

Arts, Science and Commerce.

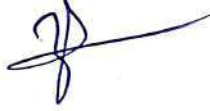
**Ismail College Camps, Natwar Nagar, Jogeshwari East, Mumbai,
Maharashtra 400060**

Certificate

This is to certify that M/S Sanchali Sachin Ardekar has worked and duly completed her project work for the degree of Bachelor of Management studies under the faculty of commerce in the subject of Finance and his project is entitled, A Study Report on Money Laundering With Reference to case studies. under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any university.

It is her own work and facts reported by her personal findings and investigations.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-JIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324558424, E: drluhararvind@gmail.com

Dr. Anjali Alekar

Name and Signature of

Guiding Teacher

Date of Submission :- 05/04/2023



10/4/23

(External guide)

Declaration by learner

I the undersigned Miss. Sanchali Sachin Ardekar here by, declare that the work embodied in this project work titled "A Study Report on Money Laundering With References to case studies." form my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Sanchali Sachin Ardekar

Sanchali
Name and Signature of the learner



**Ismail Yusuf College
Arts, Science and Commerce.**

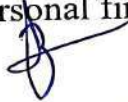


**Ismail College Camps, Natwar Nagar, Jogeshwari East, Mumbai,
Maharashtra 400060**

Certificate

This is to certify that Miss. Aishwarya Santosh Bhise has worked and duly completed her project work for the degree of Bachelor of Management Studies under the faculty of commerce in the subject of Finance and her project is entitled, "Problem of Low Productivity of Employee In Public Sector Bank" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any university. It is her own work and facts reported by her personal findings and investigations.


Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

**Dr. Anjali Alekar
Guiding Teacher**

Date of Submission: 05-4-2023

External signature :-


10/4/23



Declaration by learner

I the undersigned Miss. Aishwarya Santosh Bhise here by, declare that the work embodied in this project work titled "Problem of Low Productivity of Employee In Public Sector Bank" , from my own contribution to the research work carried out under the guidance of Dr Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Aishwarya Santosh Bhise
A.S. Bhise

Certified by
Dr Anjali Alekar



Ismail Yusuf College
Arts, Science and Commerce.
Ismail College Camps, Natwar Nagar, Jogeswari East, Mumbai,
Maharashtra 400060

Certificate


This is to certify Anuj Kamtaram Gupta has worked and duly
Completed his project work for the degree of Bachelor of Management
studies

Under the faculty of commerce in the subject of Finance and his project is
entitled,

THE STUDY REPORT ON BOMAY STOCK EXCHANGE is under my
supervision.

I further certify that the entire work has been done by the learner under my
Guidance and that no part of it has been submitted previously for any Degree
or Diploma of any university.

It is his own work and facts reported by his personal findings and
investigations.


Professor (Dr) Arvind S. Luher
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

Dr. Anjali Alekar
Guiding Teacher

05/04/2023
Date of the Submissions:



External signature


10/4/23

Declaration by learner

I the undersigned ANUJ KAMTARAM GUPTA here by, declare that the work

Embodied in this project work titled THE STUDY REPORT ON BOMBAY STOCK EXCHANGE, form my own contribution to the research work carried out under the guidance of Dr Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly

Indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained

And presented in accordance with academic rules and ethical conduct.



ANUJ KAMTARAM GUPTA



Declaration by learner

I the undersigned Mr. Shamshoddin Ajimshab Jagirdar here by, declare that the work embodied in this project work title “ An Analytical Study of Personal Income Taxation in India.”, forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Shamshoddin Jagirdar

Signature of the learner



Ismail Yusuf College Arts, Science and Commerce.

**Ismail College Camps, Natwar Nagar, Jogeshwari East, Mumbai, Maharashtra
400060**

Certificate

This is to certify that Mr Shamshoddin Ajeemshab Jagirdar has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and his project in entitled "An Analytical Study of Personal Income Taxation in India." under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of its has been submitted previously for any Degree Or Diploma of any University.

It is his own work and facts reported by his personal findings and investigation

Professor (Dr) Arvind S. Luhar
Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gezzeted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
- 9324556424, E: driuhararvind@gmail.com

Seal of the
college

Dr. Anjali Alekar

Signature of Guiding Teacher

EXTERNAL SIGN:

Date of submission:

05-04-2023



Certificate

This is to certify that **ASHUTOSH ARJUN JHA** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **FINANCE** and his project is entitled, "**A PROJECT REPORT ON BOOM IN STOCK MARKET AFTER PANDEMIC**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of
the
College



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: driuhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 05/04/2023

External Signature:-



10/4/23



Declaration by learner

I the undersigned Mister. **ASHUTOSH ARJUN JHA** here by, declare that the work embodied in this project work titled "**A PROJECT REPORT ON BOOM IN STOCK MARKET AFTER** ", forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

ASHUTOSH ARJUN JHA

Name and Signature of the learner

Certified by



Certificate

This is to certify that **ASHISH VINOD KANNOJIYA** as worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **FINANCE** and his project is entitled, "**A PROJECT REPORT ON SEBI**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of
the
College




Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324556424, E: driuherarvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 05/04/2023

External signature :- 
10/4/23



Declaration by learner

I the undersigned Mister. **ASHISH VINOD KANNOJIYA** here by, declare that the work embodied in this project work titled "A PROJECT REPORT ON SEBI ", forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

ASHISH VINOD KANNOJIYA

Name and Signature of the learner



Certified by

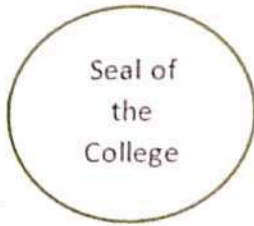
DR. ANJALI ALEKAR



Certificate

This is to certify that Ms/Mr. HITESH MANGESH KASARE Has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of commerce in the subject of FINANCE And her/his project is entitled, “A Study Report On Green Accounting With Reference To Case Studies.” Under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/his own work and facts reported by her/his personal findings and investigations.



A handwritten signature in blue ink.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshward (East), Mumbai-60,
M- 9324656424, E: drluhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of

Guiding Teacher

Date of submission: 05/04/23

Externals signature: H. KASARE

A handwritten signature in blue ink, appearing to be "H. Kasare".

10/4/23



Declaration by learner

I the undersigned Miss / Mr. Hitesh Mangesh Kasare here by,
Declare that the work embodied in this project work titled
“A Study Report On Green Accounting With Reference To Case
Studies”

Forms my own contribution to the research work carried out under
the guidance of Dr. Anjali Alekar is a result of my own research
work and has not been previously submitted to any other University
For any other Degree/Diploma to this or any other University.



M. KASARE

HITESH MANGESH KASARE

Name and Signature of the learner

Ismail Yusuf College
Arts, Science and Commerce.
Ismail College Camps, Natwar Nagar, Jogeshwari East, Mumbai,
Maharashtra 400060

Certificate

This is to certify Anas Amanullah Khan has worked and duly completed his project work for the degree of Bachelor of Management studies under the faculty of commerce in the subject of Finance and his project is entitled, The Study Report On Internet Banking under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any university.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gezzeted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324556424, E: driuhararvind@gmail.com

Dr. Anjali Alekar

Guiding Teacher

Date of the Submissions:

05 / 04 / 2023



EXTERNA SIGNATURE:


10/4/23

Declaration by learner

I the undersigned ANAS AMANULLAH KHAN here by, declare that the work Embodied in this project work titled THE STUDY REPORT ON INTERNET BANKING, form my own contribution to the research work carried out under the guidance of Dr Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

ANAS AMANULLAH KHAN



Certified by

Dr. Anjali Alekar



Certificate

This is to certify that Ms/Mr **KHAN EHSAAN NAIMULLAH** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the of **FINANCE** and her /his project is entitled. **A STUDY REPORT ON CLAIM MANAGEMENT IN LIFE INSURANCE** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

Name and Signature of
Guiding Teacher



05/04/2023
Date of submission:

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com




10/4/23
External signature.

Declaration by learner

I the undersigned Miss / Mr. **KHAN EHSAAAN NAIMULLAH** here by, declare that the work embodied in this project work titled "**A STUDY REPORT ON CLAIM MANAGEMENT IN LIFE INSURANCE**" forms my own contribution to the research work carried out under the guidance of **Dr Anjali Alekar** is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

EHSAAAN

KHAN EHSAAAN

Name and Signature of the learner



Ismail Yusuf College

Arts, Science and Commerce.

**Ismail College Camps, Natwar Nagar, Jogeshwari East, Mumbai,
Maharashtra 400060**

Certificate

This is to certify that **Mr. Md Hamid Raza Md Haider Raza Khan** has worked and duly completed his project work for the degree of Bachelor of Management studies under the faculty of commerce in the subject of Finance and his project is entitled, "**A Study Report on Management of Financial Department in an Organization with Reference to Case Study**", under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any university.

It is his own work and facts reported by his personal findings and investigations.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-80,
M- 9324556424, E: drluhararvind@gmail.com

Dr. Anjali Alekar

Guiding Teacher

Date of the Submissions: 05/04/23

External Signature:



10/4/23



Declaration by learner

I the undersigned **Mr. Md Hamid Raza Md Haider Raza Khan** here by, declare that the work embodied in this project work titled "**A Study Report on Management of Financial Department in an Organization with Reference to Case Study**", forms my own contribution to the research work carried out under the guidance of **Dr Anjali Alekar** is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Md Hamid Raza Khan

Certified by

Dr Anjali Alekar





Ismail yusuf college
Arts, science and commerce.

Certificate

This is to certify that Ms/Mr MATIULLAH SAMIULLAH KHAN has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of finance and her/his project is entitled, INDIAN BANKING SECTOR AND ITS ROLE IN INDIA'S HIGH GROWTH under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her his own work and facts reported by her/his personal findings and investigations.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

Dr. Anjali Alekar

Name and Signature of Guiding Teacher

Date of submission:
05/04/2023



External Signature.
10/4/23



Ismail yusuf college
Arts, science and commerce.

