#### Government of Maharashta

#### Ismail Yusuf College OF ARTS, SCIENCE AND COMMERCE

#### JOGESHWARI EAST, MUMBAI 400060.

B.Com (Accounting and Finance) Year 2022-23

SR NO	NAME	TOPIC
1	MR SAHIL MANOJ SONI	A STUDY ON INDIAN STOCK MARKET : NSE & BSE
2	MS RISHA DINESH KESARWANI	ROLE OF INDIRECT TAX & ECONOMIC GROWTH IN INDIA
3	MS KHUSHBOO ASHOK GUPTA	A STUDY OF GOVERNMENT BUDGET & ECONOMIC GROWTH IN INDIA
4	MS SHAIKH ILHAM YASEEN	A CASE STUDY ON BANKING SCAMS IN INDIA
5	MS MANALI GANESH MALEKAR	A STUDY ON IMPACT OF GOODS & SERVICE TAX ON FAST MOVING CONSUMER GOODS (FMCG) COMPANIES IN INDIA
6	MR VAIBHAV JAYWANT TAMBE	AGRICULTURAL FINANCE IN INDIA
7	MS PRANALI SUNIL BORKAR	A STUDY ON FORENSIC ACCOUNTING INDIA
8	MR ABDULLAH KHAN	COMPARATIVE STUDY OF NON PERFORMING ASSETS (NPs) IN SELECTED PUBLIC SECTOR BANKS & PRIVATE SECTOR BANKS.
9	MR ZAFFAR ALI HUSSAIN SHAIKH	A COMPARATIVE STUDY BETWEEN
10	MR AKSHAY SURESH CHOUGULE	A STUDY ON CHALLENGES OF MOBILE BANKING IN INDIA
11	MISS AVANTIKA PRAKASH DIVEKAR	DERIVATIVES MARKET IN INDIA
12	MR AJAY GORU PAWAR	IMPACT OF CORPORATE GOVERNANCE ON VALUE CREATION OF COMPANIES AN INIDAN EXPERIENCE
13	PRIYA RAMTIRATH KANOJIYA	A STUDY ON CROWDFUNDING
14	MR OMKAR A BANE	DMATE ACCOUNT SYSTEM IN INDIA
15	MR ABHISHEK SHITLESH SHARMA	SAFEGURDING THE BANKING SECTOR FROM FRUADULENT PRACTICES
16	MR TAUFIQUE SHAIKH	PROJECT ON TAX PLANNING BY SALARIED CLASS OF MUMBAI
17	MR AKSHAY MARUTI HULKE	COMPARATIVE STUDY ON HOME LOANS BETWEEN PSU BANK & PRIVATE BANK
18	MR MOHAMMED HUMZA SHAIKH	NATIONAL STOCK EXCHANGE OF INDIA
19	MR RAVI DINESH PRAJAPATI	IMPACT OF THE PANDEMIC ON CONSUMERS ONLINE BANKING HABITS
20	MR DUSHYANT MANOJ SONI	ROLE OF REGIONAL RURAL BANK IN RURAL DEVELOPMENT IN INDIA
21	MR ARBAZ RAHIS QURESHI	A STUDY ON PORTFOLIO MANAGEMENT
22	MS MANSI RAKESH GUPTA	A STUDY ON MERGERS IN INDIAN BANKING SECTOR
23	MR SIDDHESH ALLESHETTY	INITIAL PUBLIC OFFERING
24	MR AMAN NANA INDURKAR	A PROJECT REPORT PROVISIONS & PROCEDURES OF GST REGISTRATION



MISS AMREEN SHAIKH	A STUDY OF INVESTERS INVENSTING I EQUITY MARKET & DEBT MARKET
MS NEHA RAJESH YADAV	IMPACT OF GST ON VARIOUS CONSTRUCTION
MS KHATIJA ANWAR SHARIFF	A STUDY ON LIFE INSURANCE POLICY
MR ABDUR REHMAN AZMI	PORTFOLIO EVALUATION AND INVESTMENT DECISION
JAMEER SIKANDAR SHAIKH	COVID-19 & ITS IMPACT ON CONSUMER WITH REFERENCE TO INSURANCE
MISS SAYLI TAMBE	A PROJECT ON FINANCIAL ANALYSIS O SBI FROM 2021-22
MISS DISHA MAHADEV PARTHE	STUDY ON GOODS & SERVICE TAX (GS7
MR NAZIR GANIKHA PATHAN	A COMPARATIVE STUDY ON E-BANKIN OF ICICI BANK & HDFC BANK
MR SUMIT SAHADUR CHAUHAN	A STUDY OF THE BLOCKCHAIN TECHNOLOGY IN ACCOUNTING
MS TEHSEEN HASAN PATEL	STUDY OF AGRICULTURAL INSURANC SCHEMES IN MAHARASHTRA
MS LAXMI RAM BARAN YADAV	IMPACT OF DETIORATING ASSETS QUALITY ON NPA'S OF BANKS
MR RUTIK EKNATH SHINDE	A STUDY CARGO INSURANCE
MS SHRADDHA RAVINDRANATH	A PROJECT ON COMPLETE ANALYSIS O PROPERTY INSURANCE
MR KISHOR SHAHEJRAO	STUDY ON PAYTM, GOOGLE PAY, PHONE PAY & HIKE AFTER DEMONETIZATION
MS YADAV ARPITA SATYADAV	A STUDY ON FINANCIAL INSTRUMENT IN INDIA AND GLOBAL MARKETS
MS SHIKHA VIJAYBAHADUR YADAV	AN ANALYSIS OF THE IMPORTANCE OF PLASTIC MONEY
MR ANKIT SUBHASH GUPTA	GST (GOODS & SERVICE TAX)
MR ADARSH RAKESH SINGH	INVENTORY COST MANAGEMENT OF E COMMERCE: WITH SPECIAL REFERENCE TO AMAZON & MYNTRA
MR SORABH BORICHA	INVESTMENT OPPORTUNITY IN STOCK MARKET WITH SPECIAL FOCUS ON OIL SECTOR
MR ROHIT RAJESH SINGH	RETAIL CREDIT EXPLOSION IN INIDAN BANKING
MR SURAJ HUSRAJ YADAV	ROLE OF SEBI
MR ALTAB RAHIS QURESHI	INCOME TAX PLANNING WITH RESPECTO INDIVIDUAL ASSESSEES
MS PRIYANKA SANJAY KESARKAR	A STUDY ON THE AWARENESS LEVEL OF INDIVIDUALS TOWARD INVESTMEN IN MUTUAL FUNDS
MS TRIVENI PRABHAKAR BOVINI	TOURISM & ECONOMIC DEVELOPMEN IN INDIA
MS TANIA PARVIN ZAKIR GAZI	A STUDY ON DIVIDEND POLICY OF SELECTED PRIVATE SECTOR BANK OF INDIA FROM 2017-22
THE STATE OF THE PARTY OF THE P	11 KOM 2017-22
MR ADITYA RAJENDRA CHAVAN	A COMPARATIVE STUDY ON MUTUAL FUNDS SCHEME
	MS KHATIJA ANWAR SHARIFF  MR ABDUR REHMAN AZMI  JAMEER SIKANDAR SHAIKH  MISS SAYLI TAMBE  MISS DISHA MAHADEV PARTHE  MR NAZIR GANIKHA PATHAN  MR SUMIT SAHADUR CHAUHAN  MS TEHSEEN HASAN PATEL  MS LAXMI RAM BARAN YADAV  MR RUTIK EKNATH SHINDE  MS SHRADDHA RAVINDRANATH BANDIVADEKAR  MR KISHOR SHAHEJRAO  MS YADAV ARPITA SATYADAV  MS SHIKHA VIJAYBAHADUR YADAV  MR ANKIT SUBHASH GUPTA  MR ADARSH RAKESH SINGH  MR SORABH BORICHA  MR ROHIT RAJESH SINGH  MR SURAJ HUSRAJ YADAV  MR ALTAB RAHIS QURESHI  MS PRIYANKA SANJAY KESARKAR



52	MISS MANALI MANOHAR MORE	TO STUDY THE IMPACT OF COVID-19 ON INDIAN ECONOMY
		A STUDY ON DIGITIZATION OF PAYMENTS WITH SPECIAL REFERENCE
53	MS PRIYA LALSHABE YADAV	TO INDIVIDUAL RESIDING IN THE CITY OF MUMBAI
54	MS MOLLA JAVERIA ABDUR RAHAMAN	FINANCIAL STATEMENT ANALYSIS & INTERPRETATIONS & FOREX AT SILK SIYARAM MILL LTD
55	MS SAYYED MUSKAN YUSUF	ROLE OF IT IN BANKING SECTOR
56	MS ANUSHKA VISHWANATH BANDIVADEKAR	A PROJECT ON WORKING CAPITAL MANAGEMENT WITH REFERNECE TO TATA STEEL
57	MISS SAMRIN MOHD ASLAM SHAIKH	A STUDY ON CASHLESS POLICY IN INDIAN ECONOMY
58	MS RIZVI MURTUZA HAIDER VAIZER HAIDER ANIS FATIMA	A STUDY REPORT ON BANK AUDITING WITH REFERENCE TO CASE STUDY
59	MR SUYOG NARAYAN KHANDEKAR	USE OF ARTIFICIAL INTELLIGENCE IN BANKING SERVICES.
		STUDY OF LIQUIDITY POSITION OF INFRASTRUCTURE LEASING &
60	MS NAMRATA SANJAY SINGH	FINANCIAL
61	MR TEJAS ADITYA AMBRE  MR YADAV VISHAL RAJENDRA	IMPACT OF GST ON RESTAURANT A STUDY REPORT ON SYSTEMATIC INVESTMENT PLAN
63	MR ARUN RAMVILAS MOURYA	IMPACT OF GST IN REAL ESTATE SECTOR IN INDIA
64	MS SHIVANI BASANTKUMAR YADAV	FRUAD & SCAM IN BANKS
65	MR SATYAM RAVINDRA MISHRA	THE MERGING OF THREE NATIONALIZED BANK (DENA BANK, VIJAYA BANK WITH BANK OF BARODA
66	MR ABHISHEK KUMAR BUDDIRAM YADAV	PROFITABILITY ANALYSIS OF BANK OF INDIA
67	MISS DIVYA DATTARAM DHURI	A COMPARATIVE ANALYSIS BETWEEN LIC & PRIVATE INSURANCE COMPANY
68	MR AKASH RAMCHANDRA KADAM	ROLE OF NABARD IN RURAL & AGRICULTURAL DEVELOPMENT
69	MR SHAIKH MOHD NASIR	THE STUDY OF IMPACT ON GST ON HOTEL INDUSTRY
70	MR HASAN HASMAT ALI KHAN	STUDY ON START UP INDIA MOVEMENT
71	MS ASMA ANSAR AHMED ANSARI	A PROJECT ON FRAUDS ENCOUNTERED IN ACCOUNTING
72	MR MITHIL MAHENDRA DEVALE	A STUDY OF ASSEST MANAGEMENT COMPANY
73	MR KUNAL PATIL	AWARENESS & USAGE OF E-BANKING SERVICES
74	MR GAURAV SANTOSH THAKUR	BALANCE OF PAYMENT CRISIS IN INDIA 1991
75	MR KUNAL VINOD TIWARI	A STUDY OF THE IMPACT OF NON BANKING FINANCIAL COMPANIES ON INDIAN ECONOMY

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76	MS SEJAL RAVINDRA SAWANT	COMPARATIVE STUDY ON TODAY'S YOUTH WITH REGARDS TO MUTUAL FUND & SHARE MARKET INVESTMENT
77	MR AKHILESH SUBHASH YADAV	A DEATILED STUDY OF MERCHANT BANKING
78	MR MOHD AKHIL MOHD SABIL KHAN	ROLE OF RBI IN INIDAN ECONOMY
79	MR OMKAR SUNIL ADVILKAR	FACTORS INFLUENCING INVESTORS IN EQUITY SHARE MARKET
80	MS KANCHAN DYNAESHWAR SHIRODKAR	DIGITAL TRANSACTION TOWARDS CUSTOMER SATISFACTION
81	MS JULEKHA TABAROK ALI SHAIKH	TO STUDY THE CONCEPT OF DEVELOPMENT BANK IN INDIA
82	MR MOHD ASHRAF QURESHI	IMPACT OF GST ON SOLE PROPRIETOR-A STUDY REPORT
83	MR SHUSHANT BARGUDE	A STUDY ON CUSTOMER SATISFACTION TOWARDS E-BANKING SERVICES
84	MR SHANI MAHENDRA BHARATI	PRIVATE BANK & ITS PROFITABILITY
85	MR SARANG FARHAN MUSHTAK	TREASURY MANAGEMENT OPERATIONS IN INIDAN BANK
86	MR PRAKASH DHANUSHDHARI VISHWAKARMA	AWARENESS ABOUT DERIVATIVES INSTRUMENTS FUTURES AND OPTION AMONG INVESTOR IN INDIA
87	MR VERMA ADITYA GANGARAM	A STUDY REPORT ON CAPITAL MARKET IN INDIA
88	MS SEEMA RAJENDRA NANDGAOVKAR	A STUDY ON TECHNICAL ANALYSIS OF STOCKS
89	MS PAYAL GANESH WHAVLE	BANK AUDIT- A STUDY REPORT
90	MS SHRADDHA NITIN CHAVAN	NON BANKING FINANCIAL COMPANY
91	MISS MANTASHA ARMAN AHMED	TO STUDY ROLE OF HEALTHCARE FINANCE
92	MR OMKAR KISANLAL KAVAT	FINANCIAL ANALYSIS OF BANK OF BARODA
93	MS AVANTIKA SUNIL NARLE	COMPARATIVE STUDY ON PAYMENT GATWAYS

Link for the Document

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### ISMAIL YUSUF COLLEGE OF ART, SCEINCE AND COMMERCE

Affiliated to University Of Mumbai Natwar Nagar, Jogeshwari (East)

#### **CERTIFICATE**

I the undersigned JAMEER SIKANDAR SHAIKH here by, declare that the work embodied in this project work titled "COVID -19 and its impact on Consumer with reference to Insurance" forms my own contribution to the research work carried out under the guidance of PROF Dr. ARVIND LUHAR is the result of my own research work and has notbeen previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct

NAME AND SIGNATURE OF GUIDING TEACHER



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CERTIFIED BY

NAME AND SIGNATURE OF THE GUIDANCE TEACHER

PROF/Dr. ARVIND LUHAR

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Cless 1 Gazatled Officer
Professor & Head, Dept of Accountancy et
Government of Mehansahtra, I.Y. College,
Jogeshwari (East), Mumbal-80,

I the undersigned Mr. Jameer Sikandar Shaikh hereby, declare that the work Embodied in this project work tired "Covid 19 And Its Impact On Consumer With Reference Of Insurance" from my own contribution to the research work Carried out under the guidance of Dr. Arvind Luhar is a result of my own research Work has not been previously submitted to any other university for any other Degree/ diploma to this or any other university.

