



Government of Maharashtra
ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE & COMMERCE
(Affiliated to University of Mumbai)

Jogeshwari Station Road, Jogeshwari - East, Mumbai - 400 060

Email: principaliyc@rediffmail.com

Website: www.ismailyusufcollege.in

PROGRAMME OUTCOMES

The College is affiliated to the University of Mumbai. Thus, the college follows the guidelines and syllabus prescribed by the Affiliated University.

PROGRAMME: BACHELOR OF COMMERCE

Programme Outcomes

On completion of the B. Com degree the graduates will be able to:

- PO 1:** Students develop a thorough understanding of the fundamentals in Commerce and Finance
- PO 2:** Capability of the students to make decisions at personal & professional level will increase.
- PO 3:** Students will be equipped to join the industry or setup own entities, peruse further professional and other courses.
- PO 4:** Students will be equipped to face upcoming challenges in the industry and business as the specializations offered expose them to practical aspects
- PO 5:** Students will be responsible citizens as various academic and co-curricular courses imbibe sensitivity, moral and ethical values among them

Prof. (Dr.) A.S.Luhar
Co-Ordinator/HOD



Prof. (Dr.) Vijay Narkhede
Principal



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Course Outcomes

FYBCOM

Course Name	Course Outcomes
Accountancy & Financial Management - I	<p style="text-align: center;">SEM I</p> <p>CO1: Helps to gain knowledge of various accounting concepts and policies.</p> <p>CO2: Students get to know the working knowledge of Accounting Standards issued by the ICAI.</p> <p>CO3: Calculate closing stock and prepare stock ledger as per perpetual inventory system.</p> <p>CO4: Prepare Trading, Profit & Loss records for a Manufacturing organization.</p> <p style="text-align: center;">SEM II</p> <p>CO1: Understands the techniques of consignment, Branch and Accounting methods.</p> <p>CO2: Acquaints students with knowledge regarding accounting procedures related fire Ins. claims and the process of claims.</p> <p>CO3: Understand the concept of fire insurance claim and ascertain the claim on the basis of fire insurance policy.</p>
Commerce	<p style="text-align: center;">SEM I</p> <p>CO1: Transmits understanding of basic concepts of business along with setting business unit and logical provisions for initiating business.</p>

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	<p>CO2: Students gets knowledge regarding entrepreneurship and exposes them to problems and prospects of women entrepreneurs.</p> <p>CO3: Helps to understand new trend in business.</p> <p style="text-align: center;">SEM II</p> <p>CO1: Makes Students understand the fundamentals of services, and plans regarding various strategies to increase service and trends in services.</p> <p>CO2: Imparts knowledge related to retail changes in India with global perspective and converses on problems and prospects in retailing.</p> <p>CO3: Furnishes details regarding BPO, KPO and various e-commerce activities focusing on logistics</p>
Environmental Studies	<p style="text-align: center;">SEM I</p> <p>CO1: Makes students learn the role of environment and ecosystem.</p> <p>CO2: Creates awareness about the relationship between population & environment.</p> <p>CO3: Read, recall and fill in thematic world maps.</p> <p style="text-align: center;">SEM II</p> <p>CO1: Makes students aware about waste management.</p> <p>CO2: Exposes students to the impact of Industrial development on Agriculture.</p>

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	<p>CO3: Understand various Environmental Movement and applications of Geospatial Technology in Environmental Management.</p> <p>CO4: Read, recall and fill in the Mumbai & Konkan region map</p>
Economics	<p style="text-align: center;">SEM I</p> <p>CO1: Gain a better grasp of economic concepts, theories, and how they apply to the real world.</p> <p>CO2: Students learn basic concepts of micro economics and its applications to business situations.</p> <p>CO3: Guides the students towards understanding the real world market situations & business applications.</p> <p style="text-align: center;">SEM II</p> <p>CO1: Enables understanding of the relationship between different market structures and how they compare and contrast with one another.</p> <p>CO2: Enables understanding of how a firm sets price for its products by using different methods.</p> <p>CO3: Enhance critical thinking and analytical skills by evaluating data and policies.</p>
Foundation Course	<p style="text-align: center;">SEM I</p> <p>CO1: Creates understanding of multi-lingual, multi- religious, multi-cultural nature & political nature of Indian society.</p>