Certificate

This is to certify that Ms/Mr MATIULLAH SAMIULLAH KHAN has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of finance and her/his project is entitled, INDIAN BANKING SECTOR AND ITS ROLE IN INDIA'S HIGH GROWTH under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her his own work and facts reported by her/his personal findings and investigations.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M: 9324558424, E: drluhararvind@gmail.com


Dr. Anjali Alekar

Name and Signature of Guiding Teacher

Date of submission:

05/04/2023



 External Signature.
10/4/23

Declaration by learner

I the undersigned Miss / Mr. MATIULLAH SAMIULLAH KHAN here by,

Declare that the work embodied in this project work titled "INDIAN BANKING SECTOR AND ITS ROLE IN INDIA'S HIGH GROWTH",

Forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly Indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Mkhon

MATIULLAH SAMIULLAH KHAN

Name and Signature of the learner

Certified by

Dr. Anjali Alekar



Declaration by learner

I the undersigned Miss Namira Parvez Khan here by, declare that the work embodied in this project work titled "A study report on FinTech: their uses and impacts." forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Namira

Namira Parvez Khan

Name and Signature of the learner



Certificate

This is to certify that Ms Namira Parvez Khan has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of and her project is entitled, "A study report on FinTech: their uses and impacts." under my supervision.

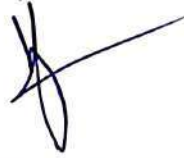
I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Seal of the
College

Dr. Anjali Alekar
Name and Signature of
Guiding Teacher

Date of submission: 05/04/23.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-80,
M- 9324556424, E: driuhararvind@gmail.com




10/4/23
External. Signature

Ismail Yusuf College
Arts , Science and Commerce,
Ismail Collage Camps, Natwar Nagar , Jogeshwari East, Mumbai,
Maharashtra 400060

Certificate

This is to certify that Ms/Mr GAJALI SANDESH LAD has worked and duly completed his/ her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of FINANCE and his/ her project is entitled "A STUDY REPORT ON MICROFINANCE" under my Supervision .

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her / his own work and facts reported by her/ his personal findings and investigations.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-80,
M- 9324556424, E: drluhararvind@gmail.com

DR.Anjali Alekar

Name and Signature of

Guiding Teacher

Date of Submission : 5/4/2023




10/4/23
External Signature

Declaration by learner

I the undersigned Miss/Mr. **GAJALI SANDESH LAD** here by, declare that the work embodied in this project work titled "**A STUDY REPORT ON MICROFINANCE** " forms my own contribution to the research work carried out under the guidance of **Dr.ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other university for any other degree / diploma to this or any other University.

Whenever reference had been made to previous works of others, it has been clearly indicated as such and include in the bibliography.

I, here by declare that all information of this document has been obtain and presented in accordance with academic rules and ethical conduct.



GAJALI SANDESH LAD

Name and Signature of the learner

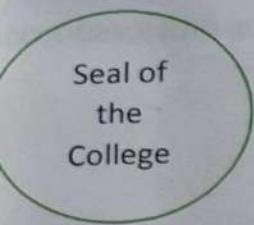


Certificate

This is to certify that **Mr. ANURAG RAMESH MAURYA** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of and his project is entitled, "**A STUDY REPORT ON FINANCIAL PROBLEMS FACED BY START UP**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

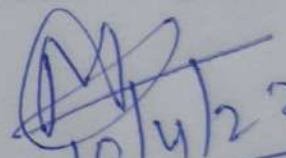
A handwritten signature in blue ink.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-80,
M- 9324556424, E: driuhararvind@gmail.com

R. ANJALI ALEKAR

Name and Signature of Guiding Teacher

5/04/23
Date of submission:


10/4/23
External Signature



Declaration by learner

I the undersigned Mister. **ANURAG RAMESH MAURYA** here by, declare that the work embodied in this project work titled "**A STUDY REPORT ON FINANCIAL PROBLEMS FACED BY START UP**", forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

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I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



ANURAG RAMESH MAURYA

Name and Signature of the learner



Certificate

This is to certify that that M/s Siddhi Vijay Palkar has worked and duly completed her project work for the degree of Bachelor of Management Studies Under the Faculty of commerce in the subject of finance and her project isentitled , "A Study Report On Financial performance Of Tata Motors" under my supervision.

I Further certify that the entire work has been done by the learner Under my guidance and that no part of it has been submitted previously for any Degree or Deploma of any university.

It is her own work and facts reported by her personal findings and Investigation.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-80,
M- 9324556424, E: drluhararvind@gmail.com

Dr. Anjali Alekar

Name and signature of

Guiding Teacher

Date of submission :- 05/04/2023



External Signature

Declaration by learner

I the undersigned Miss Siddhi Vijay Palkar here by, declare that the work embodied in this project work titled " A Study Report On Financial Performance Of Tata Motors " , forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to anyother University for any other Degree/ Diploma to this or any other university.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Siddhi Vijay Palkar

Name and Signature of the learner

Certified by

Dr. Anjali Alekar



Declaration

I the undersigned **Mr. PATHAN ARSHAR MUKRAM** here by, declare that the work embodied in this project work titled "**A STUDY REPORT ON CASHLESS SOCIETY**" forms my own contribution to the research work carried out under the guidance of **Dr. ANJALI ALEKAR** is result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



A handwritten signature in black ink, appearing to read "Arshar Mukram". The signature is written in a cursive style with a long horizontal stroke at the end.

Name and Signature of the learner

Certificate

This is to certify that **Mr. PATHAN ARSHAR MUKRAM** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **Finance** and his project is entitled, "**A STUDY REPORT ON CASHLESS SOCIETY**". under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigation.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324556424, E: driuhararvind@gmail.com

Name and Signature of
Guiding Teacher



External Signature :

Date of Submission: 05-4-2023



Declaration by learner

I the undersigned Mr. Kedar Rajan Rane here by, declare that the work embodied in this project work titled "A Study Report on Asset and Liabilities Management in Banking Sector.", forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all the information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Kedar Rajan Rane

ISMAIL YUSUF COLLEGE

JOGESHWARI STATION ROAD, JOGESHWARI – EAST, MUMBAI – 400 060

Certificate

This is to certify that Mr Kedar Rajan Rane has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and his project is entitled "A Study Report on Asset and Liabilities Management in Banking Sector." under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

Dr. Anjali Alekar



External Signature

Date of Submission: 05/04/2023




Declaration

I the undersigned Mr. **SHAIKH ADIL MUSTAQEEM** here by, declare that the work embodied in this project work titled “**A study report on home loan with axix bank**” forms my own contribution to the research work carried out under the guidance of **Dr. Anjali Alekar** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, if has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.




SHAIKH ADIL MUSTAQEEM
Name and Signature of Learner

**Government of Maharashtra's
PRINCIPAL OF ISMAIL YUSUF COLLEGE**

Of Arts, Science & Commerce,

Natwar Nagar, Jogeshwari (East),

Mumbai- 400060

Certificate

This is to certify that Mr **Shaikh Adil Mustaqeem** has worked and duly completed his Project Work for the degree of Bachelor in Management Studies under the Faculty of Commerce in the subject of Finance and his project is entitled, "**HOME LOAN WITH AXIS BANK**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and Investigation.

College



Shaikh Adil Mustaqeem

Prof. **Dr. Anjali Alekar**



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

05/04/2023

Date of submission




4/0/2/23
External's Signature

Declaration by learner

I the undersigned SHAIKH AFREEN BANO MOHAMMAD ANJAR ALAM here by, declare that the work embodied in this project work titled. A STUDY REPORT CRISIS MANAGEMENT WITH REFERENCE TO YES BANK, form my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly

Indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained And presented in accordance with academic rules and ethical conduct.



SHAIKH AFREEN BANO MOHAMMAD ANJAR ALAM



Ismail Yusuf College

Arts, Science and Commerce.

Ismail College Camps, Natwar Nagar, Jogeshwary East, Mumbai,

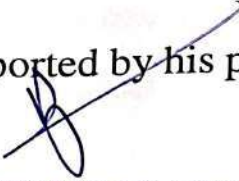
Maharashtra 400060

Certificate

This is to certify SHAIKH AFREEN BANO MOHAMMAD ANJAR ALAM has worked and duly Completed his project work for the degree of Bachelor of Management studies Under the faculty of commerce in the subject of Finance and his project is entitled, "A STUDY REPORT CRISIS MANAGEMENT WITH REFERNCE TO YES BANK" is under my supervision.

I further certify that the entire work has been done by the learner under my Guidance and that no part of it has been submitted previously for any Degree or Diploma of any university.

It is his own work and facts reported by his personal findings and investigations.


Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-80,
M- 9324556424, E: drluhararvind@gmail.com

Dr. Anjali Alekar
Guiding Teacher

Date of the Submissions:

05/04/23




70/4/23
external signatory

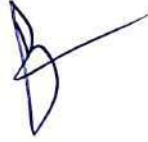
Certificate

This is to certify that **AHMED HUSAIN KHATAL AHMED SHAIKH** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **FINANCE** and his project is entitled, "**A PROJECT REPORT ON DEMAT ACCOUNT**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of
the
College



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-80,
M- 9324556424, E: drluhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 05/04/23




10/4/23
EXTERNAL SIGNATURE

Declaration by learner

I the undersigned Mister. **AHMED HUSAIN KHATAL AHMED SHAIKH** here by, declare that the work embodied in this project work titled "A PROJECT REPORT ON DEMAT ACCOUNT ", forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.


AHMED HUSAIN KHATAL AHMED SHAIKH

Name and Signature of the learner



Government of Maharashtra's

ISMAIL YUSUF COLLEGE

Of Arts, Science & Commerce,

Natwar Nagar, Jogeshwari (East),

Mumbai- 400060

Certificate

This is to certify that Mr. Shaikh Alqama Mufti Ahmedullah Qasmi has worked and duly completed her Project Work for the degree of Bachelor in Management Studies under the Faculty of Commerce in the **Finance** semester -VI (2022-2023) and her project is entitled, "**RETAIL CREDIT EXPLOSION IN INDIAN BANKING SECTOR WITH REFERENCE TO CASE STUDY**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

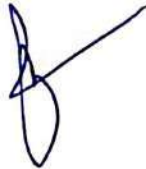
It is her/ his own work and facts reported by her/his personal findings and Investigation.