Wherever reference has been made to previous work of other its has been clearly indicated as such and includes in the bibiliography.

I here by further declare that all information of this document has been obtained and Presented in accordance with rules and ethical conduct.

Jameer Shaikh

Name And Signature of Learner

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## ISMAIL YUSUF COLLEGE OF ARTS, COMMERECE AND SCIENCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East)

#### CERTIFICATE

This is to certify that Mr. Kunal Patil has worked and duly completed his Project Work for the degree of Bachelor in Commerce (Accounting & Finance) under the Faculty of Commerce in the subject of Project in Accounting & Finance and his/her project is entitled, "AWARENESS AND USAGE OF E-BANKING SERVICES" under my supervision.

I further certify that the entire work has done by the learner under my guidanceand that no part of it has been submitted previously for any Degree of any University. It is her/his own work and facts reported by her personal findings and investigations.

COLLEGE SEAL

Signature of External Examiner:

Dr. Arvind Luhar

Name & Signature of Guiding Teacher

h

Professor (Dr) Arvind S. Luhar
M.Com, MSA, LL.M. MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Meharashtra, I.Y. College,
Jogeshwari (Edst), Mumbal-80,
M-9324568424, E; druhamman/formall.com

Date of Submission-

#### DECLARATION

I the undersigned Mr. Kunal Patil hereby, declare that the work embodied in this project work titled "AWARENESS AND USAGE OF E-BANKING SERVICES", forms myown contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own research work and has been not previously submitted to any other University for any other degree to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Kunal VIJAY Patil 96
Name and Signature of Learner

#### ISMAIL YUSUF COLLEGE OF ARTS, COMMERCE AND SCIENCE

Affiliated to University of Mumbai

Natwar Naga, Jogeshwari (East)

Mumbai - 400060

#### **CERTIFICATE**

This is to certify that Mr. Mohammed Hamza Shaikh has worked and duly completed his project work for the Degree of Bachelor in Commerce (Accounting and Finance) under the Faculty of Commerce in the subject of Project work in Accounting & Finance and his entitled, "NATIONAL STOCK EXCHANGE OF INDIA" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is his/ her own work and facts reported by his/her personal findings and investigations.

Dr. Arvind Luhar

Name and Signature of

Guiding Teacher

Professor (Dr) Arvind S. Luhar M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD M.E.S. Gr. A. Class 1 Gazetted Officer Professor & Head, Dept of Accountancy at Government of Maharashtra, I.Y. College, Jogeshwari (East), Munibel Co.

M- 9324558424, E: drluhars at the mail com

Date of submission:

#### DECLARATION

I the undersigned Mr. Mohammed Hamza Shaikh hereby declare that the work embodied in this project work titled "NATIONAL STOCK EXCHANGE OF INDIA", forms my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

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Name and Signature of Learner

ROLL No: -52

### ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE AND COMMERCE

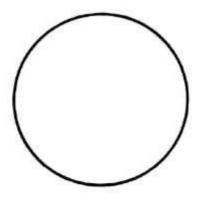
Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East)

Mumbai-400060

#### CERTIFICATE

This is to certify that Mr. Nazir Ganikha Pathan has worked and duty completed his project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of project work in Accounting & Finance and his/her project is entitled "A Comparative Study On E-Banking Of ICICI Bank And HDFC Bank" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/her own work and facts reported by his/her personal findings and investigations.



Dr.Arvind Luhar

Signature of External Examiner

Date of Submission

Name & Signature of

**Guiding Teacher** 

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwar (Ecrt), Mumbal-60,
M-9324556424, E: driuhararvind@gmail.com

I the undersigned Mr. Nazir Ganikha Pathan hereby, declare that the work embodied in this Project work titled "A Comparative Study On E-Banking Of ICICI Bank And HDFC Bank" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own Research Work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Roll no ! - 44

# ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE & COMMERCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East)

Mumbai-400 060

#### CERTIFICATE

This is to certify that Mr. SARANG FARHAN MUSHTAK has worked and duly completed his project work for the degree of Bachelor in Commerce (Accounts & Finance) under the faculty of Commerce in the subject of Project work in Accounts & Finance and his / her project is entitled Treasury management operations in indian banks under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his / her own work and facts reported by his / her personal findings and investigations.

COLLEGE SEAL

Dr. Arvind Luhar

Name & Signature of

**Guiding Teacher** 

Signature of External Examiner:

Date of Submission:

Professor (Dr) Arvind S. Luher
M.Com, MBA, LL.M, MUMC, FDP-IIM, UGO-NET, PhD
M.E.S. Gr. A, Class 1 Gezetted Onicer
Professor & Head, Dept of Accountancy at
Government of Mahareshtra, J.Y. College,

Joganhwari (East), Mumbel-60, 935455,424, E; druhamtvlod@cmail.com

I undersigned Mr. SARANG FARHAN MUSIITAK hereby, declare that the work embodied in this Project work titled "Treasury management operations in indian banks" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a resut of my own Research Work and has not been previously submitted to any other University or any other Degree / Diploma to this or any other University.

Whatever reference has been made to previous work of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

SARAND FARHAN MUSHTAK

Name and Signature of Learner

Roll No: 49

#### ISMAIL YUSUF COLLEGE OF ARTS, COMMERCE AND SCIENCE

Affiliated to University of Mumbai Natwar Naga, Jogeshwari (East) Mumbai - 400060

#### CERTIFICATE

This is to certify that Mr. Shaikh Mohd Nasir has worked and duly completed his project work for the Degree of Bachelor in Commerce (Accounting and Finance) under the Faculty of Commerce in the subject of Project work in Accounting & Finance and his entitled, "THE STUDY OF IMPACT OF GST ON HOTEL INDUSTRY" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is his/ her own work and facts reported by his/her personal findings and investigations.

Dr. Arvind Luhar

Name and Signature of

Guiding Teacher

Date of submission:

Professor (Dr) Arvind S. Luhar

Jom, MSA, LL.M. MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr.A. Class 1 Gezetted Officer

Professor & Hoed, Dept of Accountancy at
Government of Maharashtra, I.Y. College,

#### DECLARATION

I the undersigned Mr. Shaikh Mohd Nasir hereby declare that the work embodied in this project work titled "THE STUDY OF IMPACT OF GST ON HOTEL INDUSTRY", forms my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Nasir Shaikh Sk. Nosir

Name and Signature of Learner

Roll No:- 5

Certified By

#### ISMAIL YUSUF COLLAGE

OF ARTS, COMMERCE AND SCIENCE

Affiliated to University of Mumbai

Natwar Nagar, Jogeshwari (East)

Mumbai-400060

#### CERTIFICATE

This is to certify that Mr. Sumit sahadur chauhan has worked and duty completed his project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of project work in Accounting & Finance and his / her project is entitled "A study of the blockchain technology in accounting" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her / her own work and facts reported by his / her personal findings and investigations.

Dr. Arvind Luhar

Name & Signature of

**Guiding Teacher** 

Date of Submission:

Professor (Dr) Arvind S. Luhar M.Com, MBA, LL.M, MUMC, FDP-IIM, UGC-NET, PhD M E.S. Gr. A, Cless 1 Gazetted Officer Professor & Head, Dept of Accountancy at Government of Maharashtra, I.Y. College,

M- 9324558424, E. druharervind@pmail.com

I the undersigned Mr. Sumit Sahadur Chauhan hereby, declare that the work embodied in this Project work titled "A study of the blockchain technology in accounting" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own Research Work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Sumit

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### ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE AND COMMERCE

Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East)

Mumbai-400060

#### **CERTIFICATE**

This is certify that Mr. Suraj Hansraj Yadav has worked and duly completed his project work for the degree of Bachelor in Commerce (Accounting & finance) under the faculty of commerce in the subject of Project Work In Accounting & finance) and his project is entitled "Role Of SEBI" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any degree or diploma of any university. It is his own work and facts reported by his personal findings and investigation.

COLEEGE SEAL Dr. Arvind Luhar

Name & Signature Of

Guiding Teacher

Signature of External Examiner:

Professor (Dr) Arvind S. Luher
M.Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, Ph
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Mahareshtra, I.Y. College,

M- 9324556424, E: driuhararvind@omail

Date of submission:

#### DECLARATION BY STUDENT

I the undersigned Mr. SURAJ HANSRAJ YADAV hereby, declare that the work embodied in this project work titled "ROLE OF SEBI" form my own contribution to the research work carried out under the guidance of **Dr. Arvind Luhar** is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Where ever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Skoj ladav 90
Name and Signature of Learner

#### ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE AND COMMERCE

Affiliated to University of Mumbai Natwar nagar, Jogeshwari(EAST) Mumbai:-400060

#### CERTIFICATE

This is to certify that Mr. ZAFFAR ALI HUSSAIN SHAIKH has worked and duly completed his Project Work for the degree of Bachelors in Commerce (Accounting and Finance) under the Faculty of Commerce in the subject of PROJECT WORK in Accounting and Finance and his/her project is entitled, "A Comparative Study Between ICICI Bank And State Bank OF India" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported byhis personal findings and investigations.

COLLEGE

DR.ARVIND LUHAR

Name & Signature of Guiding Teacher

Signature of External Examiner:

Date of Submission:

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Mahamahira, I.Y. College,
Jogeshwari (Fast), Mumbal-80,

M- 9324556424, E: driuhararvind@gmail.com

I the undersigned Mr. ZAFFAR ALI HUSSAIN SHAIKH here by, declare that the work embodied in this project work titled "A Comparative Study Between ICICI Bank And State Bank OF India", forms my own contribution to the research work carried out under the guidance of Dr. ARVIND LUHAR is a result of my own research work andhas not been previously submitted to any other University for any other Degree/ Diploma to this or anyother University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

ZAFFAR SHAIKH (

ISMAIL YUSUF COLLEGE

OF ARTS, SCIENCE AND COMMERCE

Natwar Nagar, Jogeshwari (East)

Affiliated to University of Mumba

Mumbai-400060

#### CERTIFICATE

This is to certify that Ms. Julekha Tabarok Ali Shaikh has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his/her project is entitled "To Study The Concept of Development Banks In India" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/his own work and facts reported by his/her personal findings and investigations.

COLLEGE SEAL

Signature of External Examiner:

Date of Submission:

Dr. Arvind Luhar

Name & Signature of Guiding Teacher/

Professor (Dr) Arvind S. Luhar
M.Com MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
1.E.S. Gr. A. Class 1 Gazetted Officer
Pr. 1850r & Head, Dept of Accountancy et
Government of Maharashtra, I.Y. College,
Jogeshwart (E. 31), Mumbal-80,
M-9324556424, E: driuhararvind@gmail.com

I the undersigned Ms. Julekha Tabarok Ali Shaikh hereby, declare that the work embodied in this Project work titled "To Study The Concept of Development Banks in India" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own Research Work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Julekha-

Julekh Tabarox Ali Sharku

ROII NO! - 55

# ISMAIL YUSUF COLLAGE OF ARTS, SCIENCE AND COMMERCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East) Mumbai-400060

#### CERTIFICATE

This is to certify that Ms. Kanchan Dynaeshwar Shirodkar has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his / her project is entitled "DIGITAL TRANSACTION TOWARDS CUSTOMER SATISFACTION" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her /his own work and facts reported by his / her personal findings and investigations.

