRODUCT QUALITY ON CONSUMER BRAND LOYALTY ", forms my own contribution to research work carried out under the guidance of DR.ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.


SEJAL SITARAM VEER

Name and Signature of the learner

Certified by

DR. ANJALI ALEKAR

Name and signature of the Guiding Teacher

CERTIFICATE

This is to certify that **MS. NASREEN SANAULLAH** has worked and completed her project work For the degree of **MASTER IN COMMERCE** in the faculty of **COMMERCE** in the subject Of Management on title of project work to be written "**A STUDY REPORT ON MARKETING IN FMCG PRODUCT**" Under my supervision. It is her own Work and fact reported by her personal findings and investigation.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-80,
M- 9324556424, E: driuherarvind@gmail.com

DR.ANJALI ALEKAR
Name & Signature of guide

24-04-2023
Date of submission:

Mahandee
Maya Handee

Government of Maharashtra's
Ismail Yusuf College of
Arts, Science & Commerce.
Jogeshwari (East), Mumbai - 400 060.

DECLARATION BY STUDENT

I the undersigned **MS. NASREEN SANAULLAH** hereby Declare that the work embodies in the project work title "**A STUDY REPORT ON_MARKETING IN FMCG PRODUCT**" Forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously Submitted to any other university for my other Degree/Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by for the ^{declare} that all information of this document has been obtained and Presented in accordance with academic rules and ethical conduct.

Nasreen
Name & signature of the student

Certified by:

DR. ANJALI ALEKAR
Name & signature of the guidance

Mst Hasnada
Mst Hasnada

CERTIFICATE

This is to certify that **MS. BIND USHA VIKRAMJEET** has worked and duly completed his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Project in Master in Commerce Studies (Business Management) and his project is entitled "A STUDY REPORT ON
"CUSTOMER RELATIOSHIP MANAGEMENT AND SERVICE MARKETING"

under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree of any university. It is his own work and facts reported by his personal findings and investigations.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324558424, E: druhararvind@gmail.com

DR. ANJALI ALEKAR
(GUIDING TEACHER)

24/04/2023
Date of Submission:

Government of Maharashtra's
Ismail Yusuf College of
Arts, Science & Commerce.
Jogeshwari (East), Mumbai -400 060

M. Hanade
Maya Hanade

DECLARATION

I the undersigned Miss. **BIND USHA VIKRAMJEET** hereby, declare that the work embodied in this project work titled "**CUSTOMER RELATIONSHIP MANAGEMENT AND SERVICE MARKETING**" forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other University for any other Degree to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I, hereby further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

MISS BIND USHA VIKRAMAJIT

Usha...

Signature of the Candidate

Certified by

DR. ANJALI ALEKAR

Matkande

Maya flande

CERTIFICATE

This to certify that **MR. JAMAL SHAIKH** has worked and duly completed his Project Work for the Master of Commerce in Management under the faculty of Commerce in the of **PROJECT WORK-II** and his project is entitled, "**A STUDY REPOT ON – INFLUENCE OF BRANDING ON CONSUMER BUYING BEHAVIOUR RELATED TO ELECTRONICS (ESPECIALLY MOBILE PHONES)**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of the

College

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, M.J.M.C, FDP-JIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, J.Y. College,
Jogeshwari (East), Mumbai-90,
M- 9324556424, E: drihararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission:

M.H. Hande
M.H. Hande

DECLARATION BY LEARNER

I the undersigned Mr. JAMAL SHAIKH here by, declare that the work embodied in this project work titled "A STUDY REPOT ON - A STUDY REPOT ON - INFLUENCE OF BRANDING ON CONSUMER BUYING BEHAVIOUR RELATED TO ELECTRONICS (ESPECIALLY MOBILE PHONES)" forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other Degree/Diploma to this or any other university.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presents in accordance with academic rules and ethical conduct.