Name & Signature of Guiding Teacher

Prof. Dr. Anjali Alekar

5-April-2022
Date of submission



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-80,
M- 0324556424, E: drluhararvind@gmail.com




10/4/23
External's Signature

Declaration

I the undersigned Mr. **SHAIKH ALQAMA MUFTI AHMEDULLAH QASMI** here by, declare that the work embodied in this project work titled "**RETAIL CREDIT EXPLOSION IN INDIAN BANKING SECTOR WITH REFERENCE TO CASE STUDY**" forms my own contribution to the research work carried out under the guidance of **Dr. Anjali Alekar** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, if has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



SHAIKH ALQAMA MUFTI AHMEDULLAH QASMI

Name and Signature of Learner





Ismail Yusuf College of Arts, Science and Commerce

Certificate

This is to Certify that Mr. IQRAM IQBAL SHAIKH has worked and duly completed her/his project work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of FINANCE and her/his project is entitled,

"Consumer Finance in India"

Under my supervision, I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any degree or Diploma of Any University

Seal of the College

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324559424, E: drluhararvind@gmail.com

Name and Signature
Of guiding Teacher



Date of Submission:

5th April, 2023

10/4/23
External Signature

Declaration

I, the undersigned Mr. IQRAM IQBAL SHAIKH Here by, declare that the work embodied in this Project work Titled "Consumer Finance in India" Forms My Own Contribution to the research work carried out under the guidance of

"DR ANJAL ALEKAR" is a result of My work and has not been previously submitted to any other University For any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography

I, here by Further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Name and Signature of Learner



Certificate

This is to certify that **KABEER NOBE HUSAIN SHAIKH** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **MARKETING** and his project is entitled, " **A PROJECT ON INSURANCE PRODUCT AND ITS TYPES OF INSURANCE** " under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of
the
College



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 05/04/2023



External Signature

Declaration by learner

I the undersigned Mister. **KABEER NOBE HUSAIN SHAIKH** here by, declare that the work embodied in this project work titled **"A PROJECT ON INSURANCE PRODUCT AND ITS TYPES OF INSURANCE"**, forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



KABEER NOBE HUSAIN SHAIKH

Name and Signature of the learner

Certified by



Declaration by learner

I the undersigned MOHINUDDIN RIYAZUDDIN SHAIKH here by, declare that the work

Embodied in this project work titled A STUDY REPORT ON INTERNET BANKING, form my own contribution to the research work carried out under the guidance of Dr Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated

As such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and Presented in accordance with academic rules and ethical conduct.

MOHINUDDIN RIYAZUDDIN SHAIKH



Ismail Yusuf College

Arts, Science and Commerce.

Ismail Yusuf College

Arts, Science and Commerce.


Ismail College Camps, Natwar Nagar, Jogeshwari East, Mumbai,

Maharashtra 400060

Certificate

This is to certify Mohinuddin Riyazuddin Shaikh has worked and duly
Completed his project work for the degree of Bachelor of Management studies
Under the faculty of commerce in the subject of Finance and his project is entitled,
A Study Report On Financial analysis of D-Mart under my supervision.
I further certify that the entire work has been done by the learner under my
Guidance and that no part of it has been submitted previously for any Degree or
Diploma of any university.

It is his own work and facts reported by his personal findings and investigations.


Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD.
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

Dr. Anjali Alekar

Guiding Teacher

Date of the Submissions:

05/04/2023




10/4/23
External's Sign

Ismail Yusuf College

Certificate

This is to certify that Ms/Mr Studies MUSAB MOAZZAM SHAIKH has worked and duly completed her/his Project Work for the degree of Bachelor of Management under the Faculty of Commerce in the subject of Finance and her/his project is entitled "FOREIGN DIRECT INVESTMENT IN BANKING SECTOR" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.



Name and Signature of Guiding Teacher:

Date of submission: 5/4/23

A handwritten signature in blue ink.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324556424, E: arluhararvind@gmail.com

A handwritten signature in blue ink with the date "10/4/23" written below it.

External Signature.



Declaration by learner

I the undersigned Miss / Mr. Musab Moazzam Shaikh here by, declare that the work embodied in this project work titled "FOREIGN DIRECT INVESTMENT IN BANKING SECTOR", forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar, is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Musab Moazzam Shaikh



Name and Signature of the learner



Ismail Yusuf College
Arts, Science and Commerce.

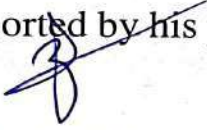
Ismail College Camps, Natwar Nagar, Jogeshwary East, Mumbai,
Maharashtra 400060

Certificate

This is to certify SHAIKH SABREEN BANO MOHAMMAD ANJAR ALAM has worked and duly Completed his project work for the degree of Bachelor of Management studies Under the faculty of commerce in the subject of Finance and his project is entitled, "A STUDY REPORT ON CORPORATE TAX PLANNING" is under my supervision.

I further certify that the entire work has been done by the learner under my Guidance and that no part of it has been submitted previously for any Degree or Diploma of any university.

It is his own work and facts reported by his personal findings and investigations.


Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324569424, E: drluhararvind@gmail.com

Dr. Anjali Alekar
Guiding Teacher

Date of the Submissions:

05/4/2023




10/4/23
External Signat

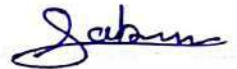
Declaration by learner

I the undersigned SHAIKH SABREEN BANO MOHAMMAD ANJAR ALAM here by, declare that the work embodied in this project work titled. A STUDY REPORT ON CORPORATE TAX PLANNING, form my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly

Indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained And presented in accordance with academic rules and ethical conduct.



SHAIKH SABREEN BANO MOHAMMAD ANJAR ALAM

Certified by

Dr Anjali Alekar



GOVERNMENT OF MAHARASHTRA

PRINCIPLE OF ISMAIL YUSUF COLLEGE OF COMMERCE,
SCIENCE AND ARTS JOGESHWARI (EAST),

MUMABI- 400060 MAHARASHTRA,

Certificate

This is to certify that Ms. Shaikh Tahura Mohd Siddiq has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her project is entitled "A STUDY REPORT ON ROLE OF RBI IN INDIAN FINANCIAL MARKET" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and Investigation.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

Dr. Anjali Alekar

Name & Signature of

Guiding teacher



External's Signature

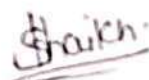
Date of submission: 5/4/2023

Declaration

I the undersigned Ms. Shaikh Tahura Mohd Siddiq here by, declare that the work embodied in this project work titled A "A STUDY REPORT ON ROLE OF RBI IN INDIAN FINCANCIAL MARKET" forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, if has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Shaikh Tahura Mohd Siddiq

Name and Signature of Learner



Ismail Yusuf College
Arts, Science and Commerce.
Ismail College Camps, Natwar Nagar, Jogeshwari East, Mumbai,
Maharashtra 400060

Certificate

This is to certify that Mr. SHUBHAM MANOJ SHIVGAN has worked and duly completed his project work for the degree of Bachelor of Management studies under the faculty of commerce in the subject of Finance and his project is entitled, Role Of Informion Technology In Banking Sector under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any university.

It is his own work and facts reported by his personal findings and investigations.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, M.J.M.C, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-80,
M- 9324556424, E: driuhararvind@gmail.com

Dr. Anjali Alekar
Guiding Teacher

Date of the Submissions: 5th April 2023



External Signature



Declaration by learner

I the undersigned Mr. Shubham Manoj Shivgan here by, declare that the work embodied in this project work titled Role Of Informion Technology In Banking Sector, form my own contribution to the research work carried out under the guidance of Dr Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Shivgan
SHUBHAM MANOJ SHIVGAN

Declaration by learner

I the undersigned Mr. **VINIT CHANDULAL SONI** here by, declare that the work embodied in this project work titled "**A STUDY REPORT ON AWARENESS LEVEL OF IPO AMONG COLLEGE STUDENTS**", forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own researchwork and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

VINIT CHANDULAL SONI

Name and Signature of the learner

Vinit



Certificate

This is to certify that **Mr. VINIT CHANDULAL SONI** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **FINANCE** and his project is entitled, "**A STUDY REPORT ON AWARENESS LEVEL OF IPO AMONG COLLEGE STUDENTS**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 05/04/2023



External signature

CERTIFICATE

This is certify that Ms/Mr **Kajal Ashok Thakur** has worked and duly completed her / his project work for the degree of Bachelor of Management Studies under the faculty of commerce in the subject of **FINANCE** and her / his project entitled, "**Credit Rating Agencies in India**" under

My supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324558424, E: drluhararvind@gmail.com

Dr. Anjali Alekar
Name & Signature of
Guide Teacher

Date of submission: 05-4-2023



10/4/23
External Signature

DECLARATION BY LEARNER

I, undersigned the mr/ miss, **Kajal Ashok Thakur** here by, declare that the work embodied in this project work titled “**Credit Rating Agencies in India**” forms my own contribution to the research work carried out under the guidance of

Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Where ever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Kajal Ashok Thakur

Kajal

Certified By

Dr. Anjali Alekar



Declaration by learner

I the undersigned Miss/ Mr AASTHA ARVIND THORAT here by, declare that the work embodied in this project work titled “ A Financial and Strategic Analysis of Amazon.com Inc .” , forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University .

Whenever reference has been made to previous works of others, it has been clearly indicate as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct

AASTHA ARVIND THORAT
Aastha
Name and Signature of the learner

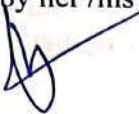


Certificate

This is to certify that Ms/Mr AASTHA ARVIND THORAT has worked and duly completed her/his Project Work for the degree of Bachelor of Management studies under the faculty of commerce in the subject of FINANCE and her/his project is entitled, "A Financial and Strategic Analysis of Amazon.com Inc." under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her /his personal findings and investigations.


Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

Dr. Anjali Alekar

Name and Signature of Teacher

Guiding Teacher

Date of Submission: 05/04/2023


10/4/23
External Signatory

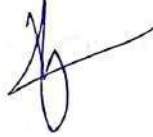


CERTIFICATE

This is certify that Miss Mr. **Abhishek Harindra Turi** has worked and duly completed her / his project work for the degree of Bachelor of Management Studies under the faculty of commerce in the subject of **FINANCE** and her / his project entitled, “**NATIONAL STOCK EXCHANGE**” under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PHD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: driuhararvind@gmail.com

Dr. Anjali Alekar
Name & Signature of
Guide Teacher

Date of submission:

5/4/2023




10/4/23
External Signature

DECLARATION BY LEARNER

I, undersigned the Miss/Mr **Abhishek Harindra Turi** , here by, declare that the work embodied in this project work titled “**NATIONAL STOCK EXCHANGE (NSE)**” forms my own contribution to the research work carried out under the guidance of **Dr. Anjali Alekar** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Where ever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Abhishek
Abhishek Harindra Turi

Ismail Yusuf College
Arts, Science and Commerce.



