

Ismail Yusuf College of Arts, Science and Commerce

NOTICE

Swachhata Bharat Abhiyan

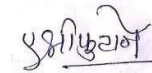
Date: 12/08/2018

Dear Residents,

We are pleased to announce the commencement of the Swachhata Bharat Abhiyan (Clean India Campaign), a nation-wide initiative aimed at promoting cleanliness, hygiene, and sanitation across our communities. As responsible citizens, it is our collective responsibility to contribute towards building a cleaner and healthier India.

Campaign Details:

Duration: 14/08/2018 to 15/08/2018 **Location:** Across India



Program Officer, NSS Unit



Agenda:

Campaign Launch: The Swachhata Bharat Abhiyan will be officially launched with a ceremonial event, featuring speeches by dignitaries, cultural performances, and a pledge-taking ceremony to commit to the cause of cleanliness.

Clean-up Drives: Throughout the campaign period, we will organize clean-up drives in various locations, including streets, parks, public facilities, and water bodies. Volunteers from all walks of life are encouraged to participate and contribute towards a cleaner environment.

Awareness Campaigns: Awareness campaigns will be conducted to educate the public about the importance of proper waste disposal, segregation of waste, personal hygiene, and the harmful effects of littering and open defecation.

Community Engagement: We will engage with local communities, schools, colleges, and businesses to promote active participation in the Swachhata Bharat Abhiyan. Community meetings, workshops, and interactive sessions will be organized to foster a sense of ownership and responsibility.

Innovative Solutions: We will explore and implement innovative solutions for waste management, including recycling initiatives, composting programs, and the adoption of eco-friendly practices.

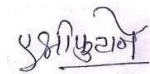
Digital Campaign: A digital campaign will be launched to leverage the power of social media and technology in spreading awareness, mobilizing volunteers, and sharing success stories and best practices.

Evaluation and Monitoring: Regular monitoring and evaluation will be conducted to assess the progress of the campaign, identify challenges, and implement corrective measures as needed.

We urge all citizens to actively participate in the Swachhata Bharat Abhiyan and be champions of cleanliness in their respective communities. Let us join hands to create a cleaner, greener, and healthier India for future generations.

For more information and to get involved, please contact : nss.iyc24@gmail.com

Together, let's make Swachhata a way of life!



Program Officer, NSS Unit



Activity Report: National Service Scheme (NSS) - Swachha Bharat Abhiyan

Date: 14th August to 15th August 2018

Venue: Ismail Yusuf College, Mumbai

Theme: Swachha Bharat Abhiyan

Program Officers: Dr. Phutane and Dr. Shahina Khan

Participants: 20 enthusiastic students

Overview:

The National Service Scheme (NSS) unit of Ismail Yusuf College, Mumbai, actively engaged in the Swachha Bharat Abhiyan campaign on the college campus from 1st August to 15th August 2018. Under the dedicated guidance of Dr. Phutane and Dr. Shahina Khan, the program aimed to instill a sense of responsibility towards cleanliness and hygiene among the students while contributing to the nationwide initiative of Swachha Bharat.

Activities Conducted:

1. Awareness Campaign:

The NSS team initiated the program with an extensive awareness campaign targeting students, faculty, and staff members. Various informative sessions, presentations, and posters were organized to educate individuals about the importance of cleanliness and their role in maintaining a hygienic environment.

2. Cleanliness Drives:

Several cleanliness drives were conducted throughout the college campus during the designated period. Students actively participated in cleaning the classrooms, corridors, washrooms, and surrounding areas. The emphasis was not only on cleaning but also on promoting waste segregation and proper disposal methods.

3. Tree Plantation:

As part of the holistic approach towards environmental cleanliness, a tree plantation drive was organized within the college premises. Students planted saplings and pledged to nurture them, thus contributing to a greener and healthier environment.

4. Interactive Sessions:

To foster a sense of community and responsibility, interactive sessions were held wherein students discussed the significance of Swachha Bharat Abhiyan and shared ideas for sustaining cleanliness initiatives beyond the designated period.



5. Evaluation and Feedback:

Regular evaluations were conducted to assess the impact of the activities undertaken. Feedback from both participants and observers was collected to identify areas of improvement and plan future initiatives effectively.

Outcome:

The NSS program on Swachha Bharat Abhiyan witnessed active participation and enthusiasm from the students of Ismail Yusuf College. Through collective efforts, a significant transformation in the cleanliness and hygiene standards of the college campus was observed. The initiative not only contributed to the national cleanliness drive but also instilled a sense of civic responsibility and environmental consciousness among the participants.

Conclusion:

The NSS conducted by Ismail Yusuf College during the period of 1st August to 15th August 2018, under the theme of Swachha Bharat Abhiyan, proved to be a resounding success. The collaborative efforts of the students, along with the guidance of Dr. Phutane and Dr. Shahina Khan, exemplified the spirit of community service and commitment towards building a cleaner and healthier society.

This report stands as a testament to the dedication and determination of all those involved in making the initiative a grand success.



प्रशिक्षक

Program Officer, NSS Unit



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