Jamal

Name and Signature of the learner

Certified by

DR. ANJALI ALEKAR

Name and Signature of the guiding Teacher

Maya Hande
Maya Hande

Certificate

This to certify that **MR. VIKAS MANOJ SHUKLA** has worked and duly completed his Project Work for the Master of Commerce in Management under the faculty of Commerce in the subject of **PROJECT WORK-II** and his project is entitled, "**A STUDY REPORT ON - THE IMPACT OF DIGITALIZATION ON THE FINANCIAL SECTOR**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.



A handwritten signature in black ink.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 24/4/23

MGHanale
Maya Hanale

Declaration by learner

I the undersigned Mr. VIKAS MANOJ SHUKLA here by, declare that the work embodied in this project work titled "A STUDY REPORT ON - THE IMPACT OF DIGITALIZATION ON THE FINANCIAL SECTOR", forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other Degree/Diploma to this or any other university.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presents in accordance with academic rules and ethical conduct.



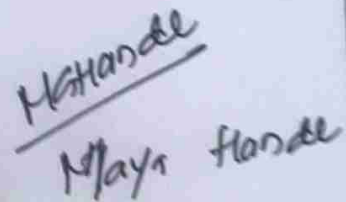
VIKAS MANOJ SHUKLA

Name and Signature of the learner

Certified by

DR. ANJALI ALEKAR

Name and Signature of the guiding Teacher



CERTIFICATE

This is to certify that **MISS.NAJMA SHAIKH ABDUL GANI** has worked and completed her project work for the degree of **MASTER IN COMMERCE** in the faculty of commerce in the subject of **MANAGEMENT** on title of project work to be written "**RE- BRANDING STRATEGIES OF MEGGI AFTER BAN IN INDIA**" under my supervision. It is her own work and facts reported her personal finding and investigation.

Name & signature of guide :-

Prof. DR. ANJALI ALEKAR

Date of submission

24-04-2023

*Matande
Maya Harsee*



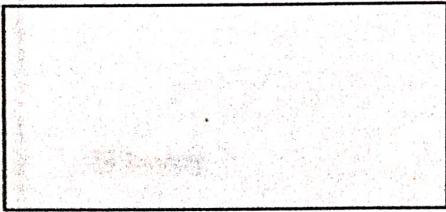
Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MHRAC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (E-1), Mumbai-30,
M- 9324566424, E: driuhararvind@gmail.com

Name & signature of external

Name & signature of professor / H. O. D principal of the institute.

Matande

Stamp of the institute with date



DECLARATION BY STUDENT

I the undersigned MISS. NAJMA SHAIKH ABDUL GANI I hereby, declare that this project work entitled “RE- BRANDING STRATEGIES OF MEGGI AFTER BAN IN INDIA ” is a result of my own research work and has not been previously submitted to any other University for any other examination.

I hereby further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

College seat no: 9

Exam seat no:

Date:24-04-2023



NAME & SIGNATURE OF STUDENT

NAJMA SHAIKH ABDUL GANI

Place: MUMBAI

Research

Scholar

CERTIFICATE

This is to certify that Ms. **Ranjana D. Lambakane**, College Roll no. 22SMGM10, has worked and daily completed her/his Project Work for the degree of Master of Commerce in Management Studies under the Faculty of Commerce in the subject of **Management** and his project is entitled, "**A Study Report On Effectiveness Of Social Media For Marketing Promotion**" under my supervision.

I further certify that the entire work has been done by the learner under my guidelines and that on part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of: **Ranjana D. Lambakane**

Project Guide: **Dr. Anjali Alekar**

Principal: **Dr. Swati Wavhal**

Date of Submission:

24-04-23



M. Hasde

Maya Hasde

Professor (Dr) Arvind S. Luhr
M.Com, MBA, LL.M, IJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East) Mumbai-60,
M-9324056424, E. drul.arvind@gmail.com

DECLARATION BY STUDENTS

I the undersigned Miss/Mr. **Ranjana Dhondu Lambakane** here by, declare that the work embodied in this project work titled "**A Study Report On Effectiveness Of Social Media For Marketing Promotion**", forms my own contribution to the research work carried out under the guidance of **Dr. Anjali Alekar** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance in with academic rules and ethical conduct.