**Ismail College Camps, Natwar Nagar, Jogeshwari East, Mumbai,
Maharashtra 400060**

Certificate

This is to certify that Mr. Devesh Deepak Vichare has worked and duly completed his project work for the degree of Bachelor of Management Studies under the faculty of commerce in the subject of Finance and his project is entitled, "Investment pattern in commodities and associated risks" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any university.

It is his own work and facts reported by his personal findings and investigations.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-80.
M- 9324558424, E: driuhararvind@gmail.com

Dr. Anjali Alekar
Guiding Teacher

Date of Submission: 05-4-2023


External signature:-



Declaration by learner

I the undersigned Mr. Devesh Deepak Vichare here by, declare that the work embodied in this project work titled "Investment pattern in commodities and associated risks", from my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Devesh Deepak Vichare

D-D Vichare

Certified by

Dr Anjali Alekar



Declaration by learner

I the undersigned Miss/ Mr SONAM SANJAY VISHWAKARMA here by, declare that the work Embodied in this project work titled "THE RISK MANAGEMENT AND BANKING SECTOR" ., forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicate as such and included in the bibliography.

I, here bt further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct



SONAM SANJAY VISHWAKARMA

Name and Signature of the learner




Certificate

This is to certify that Ms/Mr SONAM SANJAY VISHWAKARMA has worked and duly completed her/his project Work for the degree of Bachelor of Management studies under the faculty of commerce in the subject of FINANCE and her/his project is entitled, "THE RISK MANAGEMENT AND BANKING SECTOR." under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her / his own work and facts reported by her / his personal findings and investigations.



Dr. Anjali Alekar

Name and signature of Teacher

Guiding Teacher

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-80,
M- 9324556424, E: drluhararvind@gmail.com

Date of Submission: 5/4/2023


10/4/23
External Signature



Certificate

This is to certify that the **MISS VAISHNAVI PRAMOD VISHWAKARMA** has worked and duly completed his project work for the degree of Bachelor of Management Studies under the Faculty of the Commerce in the Subject of Marketing and his Project is entitle "**A Study Report on Education Loan**"

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any degree and diploma of any university.

It is his own work and facts reported by his personal findings and investigations.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: driuhasarvind@gmail.com

DR.ANJALI ALEKAR

Name and Signature of Guiding Teacher

Date of Submission:
5th April 2023



10/4/23
External Signature



Declaration by learner

I the undersigned Mr. **VICKY ANGAD VISHWAKARMA** here by, declare that the work embodied in this project work titled "**A STUDY REPORT ON TAX PLANNING WITH REFERENCE TO LIFE INSURANCE**", forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



VICKY ANGAD VISHWAKARMA

Name and Signature of the learner



Certificate

This is to certify that **Mr. VICKY ANGAD VISHWAKARMA** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **FINANCE** and his project is entitled, "**A STUDY REPORT ON TAX PLANNING WITH REFERENCE TO LIFE INSURANCE**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of
the
College

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 05/04/23



10/4/23
Externed Signature

Ismail Yusuf College


Arts, Science and Commerce.

Ismail College Camps, Natwar Nagar, Jogeshwari East, Mumbai,

Maharashtra 400060

Certificate


This is to certify Santosh Pramod yadav has worked and duly
Completed his project work for the degree of Bachelor of Management studies
Under the faculty of commerce in the subject of Finance and his project is entitled,
A study report on financial performance of Hindustan Unilever under my supervision.
I further certify that the entire work has been done by the learner under my
Guidance and that no part of it has been submitted previously for any Degree or Diploma of
any university.
It is his own work and facts reported by his personal findings and investigations.


Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

Dr. Anjali Alekar
Guiding Teacher

05- April - 2023
Date of the Submission




10/4/23
External signature.

Declaration by learner

I the undersigned SANTOSH PRAMOD YADAV here by, declare that the work Embodied in this project work titled A STUDY REPORT ON FINANCIAL PERFORMANCE OF HINDUSTAN UNILEVER, form my own contribution to the research work carried out under the guidance of Dr Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated As such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and Presented in accordance with academic rules and ethical conduct.


SANTOSH PRAMOD YADAV

Certified by

Dr. Anjali Alekar



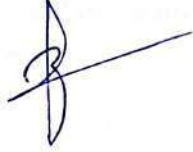
Certificate

This is to certify that **Miss Prachi Sandeep Panchal** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **Finance** and her project is entitled, "**A STUDY REPORT ON IMPACT OF CRYPTOCURRENCY ON INVESTORS AND INDIAN ECONOMY**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is her own work and facts reported by her personal findings and investigations.

Seal of
the
College



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: driuhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 5/4/23



EXTERNAL SIGNATURE

Declaration by learner

I the undersigned MISS **Prachi Sandeep Panchal** here by, declare that the work embodied in this project work titled

“A STUDY REPORT ON IMPACT OF CRYPTOCURRENCY ON INVESTORS AND INDIAN ECONOMY ”, forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Certified by

PRACHI SANDEEP PANCHAL

Name and Signature of the learner

PS. panchal .



Ismail Yusuf College of Arts, Science and Commerce

Certificate

This is to Certify that Ms/Mr **SAMAD RAQIB SHAIKH** has worked and Duly completed her/his project work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **FINANCE** and Her/his project is entitled,

"Using Artificial Intelligence to Predict Stock Market Returns"

Under my supervision, I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any degree or Diploma of Any University

It is her/his own work and facts reported by his/her personal findings and Investigation

Seal of The College

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-JIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

Name and Signature
of Guiding Teacher
DR ANJAL ALEKAR

Date of Submission: 05/04/23

EXTERNAL SIGNATURE



DECLARATION

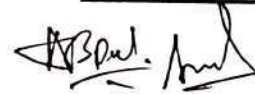
I, the undersigned Miss/Mr **SAMAD RAQIB SHAIKH** Here by, declare that the work embodied in this Project work Titled "**Using Artificial Intelligence to Predict Stock Market Returns**" Forms My Own Contribution to the research work carried out under the guidance "**DR ANJAL ALEKAR**" is a result of My work and has not been previously submitted to any other University For any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography

I, here by Further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Name and Signature of Learner

SAMAD RAQIB SHAIKH





ESTD 1930

Ismail Yusuf College of Arts, Science and Commerce.

Certificate

This is to certify that **MR. AMUL ANANAD DHUMALE** has worked and duly completed his project work for the degree of Bachelor of Management studies under the faculty of commerce in the subject of Finance and his project is entitled, **A STUDY REPORT ON INVESTMENT PATTERN OF YOUNGESTERS** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any university.

It is his own work and facts reported by her/ his personal findings and investigations.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324558424, E: drluhararvind@gmail.com

Dr. Anjali Alekar

Name and Signature of Guiding Teacher



Date of the Submissions:

05-04-2023

External Signature

Declaration by Learner

I the undersigned **MR. AMUL ANAND DHUMALE** hereby Declare that the work embodied in this project work titled "**A STUDY REPORT INVESTMENT PATTERN OF YOUNGESTER**".

Forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



AMUL ANAND DHUMALE

Name and Signature of the learner

Ismail Yusuf Collage

Arts, Science and Commerce.

**Ismail Collage Camps, Natwar Nagar, Jogeshwari East, Mumbai,
Maharashtra 400060**

Certificate

This is to certify that **VAISHNAVI SANJAY MANE** has worked and duty completed his project work for the degree of Bachelor of Management studies under the facility of commerce in the subject of **Finance** and his project is entitled, **A STUDY REPORT OF MERCHANT BANKING IN INDIA** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any university. It is his own work and facts reported by his personal findings and investigations.

Name and signature of Guiding Teacher

Date of submission: 5/4/23



External Signature

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60.
M- 9324556424, E: drluhararvind@gmail.com

Declaration by learner

I the undersigned **VAISHNAVI SANJAY MANE** here by, declare that the work embodied in this project work titled **A STUDY REPORT OF MERCHANT BANKING IN INDIA**, form my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.




VAISHNAVI SANJAY MANE

Name of Signature of the learner

Ismail Yusuf College

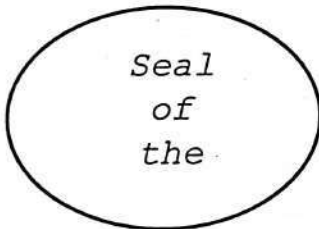
Certificate

This is to certify that Ms/MrStudies Mohd. Abbas Mirza has worked and duly completed her/his Project Work for the degree of Bachelor of Management under the Faculty of Commerce in the subject of Finance and her/his project is entitled "A Study report on financial Management of Product made in china with reference to Smart Phones

" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her his own work and facts reported by her/his personal findings and investigations.



Name and Signature of Guiding Teacher:

Date of submission: 5/4/2023



External signature.

Professor (Dr) Arvind S. Luher
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-80,
M- 9324558424, E: driuhararvind@gmail.com



Declaration by learner

I the undersigned Miss / Mr. Mohammad Abbas Mirza here by, declare that the work embodied in this project work titled "A Study report on financial Management of Product made in china with reference to Smart Phones", forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar, is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Mohammad Abbas Mirza



Name and Signature of the learner



Certified by

Dr. Anjali Alekar

Name and signature of the Guiding Teacher

Certificate

This is to certify that **AFTAB GULAM SARWAR QURESHI** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **MARKETING** and his project is entitled, "**A PROJECT REPORT ON BLACK MONEY** " under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of

the

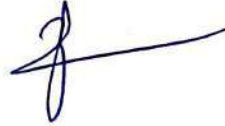
College

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission:

05/04/2023



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-80,
M- 9324556424, E: driuhararvind@gmail.com




10/4/23
EXTERNAL SIGNATURE

Declaration by learner

I the undersigned Mister. **AFTAB GULAM SARWAR QURESHI** here by, declare that the work embodied in this project work titled "**A PROJECT REPORT ON BLACK MONEY**", forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

AFTAB GULAM SARWAR QURESHI

Name and Signature of the learner

Certified by

DR. ANJALI ALEKAR



CERTIFICATE

This is to certify that Miss **Sakshi Balu Jagtap** has worked and duly completed her project work for the degree of Bachelor in Management studies (finance) under the faculty of commerce in the subject of Account and Finance and her project is entitled,

“ A STUDY REPORT ON IMPACT OF GST ON VARIOUS CONSTRUCTION PROJECTS WITH CASE STUDY”

under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any degree or diploma of any University.

It is her own work and facts reported by her personal findings and investigation

Dr. Anjali Alekar

Name & signature of the
Guiding Teacher.