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	<p>CO2: Creates understanding of the Indian Constitution & the disparity in Indian society</p> <p>CO3: Identify the inter-group conflicts, relate the consequences and use the measures to solve such conflicts</p> <p style="text-align: center;">SEM II</p> <p>CO1: Makes students understand different evolution of Human Rights.</p> <p>CO2: Creates the basic understanding about the issues related to economic changes and its impact on different fields.</p> <p>CO3: Locate the causes of stress and conflict and outline the measures for stress management.</p> <p>CO4: Analysed the importance of environment and sustainable Development.</p>
Business Communication	<p style="text-align: center;">SEM I</p> <p>CO1: Corporate communication helps future managers and employees in performing managerial functions smoothly.</p> <p>CO2: Creates awareness, imparts knowledge, shapes attitudes and overall improves overall interaction between people.</p> <p style="text-align: center;">SEM II</p> <p>CO1: Equips the students to learn the principles of effective communication so that they can communicate with confidence in the corporate world.</p>

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	<p>CO2: Imparts the techniques of group discussion, the guidelines of preparing for the interview along with the knowledge of drafting different formats of letters like inquiry, sales, marketing, claim, adjustments, appointment and termination.</p>
Mathematics and Statistics	<p style="text-align: center;">SEM I</p> <p>CO1: Introduces mathematics & statistics to undergraduate students of commerce so that they can use them in the field of commerce & industries to solve the real life problems.</p> <p>CO2: Understand basic concepts of mutual funds and shares and calculate rate of return on investments, number of shares and its face value along with brokerage.</p> <p>CO3: Facilitates decision making with the help of decision making techniques</p> <p style="text-align: center;">SEM II</p> <p>CO1: Prepares students to develop skills to solve financial problems.</p> <p>CO2: Understand concepts of simple interest, compound interest and annuity and solve problems relating to the same.</p> <p>CO3: Creates awareness of applications of Derivatives to concepts in Economics.</p>

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SYBCOM

Course Name	Course Outcomes
Accountancy & Financial Management - III	<p style="text-align: center;">SEM-III</p> <p>CO1: Updates students with working knowledge of accounting standards issued by ICAI.</p> <p>CO2: Imparts conceptual knowledge of various accounting concepts, conventions and policies.</p> <p>CO3: Understand and prepare the statements of final accounts of partnership firms along with admission of a new partner and retirement & death of an existing partner.</p> <p style="text-align: center;">SEM-IV</p> <p>CO1: Imparts conceptual knowledge of various accounting concepts, conventions and policies.</p> <p>CO2: Inculcates knowledge about accounting methods, practices and techniques particularly pertaining to joint stock companies.</p> <p>CO3: Understanding debentures and its types along with preparation of journal entries related to redemption of debentures.</p>
Introduction to Management Accounting & Auditing	<p style="text-align: center;">SEM-III</p> <p>CO1: Explain the concepts, methods and techniques of management accounting.</p> <p>CO2: Enables them to know the concept of capital budgeting with reference to time value of money.</p> <p>CO3: Calculate Ratios related to financial statements and also requirement of working capital.</p>

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Auditing	<p>CO4: Enables understanding of the functions, advantages, limitations of management accounting.</p> <p style="text-align: center;">SEM-IV</p> <p>CO1: Imparts knowledge of audit planning, procedures and documentation and assurance standards.</p> <p>CO2: Instills elementary understanding of internal control and internal audit.</p> <p>CO3: Understand and describe Audit Planning, Procedures & Documentation.</p>
Commerce	<p style="text-align: center;">SEM-III</p> <p>CO1: Creates understanding of the concept of management along with evolution of management.</p> <p>CO2: students become aware about universal application of functions of Management.</p> <p>CO2: Analyse and understand the concept of M.B.O and M.I.S</p> <p style="text-align: center;">SEM-IV</p> <p>CO1: Provides basic knowledge of production management, inventory management, and quality management.</p> <p>CO2: Updates students with recent trends in finance.</p> <p>CO3: Learn and understand IPO, Dematerialisation process</p>
Business Economics	<p style="text-align: center;">SEM-III</p> <p>CO1: Explain various macroeconomic concepts.</p>