Ranjana D. Lambakane

Name & Signature of: Ranjana D. Lambakane

Project Guide: Dr. Anjali Alekar

Principal: Dr. Swati Wavhal

Date of Submission:

24-04-23

CERTIFICATE

This is to certify that **MR. ZAMAN SHAIKH** worked and completed her project work
For the degree of **MASTER IN COMMERCE** in the faculty of **COMMERCE** in the subject

Of MANAGEMENT on title of project work to be written

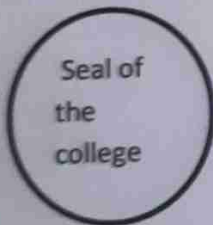
**A STUDY REPORT ON ADVERTISING-JOURNEY FROM
TRADIOTIONAL TO DIGITAL**

Under my supervision It is her own

Work and fact reported by her personal findings and investigation.

I further certify that the entire work has done by the learner under my guidance and that no
part it has been submitted previously for any degree or diploma of any university.

It is her / his own work and fact reported by his/ her personal finding and investigation.



Professor (Dr) Arvind S. Luher
M.Com, M.B.A, LL.M, M.J.M.C, FDP-IBM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324566424, E: arluherarvind@gmail.com

Name & Signature of guiding Teacher

M. Hande
Maya Hande

Date of submission: 24-04-2023

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Declaration by Student

I the undersigned **MR.ZAMAN SHAIKH** here by declare that the work embodied in the project work title

**A STUDY REPORT ON ADVERTISING-JOURNEY FROM
TRADIOTIONAL TO DIGITAL**

Forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to

any other university for my other Degree/Diploma to this or any other university.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by for the declare that all information of this document has been obtained and presented in

accordance with academic rules and ethical conduct.



Name and Signature of the Student

Maya Hande
Maya Hande

Certified by :- **DR. ANJALI ALEKAR**

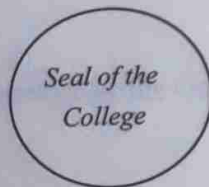
Name and Signature of the Guidance Teacher

Ismail Yusuf College of Arts, Science and Commerce
Jogeshwari East

Certificate

This is to certify that Mr. Dinesh Prakash Yadav has worked and duly completed his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and his project is entitled, "A study report on Corporate Social Responsibility with reference to case studies" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.



Name & Signature of Guiding Teacher

Date of submission: 24th April, 2023.

A handwritten signature in blue ink.

M. Hande

Maya Hande

Professor (Dr) Arvind S. Luhr
M.Com, MBA, LL.M, M.J.M.C, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept. of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: dr.arvind@gmail.com

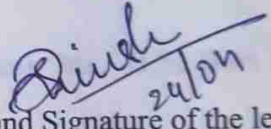
Government of Maharashtra's
Ismail Yusuf College of
Arts, Science & Commerce.
Jogeshwari (East), Mumbai - 400 060.

Declaration by learner

I the undersigned Mr. *Dinesh Prakash Yadav* here by, declare that the work embodied in this project work titled "A Study report on Corporate Social Responsibility with reference to case studies" forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

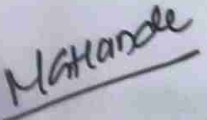
Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.


Name and Signature of the learner
DINESH PRAKASH YADAV.

Certified by

Name and signature of the Guiding

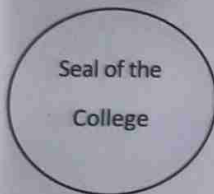

Maya Hande

Certificate

This to certify that **Ms. DEEPA RAJESH VISHWAKARMA** has worked and duly completed her Project Work for the Master of Commerce in Management under the faculty of Commerce in the subject of **PROJECT WORK-II** and his project is entitled, "A STUDY REPORT ON – COMMERCE OF MODERN ERA" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.