Date Of Submission - 5/4/23



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324556424, E: driuhararvind@gmail.com



EXTERNAL SIGNATURE

DECLARATION BY LEARNER

I the undersigned **Miss Sakshi Balu Jagtap** here by, declare that the work embodied in this project work titled “ **A STUDY REPORT ON IMPACT OF GST ON VARIOUS CONSTRUCTION PROJECTS WITH CASE STUDY**”

forms my own contribution to the research work carried out under the guidance of **Dr. Anjali Alekar** is a result of my own research work and as not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academics rules and ethical conduct.

Sakshi Balu Jagtap
Name & signature of the learner



Certified By

Dr. Anjali Alekar
Name & signature of the Guiding professor



ISMAIL YUSUF COLLEGE

Certificate

This is to certify that **Mr. ANSARI MD FAYYAZ MD FAROOQUE** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **MARKETING** and his project is entitled, "**A STUDY REPORT ON CUSTOMER SATISFACTION TOWARDS OLA CAB SERVICE IN INDIA**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of
the
College

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 05/04/2023

05/4/23

External Examiner.

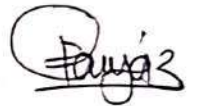


Declaration by learner

I the undersigned Mister. **ANSARI MD FAYYAZ MD FAROOQUE** here by, declare that the work embodied in this project work titled "A STUDY REPORT ON CUSTOMER SATISFACTION TOWARDS OLA CAB SERVICE IN INDIA", forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



ANSARI MD FAYYAZ MD FAROOQUE

Name and Signature of the learner

Certified by

DR. ANJALI ALEKAR




Certificate

This is to certify that **Mr. KAFIL SHAKIL ANSARI** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **MARKETING** and his project is entitled, "**A STUDY REPORT ON MARKETING STRATEGIES OF AIRLINES WITH REFERENCE TO INDIGO**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of
the
College


Professor (Dr) Arvind S. Luhr
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: drluhrarvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 05/04/2023




11/4/23
External

Declaration by learner

I the undersigned Mister. **KAFIL SHAKIL ANSARI** here by, declare that the work embodied in this project work titled "**A STUDY REPORT ON MARKETING STRATEGIES OF AIRLINES WITH REFERENCE TO INDIGO**", forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



KAFIL SHAKIL ANSARI

Name and Signature of the learner

Certified by



DR. ANJALI ALEKAR

GOVERNMENT OF MAHARASHTRA

PRINCIPLE OF ISMAIL YUSUF COLLEGE OF COMMERCE,

SCIENCE AND ARTS JOGESHWARI (EAST),

MUMABI- 400060 MAHARASHTRA,

Certificate

This is to certify that Mr.. Ansari Masood Alam Abdul Akhir has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and his project is entitled "A STUDY REPORT ON MAKETING STRATEGY OF BISLERI MARKETING under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and Investigation.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

Dr. Anjali Alekar

Name & Signature of

Guiding teacher



Date of submission

n: 05 April 2023

External Signature :-

Declaration

I the undersigned Mr.. Ansari Masood Alam Abdul Akhir here by, declare that the work embodied in this project work titled A “A STUDY REPORT ON MAKETING STRATEGY OF BISLERI MARKETING” forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, if has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Ansari Masood Alam Abdul Akhir

Name and Signature of Learner



ISMAIL YUSUF COLLEGE

CERTIFICATE

This is to certify that **Mr. Zaid Ansari** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **Marketing** and his project is entitled, "**A STUDY ON CONSUMER BEHAVIOUR TOWARDS RELIANCE JIO .**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

Dr. Anjali Alekar

Name and Signature of

Guiding Teacher

Date of Submission: 5/4/23



External signature

DECLARATION BY LEARNER

I the undersigned **Mr. Zaid Ansari** here by, declare that the work embodied in this project work titled "**STUDY ON CONSUMER BEHAVIOUR TOWARDS RELIANCE JIO**", forms my own contribution to the research work carried out under the guidance of **Dr. Anjali Alekar** is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Zaid Ansari

Name and signature of the learner



Zaid

Declaration by learner

I the undersigned Miss /Mr. Shrutika Vijay Bdave here by, declare that the work embodied in this project work titled "EMPIRICAL STUDY ON THE CONSUMER BEHAVIOUR OF COLGATE TOOTHPASTE" froms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of other, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in according with academic rules and ethical conduct.3



Shrutika Vijay Badave

Shrutika

Name and signature of the learner

On Separate Page
Name and address of the college

Certificate

This is to certify that Ms/Mr Shrutika Vijay Badave has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and her/his project is entitled, "EMPERIAL SUTY ON THE CONSUMER BEHAVIOUR OF COLGATE TOOTHPASE" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: driuhararvind@gmail.com

Dr. Anjali Alekar
Name and Signature of
Guiding Teacher

Seal of the
College

External Signature

Date Of Submission: 5/4/23


11/4/23



Ismail yusuf Degree College of Commerce and science

Affiliated to University of

Natwar Nagar, Jogeshwari East,
Mumbai, Maharashtra 400060

A.Y. 2022 – 2023

CERTIFICATE

This is to certify that Mr. **Jay Anil Chitrakathi**, Roll no:56 of Third Year B.M.S., Semester V has successfully completed the project on "A Study on Journey of COVID-19 Which Affected Consumption Pattern of Customers" under the guidance of ~~Dr.~~ **Dr. Anjali Alekar** in the Academic Year 2022-2023.

Internal Guide: **Sumaiya Khan**

Date: 05/04/23

External Examiner

Date:

 11/4/23



College Seal

Principal



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: driuhararvind@gmail.com

DECLARATION

I, Jay Anil Chittrakathi, a student of Ismail yusuf Degree College of Commerce & Science,

T.Y.B.M.S. SEMESTER – V hereby declare that I have completed my project on “A Study on Journey of COVID-19 Which Affected Consumption Pattern of Customers” in the Academic Year 2022 – 2023. This information is true and original to the best of my knowledge.

Date:


Signature of Student



~~Handwritten signature and scribbles~~

~~Handwritten signature~~

~~Faint, illegible text at the bottom left corner, possibly a footer or institutional information.~~

Certificate

This is to certify that Miss.Swidel Victor Coutinho has worked and duly completed her project work for the degree of bachelor of management studies under the faculty of commerce in the subject of marketing and project is entitled, 'Cosmetics Brand in reference to Nykaa'' under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University .

It is her own work and facts reported by her personal findings and investigations.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324556424, E: driuhararvind@gmail.com

Name and signature of
Guiding teacher

5/4/23

Date of submission




11/4/23
External Signature

Declaration by Learner

I the undersigned Miss Swidel Victor Coutinho here by,
Declare that the work embodied in this project work titled "A Study
Report on cosmetic brand in reference to nykaa", forms my own
Contribution to the research work carried out under the guidance of
DR Anjali Alekar is a result of my own research work and has
not been previously submitted to any other university for any other degree/
diploma to this or any other university.

Wherever reference has been made to previous works of others, it has been clearly
Indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and
Presented in accordance with academic rules and ethical conduct.



Swidel

Name and Signature of the learner

Swidel Victor Coutinho

Declaration by learner

I the undersigned Miss. **CAROL D'SOUZA** here by, declare that the work embodied in this project work titled

“**A STUDY REPORT ON RURAL MARKETING OF ITC**”, forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



CAROL D'SOUZA

Name and Signature of the learner



Certificate

This is to certify that **Miss. CAROL D'SOUZA** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **MARKETING** and his project is entitled, "**A STUDY REPORT ON RURAL MARKETING OF ITC**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of
the
College

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324556424, E: driuhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 05/04/2023



Declaration by Learner

I the undersigned Mr. DUBEY VIKAS SHYAMSUNDAR, here by declare that the work embodied in this project work titled "A Study Report on Evolution of Online Learning With Special Reference To Pandemic" forms my

own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Dubey Vikas Shyamsundar
[Learner]
Vikas

Ismail Yusuf College of Arts, Science and Commerce.

Ismail College Camps, Natwar Nagar,
Jogeshwari East, Mumbai, Maharashtra 400060

Certificate

This is to certify that Mr. **DUBEY VIKAS SHYAMSUNDAR**, has worked and duly completed his project work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **MARKETING** and his project is entitled **A Study Report on Evolution of Online Learning With Special Reference To Pandemic** Under my supervision.

I further Certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and Investigations.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: driuhararvind@gmail.com

Date of submission: 5/04/23

Dr. Anjali Alekar (Guiding Teacher)



External

Signature



**Ismail Yusuf College of Arts, Science and Commerce
Jogeshwari (East) Mumbai 400 060**

Certificate

This is to certify that the **MR.HAMZA MOHD AKHTAR FAROOQUI** has worked and duly completed his project work for the degree of Bachelor of Management Studies under the Faculty of the Commerce in the Subject of **Marketing** and his Project is entitled "**The Project Report on CSR with Reference to Mahindra And Mahindra**" Under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any degree and diploma of any university.

It is his own work and facts reported by his personal findings and investigations.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-80,
M- 9324556424, E: drluhararvind@gmail.com

Dr. Anjali Alekar
Name and Signature of
Guiding Teacher

5/04/2023
Date of Submission:


11/4/23
External Signature.



Declaration by learner

I the undersigned **Mr. HAMZA MOHD AKHTAR FAROOQUI** here by, declare that the work embodied in this project work titled "**The Project Report on CSR with Reference to Mahindra And Mahindra**" forms my own contribute of the research work carried out under the guidance of **Dr Anjali Alekar** is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



HAMZA MOHD AKHTAR FAROOQUI
Name and Signature of the learner



CERTIFICATE

This is to certify that Mr. VINAY DINDAYAL GUPTA has worked and completed his project work for the degree of Bachelor of Management Studies under the faculty of commerce in the subject of **MARKETING** on project work entitled "STUDY OF DEBT MARKET IN INDIA" under my supervision.

I further certify that the entire work has been done by learner under my guidance and no part of it has been submitted for any Degree or Diploma of any University.

It is his own work and facts reported by her personal finding and investigation.



A handwritten signature in blue ink.

Dr. Anjali Alekar

Guiding Teacher

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: driuhararvind@gmail.com

Date of submission: 05/04/2023

A handwritten signature in blue ink, followed by the date "11/4/23".

External signature

Declaration By Learner

I undersigned Miss Vinay Dindayal Gupta here by, declare that the work embodied in this project work titled "Study of Debt Market in India", forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of the document has been obtained and presented in accordance with academic rules and ethical conduct.