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	<p>CO2: Creates awareness among students about various economic conditions of macro - economics such as inflation, unemployment etc.</p> <p>CO3: Examines the economy as a whole and inspires a consistent way of thinking about key macroeconomic phenomena.</p> <p style="text-align: center;">SEM-IV</p> <p>CO1: Enables students to understand the primary functions of government like revenue, expenditure, debt and helps to analyze budget.</p> <p>CO2: Provides students with the tools to understand the</p> <p>CO3: underlying concepts and practical tradeoffs entailed in public finance policy alternatives.</p>
Advertising	<p style="text-align: center;">SEM-III</p> <p>CO1: Updates students about current trends in advertising.</p> <p>CO2: Acquaints students about various tools of IMC and careers in advertising.</p> <p style="text-align: center;">SEM-IV</p> <p>CO1: Creates understanding of the construction of effective advertisement.</p> <p>CO2: Highlights the role of advertising for the success of brands and its importance within the marketing function of the company.</p>
Business Law	<p style="text-align: center;">SEM-III</p> <p>CO1: Provides a brief idea about the frame work of Indian business law.</p>

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	<p>CO2: Familiarizes the students with case law studies related to business law.</p> <p>CO3: Understand and explain the basic concepts of The Indian Contract Act along with case laws.</p> <p style="text-align: center;">SEM-IV</p> <p>CO1: Acquaints students with laws related to Indian Companies' Act 2013, IPR, Partnership Act 2008, and Consumer Protection Act.</p> <p>CO2: Provides a brief idea about the frame work of Indian business laws.</p> <p>CO3: Describe the various provisions under The Partnership and The Limited Liability Partnership Act.</p>
Foundation Course	<p style="text-align: center;">SEM-III</p> <p>CO1: Gives basic understanding on issues related to human rights violations, ecology and urban-rural disparities in access to health and education.</p> <p>CO2: Creates the importance of developing scientific temper towards technology and its use in everyday life.</p> <p>CO3: Understanding Disaster and impact on human life.</p> <p style="text-align: center;">SEM-IV</p> <p>CO1: Understanding Social and Economic Issues and discuss contemporary social and economic issues, including inequality, poverty, and environmental concerns.</p>

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	<p>CO2: Understand the duties and responsibilities of citizens in promoting social justice and equality.</p> <p>CO3: Develop teamwork, leadership, and interpersonal skills through group activities and projects.</p>
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TYBCOM

Financial Accounting	<p style="text-align: center;">SEM-V</p> <p>CO1: Creates awareness about company accounts with provision of various Company's Act.</p> <p>CO2: Provides knowledge about the buyback of shares, investment account with their accounting treatment.</p> <p>CO3: Understanding of Accounting of Investments based on fixed and flexible income bearing securities.</p> <p style="text-align: center;">SEM-IV</p> <p>CO1: Imparts knowledge about accounting treatment of amalgamation of companies, Foreign currency transactions.</p> <p>CO2: Helps students in gaining practical knowledge of accountancy</p> <p>CO3: Explaining and understanding of concept in relation to purchase and sale of goods, services and assets and loan and credit of Foreign Currency Transactions and its accounting.</p>
Cost Accounting	<p style="text-align: center;">SEM-V</p> <p>CO1: Impacts the knowledge of various costs on the basis of element behavior and functions.</p> <p>CO2: Helps in ascertaining the cost of material and labour</p>