COLLEGE

Dr. Arvind Luhar

Name & Signature Of Guiding Teacher

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, PDP-IIM, UGC-NET, PND
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogo+hwert (Ec at), Mumbal-80,
M-9324556424, Et driuhararvind@gmail.com

Signature of External Examiner:

Date of Submission:

I the undersigned Ms. Kanchan Dynaeshwar Shirodkar hereby, declare that the work embodied in this Project work titled "DIGITAL TRANSACTION TOWARDS CUSTOMER SATISFACTION" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result to of my own Research Work and has not been previously submitted to any other University for any other Degree /Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct

(Bachar

Konchan Dryneshwar Shizodkar

### ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE AND COMMERECE

Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East) Mumbai- 400 060.

#### CERTIFICATE

This is to certify that Ms. Risha Dinesh Kesarwani has worked and duly completed his project Work for the Degree of Bachelor in Commerce (Accounting &Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his / her project is entitled "Role of Indirect tax and Economic Growth in India" under my supervision

I further certify that the entire work has been done by the learner under my guidance and that no part of its has been submitted previously for any Degree or Diploma of any university. It is her / his own work and acts reported by his / her personal findings and investigations.

Dr. Arvind Luhar

Name & Signature of

Guiding Teacher

ignature of External Examiner:

Date of Submissions:

Professor (Or) Arvind S. Luhar
M.Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Or. A. Clase 1 Gezetted Officer
Professor & Head, Cept of Accountancy et
Government of Meharrentre, I.Y. College,
Jogeshwari (East), Mumbel-60,
M-9324556424, E: druharented Themail.com

I the undersigned Ms. Risha Dinesh Kesarwani hereby, declare that the work embodied in this Project work titled "Role of Indirect tax and Economic growth in India" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own Research Work and has not been previously submitted to any is a result of my own Research Work and has not been previously submitted to any other University for any other Degree/ Diploma to his or any other University.

Wherever reference has been made to previous works of others, it has an clearly indicated as such and include in the bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Risha Kesazwani 3

#### ISMAIL YUSUF COLLAGE

OF ARTS, SCIENCE, AND COMMEDICE

Affilated to University of Mumbai

Natwar Nagar, Jogeshwari (east)

Mumbai-400060

#### <u>CERTIFICATE</u>

This is to certify that Ms sejal Ravindra Sawant has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of commerce in the subject of project work in Accounting & Finance and his\her project is entitled under my supervision.

"Comparative Study On Today's Youth With Regards To Mutual Fund & Share Market Investment"

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any degree or diploma of any university. It is her \ his own work and facts reported by his/her personal findings and investigations.

Signature of External Examiner

Dateb of Submission:

Dr.Arvind Luhar

Name & signature of

**Guiding Teacher** 

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M E.S. Gr. A. Cless 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-60,
M-9324556424, E: driuharavind@gmail.com

Collage seal

I the undersigned a <u>Sejal Ravindra Sawant</u> hereby, declare that the worked embodied in this project work titled <u>"Comparative Study On Today's Youth With Regards To Mutual Fund & Share Market Investment"</u> from my own contribution to the research work carried out under the guidance of **Dr. Arvind Luhar** is a result of my own Research Work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated

as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Sejal Ravindra Sawant

#### CERTIFICATE

This is to certify that MS. SHAIKH ILHAM YASEEN has worked and duly Completed his Project Work for the degree of Bachelor of Accounting and

Finance under the faculty of Commerce in the subject of project work in Accounting & Finance and his/her project is entitled "A CASE STUDY ON BANKING SCAMS IN INDIA" under my supervision

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations

Dr. Arvind Luhar

Signature of External Examiner

Date of submission

COLLEGE

Professor (Dr) Arvind & Lune
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhL
M.E.S. Or, A. Class 1 Garette 1 Officer
Professor & Head, Dept of Accountancy at
Government of Mahareshtra, 1 Y. College,
Jogestiwari (Fant) Music 1 40

M- 9324556424, E: ditutes

I, the undersigned MS.SHAIKH ILHAM YASEENf. here by, declare that the work embodied in this project titled "A CASE STUDY ON BANKING SCAMS IN INDIA", forms my own contribution to the research work carried out under the guidance of DR. ARVIND LUHAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, hereby further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

MS.SHAIKH ILHAM YASEEN

# ISMAIL YUSUF COLLGE OF ARTS, SCIENCE AND COMMERCE Natwar Nagar, Jogeshwari (East) Affiliated to University of Mumbai Mumbai-400060

#### CERTIFICATE

This is to certify that Mr. Gaurav Santosh Thakur has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his/her project is entitled "Balance of Payment Crisis in India,1991" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/his own work and facts reported by his/her personal findings and investigations.

COLLEGE SEAL

Signature of External Examiner:

Date of Submission:

Dr. Arvind Luhar

Name & Signature of

**Guiding Teacher** 

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Cless 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwart (Fast), Mumbel-60,
M-9324556424, E: drb/fersorind@gmail.com

I the undersigned Mr. Gaurav Santosh Thakur hereby, declare that the work embodied in this Project work titled "Balance of Payment Crisis in India, 1991" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own Research Work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Koll-no-69

#### ISMAIL YUSUF COLLAGE OF ARTS, SCIENCE AND COMMERCE

Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East) Mumbai-400060

#### CERTIFICATE

This is to certify that Mr. VAIBHAV JAYWANT TAMBE has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his / her project is entitled "AGRICULTURAL FINANCE IN INDIA" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her /his own work and facts reported by his / her personal findings and investigations.

> COLLEGE SEAL

Dr. Arvind Luhar

Name & Signature Of

Guiding Teacher

Date of Submission:

Professor (Dr) Arvind S. Luhar n. MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD M.E.S. Gr. A. Class 1 Gazetted Officer rofessor & Head, Dept of Accountancy at Government of Mahareshtra, I.Y. College, Jogeshwart (Fest), Mumbel-60,

M- 9324558424, E: driuhamryind@omail nom

I the undersigned Mr. VAIBHAV JAYWANT TAMBE hereby, declare that the work embodied in this Project work titled "AGRICULTURAL FINANCE IN INDIA" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result to of my own Research Work and has not been previously submitted to any other University for any other Degree /Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Vaibhar Jaywont Tambe

Name and Signature of Learner

RO11. NO: 68

### ISMAIL YUSUF COLLEGE

OF ARTS, SCIENCE & COMMERCE

Affiliated to University of Mumbai

Natwar Nagar, Jogeshwari (East)

Mumbai -400060

#### CERTIFICATE

This is to certify that Mr. Verma Aditya Gangaram. has worked and duly Completed his Project Work for the degree of Bachelor of Accounting and Finance under the faculty of Commerce in the subject of project work in Accounting & Finance and his/her project is entitled "A STUDY REPORT ON CAPITAL MARKET IN INDIA" under my supervision

I further certify that the entire work has been done by the learner under my guidance and that no part of that been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations



ternal Examiner

Signature of

Dr. Arvind Luhar

**Guiding Teacher** 

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-80,
M-9324556424, E: driuhararvind@gmail.com

I,the undersigned Mr.Verma Aditya Gangaram. here by,declare that the work embodied in this project titled "A STUDY REPORT ON CAPITAL MARKET IN INDIA", forms my own contribution to the research work carried out under the guidance of DR.ARVIND LUHAR is a result of my own researchwork and has not been previously submitted to anyother University for anyother Degree/Diploma to this or any other University.

Whereverreference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I,hereby furtherdeclare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct

Verma Aditya Grangariam

Name And Signature Of Learner

ISMAIL YUSUF COLLEGE

OF ARTS, SCIENCE & COMMERCE

Affiliated to University of Mumbai

Natwar Nagar, Jogeshwari (East)

Mumbai -400060

# CERTIFICATE

This is to certify that Mr. Yadav Vishal Rajendra. has worked and duly Completed his Project Work for the degree of Bachelor of Accounting and Finance under the faculty of Commerce in the subject of project work in Accounting & Finance and his/her project is entitled "A STUDY REPORT ON SYSTEMATIC INVESTMENT PLAN" under my supervision

I further certify that the entire work has been done by the learner under my guidance andthat no part ofit has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations

Dr. Arvind Luhar

Guiding Teacher

Signature of External Examiner

Date of submission

Professor (Or) Arvind S. Luhar M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PI M.E.S. Gr. A. Class 1 Gezetted Officer Professor & Head, Dept of Accountancy at

Government of Mehareshtra, I.Y. College, Jogeshwari (East), Mumbel-60, M-9324556424, E: driubsrarying and college

I,the undersigned Mr.Yadav Vishal Rajendra. here by,declare that the work embodied in this project titled "A STUDY REPORT ON SYSTEMATIC INVESTMENT PLAN ",forms my own contribution to the research work carried out under the guidance of DR.ARVIND LUHAR is a result of my own researchwork and has not been previously submitted to anyother University for anyother Degree/Diploma to this or any other University.

Wherever reference has beenmade to previous work of others ,it has been clearly indicated as such and included in the bibliography.

I,hereby further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Mr.Yadav Vishal Rajendra

Roll No: - 80

# ISMAIL YUSUF COLLEGE OF ARTS, COMMMERCE AND SCIENCE

Affiliated to the University of Mumbai

Natwar Nagar, Jogeshwari (East)

Mumbai-400060

# **CERTIFICATE**

This is to certify that Mr. Abbas Ali Zakir Hussain Manra has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his project

entitled " A Comparative study on Financial Strategies Of D-mart" under my

Supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University It is his own work and facts reported by his personal findings and investigations.

Dr. Arvind Luhar

Name and Signature of

Guiding Teacher

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMG, FDP-IIM, UGG-RIET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwad (Fast), Mismitted St.

M-9324556424, E. driving revolution and con-

College Seal

Signature of External Examiner

Date of Submission

I the undersigned Mr.Abbas Ali Zakir Hussain Manra hereby, declare that the work embodied in this Project work titled "Investment Avenue with reference to Mutual Funds from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own Research Work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Abbas Ali Manra

Name and Signature of Learner

ROLL NO: - 89

# ISMAIL YUSUF COLLEGE OF ARTS, COMMERCE AND SCIENCE

Affiliated to University of Mumbai

Natwar Naga, Jogeshwari (East)

Mumbai - 400060

# **CERTIFICATE**

This is to certify that Mr. Abdullah Khan has worked and duly completed his project work for the Degree of Bachelor in Commerce (Accounting and Finance) under the Faculty of Commerce in the subject of Project work in Accounting & Finance and his entitled,

"COMPARATIVE STUDY OF NON -PERFORMING ASSETS (NPAs) IN SELECTED PUBLIC SECTOR BANKS AND PRIVATE SECTOR BANKS" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is his/her own work and facts reported by his/her personal findings and investigations.

Dr. Arvind Luhar

Name and Signature of

Guiding Teacher

Date of submission:

Professor (Dr) Arvind S. Luhar M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD M.E.S. Gr. A, Clane 1 Gazatted Officer Professor & Head, Dept of Accountancy at

Government of Maharashtra, I.Y. College, Jogashwar (Fart), Mumbal-80, M- 9324556474, E. dribbararvind@gmail.com

# **DECLARATION**

I the undersigned Mr. Abdullah Khan hereby declare that the work embodied in this project work titled "COMPARATIVE STUDY OF NON -PERFORMING ASSETS (NPAs) IN SELECTED PUBLIC SECTOR BANKS AND PRIVATE SECTOR BANKS", forms my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

ABDULLAH KHAN

Name and Signature of Learner

# ISMAIL YUSUF COLLAGE OF ART, COMMERCE AND SCIENCE

Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East)

Mumbai-400060

#### CERTIFICATE

This is to certify that MR. AJAY GORU PAWAR has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting& Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his/her project is entitled "Impact of corporate governance on value creation of companies an indian experience" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/his own work and facts reported by his / her personal findings and investigations.

Dr. Arvind Luhar

Name & Signature of

Guiding Teacher

Date of Submission:

Professor (Dr) Arvind S. Luhar M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD M.E.S. Gr. A, Class 1 Gazetted Officer

Professor & Head, Dept of Accountancy at Government of Maharashtra, i.Y. College, Jogeshwari (East), Mumbal-80,

M- 9324556424, E: druhararvind@gmall.com

I the undersigned MR. AJAY GORU PAWAR\_here by, declare that the work embodied in this Project work titled "Impact of corporate governance on value creation of companies an indian experience " from my own contribution to the research work carried out under the guidance of <u>Dr. Arvind Luhar</u> is result of my own Research Work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Name & Signature of Learner

# ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE AND COMMERCE

Affiliated to University of MumbaiNatwar Nagar, Jogeshwari (East) Mumbai-400060

#### CERTIFICATE

This is to certify that Mr. Akash Ramchandra Kadam has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his / her project is entitled "Role of NABARD IN Rural and Agriculture Development" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her /his own work and facts reported by his / her personal findings and investigations.

COLLEGE SEAL Dr. Arvind Luhar

Name & Signature OfGuiding Teacher

Signature of External Examiner:

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M., MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazaned Onicer
Professor & Head, Dept of Accountancy et
Government of Maharashtra, I.Y. College,
Jogsshwart (East), Mumbel-60,
M- 9324556424, E. driuhnrarvind@cmall.com

Date of Submission:

I the undersigned Mr. Akash Ramchandra Kadam hereby, declare that the work embodied in this Project work titled "Role of NABARD in Rural and Agriculture

Development" frommy own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result to of my own Research Work and has not been previously submitted to any other University for any other Degree /Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated assuch and included in the Bibliography.