Vinay Dindayal Gupta

Vinay

DECLARATION

I the undersigned **Ms. Sejal Sandip Gurav** here by, declare that the work embodied in this project work titled “**A Study Report on Social Media Marketing With Reference BMW Case Studies**”, forms my own contribution to the research work carried out under the guidance of **Dr. Anjali Alekar** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Sejal
Sejal Sandip Gurav

Name and Signature of the learner

CERTIFICATE

This is to certify that **Ms. Sejal Sandip Gurav** has worked and duly completed her project work for the Degree of Bachelor of Commerce (Bachelor of Management) under the Faculty of Commerce in the subject of Marketing and her project is entitled, **“A Study Report on Social Media Marketing With Reference BMW Case Studies”** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.




Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: driuhararvind@gmail.com

Dr. Anjali Alekar

Name and Signature of Guiding Teacher

Date of Submission: 05/04/2023




11/4/23
External's Signature

Ismail Yusuf College of Arts, Science and Commerce.

Certificate

This is to certify that Ms Gautami Sanjay Kamble has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and her project is entitled, "A Comparative analysis of Amul dairy products with other dairy brands in Mumbai" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Seal of the
College

Dr. Anjali Alekar

**Name and Signature of
Guiding Teacher**

05/04/2023

Date of submission:



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S, Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324556424, E: driuhararvind@gmail.com

External's Signatory

Declaration by learner

I the undersigned Miss Gautami Sanjay Kamble here by, declare that the work embodied in this project work titled “ A Comparative analysis of Amul dairy with other dairy brands in Mumbai”, forms my own contribution to the research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Gautami Sanjay Kamble

Certified by
Dr. Anjali Alekar



Declaration by Learner

I the undersigned Miss/ Mr. KHAN AYAAN TANVIR here by,

Declare that the work embodied in this project work titled “ CONSUMER BEHVAIOR IN THE AUTOMOBILE INDUSTRY REFERENCE TO TATA MOTORS”,

Forms my own contribution to the research work carried out under the guidance of

Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any for any other Degree/diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated

As such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and

Presented in accordance with academic rules and ethical conduct.



Ayaan Khan.

(Handwritten signature)

Name and Signature of the learner

Certificate

To certify that Miss/ Mr. KHAN AYAAN TANVIR has worked and duly completed Her /His Project Work for the degree of Bachelor Of Management Studies under the Faculty of Commerce in the Subject of Marketing and his/her project is Entitled, "CONSUMER BEHAVIOR IN THE AUTOMOBILE INDUSTRY REFERENCE TO TATA MOTORS".

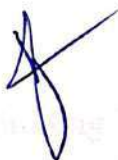
Under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name and Signature of the Guiding Teacher

Date of submission: 5th April 2023.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-80,
M- 9324556424, E: drluhararvind@gmail.com



External Signatory



ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE AND COMMERCE
JOGESHWARI (EAST),
MUMBAI-400060 MAHARASHTRA

CERTIFICATE

This is to certify that Mr. IBRAHIM KHAN has worked and duly completed his project work for the degree bachelor of management studies under the faculty of commerce in the subject of MARKETING and his project entitled, "A STUDY REPORT ON MARKETING STRATEGY OF MCDONALD'S IN INDIA" under my supervision. I further certify that the entire work has been done by the Lerner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any university.

It is his own work and facts reported by his personal findings and investigations

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

Dr. ANJALI ALEKAR

Name and Signature of
Guiding Teacher

SEAL OF THE
COLLEGE

05/04/23

Date of submission :



11/4/23

External Signature

DECLARATION

I, the undersigned Mr. IBRAHIM KHAN here by, declare that the work embodied in this project work titled "A STUDY REPORT ON MARKETING STRATEGY OF MCDONALD'S IN INDIA", forms my own contribution to the research work carried out under the guidance of "Dr. ANJALI ALEKAR" is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the Bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



IBRAHIM ALI ASGAR KHAN



ISMAIL YUSUF COLLEGE
Of Arts, Science & Commerce,
Natwar Nagar, Jogeshwari (East),
Mumbai-400060

Certificate

This is to certify that Mr. **KHAN MOHD UMAR MOHD HANIF** has worked and duly completed her Project Work for the degree of Bachelor in Management Studies under the Faculty of Commerce in the Marketing semester -VI (2022-2023) and her project is entitled, "**CUSTOMER SATISFACTION LEVELS TOWARDS DMART**" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-80,
M- 9324658424, E: drluhararvind@gmail.com




Seal of the
college

Dr. Anjali Alekar

5/4/23

Date of submission:



12/4/23
External signature



Declaration

I the undersigned Mr. *KHAN MOHD UMAR MOHD HANIF* here by, declare that the work embodied in this project work titled "*CUSTOMER SATISFACTION LEVELS TOWARDS DMART*" forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, if has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



A handwritten signature in blue ink, appearing to read "Khan" followed by a stylized flourish.

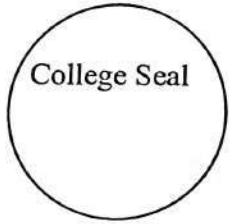
*KHAN MOHD UMAR MOHD
HANIF*

ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE AND COMMERCE
NATWAR NAGAR, JOGESHWARI EAST,
MUMBAI 400060

CERTIFICATE

This is to certify that Mr Hamdan Yaqoob Khatri has worked and duly completed his project work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and his project is entitled, "A PROJECT REPORT ON CUSTOMER SATISFACTION STRATEGIES OF ZUDIO CLOTHING BRAND" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is his own work and facts reported by his personal findings and investigations.



DATE OF SUBMISSION.

5/4/2023

Dr. Anjali Alekar
NAME AND SIGNATURE OF
GUIDING TEACHER



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 8324558424, E: drluhararvind@gmail.com

External Signature

DECLARATION

I the undersigned Mr.Hamdan Yaqoob khatri here by, declare that the work embodied in this project work titled "A PROJECT REPORT ON CUSTOMER SATISFACTION STRATEGIES OF ZUDIO CLOTHING BRAND" forms my own contribution to the research work carried out under the guidance of Dr.Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I,here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Hkhatri
Name and Signature of
Learner

CERTIFICATE

This is to certify that Mr. Manasiya Aamir Rehmatullah has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the faculty of Commerce in the subject of Finance and her project is entitled "A study investors preference and satisfaction towards the financial products and services provided by Angel Broking Private Limited" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name and Signature of
Guidance Teacher
-Dr. Anjali Alekar

05/04/2023
Date of submission



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

External signature

Declaration by learner

I the undersigned J. Manasiya Aamir Rehmatullah here by, declare that the work embodied in this project work titled "A study investors preference and satisfaction towards the financial products and services provided by Angel Broking Private Limited", forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University. Whatever reference has been made to previous works of others, it has been clearly indicated as such and included in bibliography.
I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Manasiya aamir

Name and Signature of the learner



Certified by
Dr. Anjali Alekar



Certificate

This is to certify that **Mr. OMKAR VIJAY MANJAREKAR** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **MARKETING** and his project is entitled, "**A STUDY REPORT ON MARKETING STRATEGIES OF NIKE**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of
the
College

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324556424, E: driuhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher

Date of submission: 05/04/2023



12/4/23
Externals Signature

Declaration by learner

I the undersigned Mister. **OMAKR VIJAY MANJAREKAR** here by, declare that the work embodied in this project work titled “**A STUDY REPORT ON MARKETING STRATEGIES OF NIKE**” forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



OMKAR VIJAY MANJAREKAR

Name and Signature of the learner



GOVERNMENT OF MAHARASHTRA

ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE AND COMMERCE
JOGESHWARI (EAST),

MUMBAI-400060 MAHARASHTRA

Certificate

This is to certify that Ms Anamika Rajesh Pandey has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and her project is entitled, "A study report on CRM of Apple Inc. in India" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Professor (Dr) Arvind S. Luhar
M.Com. MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324556424, E: driuhararvind@gmail.com



Dr. Anjali Alekar

12/4/23
External Signature

5-4-23
Date of submission:




DECLARATION

I, the undersigned Miss Anamika Rajesh Pandey here by, declare that the work embodied in this project work titled "A STUDY REPORT ON CRM OF APPLE INC. IN INDIA", forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University. Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the Bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.




Anamika Rajesh Pandey

Certificate

This is to certify that **Mr. DHEERAJ GAJANAN PARAB** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **MARKETING** and his project is entitled, "**A STUDY REPORT ON CONSUMER BEHAVIOUR TOWARDS ONEPLUS WITH REFERENCE TO MUMBAI REGION**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of
the
College

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher

Date of submission: 5-4-2023



External's Signature -

Declaration by learner

I the undersigned Mister. **DHEERAJ GAJANAN PARAB** here by, declare that the work embodied in this project work titled "A STUDY REPORT ON CONSUMER BEHAVIOUR TOWARDS ONEPLUS WITH REFERENCE TO MUMBAI REGION" forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



DHEERAJ GAJANAN PARAB

Name and Signature of the learner

Certified by

DR. ANJALI ALEKAR

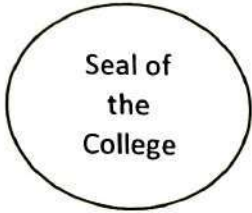


Certificate

This is to certify that **Mr. SANKET ASHOK RAMDADE** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **MARKETING** and his project is entitled, "**GREEN ENERGY**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

A handwritten signature in black ink.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: driuhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 6/1/23

A handwritten signature in black ink, with the date "12/11/23" written below it. The word "External Signature" is written in cursive below the date.

Declaration by learner

I the undersigned **Mr. SANKET ASHOK RAMDADE** here by, declare that the work embodied in this project work titled "**GREEN ENERGY**", forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



SANKET ASHOK RAMDADE

Name and Signature of the learner

Certified by

DR. ANJALI ALEKAR



Ismail Yusuf College Of Arts, Science and Commerce

Mumbai-400060

Certificate

This is to verify that Mr. SAAD MALIK has worked and duly completed his Project Work of the degree of Bachelor of Management Studies under the faculty of Commerce in the subject of Marketing and his project is entitled "MARKETING STRATEGIES OF OPPO Mobile India Pvt Ltd". Under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma or any University.

It is her own work and facts reported by his personal findings and investigations.