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	<p>CO3: Differentiate between Financial Accounting and Cost Accounting, and explain how to reconcile the profits derived from each.</p> <p style="text-align: center;">SEM-VI</p> <p>CO1: Creates understanding on the various techniques of costing like Contract, Process, Standard and Marginal.</p> <p>CO2: Imparts knowledge on various emerging concept of cost accounting like cycling costing, Bench Marking etc.</p> <p>CO3: Differentiate between integrated and non-integrated systems of accounting, distinguish between nominal ledgers and other control accounts, and describe the preparation of Cost Control Accounts.</p>
Commerce	<p style="text-align: center;">SEM-V</p> <p>CO1: Intercepts and familiarizes students with different and basic concepts of marketing mix, MIS and Marketing Research.</p> <p>CO2: Updates students about marketing challenges faced by marketing managers in 21st century.</p> <p>CO3: Makes students aware about competitive strategies for market leader, and various aspects of market.</p>

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	<p style="text-align: center;">SEM-VI</p> <p>CO1: Refurbishes students with fundamental aspects of HRM, the role, functions and process of HRM.</p> <p>CO2: Explains students the applications of HRIS and different theories of leadership and motivation.</p> <p>CO3: Updates students with recent trends in HRM and make students aware about challenges faced by HR managers.</p>
<p style="text-align: center;">Business Economics</p>	<p style="text-align: center;">SEM-V</p> <p>CO1: Assess the performance of commercial banks in agricultural credit.</p> <p>CO2: Identifies and explains economic concepts and theories related to the behavior of economic agents, markets, industry legal institutions, social norms and government policies.</p> <p>CO3: Explain about the Structure, Growth and Reforms in financial markets.</p> <p style="text-align: center;">SEM-VI</p> <p>CO1: Creates an understanding of the nature of International Trade and the nature of International organization such as the United Nations, the International Bank for Reconstruction and Development (World Bank), International Monetary Fund, World Trade Organization and their effects on business.</p> <p>CO2: Creates understanding of the rate of exchange and how the rate of exchange is determined.</p> <p>CO3: Analyze the international trade policies and trade blocks.</p>

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<p>Export Marketing (Elective)</p>	<p style="text-align: center;">SEM-V</p> <p>CO1: Furnishes students with basic concepts and global framework for export marketing.</p> <p>CO2: Instructs students about basic financial incentives and updates them with current trends in export marketing</p> <p style="text-align: center;">SEM-VI</p> <p>CO1: Understanding the concept of Product Planning and Pricing Decisions.</p> <p>CO2: Provides information regarding product planning and pricing decisions for export marketing.</p>
<p>Direct Taxation (Elective)</p>	<p style="text-align: center;">SEM-V</p> <p>CO1: Creates an understanding of the basic concept of Direct Tax and basic definition related to Direct Tax and assessee.</p> <p>CO2: Provides students an idea of the process and techniques of calculation of taxability and tax liability.</p> <p style="text-align: center;">SEM-VI</p> <p>CO1: Understand the concept of Goods and Service Tax along with the various definitions stated under section 2 of the CGST Act, 2017.</p> <p>CO1: Enables students to acquire the knowledge of Goods and Services.</p>

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	CO2: Explores the process of Registration, place and value of supply and computation of tax liability.
Computer Systems and Applications (Elective)	<p style="text-align: center;">SEM-V</p> <p>CO1: Provides basic understanding of how communication occurs in computing environment with knowledge of Internet and Network.</p> <p>CO2: Explain and Understand the fundamentals of data communication, networking and Internet.</p> <p>CO3: Apply data analysis techniques such as sorting, creating subtotals, using Pivot tables, and performing various font formatting and cell alignment tasks</p> <p style="text-align: center;">SEM-VI</p> <p>CO1: Familiarizes students of E-Commerce infrastructure and the use of it in today's Digital age.</p> <p>CO2: Gives knowledge of programming platform to students by use of VB scripting language</p> <p>CO3: Enhances the use of Excel office productivity tools.</p>

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