I hereby further declare that all information of this document has been obtained and presented inaccordance with rules and ethical conduct.

\_\_\_\_\_A

R. Kadam

Name and Signature of Learner

# ISMAIL YUSUF COLLAGE OF ARTS, SCIENCE AND COMMERCE Affiliated to University of Mumbai

Natwar Nagar, Jogeshwari (East)

Mumbai-400060

#### CERTIFICATE

This is to certify that Mr. Akhilesh Subash Yadav has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his / her project is entitled "A Detailed Study of Merchant Banking" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her / his own work and facts reported by his / her personal findings and investigations.

COLLEGE SEAL

Dr. Arvind Luhar

Name & Signature of

Guiding Teacher

Signature of External Examiner:

Date of Submission:

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Mahareohtra, I.Y. College,
Jogeshwad (Sast), Mumbai-80,
M-9324558424, E: drightersylvid@gmail.com

I the undersigned Mr. Akhilesh Subash Yaday hereby, declare that the work embodied in this Project work titled "A Detailed Study of Merchant Banking" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a resultofmyownResearchWorkandhasnotbeenpreviouslysubmittedtoanyotherUniversity for any other Degree / Diploma to this or anyother University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Name and Signature of Learner

Alshildh. S. Yadov

# ISMAIL YUSUF COLLAGE OF ARTS, SCIENCE AND COMMERCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East)

Mumbai-400060

#### CERTIFICATE

This is to certify that Mr. Arun Ramvilas Mourva has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his / her project is entitled "Impact of GST In Real Estate Sector In India" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her /his own work and facts reported by his / her personal findings and investigations.

COLLEGE

Dr. Arvind Luhar

Name & Signature Of Quiding Teacher

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Cless 1 Gezetted Officer
Professor & Head, Dept of Accountancy at
Government of Mahamashtra, I.Y. College,
Jogeshwari (East), Mumbel-60,
M- 9324556424, E: druhararvind@gmail.com

Signature of External Examiner:

Date of Submission:

I the undersigned Mr. Arun Ramvilas Mourya hereby, declare that the work embodied in this Project work titled "Impact of GST In Real Estate Sector In India" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result to of my own Research Work and has not been previously submitted to any other University for any other Degree /Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such an included in the Bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Name and Signature of Learn

#### ISMAIL YUSUF COLLAGE

#### OF ARTS, SCIENCE AND COMMERCE

Affiliated to University of Mumbai

Natwar Nagar, Jogeshwari (East)

Mumbai-400060

#### CERTIFICATE

This is to certify that MR. TEJAS ADITYA AMBRE has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his / her project is entitled "IMPACT OF GST ON RESTAURANT" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her /his own work and facts reported by his / her personal findings and investigations.

COLLEGE

Dr. Arvind Luhar

Name & Signature Of Guiding Teacher

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, Ph
M.E.S. Gr. A, Class 1 Gezetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-80,
M-9324556424, E; driuhararvind@gmail.com

ignature of External Examiner:

Date of Submission:

I the undersigned MR. TEJAS ADITYA AMBRE. hereby, declare that the work embodied in this Project work titled "IMPACT OF GST ON RESTAURANTS" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result to of my own Research Work and has not been previously submitted to any other University for any other Degree /Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Tejas Aditya Ambre

Name and Signature of Learner

# ISMAIL YUSUF COLLAGE OF ARTS, SCIENCE AND COMMERCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East) Mumbai-400060

#### CERTIFICATE

This is to certify that Mr. Rohit Rajesh Singh has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his / her project is entitled "RETAIL CREDIT EXPLOSION IN INDIAN BANKING" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her /his own work and facts reported by his / her personal findings and investigations.

COLLEGE

Dr. Arvind Luhar

Name & Signature Of Guiding Teacher

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr.A. Class 1 Gezented Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-60,
M-9324556424, Et driuhararvind@gmeil.com

Signature of External Examiner:

Date of Submission:

I the undersigned Mr. Rohit Rajesh Singh hereby, declare that the work embodied in this Project work titled "RETAIL CREDIT EXPLOSION IN INDIAN BANKING" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result to of my own Research Work and has not been previously submitted to any other University for any other Degree /Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Name and Signature of Learner Robert . Roych . Singh

# OF ARTS, SCIENCE AND COMMERCE

Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East)

Mumbai-400060

## CERTIFICATE

This is to certify that Mr. Rutik Eknath Shinde has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting &

Finance and his / her project is entitled "To Study Cargo Insurance" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her / his own work and facts reported by his / her personal findings and investigations.

COLLEGE SEAL Dr. Arvind Luhar

ionature of External Examiner:

Name & Signature of

**Guiding Teacher** 

Date of Submission:

M- 93245644, E. dilunarinded dinastroner, photographic displaces in the committee of the co

13 Scoonwick of Architecture Res Combo, Josephan C. M. Mumbaldo, M. 93245 6424 E.

I the undersigned Mr. Rutik Eknath Shinde hereby, declare that the work embodied in this Project work titled "To Study Cargo Insurance" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a resultofinyownResearchWorkandhasnotbeenpreviouslysubmittedtoanyotherUniversity for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Ge Rutik Eknath Shinge

Name and Signature of Learner

# ISMAIL YUSUF COLLAGE OF ARTS, SCIENCE AND COMMERCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East) Mumbai-400060

## CERTIFICATE

This is to certify that Mr. SAHIL MANOJ SONI has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his / her project is entitled "A STUDY ON INDIAN STOCK MARKET: NSE AND BSE" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her /his own work and facts reported by his / her personal findings and investigations.

COLLEGE

Dr. Arvind Luhar

Name & Signature Of Guiding Teacher

Signature of External Examiner

Date of Submission:

Professor (Dr) Arvind S. Luhar M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD M.E.S. Gr. A. Class 1 Gazetted Officer Professor & Head, Dept of Accountancy at Government of Maharashtra, I.Y. College,

Jogeshwari (East), Mumbel-80, M-9324568424, E: driuhararvind@gmail.com

I the undersigned Mr. SAHIL MANOJ SONI hereby, declare that the work embodied in this Project work titled "A STUDY ON INDIAN STOCK MARKET: NSE AND BSE" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result to of my own Research Work and has not been previously submitted to any other University for any other Degree /Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Bahil Mang Soni

Name and Signature of Learner

#### ISMAIL YSUF COLLEGE

#### OF ARTS, COMMERCE AND SCIENCE

Affiliated to University of Mumbai

Natwar Nagar, Jogeshwari (East)

Mumbai-400060

### CERTIFICATE

This is to certify that Mr. Satyam Ravindra Mishra has worked and duly completed his Project work for the degree of Bachelors of Management Studies under the Faculty of Commerce in the subject of Finance and her project is entitled "The merging of three Nationalized Bank (Dena Bank, VIJAYA BANK WITH BANK OF BARODA)" under my supervision.

I further certify that the entire work is done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigation



Dr. Arvind Luhar

Name and Signature of

Guiding teacher

Signature Of External Examine:

Dare of Submission:

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MUMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Mahoreshtra, I.Y. College,
Joggshund (Carthylands)

M- 9324556424, E: drluhararvind Domes

I the undersigned Mr. SATYAM RAVINDRA MISHRA hereby, declare that the work embodied in this project work titled "The merging of three Nationalized Bank (Dena Bank, Bank of Baroda and Vijaya Bank)", forms my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University,

Wherever reference has been made to previous works of others it has been clearly indicated as such and included in the bibliography.

I, here by future declare that all the information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Satyam Mishora

Name and

Signature of the learner

# ISMAIL YUSUF COLLAGE OF ARTS, SCIENCE AND COMMERCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East)

Mumbai-400060

#### CERTIFICATE

This is to certify that Mr. Shani Mahendra Bharati has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his / her project is entitled "Private Bank And Its Profitability" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her / his own work and facts reported by his / her personal findings and investigations.

COLLEGE SEAL Dr. Arvind Luhar

Name & Signature of

Guiding Teacher

Dateof Submission:

Professor (Dr) Arvind S. Luher M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, Phi M.E.S. Gr. A. Class 1 Gazaned Officer Professor & Head, Dept of Accountancy at Government of Mahareshtra, I.Y. College, Jogeshwari (East), Mumbel-80,

I the undersigned Mr. Shani Mahendra Bharati hereby, declare that the work embodied in this Project work titled "Private Bank And Its Profitability" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a resultofmyownResearchWorkandhasnotbeenpreviouslysubmittedtoanyotherUniversity for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Shani Mahandra Bharret

Name and Signature of Learner

# ISMAIL YUSUF COLLEGE OF ARTS, COMMERECE AND SCIENCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East)

# CERTIFICATE

This is to certify that Mr. Sorabh Boricha has worked and duly completed his Project Work for the degree of Bachelor in Commerce (Accounting & Finance) under the Faculty of Commerce in the subject of Project in Accounting & Finance and his/her project is entitled, "INVESTMENT OPPORTUNITY IN STOCK MARKET WITH SPECIAL FOCUS ON OIL SECTOR" under my supervision.

I further certify that the entire work has done by the learner under my guidanceand that no part of it has been submitted previously for any Degree of any University. It is her/his own work and facts reported by her personal findings and investigations.

COLLEGE SEAL

Signature of External Examiner:

Dr. Arvind Luhar

Name & Signature of Guiding Teacher

A.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, Phil M.E.S., Gr.A. Ciess 1 Gezetted Officer Professor & Head, Dept of Accountency at Government of Maharashba, I.Y. College, Jogeshwart (East), Mumbal-60, M- 9324556424, E: disubaravind@gmeil.com

Date of Submission-

# DECLARATION

I the undersigned Mr. Sorabh Boricha hereby, declare that the work
embodied in this project work titled "INVESTMENT OPPORTUNITY IN
STOCK MARKET WITH SPECIAL FOCUS ON OIL SECTOR", forms my
own contribution to the research work carried out under the guidance of
Dr. Arvind Luhar is a result of my own research work and has been not
previously submitted to any other University for any other degree to this or any
other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

SORABH BORICHA 11

Name and Signature of Learner

X Soxabh

# ISMAIL YUSUF COLLEGE OF ARTS, COMMERECE AND SCIENCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East)

### CERTIFICATE

This is to certify that Mr. Sushant Bargude has worked and duly completed his Project Work for the degree of Bachelor in Commerce (Accounting & Finance) under the Faculty of Commerce in the subject of Project in Accounting & Finance and his/her project is entitled, "A STUDY ON CUSTOMER SATIFASTION TOWARD E-BANKING SERVICES" under my supervision.

I further certify that the entire work has done by the learner under my guidanceand that no part of it has been submitted previously for any Degree of any University. It is her/his own work and facts reported by her personal findings and investigations.

COLLEGE SEAL

Dr. Arvind Luhar

Name & Signature of Guiding Teacher

Signature of External Examiner:

Date of Submission-

Professor (Dr) Arvind S. Luhar M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD M.E.S. Gr. A. Ciass 1 Gezetted Officer Professor & Head, Dept of Accountancy at Government of Mahareshtra, I.Y. College, Joganhwari (East), Mumbal-80,

M- 9324556424, E: driubararvind@gmail.com

#### DECLARATION

I the undersigned Mr. Sushant Bargude hereby, declare that the work embodied in this project work titled "A STUDY ON CUSTOMER SATIFASTION TOWARD E-BANKING SERVICES", forms my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own research work and has been not previously submitted to any other University for any other degree to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

SUSHANT SANTOSIA BARGUDE

ROUND = 09

Name and Signature of Learner

# ISMAIL YUSUF COLLEGE OF ART, SCEINCE AND COMMERCE

Affiliated to University Of Mumbai Natwar Nagar, Jogeshwari (East)

# **CERTIFICATE**

I the undersigned here by, declare that the work embodied in this project work titled "USE OF ARTIFICIAL INTELLIGENCE IN BANKING SERVICES" forms my own contribution to theresearch work carried out under the guidance of PROF Dr. ARVIND LUHAR is the result of my own research work and has notbeen previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct



Carry Carry

NAME AND SIGNATURE OF GUIDING TEACHER

CERTIFIED BY

NAME AND SIGNATURE OF THE GUIDANCE TEACHER



I the undersigned Mr. Suvog Narayan Khandekar hereby, declare that the work Embodied in this project work tired "USE OF ARTIFICIAL INTELLIGENCE IN BANKING SERVICES" from my own contribution to the research work Carried out under the guidance of Dr. Arvind Luhar is a result of my own research Work has not been previously submitted to any other university for any other Degree/ diploma to this or any other university.

Wherever refrence has been made to previous work of other its has been clearly indicated as such and includes in the bibiliography.

I here by further declare that all information of this document has been obtained and Presented in accordance with rules and ethical conduct.