A handwritten signature in black ink.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324558424, E: drluhararvind@gmail.com

Dr. ANJALI ALEKAR

05 April 2023




12/4/23
External Signature

DECLARATION

I the undersigned Mr. SAAD MALIK hereby, declare that the work embodied in this project work titled MARKETING STRATEGIES OF OPPO Mobile India Pvt Ltd forms my own contribution to the research work carried out under the guidance of Dr. ANJALI ALEKAR is a result of my own work and has not been previously submitted to any other university for any other Degree/Diploma to this or any other University.

Wherever the reference has been made to previous works of others, it has been clearly included as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.




SAAD MALIK

Declaration

I the undersigned Mr. Mohd Amir Athar Husain Samani here by, declare that the work embodied in this project work titled "A COMPARATIVE ANALYSIS BETWEEN TRADITIONAL MARKETING V/S DIGITAL MARKETING" forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Mohd Amir Athar Husain Samani

Name and Signature of Learner

GOVERNMENT OF MAHARASHTRA

PRINCIPLE OF ISMAIL YUSUF COLLEGE OF COMMERCE,
SCIENCE AND ARTS JOGESHWARI (EAST),

MUMABI- 400060 MAHARASHTRA,

Certificate

This is to certify that Mr . Mohd Amir Athar Husain Samani has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and his project is entitled, "A COMPARETIVE ANALYSIS BETWEEN TRADITIONAL MARKETING V/S DIGITAL MARKETING" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and Investigation.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-80,
M- 9324556424, E: drluhararvind@gmail.com



Seal of the
College

Dr. Anjali Alekar

Name & Signature of

Guiding teacher

External Signature

Date of submission: 05/04/2023

Declaration By Learner

I the undersigned Miss/ Mr. **SAQUIB OZAIR MASROOR AHMED** here by, declare that the work embodied in this project work titled "**MARKETING STRATEGIES OF HINDUSTAN UNILEVER LIMITED**" forms my own contribution to the research work carried out under the guidance of **Dr. Anjali Alekar** is a result of my own research work and has not been previously submitted to any other university for any other degree/ diploma to this or any other university.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



SAQUIB OZAIR
Name and Signature of the Learner



Certificate

This is to certify that Ms/ Mr SAQUIB OZAIR MASROOR AHMED has worked and duly completed her/ his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of MARKETING and her his project is entitled "MARKETING STRATEGIES OF HINDUSTAN UNILEVERLIMITED IN INDIA" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her his own work and facts reported by her/ his personal findings and investigations.



Dr. Anjali Alekar
Name and Signature of
Guiding Teacher

05/04/2023
Date of submission:

A handwritten signature in blue ink.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324556424. E. arduharcvnd@gmail.com

3



A handwritten signature in blue ink.
12/4/23
External Signature

Ismail Yusuf College Arts, Science and Commerce.

Ismail College Camps, Natwar Nagar, Jogeshwari East, Mumbai, Maharashtra 400060.

Certificate

This is to certify that Miss. **Shaikh Alfiya Ayaz** has worked and duly completed his project work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and his project is entitled, **A STUDY ON MARKETING STRATEGY OF ONE PLUS AND ITS EFFECTS ON CONSUMERS OF MUMBAI REGION** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

Dr. Anjali Alekar Guiding Teacher

Date of Submission

05/04/2023



Declaration by learner

I the undersigned Miss **SHAIKH ALFIYA AYAZ** here by, declare that the work embodied in this project work titled “**A STUDY ON MARKETING STRATEGY OF ONE PLUS AND ITS EFFECTS ON CONSUMERS OF MUMBAI REGION**”, forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

SHAIKH ALFIYA AYAZ

Name and Signature of the learner



DECLARATION

I Mr. ASIF ALI SHAIKH, the student of
B.M.S, Semester VI, Roll no: 81

Academic year: - 2022 – 2023 hereby declare that I have
completed the project on.

**A STUDY OF COMPARISON ON CONSUMER
SATISFACTION BY THE SERVICES PROVIDED BY
VI AND AIRTEL COMPANIES IN COLABA**

The information submitted is true and original to the best of my
knowledge.

ASIF ALI SHAIKH


(Signature)

**ISMAIL YUSUF COLLEGE OF ARTS, COMMERCE &
SCIENCE**

JOGESWARI {EAST}

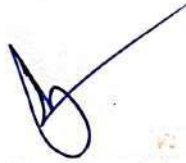


Certificate

This is to certify that the **MR.ASIF ALI SHAIKH** has worked and duly completed his project work for the degree of Bachelor of Management Studies under the Faculty of the Commerce in the Subject of Marketing and his Project is entitled "**A STUDY ON COMPETITIVE ANALYSIS OF AIRTEL AS COMPARED TO OTHER SERVICE PROVIDERS IN MAHIM**" Under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any degree and diploma of any university.

It is his own work and facts reported by his personal findings and investigations.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
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Jogeshwari (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

Dr. Anjali Alekar

Name and Signature of
Guiding Teacher

05/04/23 .
Date of Submission:




12/4/23
External Sign.

Declaration

I the undersigned Mr. **SHAIKH BILAL INSAF ALI** here by, declare that the work embodied in this project work titled "**RURAL MARKETTING OF FMCG PRODUCT**" forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, if has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

SHAIKH BILAL INSAF ALI



Bilal

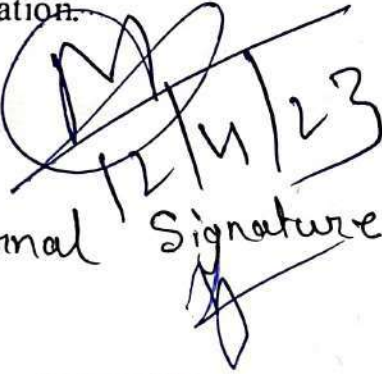
ISMAIL YUSUF COLLEGE
Of Arts, Science & Commerce,
Natwar Nagar, Jogeshwari (East),
Mumbai- 400060

Certificate

This is to certify that **MR. SHAIKH BILAL INSAF ALI** has worked and duly completed her Project Work for the degree of Bachelor in Management Studies under the Faculty of Commerce in the Marketing semester -VI (2022-2023) and her project is entitled, **"RURAL**

MARKETTING OF FMCG PRODUCT" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigation.


External Signature

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-80,
M- 9324566424, E: drluhararvind@gmail.com

Name & Signature of Principal
Prof. Swati Wavhal

Date of Submission ÷ 05/04/2023

(Ms. Sumaiya Khan)

Project Guide/Internal Examiner
External



Name & Signature of

MARCH 2023,

Declaration by Learner

I, the undersigned Mr. Fardeen Nizamuddin Shaikh here by, declare that the work embodied in this project work titled "A Study on Digital Marketing in India", forms my own contribution to the research work carried out under the guidance of "Dr. Anjali Alekar" is a result of my own research work and has not been previously submitted to any other university for any other Degree/Diploma to this or any other University. Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the Bibliography. I hereby further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Fardeen

Signature of the Student:

Fardeen Shaikh

Certificate

This is to certify that the MR. FARDEEN NIZAMUDDIN SHAIKH has worked and duly completed his project work for the degree of Bachelor of Management Studies under the Faculty of the Commerce in the Subject of Marketing and his Project is entitle "A Study Report on Digital marketing in india"

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any degree and diploma of any university.

It is his own work and facts reported by his personal findings and investigations.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

Dr. Anjali Alekar

Name and Signature of Guiding Teacher

Date of Submission:

5 April 2023,




12/4/23
(External Guide)

Declaration

I the undersigned **Mr. Shaikh Imdad Ali Niyaz Ahmed** here by, declare that the work Embodied in this project work titled “**A Study Report on the Marketing Strategies of PVR**” , form my own contribution to the research work carried out under the guidance of Dr Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree /Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Shaikh Imdad Ali Niyaz Ahmed

Ismail Yusuf College Arts, Science and Commerce.

Ismail College Camps, Natwar Nagar, Jogeshwari East,

Mumbai, Maharashtra 400060.

Certificate

This is to certify that Mr. **Shaikh Imdad Ali Niyaz Ahmed** has worked and duly completed his project work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and his project is entitled, **A Study Report on the Marketing Strategies of PVR** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
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Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

Dr. Anjali Alekar

Guiding Teacher

Date of Submission: 05/04/2023




12/4/23
External Signatory

Declaration by learner

I the undersigned Mister. **SHAIKH KHALID ANWAR** here by, declare that the work embodied in this project work titled "**A STUDY REPORT ON E- VEHICLES IN INDIA**", forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



SHAIKH KHALID ANWAR

SHAIKH KHALID ANWAR

Name and Signature of the learner

Declaration by learner

I the undersigned. **MR. ASHRAF MUKHTAR AHMED SHAIKH** here by, declare that the work embodied in this project work titled **“EFFECTS OF MOBILE MARKETING ON ADULTS AND YOUNGSTERS”** forms my own contribute of the research work carried out under the guidance of **Dr. Anjali Alekar** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



ASHRAF MUKHTAR AHMED SHAIKH
Name and Signature of the learner



Certificate

This is to certify that the **MR. ASHRAF MUKHTAR AHMED SHAIKH** has worked and duly completed his project work for the degree of Bachelor of Management Studies under the Faculty of the Commerce in the Subject of **Marketing** and his Project is entitled **"EFFECTS OF MOBILE MARKETING ON ADULTS AND YOUNGSTERS"** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any degree and diploma of any university.

It is his own work and facts reported by his personal findings and investigations.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeehwar (East), Mumbai-80,
M- 9324556424, E: druharavind@gmail.com

Dr. Anjali Alekar

Name and Signature of
Guiding Teacher

Date of Submission: 5/04/2023



12/4/23

Declaration

I the undersigned **Mr. Mohd Usman Abdul Kadar Shaikh** here by, declare that the work embodied in this project work titled **“A study Report on Marketing Research of Supplements with reference to Fitness Industry”** forms my own contribution to the research work carried out under the guidance of **Dr. Anjali Alekar** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, if has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Mr. Mohd Usman Abdul Kadar Shaikh


Name and Signature of Learner





Government of Maharashtra's
PRINCIPAL OF ISMAIL YUSUF COLLEGE

Of Arts, Science & Commerce,

Natwar Nagar, Jogeshwari (East),

Mumbai- 400060

Certificate

This is to certify that Mr. MOHD USMAN ABDUL KADAR SHAIKH has worked and duly completed his Project Work for the degree of Bachelor in Management Studies under the Faculty of Commerce in the subject of Finance and his project is entitled, "A Marketing Research of Supplements With

Reference to Fitness Industry

"under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and Investigation.

