



Social Media Policy

The Social Media Policy for Ismail Yusuf College of Arts, Science, and Commerce (IYC) aims to provide clear guidelines for the responsible and effective use of social media platforms by students, faculty, and staff. The primary goal of this policy is to ensure that all members of our college community engage in social media activities that reflect the institution's values and uphold its reputation. This policy is applicable to all individuals associated with Ismail Yusuf College, including students, faculty, and staff, across various social media platforms such as Facebook, Twitter, Instagram, LinkedIn, and YouTube. It governs the use of these platforms in a manner that aligns with the college's standards and objectives.

Guidelines for Use

- ❖ Maintaining professionalism and respect is crucial when engaging in social media. All members of the Ismail Yusuf College community should conduct themselves in a manner that reflects the college's values, avoiding content that may be deemed discriminatory, offensive, or inappropriate.
- ❖ It is essential to foster a respectful environment by appreciating diverse opinions and cultural backgrounds.
- ❖ Confidentiality must be upheld at all times. Members of the college community should not disclose any confidential or proprietary information related to the college, its students, staff, or faculty on social media. Privacy must be respected, and personal information should not be shared without proper consent.
- ❖ Accuracy and honesty in social media communications are vital. Any information related to the college should be factual and verified.



Government of Maharashtra
ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE & COMMERCE
(Affiliated to University of Mumbai)

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Website: www.ismailyusufcollege.in

- ❖ Misleading or false information can adversely affect the college's reputation. Members are encouraged to use official sources or seek approval from relevant authorities before posting content related to the college.
- ❖ It is important to distinguish between personal and institutional perspectives. Personal social media accounts should not be used to make official announcements or statements on behalf of the college. When representing the institution, use only designated official channels and accounts to communicate on behalf of Ismail Yusuf College.
- ❖ Social media conduct should be managed with care. The tone and language used in online interactions should be constructive and respectful. Engaging in arguments or inflammatory discussions is discouraged. Any inappropriate behavior or content related to the college should be reported to the appropriate college authorities.

Compliance

Adherence to this Social Media Policy is mandatory for all college community members. Failure to comply with the policy may result in disciplinary actions, including formal warnings, suspension, or termination of association with the college.

Training and Support

The college will offer training and resources to assist members in understanding and implementing this policy effectively. For any questions or clarifications regarding social media use.




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