A handwritten signature in black ink.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-JIM, UGC-NET, PhD
M.E.S. Gr A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324558424, E: drluhararvind@gmail.com

DR. AJNAJLI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission:

Mahande
Maya Hande

Declaration by learner

I the undersigned Ms. **DEEPA RAJESH VISHWAKARMA** here by, declare that the work embodied in this project work titled "**A STUDY REPORT ON – COMMERCE OF MODERN ERA**", forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other Degree/Diploma to this or any other university.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presents in accordance with academic rules and ethical conduct.

DEEPA RAJESH VISHWAKARMA
Name and Signature of the learner

Certified by

DR. ANJALI ALEKAR

Name and Signature of the guiding Teacher

Ms. Hande
Maya Hande

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Certificate

This to certify that **MR. NAWAZ FAIYAZ SHAIKH** has worked and duly completed his Project Work for the Master of Commerce in Management under the faculty of Commerce in the subject of **PROJECT WORK-II** and his project is entitled, "**A STUDY REPORT ON – ONLINE SHOPPING PAYMENT WITH REFERENCE TO DIGITAL WALLETS**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

A handwritten signature in blue ink.

Professor (Dr) Arvind S. Luher
M.Com, MBA, LL.M, M.J.M.C, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwer (East), Mumbai-60,
M- 9324556424, E: drluherarvind@gmail.com

DR. AJNAJLI ALEKAR

Name and Signature of Guiding Teacher.

24/04/2023

Date of submission:

Maharode
Maya Harode

Declaration by learner

I the undersigned Mr. NAWAZ FAIYAZ SHAIKH here by, declare that the work embodied in this project worktitled "A STUDY REPORT ON – ONLINE SHOPPING PAYMENT WITH REFERENCE TO DIGITAL WALLETS", forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other Degree/Diploma to this or any other university.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presents in accordance with academic rules and ethical conduct.

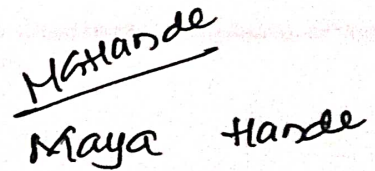


NAWAZ FAIYAZ SHAIKH
Name and Signature of the learner

Certified by

DR. ANJALI ALEKAR

Name and Signature of the guiding Teacher



Maya Hande

Certificate

This to certify that **MS. VINITA MUKESH PANCHAL** has worked and duly completed his Project Work for the Master of Commerce in Management under the faculty of Commerce in the subject of **PROJECT WORK-** and project is entitled, "**A STUDY REPORT ON – RECRUITMENT AND SELECTION IN PROCESS IN AXIS**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

SEAL OF COLLEGE

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: driuherarvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding
Teacher.

Date of submission:

DECLARATION

I the undersigned Ms. **VINITA MUKESH PANCHAL** here by, declare that the work embodied in this project worktitle

"A STUDY REPORT ON-“RECRUITMENT AND SELECTION IN PROCESS IN AXIS BANK” forms my own

contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other Degree/Diploma to this or any other university.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presents in accordance with academic rules and ethical conduct.



VINITA MUKESH PANCHAL

Name and Signature of the learner

Certified by

DR. ANJALI ALEKAR

Name and Signature of the guiding Teacher



Maya Hande

CERTIFICATE

This is to certify that Ms. **AISHWARYA BHAGWAT SATPUTE** has worked and duly completed her project work for the degree of master in Commerce (management) under the faculty of Commerce and her project is entitled, "**A Study on Online Marketing**" under my Supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL. M, LL.M, FIP-IM, UGC-NET, PhD
M. Ed. Gr. A, Class 10 Teacher cum
Professor & Head, Dept of Accountancy at
Government of Maharashtra, T.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324660424, E: drluhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher

DATE: 11/04/23
PLACE: MUMBAI

DECLARATION

I the undersigned Miss. **AISHWARYA BHAGWAT SATPUTE** here by, declare that the work embodied in this project work titled, "A Study on Online Payment Applications in India with Reference to Amazon Pay" forms my own contribution to the research work carried out under the guidance of "**Dr. ANJALI ALEKAR**" and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

**Name and Signature of Learner
AISHWARYA BHAGWAT SATPUTE**



**Certified By
Name and Signature of Guiding Teacher**

DR. ANJALI ALEKAR

DATE: 24-04-23

Place: Mumbai

Certificate

This is to certify that Mr. UJESH PANDURANG KUDKAR worked and duly completed his Project Work for the degree of MASTER IN COMMERCE the project is entitled, "A PROJECT OF STUDY ON INVESTMENT AVENUES IN INDIA" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.



