

Government of Maharashtra's
Ismail Yusuf college of Arts, Science and Commerce
Jogeshwari- East, Mumbai-400060
TYBMS SEM VI
Academic year 2022-23
Project work

SR. NO	NAME OF THE STUDENT	PROJECT TITLE
1	MR. JAY ANIL CHITRAKATHI	A STUDY ON JOURNEY OF COVID - 19 WHICH AFFECTED CONSUMPTION PATTERN OF CUSTOMERS
2	MR. SANKET ASHOK RAMDADE	GREEN ENERGY
3	MR. SIDDIQUI FARHANUDDIN IRAFNAUDDIN	UNETHICAL MARKETING PRACTICES WITH REFERENCE TO THE COSMETIC INDUSTRY
4	MR. SOHAIL SUBAN SHAIKH	A STUDY REPORT ON ONLINE BRANDING - EFFECTIVENESS AND FUTURE TRENDS
5	MR. SINGH PAWAN LAXMIKANT	A STUDY REPORT ON MARKETING ANALYSIS FOR PROMOTING ECO - FRIENDLY PRODUCTS
6	MR. DEVESH DEEPAK VICHARE	INVESTMENT PATTERN COMMODITIES AND ASSOCIATED RISKS
7	MISS. SIDDHI VIJAY PALKAR	A STUDY REPORT ON FINANCIAL PERFORMANCE OF TATA MOTORS
8	MR. AFTAB GULAM SARWAR QURESHI	A PROJECT REPORT ON BLACK MONEY
9	MR. ANSARI ABDUL RAZIQUE MD MINHAJ	A PROJECT REPORT ON STARTING AN E-COMMERCE BUSINESS ON AMAZON
10	MR. HAMDAN YAQOOB KHATRI	A PROJECT REPORT ON CUSTOMER SATISFACTION STRATEGIES OF ZUDIO CLOTHING BRAND
11	MR. IBRAHIM KHAN	A STUDY REPORT ON MARKETING STRATEGY OF MCDONALD'S IN INDIA
12	MR. KABEER NOBE HUSAIN SHAIKH	A PROJECT ON INSURANCE PRODUCT AND ITS TYPES OF INSURANCE
13	MR. SAAD MALIK	MARKETING STRATEGIES OF OPPO
14	MISS. SAKSHI BALU JAGTAP	A STUDY REPORT ON IMPACT OF GST ON VARIOUS CONSTRUCTION PROJECTS WITH CASE STUDY
15	MR. AHMED HUSAIN KHATAL AHEMD SHAIKH	A PROJECT REPORT ON DEMAT ACCOUNT
16	MISS. VAISHANVI SANJAY MANE	A STUDY REPORT OF MERCHANT BANKING IN INDIA
17	MISS.SANCHALI SACHIN ARDEKAR	A STUDY REPORT ON MONEY LAUNDERING WITH REFERENCE TO CASE STUDIES
18	MS. AFSA BANO AZIZ HASHMI	A COMPARATIVE STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS COLAGTE AND PEPSODENT
19	MISS. AISHWARYA SANTOSH BHISE	PROBLEM OF LOW PRODUCTIVITY OF EMPLOYEE IN PUBLIC SECTOR BANK
20	MR. ANAS AMANULLAH KHAN	THE STUDY REPORT ON INTERNET BANKING