College

Seal of the
College



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

Mr. MOHD USMAN ABDUL KADAR SHAIKH

Prof. **Dr. Anjali Alekar**

External Signature
12/11/23

08/04/2023
Date of submission

GOVERNMENT OF MAHARASHTRA

PRINCIPLE OF ISMAIL YUSUF COLLEGE OF COMMERCE, SCIENCE AND
ARTS JOGESHWARI (EAST),

MUMABI- 400060 MAHARASHTRA,

Certificate

This is to certify that Mr. Sohail Suban Shaikh has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and his project is entitled, "A STUDY REPORT ON ONLINE BRANDING –EFFECTIVENESS AND FUTURE TRENDS" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

The work is his own work and facts reported by his personal findings and Investigation.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
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M- 9324556424, E: drluhararvind@gmail.com


Dr. Anjali Alekar

Name & Signature of

Guiding teacher



Seal of the
College



12/4/23
External Signature

05/04/2023
Date of submission:

Declaration

I, the undersigned Mr. Sohail Suban Shaikh here by, declare that the work embodied in this project work titled "A STUDY REPORT ON ONLINE BRANDING –EFFECTIVENESS AND FUTURE TRENDS" forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Sohail Suban Shaikh

Name and Signature of Learner



Certified by

Dr. Anjali Alekar

Declaration by learner

I am the undersigned Mr. **SHAIKH WASIM AHMED BAKRIDU AHMED** here by, declare that the work embodied in this project work titled "**A STUDY REPORT ON MARKETING STRATEGIES OF CADBURY**", forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, hereby further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Wasim Shaikh

SHAIKH WASIM AHMED BAKRIDU AHMED

Name and Signature of the learner

Certificate

This is to certify that **Mr. SHAIKH WASIM AHMED BAKRIDU AHMED**, has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **MARKETING** and his project is entitled, **"A STUDY REPORT ON MARKETING STRATEGIES OF CADBURY"** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of
the
College



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324558424, E: drluhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 05/04/2023




12/4/23
External Signature

Certificate

This is to certify that Ms/Mr SIDDIQUI FARANUDDIN
IRFANUDDIN has worked and duly completed his Project
Work for the degree of Bachelor of Management Studies under
the Faculty of Commerce in the subject of Marketing
and his project is entitled "Unethical Marketing Practices With Reference to
Cosmetics Industry" under my supervision

I further certify that the entire work has been done by the
learner under my guidance and that no part of it has been
submitted previously for any Degree or Diploma of any
University.

It is his own work and facts reported by his personal
findings and investigations.


12/4/23

Signature of External Examiner.

Date of Submission 05/04/2023



Dr. Anjali Alekar

Signature of the Guiding
teacher



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, J.Y. College,
M-9324

DECLARATION:

I, the undersigned Farhanuddin Siddiqui here by, declare that the work embodied in this project work titled “ A study on unethical Marketing practices with Reference to Cosmetics Industry ”, forms my own contribution to the research work carried out under the guidance of “ Dr. Anjali Alekar ” is a result of my own research work and has not been previously submitted to any other university for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the Bibliography.

I, hereby further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.




Signature of the

Student: Name:

Farhanuddin Siddique

Declaration by learner

I am the undersigned Mister. **SINGH PAWAN LAXMIKANT** here by, declare that the work embodied in this project work titled "**A STUDY REPORT ON MARKETING ANALYSIS FOR PROMOTING ECO FRIENDLY PRODUCTS**", forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, hereby further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Pawan Singh
SINGH PAWAN LAXMIKANT

Name and Signature of the learner

Certified by

DR. ANJALI ALEKAR

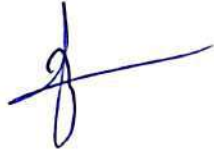
Certificate

This is to certify that **Mr. SINGH PAWAN LAXMIKANT** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **MARKETING** and his project is entitled, "**A STUDY REPORT ON MARKETING ANALYSIS FOR PROMOTING ECO-FRIENDLY PRODUCTS**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of
the
College



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, M.J.M.C, FDP-IIM, UGC-NET, PhD
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Professor & Head, Dept of Accountancy at
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Jogeshwar (East), Mumbai-60,
M- 9324556424, E: driuhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 05/04/2023



12/4/23

Declaration

I the undersigned Mr. Vishwakarma Bholu here by, declare that the work embodied in this project work titled "Marketing Strategies of IKEA" forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Vishwakarma Bholu

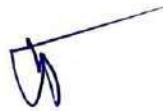
Name and signature of the learner

Certificate

This is to certify that **Mr. Vishwakarma Bholu** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty Commerce in subject of marketing and his project is entitled "**Marketing Strategies of IKEA**" my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.



Dr. Anjali Alekar

Name and signature of
Guiding teacher

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-80,
M- 9324658424, E: driuhararvind@gmail.com

05/04/2023
Date of submission:



12/4/23
External Signature.

DECLARATION

I, **PRITI LALSHAHEB YADAV**, hereby declare that the project work entitled “**A STUDY REPORT ON CONSUMER BEHAVIR TOWARDS SAMSUNG MOBILES**” is a record of independent and bonafide project work carried out by me under the supervision and guidance of Dr Anjali Aalekar.

The information and data given in the report is authentic to the best of my knowledge. The report has not been previously submitted for the award of any Degree, Diploma, Associateship or other similar title of any other university or institute.



**Ms.PRITI LALSHABE
YADAV**

Priti

ISMAILE YUSUF ARTS AND SCIENCE AND COMMERCE

COLLEGE ,2023



BACHELOR OF MANAGEMENT STUDIES CERTIFICATE

This is to certify that the project report entitled "A STUDY REPORT ON CONSUMER BEHAVIOR TOWARDS SAMSUNG MOBILES" is a bonafide record of project done by **PRITI LALSHAHEB YADAV**, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF MANAGEMENT STUDIES and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.



seal of the college

Dr. Anjali Alekar
NAME and Signature
of teacher

Date of submission : 5/04/2023

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-JIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324558424, E: drluhararvind@gmail.com

External Signature
12/4/23

Certificate

This is to certify that **Mr. ANSARI ABDUL RAZIQUE MD MINHAZ** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **MARKETING** and his project is entitled, "**A PROJECT ON REPORT ON STARTING AN E-COMMERCE BUSINESS ON AMAZON**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of
the
College

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwarj (East), Mumbai-60,
M- 9324566424, E: drluhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 5-04-23



Declaration by learner

I the undersigned Mister **ANSARI ABDUL RAZIQUE MD MINHAZ** here by, declare that the work embodied in this project work titled "**APROJECT ON REPORT ON STARTING AN E-COMMERCE BUSINESS ON AMAZON**", forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.




ANSARI ABDUL RAZIQUE MD MINHAZ

Name and Signature of the learner

Certified by

Declaration by learner

I the undersigned Mister. **Shaikh Adnan Mujeeb** here by, declare that the work embodied in this project work titled “**a study of effectiveness as an brand marketing strategy Assessing it’s effectiveness in the FMCG SECTOR**”, forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



A handwritten signature in black ink, appearing to be 'Shaikh Adnan Mujeeb', written in a cursive style.

SHAIKH ADNAN MUJEEB

Name and Signature of the learner

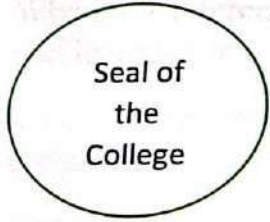
March 2023

Certificate

This is to certify that **Shaikh Adnan Mujeeb** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **MARKETING** and his project is entitled, "a study of effectiveness as an brand marketing strategy Assessing it's effectiveness in the FMCG SECTOR under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.



A handwritten signature in blue ink.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324558424, E: driuherarvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

SHAIKH ADNAN MUJEEB
12/4/23

Date of submission: 05-04-2023

A handwritten signature in blue ink.
12/4/23

Certificate

This is to certify that Ms. Afsa Bano Aziz Hashmi has worked and duly completed his Project Work for the degree of Bachelor's Management Studies (Marketing) under the Faculty of Commerce in the subject of Marketing and his project is entitled, "A COMPARATIVE STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS COLGATE AND PEPSODENT." under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of the any University.

It is his own work and facts reported by his personal findings and investigations.



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

Seal of
the
College



Name and signature
of

Guiding teacher

05/04/23

Date of Submission:

12/4/23

Declaration by learner

I the undersigned **Ms. Afsa Bano Aziz Hashmi** here by, declare that the work embodied in this project work titled **“A COMPARATIVE STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS COLGATE AND PEPSODENT”**, forms my own contribution to the research work carried out under the guidance of **Dr. Anjali Alekar** is result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



APJ

Ms. Afsa Bano Aziz Hashmi
Name and signature of the learner

Declaration by learner

I the undersigned Mr. Hyder Khurshid Khan here by,

Declare that the work embodied in this project work titled "Study Report On Impact Of Advertising In B2B marketing". Forms my own contribution to the research work carried out under the guidance of

Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other

University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as much

And included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented

In accordance with academic rules and ethical conduct.

Name and Signature of the learner

Hyder Khurshid Khan



Certificate

This is to certify that Mr. Hyder Khurshid Khan has worked and duty Completed his project work for the degree of Bachelor of Management Studies under the faculty of commerce in the subject of Marketing and his Project is entitled, "Study Report On Impact Of Advertising in B2B Marketing" Under my supervision.

I further certify that the entire work has been done by the learner under my guidance

And that no part of it has been submitted previously for any Degree or Diploma for any University.

It is his own work and facts reported by his personal findings and investigations.



Name and Signature of Guiding Teacher

Date of Submission: 05/04/2023

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, J.Y. College,
Jogeshwar (East), Mumbai-60,
M- 9324556424, E: drluhararvind@gmail.com

External Signatory

Certificate

This is to certify that **Mr. JASH NITIN SHIRODKAR** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **MARKETING** and his project is entitled, "**A STUDY REPORT ON CONSUMER BEHAVIOR OF TITAN**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of
the
College



Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (East), Mumbai-80,
M- 9324556424, E: drluhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission:

03-04-2023



5

12/4/23

Entrepreneur's Signature.

Declaration by learner

I the undersigned Mister. **JASH NITIN SHIRODKAR** here by, declare that the work embodied in this project work titled "**A STUDY REPORT ON CONSUMER BEHAVIOR OF TITAN**", forms my own contribution to the research work carried out under the guidance of **DR. ANJALI ALEKAR** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



Jashirodkar
JASH NITIN SHIRODKAR
Name and Signature of the learner

Certified by