Professor (Dr) Arvind S. Luhar
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Dr. Anjali Alekar
Name and signature of Guiding Teacher

Seal of the college

DATE : _____
PLACE: _____

Government of Maharashtra's
Ismail Yusuf College of
Arts, Science & Commerce,
Jogeshwari (East), Mumbai -400 060.

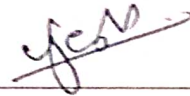
MAHARAJE
Maya Harde

Declaration by learner

I, the undersigned Mr. UJESH PANDURANG KUDKAR hereby declare that the work embodied in this project work titled "A PROJRCT OF STUDY ON INVESTMENT AVENUES IN INDIA" forms from my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been submitted to any other University for any other Degree/Diploma to this or to any other University. Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the Bibliography. I, hereby further declare that all the information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

DATE: 11/04/2023

PLACE: Mumbai



Ujesh Pandurang Kudkar

Name & signature of the learner

Certified by

DR. ANJALI ALEKAR

Name and Signature of the Guiding Teacher

CERTIFICATE

This to certify that **MR. SHAIKH ROMAN** has worked and duly completed his Project Work for the Master of Commerce in Management under the faculty of Commerce in the subject of **PROJECT WORK-II** and his project is entitled, "**A STUDY REPO T ON – PERCEPTION OF CONSUMERS TOWARDS LIC**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of the
College



Professor (Dr) Arvind S. Luhar
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DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission:

Government of Maharashtra's
Ismail Yusuf College of
Arts, Science & Commerce.
Jogeshwari (East), Mumbai -400 060.

M. Hanale
Maya Hanale

DECLARATION BY LEARNER

I the undersigned Mr. SHAIKH ROMAN here by, declare that the work embodied in this project work titled "A STUDY REPOT ON – PERCEPTION OF CONSUMERS TOWARDS LIC". forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other Degree/Diploma to this or any other university.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presents in accordance with academic rules and ethical conduct.

Name and signature of the learner

Certified by

DR. ANJALI ALEKAR

Name and Signature of the guiding Teacher

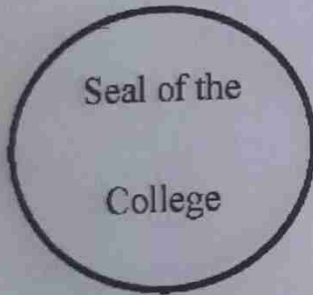
M. Hande
Maya Hande

CERTIFICATE

This to certify that **MISS. ANJALI DINESH YADAV** has worked and duly completed his Project Work for the Master of Commerce in Management under the faculty of Commerce in the subject of **PROJECT WORK - II** and his project is entitled, "**STUDY ON ROLE OF ADVERTISEMENT IN MARKETING**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

A handwritten signature in blue ink.

Professor (Dr) Arvind S. Luhar
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DR. ANJALI ALEKAR
Name and Signature of
Guiding Teacher.

24/04/23

Date of submission:

Government of Maharashtra's
Ismail Yusuf College of
Arts, Science & Commerce.
Jogeshwari (East), Mumbai -400 060.

DECLARATION BY LEARNER

I the undersigned Miss. **ANJALI DINESH YADAV** here by, declare that the work embodied in this project work titled "**STUDY ON ROLE OF ADVERTISEMENT IN MARKETING**", forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other Degree / Diploma to this or any other university.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presents in accordance with academic rules and ethical conduct.



Name and Signature of the learner

Certified by

DR. ANJALI ALEKAR

Name and Signature of the guiding Teacher