21	MR. ASHUTOSH ARJUN JHA	A PROJECT REPORT ON BOOM IN STOCK MARKET AFTER PANDEMIC
22	MS/MR. GAJALI SANDESH LAD	A STUDY REPORT ON MICRO FINANCE
23	MR. HAMZA MOHD AKHTAR FAROOQUI	THE PROJECT REPORT ON CSR WITH REFERENCE TO MAHINDRA AND MAHINDRA
24	MR. JASH NITIN SHIRODKAR	A STUDY REPORT ON CONSUMER BEHAVIOUR OF TITAN
25	MR. MD HAMID RAZA MD HAIDER RAZA KHAN	A STUDY REPORT ON MANAGEMENT OF FINANCIAL DEPARTMENT IN AN ORGANIZATION WITH REFERENCE TO CASE STUDY
26	MR. MOHD ABBAS MIRZA	A STUDY REPORT ON MANAGEMENT OF FINANCIAL DEPARTMENT IN AN ORGANIZATION WITH REFERENCE TO CASE STUDY
27	MISS. PRACHI SANDEEP PANCHAL	A STUDY REPORT ON THE IMPACT OF CRYPTOCURRENCY ON INVESTORS AND INDIAN ECONOMY
28	MR. SANTOSH PRAMOD YADAV	A STUDY REPORT ON FINANCIAL PERFORMANCE OF HINDUSTAN UNILEVER
29	MR. SHAIKH ALQAMA MUFTI AHMEDULLAH QASMI	RETAIL CREDIT EXPLOSION IN INDIAN BANKING SECTOR WITH REFERENCE TO CASE STUDY
30	SHAIKH SABREEN BANO MOHAMMED ANJAR ALAM	A STUDY REPORT ON CORPORATE TAX PLANNING
31	MR. AMUL ANANAD DHUMALE	A STUDY REPORT ON INVESTMENT PATTERN OF YOUNGESTERS
32	MR. ANSARI MD FAYYAZ MD FAROOQUE	A STUDY REPORT ON CUSTOMER SATISFACTION TOWARDS OLA CAB SERVICE IN INDIA
33	MR. ANSARI MASOOD ALAM ABDUL AKHIR	A STUDY REPORT ON MARKETING STRATEGY OF BISLERI MARKETING
34	MS. GAUTAMI SANJAY KAMBLE	STUDY ON ROLE OF ADVERTISEMNET IN MARKETING
35	MR. IQRAM IQBAL SHAIKH	CONSUMER FINANCE INDIA
36	MR. KAFIL SHAKIL ANSARI	A STUDY REPORT ON MARKETING STRATEGIES OF AIRLINES WITH REFERENCE TO INDIGO
37	MISS. KAJAL ASHOK THAKUR	CREDIT RATING AGENCIES IN INDIA
38	MR. KHAN MOHD UMAR MOHD HANIF	CUSTOMER SATISFACTION LEVELS TOWARDS DMART
39	MR. MANASIYA AAMIR REHMATULLAH	A STUDY INVESTORS PREFERENCE AND SATISFACTION TOWARDS THE FINANCIAL PRODUCTS AND SERVICES PROVIDED BY ANGEL BROKING PRIVATE LIMITED
40	MR. SAMAD RAQIB	USING ARTIFICIAL INTELLIGENCE TO PREDICT STOCK MARKET RETURN
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50	SHAIKH ALFIYA AYAZ	A STUDY ON MARKETING STRATEGY OF ONE PLUS AND ITS EFFECTS ON CONSUMER OF MUMBAI REGION
51	MISS. ANAMIKA RAJESH PANDEY	A STUDY REPORT ON CRM OF APPLE INC. IN INDIA
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53	MR. AAYUSH UDAY GHUME	MARKETING STRATEGIES OF SAMSUNG
54	MR. VISHWAKARMA BHOLU	MARKETING STRATEGIES OF IKEA
55	MR.ZAID ANSARI	A STUDY ON CONSUMER BEHAVIOUR TOWARDS RELIANCE JIO
56	MR. SHAMSHODDIN AJEEMSHAB JAGIRDAR	AN ANALYTICAL STUDY OF PERSONAL INCOME TAXATION IN INDIA
57	MR. KHAN EHSAAAN NAIMULLAH	A STUDY REPORT ON CLAIM MANAGEMENT IN LIFE INSURANCE
58	MS. SEJAL SANDIP GURAV	A STUDY REPORT ON SOCIAL MEDIA MARKETING WITH REFERENCE BMW CASE STUDIES
59	MR. KHAN AYAAN TANVIR	CONSUMER BEHAVIOUR IN THE AUTOMOBILE INDUSTRY REFERENCE TO TATA MOTORS
60	MR. ATHARVA GHAG	MCDONALD'S
61	MR. SAQUIB OZAI MASOOR AHMED	MARKETING STRATEGIES OF HINDUSTAN UNILEVER LIMITED IN INDIA
62	MS. PARVEZ KHAN	A STUDY REPORT ON DINETECH: THEIR USES AND IMPACTS
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65	MR. DUBEY VIKAS SHYAMSUNDAR	A STUDY REPORT ON EVOLUTION ON ONLINE LEARNING WITH SPECIAL REFERENCE TO THE PANDEMIC
66	MR. ABHISHEK HARINDRA TURI	NATIONAL STOCK EXCHANGE
67	MR. MOHD AMIR ATHAR HUSAIN SAMANI	A COMPARATIVE ANALYSIS BETWEEN TRADITIONAL MARKETING V/S DIGITAL MARKETING
68	MS. AASTHA ARVIND THORAT	A FINANCIAL AND STRATEGIC ANALYSIS OF AMAZON.COM INC.
69	MR. ASIF ALI SHAIKH	A STUDY ON COMPETITIVE ANALYSIS OF AIRTEL AS COMPARED TO OTHER SERVICE PROVIDERS IN MAHIM
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72	MR. KEDAR RAJAN RANE	A STUDY REPORT ON ASSET AND LIABILITIES MANAGEMENT IN BANKING SECTOR
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77	MR. SHAIH BILAL INSAF ALI	RURAL MARKETING OF FMCG PRODUCT
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79	MR. FARDEEN NIZAMUDDIN SHAIKH	A STUDY REPORT ON DIGITAL MARKETING IN INDIA
80	MISS. SHRUTIKA VIJAY BADAWE	IMPERIAL STUDY ON THE CONSUMER BEHAVIOUR OF COLAGTE TOOTHPASTE
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84	MR. ANUJ KAMTARAM GUPTA	A STUDY REPORT ON BOMBAY STCOK EXCAHNGE
85	MR. HITESH MANGESH KASARE	A STUDY REPORT ON GREEN ACCOUNTING WITH REFERENCE TO CASE
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