Name And Signature of Learner

# ISMAIL YUSUF COLLEGE OF ARTS, COMMERECE AND SCIENCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East)

# CERTIFICATE

This is to certify that Mr. TAUFIQUE SHAIKH has worked and duly completed his Project Work for the degree of Bachelor in Commerce (Accounting & Finance) under the Faculty of Commerce in the subject of Project in Accounting & Financeand his/her project is entitled, "A PROJECT ON TAX PLANNING BY SALARIED CLASS OF MUMBAI" under my supervision.

I further certify that the entire work has done by the learner under my guidanceand that no part of it has been submitted previously for any Degree of any University. It is her/his own work and facts reported by her personal findings and investigations.

COLLEGE

SEAL

Dr. Arvind Luhar

Name & Signature of

Date of Submission-

ternal Examiner:

External Examiner

Date:

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Cless 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Mahareshtra, I.Y. College,
Jogeshwari (Ecst), Mumbal-60,
M- 9324558424, E. driuhararvind@gmail.com

# DECLARATION

I the undersigned Mr. TAUFIQUE SHAIKH hereby, declare that the work embodied in this project work titled "A PROJECT ON TAX PLANNING BY SALARY CLASS OF MUMBAI", forms myown contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own research work and has been not previously submitted to any other University for any other degree to this or any other University.

Wherever reference has been made to previous works of others, it has been clearlyindicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

ROIL NO :58

#### ISMAIL YUSUF COLLAGE

#### OF ARTS, COMMERCE AND SCIENCE

Affiliated to University of Mumbai

Natwar Nagar, Jogeshwari (East)

Mumbai-400060

#### CERTIFICATE

This is to certify that Mr. Ravi Dinesh Prajapati has worked and duty completed his project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of project work in Accounting & Finance and his / her project is entitled "Impact of the Pandemic on consumers online banking habits" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her / her own work and facts reported by his / her personal findings and investigations.

Dr. Arvind Luhar

Name & Signature of

Guiding Teacher

Date of Submission:

Professor (DT) Arvind S. Luhar
M.Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,

Jogeshwari (Fast), Mumbel-50, M- 9324556424, E: driubaracylori Parcell or

I the undersigned <u>Mr. Ravi Dinesh Prajapati</u> hereby, declare that the work embodied in this Project work titled "<u>Impact of the Pandemic on consumers online banking habits</u>" from my own contribution to the research work carried out under the guidance of <u>Dr. Arvind Luhar</u> is a result of my own Research Work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Ravi Dinesh Pragapati

Name and Signature of Learner

#### Natwar Nagar, Jogeshwari (East) Mumbai-400060

#### CERTIFICATE

This is to certify that Mr. Aditya Rajendra Chavanhas worked and duly completed his Project Work for the Degree of Bachelor in commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his project is entitled "A Comparative Study Of Mutual Funds Scheme der my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her / his own work and facts reported by his / her personal findings and investigations.

Dr. Arvind Luhar

Name & Signature of Guiding Teacher

Signature of External Examiner:

Date of Submission:

Professor (Dr) Arvind S. Luhar M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD M.E.S. Gr. A, Class 1 Gazetted Officer Professor & Head, Dept of Accountancy at Government of Maharashtra, I.Y. College, Jogeshwari (East), Mumbal-60, M- 9324556424, E: druhararyind momali.com

I the undersigned Mr. Aditya Rajendra Chavan herby, declare that the work embodied in this Project work titled "A Comparative Study of Mutual Fund Scheme from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a is a result of my own Research work and has not been previously submitted to any other university for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Name and Signature of Learner

Roll no: - 93

# ISMAIL YUSUF COLLAGE OF ARTS, SCIENCE AND COMMERCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East) Mumbai-400060

#### CERTIFICATE

This is to certify that Mr. Akshay Suresh Chougule has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his / her project is entitled "A STUDY ON CHALLENGES OF MOBILE BANKING IN INDIA" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her /his own work and facts reported by his / her personal findings and investigations.

COLLEGE

Dr. Arvind Luhar

Name & Signature Of Guiding/Teacher

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Clase 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-60,
M-9324556424, E: driuhararvind@gmail.com

Signature of External Examiner:

Date of Submission:

I the undersigned Mr. Akshay Suresh Chougule hereby, declare that the work embodied in this Project work titled "A STUDY ON CHALLENGES OF MOBILE BANKING IN INDIA" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result to of my own Research Work and has not been previously submitted to any other University for any other Degree /Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Akshay. S. Chougule

Name and Signature of Learner

16

# ISMAIL YUSUF COLLAGE OF ARTS, SCIENCE AND COMMERCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East) Mumbai-400060

#### **CERTIFICATE**

This is to certify that Mr.Ankit Subhash Gupta has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his/her project is entitled "GST (Goods and Service Tax)" under my supervision.

1

further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/his own work and facts reported by his / her personal findings and investigations.

COLLEGE SEAL

Signature of External

Examiner:

Dr. Arvind Luhar

Date of Submission:

Name & Signature of GuidingTeacher

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr.A. Class 1 Gezetted Officer
Professor & Head, Dept of Accountancy at
Government of Mehareshtre, I.Y. College,
Jogoshwad (Sast), Mumbel-50,
M-9324556424, Et diffubsravind@pmail.com

I the undersigned Mr.Ankit Subhash Gupta hereby, declare that the work embodied in this Project work titled "GST (Goods and Service Tax)" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is result of my own Research Work and has not been previously submitted to any other University forany other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Anlest Crupter
Name & Signature
Of learner

#### ISMAIL YUSUF COLLEGE

#### OF ARTS, SCIENCE AND COMMERCE

Affiliated to University of Mumbai

Natwar Nagar, Jogeshwari (East)

Mumbai-400060

#### CERTIFICATE

This is to certify that MR. DUSHYANT MANOJ SONI has worked and duly completed his project work for the degree of bachelor in commerce (Accounting & Finance) under the faculty of commerce in the subject of project work in Accounting & Finance and his / her project in entitled "Role of Regional Rural Bank In Rural Development In India" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her / his own work and facts reported by his / her personal findings and investigations.

COLLEGE SEAL Dr. Arvind Luhar

Name & Signature of Guidance Teacher

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gezetted Officer
Professor & Head, Dept of Accountancy at
Government of Mahamahtm, I.Y. College,
Jogeshwart (Enel), Mumbal-60,
M-9324556424, E: drluhararvind@gmail.com

Signature of external Examiner:

Date of submission1:

I the undersigned Mr. DUSHYANT MANOJ SONI hereby, declare that the work embodied in this project work titled "Role of Regional Rural Bank In Rural Development In India" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of other, it has been clearly indicated as such included in the bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

T US ai

Name and Signature of Learner

#### ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE & COMMERCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East)

Mumbai-400 060

#### CERTIFICATE

This is to certify that Mr HASAN HASMAT ALI KHAN has worked and duly completed his project work for the degree of Bachelor in Commerce (Accounts & Finance) under the faculty of Commerce in the subject of Project work in Accounts & Finance and his / her project is entitled" Study on Start-up India Movement" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is his / her own work and facts reported by his / her personal findings and investigations.

> COLLEGE SEAL

Dr. Arvind Luhar

Name & Signature of **Guiding Teacher** 

Date of Submission:

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M., MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A., Class 1 Gazeted Officer
Professor & Head, Dept of Accountancy at
Government of Maharmshtra, I.Y. College,
Jogos Iwari (East), Mumbal-60,
M-9374555424, E. driuhararvind@gmeil.com

I undersigned Mr HASAN HASMAT ALI KHAN hereby, declare that the work embodied in this Project work titled "Study on Start-up India Movement" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a resut of my own Research Work and has not been previously submitted to any other University or any other Degree / Diploma to this or any other University.

Whatever reference has been made to previous work of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Hasan Hasmad Ali Khan

Name and Signature of Learner

Roll: 33

#### ISMAIL YSUF COLLEGE

### OF ARTS, COMMERCE AND SCIENCE

Affiliated to University of Mumbai

Natwar Nagar, Jogeshwari (East)

Mumbai-400060

#### **CERTIFICATE**

This is to certify that Mr. KISHOR SAHEJRAO has worked and duly completed his Project work for the degree of Bachelors of Management Studies under the Faculty of Commerce in the subject of Finance and her project is entitled "Study On Paytm, Google Pay, Phone pay And Hike After Demonetization)" under my supervision.

I further certify that the entire work is done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigation



Dr. Arvind Luhar

Name and Signature of

Guiding teacher

Signature Of External Examine:

Dare of Submission:

Professor (Dr) Arvind S. Luhar M.Com. MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD M.E.S. Gr.A. Class 1 Gazeted Officer

Professor & Head, Dept of Accountancy at Government of Maharashtra, I.Y. College,

M- 9324 1624 E the province of com

I the undersigned Mr. KISHOR SAHEJRAO hereby, declare that the work embodied in this project work titled "Study On Paytm, Google pay, Phone pay And hike After Demonetization forms my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University,

Wherever reference has been made to previous works of others it has been clearly indicated as such and included in the bibliography.

I, here by future declare that all the information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

bount .

Name and Signature of the

Kishor Saheral

learner

85

#### CERTIFICATE

This is to certify that Mr. Mithil Mahendra Devale has worked and duly completed his Project Work for the Degree of Bachelor in commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his project is entitled "A Study of Asset Management Company under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her / his own work and facts reported by his / her personal findings and investigations.



Dr. Arvind Luhar

Name & Signature of Guiding Teacher

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, Pht
M.E.S. Gr.A. Cless 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-60,
M-9324558424, E: driuhararvind@gmail.com

Signature of

External

Examiner:

Date of Submission:

I the undersigned Mr. Mithil Mahendra Devaleherby, declare that the work

embodied in this Project work titled "A Study of Asset Management Company

from my own contribution to the research work carried out under the guidance of

Dr. Arvind Luhar is a is a result of my own Research work and has not been

previously submitted to any other university for any other Degree / Diploma to

this or any other University.

Wherever reference has been made to previous works of others, it has been

clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained

and presented in accordance with rules and ethical conduct.

Mithil-M. Devale (99)

Name and Signature of Learner

# ISMAIL YUSUF COLLAGE OF ARTS, SCIENCE AND COMMERCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East) Mumbai-400060

#### CERTIFICATE

This is to certify that <a href="Mr.OMKAR SUNILADVILKAR">Mr. OMKAR SUNILADVILKAR</a> has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his / her project is entitled "FACTORS INFLUENCING INVESTORS IN EQUITY SHARE MARKET" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her /his own work and facts reported by his / her personal findings and investigations.

COLLEGE SEAL Dr. Arvind Luhar

Name & Signature Of

Guiding Teacher

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET. PhD
M.E.S. Gr. A. Class 1 Gezetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtre, I.Y. College,
Jogeshwort (Epst). Numbel-80,
M- 9324556424

Signature of External Examiner:

Date of Submission: 10 04 23

I the undersigned Mr. OMKAR SUNIL ADVILKAR hereby, declare that the work embodied in this Project work titled "FACTORS INFLUENCING INVESTORS IN EQUITY SHARE MARKET" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result to of my own Research Work and has not been previously submitted to any other University for any other Degree /Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Omkar S. Advilkar

Roll NO .-01

Name and Signature of Learner

#### ISMAIL YUSUF COLLAGE OF ARTS, SCIENCE AND COMMERCE

Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East) Mumbai-400060

#### CERTIFICATE

This is to certify that Mr. Prakash Dhanushdhari Vishwakarma has worked and duly completed his Project Work for the Degree of Bachelor in commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his project is entitled "Awareness about Derivatives Instruments — Futures and Options among Investor in India" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her / his own work and facts reported by his / her personal findings and investigations.

COLLEGE
SEAL

Dr. Arvind Luhar

Name & Signature of

**Guiding Teacher** 

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-50,
M- 9324556424, E: driuhararvind@omail.com

Signature of External Examiner:

Date of Submission:

I the undersigned Mr. Prakash Dhanushdhari Vishwakarma herby, declare that the

work embodied in this Project work titled "Awareness about Derivatives Instruments -

Futures and Options among Investor in India" from my own contribution to the research

work carried out under the guidance of Dr. Arvind Luhar is a is a result of my own

Research work and has not been previously submitted to any other university for any

other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly

indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and

presented in accordance with rules and ethical conduct.

Pratrash · Dhonushdhari · ui shwakarma

ROLL NO. 72

Name and Signature of Learner

Prakash.

# ISMAIL YUSUF COLLEGE

OF ARTS, SCIENCE & COMMERCE

Affiliated to University of Mumbai

Natwar Nagar, Jogeshwari (East)

Mumbai -400060

#### CERTIFICATE

This is to certify that Mr.Adasrh Rakesh Singh has worked and duly Completed his Project Work for the degree of Bachelor of Accounting and Finance under the faculty of Commerce in the subject of project work in Accounting & Finance and his/her project is entitled "Inventory Cost Management of E-Commerce: With Special Reference to Amazon and Myntra"

I further certify that the entire work has been done by the learner under my guidance and that no part of thas been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations

Dr. Arvind Luhar

Guiding Teacher

Date of submission

Professor (Dr) Arvind S. Luhar .Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, Pht M.E.S. Gr. A. Class 1 Gazetted Officer Professor & Head, Dept of Accountancy at Government of Maharashtra, I.Y. College, Jogoshwari (East), Mumbal-60,

M- 9324556424, E: driuhararvind@gmail.com

I,the undersigned Mr.Adarsh Rakesh Singh here by,declare that the work embodied in this project titled ."Inventory Cost Management of E-Commerce: With Special Reference to Amazon and Myntra", forms my own contribution to the research work carried out under the guidance of DR.ARVIND LUHAR is a result of my own research work and has not been previously submitted to anyother University for anyother Degree/Diploma to this or any other University.

Whereverreference has beenmade toprevious work of others, it has been clearly indicated as such and included in the bibliography.

I,hereby furtherdeclare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Mr.Adarsh Rakesh singh

Roll No. 63 Adarch

Certified by

# ISMAIL YUSUF COLLAGE OF ART, COMMERCE AND SCIENCE

Affiliated to University of MumbaiNatwar Nagar, Jogeshwari (East)

Mumbai-400060

#### **CERTIFICATE**

This is to certify that Miss. Samrin Mohd Aslam Shaikh has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting& Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his/her project is entitled "A Study On Cashless Policy In Indian Economy" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/his own work and facts reported by his / her personal findings and investigations.

COLLEGE

Dr. Arvind Luhar

Name & Signature of

Guiding Teacher

Date of Submission:

Professor (Dr) Arvind S. Luhai M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NE M.E.S. Gr. A, Class 1 Gezetted Officer Professor & Head, Dept of Accountancy

Government of Maharashtra, I.Y. Colleg Jogeshwari (East), Mumbal-80, M- 9324556424, E: drluhararvind@gmail.

I the undersigned <u>Miss. Samrin Mohd Aslam Shaikh</u> here by, declare that the work embodied in this Project work titled "<u>A Study On Cashless Policy Indian Economy</u>" from my own contribution to the research work carried out under the guidance of <u>Dr. Arvind Luhar</u> is result of my own Research Work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Samoin Shaikh

Name & Signature of Learner

# ISMAIL YUSUF COLLEGE OF ARTS, COMMERECE AND SCIENCE Affiliated to University of Mumbai

Natwar Nagar, Jogeshwari (East)

#### CERTIFICATE

This is to certify that Miss. SAYLI TAMBE has worked and duly completed his Project Work for the degree of Bachelor in Commerce (Accounting & Finance) under the Faculty of Commerce in the subject of Project in Accounting & Finance and his/herproject is entitled, "A PROJECT ON FINANCIAL ANALYSIS OF SBI FROM 2021-2022" under my supervision.

I further certify that the entire work has done by the learner under my guidance and that no part of it has been submitted previously for any Degree of any University. It is her/his own work and facts reported by her personal findings and investigations.

COLLEGE SEAL

Dr.Arvind Luhar

Signature of External Examiner

Name & Signature of

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gezetted Officer
Professor & Head, Dept of Accountancy at
Government of Mahamahtra, I.Y. College,
Jogeshwari (East), Mumbel-80.
M-9324556424, E: driuhararvind@gmail.com

Date of Submission-

#### DECLARATION

I the undersigned Miss. SAYLI TAMBE hereby, declare that the work embodied in this project work titled "A PROJECT ON FINANCIAL ANALYSIS OF SBI FROM 2021-2022", forms my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own research work and has been not previously submitted to any other University for any other degree to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Sayli Subhash Tombe 95
Name and Signature of Learner

### ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE & COMMERCE

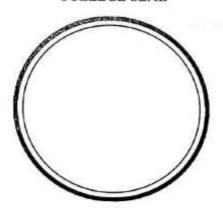
Affiliated to University Mumbai Natwar Nagar Jogeshwari (East), Mumbai - 400 060.

#### CERTIFICATE

This is to certify that Ms. Shraddha Ravindranath Bandivadekar has worked and duly completed her Project Work for the degree of Bachelor in commerce (Accounting and Finance )under the faculty of Commerce in the subject of Project work in Accounting & Finance and her project is entitled "A project on Complete Analysis Of Property Insurance" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.

COLLEGE SEAL



DR. ARVIND LUHAR

Name & signature of

Guiding Teacher

Date of submission:

Professor (Dr) Arvind S. Luhar m, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PI M.E.S. Gr. A, Cinse 1 Gazetted Officer ofessor & Head, Capt of Accountancy at overnment of Menarashtra, I.Y. College,

Jogeshwert (Esst), Mumbri 90,

9324556424, E: druhame

I, the undersigned Miss. Shraddha Ravindranath Bandivadekar here by, declare that the work embodied in this project titled A project on Complete Analysis Of Property Insurance", forms my own contribution to the research work carried out under the guidance of DR.ARVIND LUHAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated assuch and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

5 hraddha. R.Bandivaderar

06

NAME AND SIGNATURE OF LEARNER

#### **CERTIFICATE**

This is to certify that Mr. Abhishek Shitlesh Sharma has worked and duly completed his project work for the degree of bachelor in commerce (accounting and finance) under the factuly of commerce in the subject of work in (accounting & finance and his / her project is entitled "Safeguarding the banking sector from fraudulent practices" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of has been submitted previously for any degree or diploma of any university. It is her /his own work and reported by his / her personal finding and investigations.

**Dr.Arvind Luhar** 

Name & Singnature of

**Guiding Teacher** 

Singnature of external examiner

Date of Submision:

Professor (Or) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, P
M.E.S. Gr.A. Class 1 Gazetted Office
Professor & Head, Dept of Accountancy at
Government of Maherushtra, I.Y. College,

M- 9324558424, E: driuhararvind@gmail.com

# DECLARATION BY STUDENT

I, Abhishek Shitlesh Sharma here by, declare that the work embodied in this project work titled "SAFEGUARDING THE BANKING SECTOR FROM FRAUDULENT PRACTICES" forms my own contribution to the research work carried out under the guidance of Prof. Arvind Luhar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University. Where ever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography. I, Abhishek Sharma here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Ahlushe Ksharma 61

Name & stamp; Signature of learner

# ISMAIL YUSUF COLLAGE OF ARTS, COMMERCE AND SCIENCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East) Mumbai-400060

#### CERTIFICATE

This is to certify that Mr. Kunal Vinod Tiwari has worked and duty completed his project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of project work in Accounting & Finance and his / her project is entitled "A study of the impact of non-banking financial companies on Indian economy" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her / her own work and facts reported by his / her personal findings and investigations.

Dr. Arvind Luhar

Name & Signature of

Guiding Teacher

Signature of External Examiner

Date of Submission:

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr.A. Clase 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-50,
M-9324556424, E: driuhararvind@gmail.com

I the undersigned Mr. Kunal Vinod Tiwari hereby, declare that the work embodied in this Project work titled "A study of the impact of non-banking financial companies on Indian economy" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own Research Work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Desc

Name and Signature of Learner

#### ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE AND COMMERCE

Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East)

#### CERTIFICATE

This is to certify that, Mr Mohd Akil Mohd Sabil Khan Student of Ismail Yusuf College of Arts, Science and Commerce has completed this project. The title "Role of RBI in Indian Economy" as a part of Bachelor of Account And Finance course 2022-2023 has collected the required information to reliable sources. This project is complete and fit for submission.

Dr. Arvind Luhar

Name & Signature Of

Guiding Teacher

Professor (Dr) Arvind S. Luhar m, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD M.E.S, Gr. A, Class 1 Gazetted Officer Professor & Head, Dept of Accountancy at Government of Mahareshtra, I.Y. College, Jogestwart (\*\*E=1), Mumbal-60, M-9324558424, E-drupararyind@gmall.com

Date of submission:

#### DECLARATION

I, Mr Mohd Akil Mohd Sabil Khan here by, declare that the work embodied in this project work titled "Role of RBI in Indian Economy" forms my own contribution to the research work carried out under the guidance of Prof, ARVIND LUHAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Where ever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Name and Signature of Learner

#### Certificate

This is to certify that Mr. MOHD ASHRAF QURESHI has worked and duly completed her Project Work for the degree of Bachelor of Accounting and Finance under the Faculty of Commerce in the subject of FINANCE and her project is entitled, "IMPACT OF GST ON SOLE PROPRIETOR – A STUDY REPORT" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is her own work and facts reported by her personal findings and investigations.

Seal of the College

DR. ARVIND LUHAR

Name and Signature of Guiding Teacher.

Government of Maharashtra's Ismail Yusuf Cotlege of Arts, Science & Commerce. Jogeshwart (East), Mumbel -400 080.

Date of submission: 15/03/2022

#### Declaration by learner

I the undersigned Mr. MOHD ASHRAF QURESHI here by, declare that the work embodied in this project work titled "IMPACT OF GST ON SOLE PROPRIETOR - A STUDY REPORT", forms my own contribution to the research work carried out under the guidance of DR. ARVIND LUHAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

MOHD ASHRAF QURESHI

Name and Signature of the learner

Certified by

#### DR. ARVIND LUHAR

Name and signature of the Guiding Teacher

Professor (Dr) Arvind S. Luner
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-80,
M-9324556424, E; driuhararvind@gmail.com

# ISMAIL YUSUF COLLAGE OF ARTS, SCIENCE AND COMMERCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East) Mumbai-400060

## CERTIFICATE

This is to certify that Mr. Omkar Kisanlal Kavat has worked and duly completed his Project Work for the Degree of Bachelor in commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his project is entitled "FINANCIAL ANALYSIS OF BANK OF BARODA" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her / his own work and facts reported by his / her personal findings and investigations.

COLLEGE

Dr. Arvind Luhar

Name & Signature of

Guiding Teacher

Signature of External Examiner:

Date of Submission:

A.Com, MBA, LLM, MUNG FDP-IIM, UGC-NET, Pho M.E.S. Gr. A. Crest 1 Gazatted Officer Professor & riend, Dept of Accountancy at Government of Maharashtra, L.Y. College,

M- 9324556424, E: druherarvind@gmell.com

I the undersigned Mr. Omkar Kisanlal Kavat herby, declare that the work embodied in this Project

work titled "FINANCIAL ANALYSIS OF BANK OF BARODA" from my own contribution to the

research work carried out under the guidance of Dr. Arvind Luhar is a is a result of my own

Research work and has not been previously submitted to any other university for any other Degree /

Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such

and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in

accordance with rules and ethical conduct.

Ombor kleanlas kavat

Name and Signature of Learner

RO11 NO 1 - 101

# OF ARTS, SCIENCE AND COMMERCE Affiliated to University of Mumbai

Natwar Nagar, Jogeshwari (East)

Mumbai-400060

# **CERTIFICATE**

This is to certify that Mr. Abhishek Kumar Buddiram Yadav has worked and duly completed his Project Work for the Degree of Bachelor in commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his project is entitled "Profitability Analysis of Bank of India" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her / his own work and facts reported by his / her personal findings and investigations.

> मा विधा या विमुक्तपे ESTD 1930

Dr. Arvind Luhar

Name & Signature of

Guiding Teacher

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-80,
M-9324558424, E: driuhararvind@gmail.com

Signature of External Examiner:

Date of Submission:

I the undersigned Mr. Abhishek Kumar Buddiram Yadavherby, declare that the work embodied in this Project work titled "Profitability Analysis of Bank of India" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a is a result of my own Research work and has not been previously submitted to any other university for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Abhighekkumar Rudding Name and Signature of Learner

# ISMAIL YUSUF COLLAGE OF ARTS, COMMERCE AND SCIENCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East) Mumbai-400060

## CERTIFICATE

This is to certify that Miss. <u>Priya Ramtirath Kanojiya</u> has worked and duty completed his project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of project work in Accounting & Finance and his / her project is entitled "A study on crowdfunding in India" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/her own work and facts reported by his/her personal findings and investigations.

Dr. Arvind Luhar

Name & Signature of Guiding Teacher

Signature of External Examiner:

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Mahareshtra, I.Y. College,
Jopeshwari (East), Mumbel-60,
M-9324556424, E. drightersyled@compilerse

**Date of Submission** 

## Declaration

I the undersigned Miss Priya Ramtirath Kanojiya, declare that the work embodied in this project work titled "A study on Crowdfunding", forms my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own research work and has not been submitted to other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Name and Signature of the learner
Pshiya Ramtistath Hanojiya
Roll No - 22

# ISMAIL YUSUF COLLAGE OF ARTS, COMMERCE AND SCIENCE

Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East) Mumbai - 400060.

### CERTIFICATE

This is to certify that MISS. AVANTIKA PRAKASH DIVEKAR has worked and duty completed his project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of project work in Accounting & Finance and his project is entitled "DERIVATIVES MARKET IN INDIA"

" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her / her own work and facts reported by his / her personal findings and investigations.

DR. ARVIND LUHAR

Name & Signature of

Guiding Teacher

Date of Submission:

External Examiner:

Professor (Dr) Asvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhO
M.E.S. Gr. A. Class 1 Gazetied Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbel-60,
M-9324558424, E: driuharasvind@gmail.com

I the undersigned MISS. AVANTIKA PRAKASH DIVEKAR hereby, declare that the work embodied in this Project work titled "DERIVATIVES MARKET IN INDIA" from my own contribution to the research work carried out under the guidance of DR. ARVIND LUHAR is a result of my own Research Work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

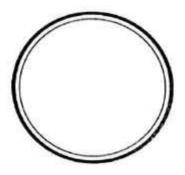
I hereby further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

AUDATIKA PRAKASH DIUEKAR ROLLNO = 102

# **ICERTIFICATE**

This is to certify that Miss. DISHA MAHAHADEV PARTHE has worked and duty completed his project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of project work in Accounting & Finance and his / her project is entitled "A Study on Goods and Service Tax (GST)" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/her own work and facts reported by his/her personal findings and investigations.



DR. ARVIND LUHAR

Name & Signature of

Guiding Teacher

Date of Submission:

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr.A. Class 1 Gezetted Omcer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwart (Fact)

M- 0324556424, E: driuhararvind@gmail.com

I the undersigned <u>Miss. Disha Mahadev Parthe</u> hereby, declare that the work embodied in this Project work titled <u>"A Study on Goods and Service Tax (GST)"</u> from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own Research Work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Disha Mahadev Part

43

## CERTIFICATE

This is to certify that Miss. DIVYA DATTARAM DHURI has worked and duty completed his project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of project work in Accounting & Finance and his / her project is entitle "A Comparative Analysis Between LIC And Private Insurance Company" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her / her own work and facts reported by his / her personal findings and investigations.



DR. ARVIND LUHAR

Name & Signature of

Guiding Teacher

Date of Submission:

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, J.Y. College,
Jogeshwad (Fast)

M-9324556424, E: driuhararvind@gmail.com

I the undersigned <u>Miss. Divya Dattaram Dhuri</u> hereby, declare that the work embodied in this Project work titled <u>"A Comparative Analysis Between LIC And Private Insurance Companies"</u> from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own Research Work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Divya Dattaram Dhur

# March 2023 (A.Y. 2022-23)

# ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE AND COMMERECE

Affiliated to University of Mumbai

Natwar Nagar, Jogeshwari (East)

Mumbai- 400 060.

#### CERTIFICATE

This is to certify that Ms. Khushaboo Ashok Gupta has worked and duly completed his project Work for the Degree of Bachelor in Commerce (Accounting &Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his / her project is entitled "A study of government budget and economic growth in India" under my supervision

I further certify that the entire work has been done by the learner under my guidance and that no part of its has been submitted previously for any Degree or Diploma of any university. It is her / his own work and acts reported by his / her personal findings and investigations.

Dr. Arvind Luhar

Name & Signature of

**Guiding Teacher** 

Signature of External Examiner: Date of Submissions:

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Clase 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Mahereshira, I.Y. College,
Jogenhwarf (Fast), Membel-60,
M-9324559424, Et druhament of Mahereshira

I the undersigned Ms. Khushaboo Ashok Gupta hereby, declare that the work embodied in this Project work titled "A study of government budget and economic growth in India" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own Research Work and has not been previously submitted to any is a result of my own Research Work and has not been previously submitted to any other University for any other Degree/ Diploma to his or any other University.

Wherever reference has been made to previous works of others, it has baan clearly indicated as such and include in the bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

KHUSHABOO

# OF ART, COMMERCE AND SCIENCE

Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East)

Mumbai-400060

#### CERTIFICATE

This is to certify that Miss. Mansi Rakesh Gupta has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his/her project is entitled "A Study On Mergers in Indian Banking Sector" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/his own work and facts reported by his / her personal findings and investigations.

Dr. Arvind Luhar

Name & Signature of

**Guiding Teacher** 

Date of Submission:

ernal Examiner:

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr.A, Closs 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Mahareshtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M-9324556424, E; driuharervind@gmail.com

I the undersigned <u>Miss. Mansi Rakesh Gupta</u> here by, declare that the work embodied in this Project work titled "<u>A Study On Mergers in Indian Banking Sector</u>" from my own contribution to the research work carried out under the guidance of <u>Dr. Arvind Luhar</u> is result of my own Research Work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Marsi

Name & Signature of Learner

23

# ISMAIL YUSUF COLLEGE OF ARTS, COMMERECE AND SCIENCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East)

# CERTIFICATE

This is to certify that Mr. SIDDHESH ALLESHETTY has worked and duly completed his Project Work for the degree of Bachelor in Commerce (Accounting & Finance) under the Faculty of Commerce in the subject of Project in Accounting & Finance and his/her project is entitled, "INITIAL PUBLIC OFFERING" under my supervision.

I further certify that the entire work has done by the learner under my guidanceand that no part of it has been submitted previously for any Degree of any University. It is her/his own work and facts reported by her personal findings and investigations.

> COLLEGE SEAL

External Examiner:

Dr. Arvind Luhar

Name & Signature of

Guiding Teacher

fessor & Head, Dept of Accountancy at Sovernment of Maharoshtra, I.Y. College, Jogeshwari (East), Mumbal-60, 324556424, E: druhamovind@omail.com

Date of Submission-

# DECLARATION

I the undersigned Mr. SIDDHESH ALLESHETTY hereby, declare that the work embodied in this project work titled "INITIAL PUBLIC OFFERING", forms my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own research work and has been not previously submitted to any other University for any other degree to this or any other University. Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

# ISMAIL YUSUF COLLAGE OF ARTS, SCIENCE AND COMMERCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East) Mumbai-400060

#### CERTIFICATE

This is to certify that Mr.Aman nana indurkar has worked and duly completed his Project Work for the Degree of Bachelor in commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his project is entitled "A PROJECT REPORT PROVISIONS & PROCEDURES OF GST REGISTRATION" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her / his own work and facts reported by his / her personal findings and investigations.

m faut at fau and ESTD 1930 Dr. Arvind Luhar

Name & Signature of

**Guiding Teacher** 

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MUMC, FOR-IM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazaned Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, LY. College,
Jogeshwart (East), Mumbal-80,
M-9324556424, Et druharashtrat@gmeil.com

Signature of External Examiner:

Date of Submission:

I the undersigned Mr. AMAN NANA INDURKAR herby, declare that the work embodied in this Project work titled "A project report on provisions and procedures of gst registration" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a is a result of my own Research work and has not been previously submitted to any other university for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Aman

# ISMAIL YUSUF COLLEGE

ISMAIL YUSUF COLLEGE

Jogeshwari East, Mumbai, Maharashtra 400060



# CERTIFICATE

THIS IS TO CERTIFY THAT MISS. AMREEN SHAIKH OF THIRD YEAR OF BACHELOR OF COMMERCE IN ACCOUNTING & FINANCE, SEMESTER VI HAS UNDERTAKEN AND COMPLETED THE PROJECT WORK TITLED A STUDY OF INVESTORS INVESTING IN EQUITY MARKET AND DEBT MARKET DURING THE ACADEMIC YEAR 2022-2023 UNDER THE GUIDANCE OF C A RUBY PAREKH SUBMITTED ON 3RD APRIL 2023 TO THIS COLLEGE IN FULFILMENT OF THE CURRICULUM OF THIRD YEAR OF BACHELOR OF MANAGEMENT STUDIES, UNIVERSITY OF MUMBAI.

THIS IS A BONAFIDE PROJECT WORK AND THE INFORMATION PRESENTED IS TRUE AND ORIGINAL TO THE BEST OF OUR KNOWLEDGE AND BELIEF.

PROJECT GUIDE

(PROF.RAJDEEP KAMBLE)

External Examiner

HOD (BAF)

(DR. ARVIND LUHAR)

PRINCIPAL

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M., MUMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Clase 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Mahamahtra, I.Y. College,
Jogathwert (Eart), Mumbel-60,
M-9324558424, E. officer and chicogmail.com

#### DECLARATION

I the undersigned Ms. AMREEN SHAIKH here by declare that the work embodied in this project work titled "ASTUDY OF INVESTORS INVESTING IN EQUITY MARKET AND DEBT MARKET", forms my own contribution to the research work carried out under the guidance of Prof.RAJDEEP is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Whenever references has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Name of the learner - AMREEN SHAIKH

Signature of the learner -

ROll No. 87.

# ISMAIL YUSUF COLLAGE OF ARTS, SCIENCE AND COMMERCE

Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East) Mumbai-400060

# CERTIFICATE

This is to certify that Ms. Neha Rajesh Yadav has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his/her project is entitled "Impact of GST on various construction" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/his ownwork and facts reported by his / her personal findings and investigations.

# COLLEGE SEAL

Signature of External

Examiner:

Dr. Arvind Luhar

Name & Signature of Guiding Teacher

Date of Submission:

Professor (Dr) Arvind S. Luher
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at:
Government of Meharashtra, I.Y. Coffege,
Jogestwar (East), Mumbal-80,
M. 934558474 E. duberment@formeil.com

I the undersigned Ms. Neha Rajesh Yadav hereby, declare that the work embodied in this Project worktitled "Impact of GST on various construction" from my own contribution to the research work carried out under the guidance of Dr.Arvind Luhar is result of my own Research Work and has not been previously submitted to any other University forany other Degree / Diploma to this orany other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Melicy ade.

Name & Signature
Of learner
Rell 00. 76

# OF ART, COMMERCE AND SCIENCE

Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East)

Mumbai-400060

#### CERTIFICATE

This is to certify that Miss. Khatija anwar shariff has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting& Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his/her project is entitled "A Study on life insurance policy "under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/his own work and facts reported by his / her personal findings and investigations.

Dr. Arvind Luhar

college seal

Name & Signature of

**Guiding Teacher** 

Signature of External Examiner

Date of Submission:

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr, A. Cless 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Mahameshtra, I.Y. College,
Jogashwari (East), Mumbal-60,

M- 9324556424, E: driuhararvind@gmail.com

I the undersigned Miss. Khatija anwar sheriff here by, declare that the work embodied in this Project work titled "A Study On life insurance policy" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is result of my own Research Work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Klores

# CERTIFICATE

This is to certify that Miss. MANALI GANESH MALEKAR has worked and duty completed his project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of project work in Accounting & Finance and his / her project is entitled "A Study on Impact of Goods and Service Tax (GST) on Fast Moving Consumer Goods (FMCG) Companies in India " under my supervision...

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her / her own work and facts reported by his / her personal findings and investigations.



DR. ARVIND LUHAR

Signature of External Examiner:

Date of Submission:

Name & Signature of

Guiding Teacher

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Josephwari (East), Mumbal-80,

I the undersigned <u>Miss. Manali Ganesh Malekar</u> hereby, declare that the work embodied in this Project work titled <u>"A Study on Impact of Goods and Service Tax"</u>

(GST) on Fast Moving Consumer Goods (FMCG) in India " from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own Research Work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Manali Malekar

Roll No. 35

ISMAIL YUSUF COLLAGE

OF ART, COMMERCE AND SCIENCE

Affiliated to University of Mumbai

Natwar Nagar, Jogeshwari (East)

Mumbai-400060

#### CERTIFICATE

This is to certify that <u>Miss. Manali Manohar More</u> has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting& Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his/her project is entitled "<u>To study the Impact of COVID – 19 on Indian Economy</u>" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/his own work and facts reported by his / her personal findings and investigations.

Dr. Arvind Luhar

Name & Signature of Guiding Teacher

Signature of External Examiner:

Date of Submission:

Professor (Dr) Arvind S. Luhar M.Com, MBA, LL.M, MUMC, FDP-IIM, UGC-NET, PhD M.E.S. Gr. A. Claus 1 Gazetted Officer Professor & Head, Dept of Accountancy at Government of Meharashtra, I.Y. College,

Jogeshwari (East), Mumbal-80, M-9324556424, E; driuhararvind@gmail.com

I the undersigned Miss. Manali Manohar More here by, declare that the work embodied in this Project work titled "To study the Impact of COVID - 19 on Indian Economy" from my own contribution to the research work carried out under the guidance of **Dr. Arvind Luhar** is result of my own Research Work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Manali Manohar Me

Roll-no:-38

Name &

Signature of Learner

#### ISMAILYUSUFCOLLEGE

## OF ARTS, SCIENCE AND COMMERCE

Affiliated to University of Mumbai Natwar Naga, Jogeshwari (East), Mumbai—400060.

# **CERTIFICATE**

This is to certify that Miss. Khan Mantasha Arman Ahmed has worked and duly completed his project work for the Degree of Bachelor in Commerce (Accounting and Finance) under the Faculty of Commerce in the subject of Project work in Accounting & Finance and his entitled, 
"TO STUDY ROLE OF HEALTHCARE FINANCE" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is his/her own work and facts reported by his/her personal findings and investigations.

Dr. Arvind Luhar

Name and Signature of

Guiding Teacher

Date of submission:

Professor (Dr) Arvind S. Luhar M.Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, PhD M.E.S. Gr. A. Class 1 Gazetted Officer Professor & Head, Dept of Accountancy at Government of Mahamshira, I.Y. College, Jogeshwari (Enst), Mumbel-80,

M- 9324556424, E: driuhararvind@cmail.com

#### DECLARATION

I the undersigned Miss. Mantasha Arman Ahmed Khan, hereby declare that the work embodied in this project work titled "TO STUDY ROLE OF HEALTHCARE FINANCE" forms my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar, is a result of my of research work and not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in bibliography,

I hereby further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct,

ROII NO 34

# ISMAIL YUSUF COLLAGE OF ARTS, SCIENCE AND COMMERCE

Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East) Mumbai-400060

#### CERTIFICATE

This is to certify that MISS. NAMRATA SANJAY SINGH has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his / her project is entitled "A Study of Liquidity Position of Infrastructure Leasing & Financial Services" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her /his own work and facts reported by his / her personal findings and investigations.

COLLEGE

Dr. Arvind Luhar

Name & Signature Of Guiding Teacher

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET. PhD
M.E.S. Gr. A. Claim 1 Gazetted Officar
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (Ecst), Mumbal-80,
M-9324556424, E: driuhararvind@gmail.com

Signature of External Examiner:

Date of Submission:

I the undersigned MISS, NAMRATA SANJAY SINGH hereby, declare that the work embodied in this Project work titled "A Study of Liquidity Position of Infrastructure Leasing & Financial Services" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result to of my own Research Work and has not been previously submitted to any other University for any other Degree /Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

# ISMAIL YUSUF COLLEGE OF ARTS, COMMERCE, AND SCIENCE

Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East)

Mumbai-400060

#### CERTIFICATE

This is to certify that Miss. Pranali Sunil Borkar. Has worked and duty completed his project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of project work in Accounting & Finance and his / her project is entitled "A study on forensic accounting India" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her / her own work and facts reported by his/ her personal findings and investigations.

Dr. Arivind Luhar

Name and signature of guiding teacher

Signature of External Examiner

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Mahareshtra, I.Y. College,
Jogeshwari (East), Mumbal-80,
M-9324556424, E: driuhararvind@gmeil.com

Date of Submission:

# Declaration

I the undersigned Miss Pranali Sunil Borkar, declare that the work embodied in this project work titled "A Study on forensic accounting in India" forms my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own research work and has not been submitted to other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Pronali Sunil Borkor Bonali-Name and signature of the learner

ROII NO: 83

#### ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE AND COMMERCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East) Mumbai – 400060

#### CERTIFICATE

This is to certify that Ms. Anushka Vishwanath Bandivadekar has worked and duly completed her Project Work for the degree of Bachelor of Accounting and Finance under the faculty of Commerce in the subject of Finance and her project is entitled "A project on Working Capital Management with reference to Tata Steel" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that nopart of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.



DR. ARVIND LUHAR

Name and signature of guiding teacher

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MUMO, FDP-IIM, UGC-NET, PhD
M.E.S. Gr, A. Cless 1 Gezetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbel-80,
M-9324558424, E: drluherson (Maharashtra)

Signature of External Examiner

Date of submission:

I, the undersigned Miss. Anushka Vishwanath Bandivadekar here by, declare that the work embodied in this project titled A project on Working Capital Management with reference to Tata Steel, forms my own contribution to the research work carried out under the guidance of Dr.Arvind Luhar is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presentedin accordance with academic rules and ethical conduct.

NAME AND SIGNATURE OF LEARNER

07

# ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE AND COMMERCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East)

## CERTIFICATE

This is to certify that Mr. AKSHAY MARUTI HULKE has worked and duly completed his project work for the degree of BACHELOR COMMERCE(ACCOUNTANCY AND FINANCE) in the faculty of commerce in the subject of ACCOUNTANCY AND FINANCE and his project is entitled "COMPARATIVE STUDY ON HOME LOANS BETWEEN PSU BANKS AND PRIVATE BANK" under my supervision.

I further certify that the entire work has been done by learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is his own work facts reported by his personal findings and investigations.

> COLLEGE SEAL

Dr. Arvind Luhar

NAME AND SIGNATURE OF

GUIDING TEACHER

OF EXTERNAL EXAMINER:

Professor (Dr) Arvind S. Luhar M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD M.E.S. Gr. A. Cless 1 Gazatted Officer Professor & Head, Dept of Accountancy at Government of Mishanashtra, I.Y. College, Jogeshwed (Fart) Mumbal-60, M-9324555424, E. dduhem vindstremell com

DATE OF SUBMISSION:

I, the undersigned AKSHAY MARUTI HULKE hereby declare that the work embodied in this project title "COMPARATIVE STUDY ON HOME LOANS BETWEEN PSU BANKS AND PRIVATE BANKS" forms my own contribution to the research work carried out under the guidance of DR. ARVIND LUHAR is a result of my own research work has not been previously submitted to any other University for any other Degree/Diploma to this or any other university.

Wherever reference has been made to previous works of others, it has been clearly indicated such as included in the bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

X Dum.

AKSHAN MARULI MUIKE (4)
NAME&SIGNATURE OF LEARNER:

# ISMAIL YUSUF COLLAGE OF ARTS, SCIENCE AND COMMERCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East) Mumbai-400060

#### CERTIFICATE

This is to certify that Mr.Aman nana indurkar has worked and duly completed his Project Work for the Degree of Bachelor in commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his project is entitled "A PROJECT REPORT PROVISIONS & PROCEDURES OF GST REGISTRATION" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her / his own work and facts reported by his / her personal findings and investigations.

m faut at fau and ESTD 1930 Dr. Arvind Luhar

Name & Signature of

**Guiding Teacher** 

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MUMC, FOR-IM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazaned Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, LY. College,
Jogeshwart (East), Mumbal-30,
M-9324556424, Et druharashtrat@gmeil.com

Signature of External Examiner:

Date of Submission:

I the undersigned Mr. AMAN NANA INDURKAR herby, declare that the work embodied in this Project work titled "A project report on provisions and procedures of gst registration" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a is a result of my own Research work and has not been previously submitted to any other university for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Aman

Name and Signature of Learner

## ISMAIL YUSUF COLLEGE

ISMAIL YUSUF COLLEGE

Jogeshwari East, Mumbai, Maharashtra 400060



# CERTIFICATE

THIS IS TO CERTIFY THAT MISS. AMREEN SHAIKH OF THIRD YEAR OF BACHELOR OF COMMERCE IN ACCOUNTING & FINANCE, SEMESTER VI HAS UNDERTAKEN AND COMPLETED THE PROJECT WORK TITLED A STUDY OF INVESTORS INVESTING IN EQUITY MARKET AND DEBT MARKET DURING THE ACADEMIC YEAR 2022-2023 UNDER THE GUIDANCE OF C A RUBY PAREKH SUBMITTED ON 3RD APRIL 2023 TO THIS COLLEGE IN FULFILMENT OF THE CURRICULUM OF THIRD YEAR OF BACHELOR OF MANAGEMENT STUDIES, UNIVERSITY OF MUMBAI.

THIS IS A BONAFIDE PROJECT WORK AND THE INFORMATION PRESENTED IS TRUE AND ORIGINAL TO THE BEST OF OUR KNOWLEDGE AND BELIEF.

PROJECT GUIDE

(PROF.RAJDEEP KAMBLE)

External Examiner

HOD (BAF)

(DR. ARVIND LUHAR)

PRINCIPAL

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M., MUMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Clase 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Mahamahtra, I.Y. College,
Jogethwert (Eart), Mumbel-60,
M-9324558424, E. officer and chickground.com

#### **DECLARATION**

I the undersigned Ms. AMREEN SHAIKH here by declare that the work embodied in this project work titled "ASTUDY OF INVESTORS INVESTING IN EQUITY MARKET AND DEBT MARKET", forms my own contribution to the research work carried out under the guidance of Prof.RAJDEEP is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Whenever references has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Name of the learner - AMREEN SHAIKH

Signature of the learner -

ROll No. 87.

# OF ARTS, COMMERCE & SCIENCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (east).

#### Certificate

This is to certify that Mr. ALTAB RAHIS QURESHI has worked and duly completed her Project Work for the degree of Bachelor of Accounting and Finance under the Facultyof Commerce in the subject of FINANCE and her project is entitled, "INCOME TAX PLANNING WITH RESPECT TO INDIVIDUAL ASSESSEES" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is her own work and facts reported by her personal findings and investigations.

Seal of the College

DR. ARVIND LUHAR

Signature of external examiner:

Name and Signature of Guiding Teacher.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, PDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Mahareshtra, I.Y. College,
Jogeshwart (C. 41), Mumbel-60,
M-9324556424, E: druberscylnd@gmall.com

Date of submission:

# Declaration by learner

I the undersigned Mr. ALTAB RAHIS QURESHI here by, declare that the work embodied in this project work titled "INCOME TAX PLANNING WITH RESPECT TO INDIVIDUAL ASSESSEES", forms my own contribution to the research work carried outunder the guidance of DR. ARVIND LUHAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

- Willas

ALTAB RAHIS QURESHI

47

Name and Signature of the learner

#### CERTIFICATE

This is certify that Mr Abdur Rahman Azmi has worked and duly completed her / his project work for the degree of MASTERIN COMMERCE in the faculty of commerce in the subject of ACCOUNTANCY on title of project work to be written "Portfolio Evaluation And Investment Decision" under my supervision. It is her / his own work and facts reported by her/his personal findings an Investigation.

College Seal

Dr. Arvind Luhar

Name & Signature of Guiding Teacher

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr.A. Cless 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Meharashtra, I.Y. College,
Jogeshwari (East), Mumbel-60,
M-9324556424, E: driuhararvind@cmail.com

Date of submission

of External Examin

#### **DECLARATION BY STUDENT**

I, Abdur Rahman Azmi, here by, declare that the work embodied in this project work titled "Portfolio Evaluation And Investment Decision" forms my own contribution to the research work carried out under the guidance of Prof. PROF Arvind Luhar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Where ever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography .

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Name & stamp; Signature of learner

fahermour.

# of ARTS, COMMERCE & SCIENCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (east).

#### Certificate

This is to certify that Mr. ARBAZ RAHIS QURESHI has worked and duly completed her Project Work for the degree of Bachelor of Accounting and Finance under the Facultyof Commerce in the subject of FINANCE and her project is entitled, "A STUDY ON PORTFOLIO MANAGEMENT" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is her own work and facts reported by her personal findings and investigations.

Seal of the College

DR. ARVIND LUHAR

Name and Signature of Guiding Teacher.

Signature of external examiner:

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M., MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Clase 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-80,
M- 9324556424, E; driuhararvind@gmail.com

Date of submission:

# Declaration by learner

I the undersigned Mr. ARBAZ RAHIS QURESHI here by, declare that the work embodied in this project work titled "A STUDY ON PORTFOLIO MANAGEMENT", forms my own contribution to the research work carried outunder the guidance of DR. ARVIND LUHAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

ARBAZ RAHIS QURESHI

ROIND 48

Name and Signature of the learner

#### ISMAIL YUSUF COLLAGE OF ARTS, SCIENCE AND COMMERCE

Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East)

Mumbai-400060

# **CERTIFICATE**

This is to certify that Ms. Avantika Sunil Narle, Roll No. 84 has worked and duly completed his Project work for the degree of Bachelor in Commerce (Accounting & Finance) under the facility of Commerce in the subject of Project work in Accounting & Finance and her project is entitled, "Comparative Study on payment gateways" under mysupervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Dr. Arvind Luhar

Name & Signature of Guiding Teacher

signature of External Examiner.

Date of submission: 11 / 04 2023

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Clase 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jopeshwari (East), Mumbal-60,
M. 0324556424, E: driuhararvind@gmall.com

I, Avantika Sunil Narle, here by, declare that the work embodied in this project work titled "Comparative Study on payment gateways" forms my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma tothis or any other University.

Where ever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Date: [/ /OY /2033 Place: Mumbai

Ms. Avantika Sunil Narle.

Roll No.: 84

#### March 2023 (A.Y. 2022-23)

# ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE AND COMMERECE

Affiliated to University of Mumbai

Natwar Nagar, Jogeshwari (East)

Mumbai- 400 060.

#### CERTIFICATE

This is to certify that Ms. Khushaboo Ashok Gupta has worked and duly completed his project Work for the Degree of Bachelor in Commerce (Accounting &Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his / her project is entitled "A study of government budget and economic growth in India" under my supervision

I further certify that the entire work has been done by the learner under my guidance and that no part of its has been submitted previously for any Degree or Diploma of any university. It is her / his own work and acts reported by his / her personal findings and investigations.

Dr. Arvind Luhar

Name & Signature of

**Guiding Teacher** 

Signature of External Examiner: Date of Submissions:

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Clase 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Mahereshira, I.Y. College,
Jogenhwarf (Fast), Membel-60,
M-9324559424, Et druhament of Mahereshira

I the undersigned Ms. Khushaboo Ashok Gupta hereby, declare that the work embodied in this Project work titled "A study of government budget and economic growth in India" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own Research Work and has not been previously submitted to any is a result of my own Research Work and has not been previously submitted to any other University for any other Degree/ Diploma to his or any other University.

Wherever reference has been made to previous works of others, it has baan clearly indicated as such and include in the bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

KHUSHABOO

Name and signature of learner

# OF ART, COMMERCE AND SCIENCE

Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East)

Mumbai-400060

#### CERTIFICATE

This is to certify that Miss. Mansi Rakesh Gupta has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his/her project is entitled "A Study On Mergers in Indian Banking Sector" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/his own work and facts reported by his / her personal findings and investigations.

Dr. Arvind Luhar

Name & Signature of

**Guiding Teacher** 

Date of Submission:

ernal Examiner:

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr.A, Closs 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Mahareshtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M-9324556424, E; driuharervind@gmail.com

I the undersigned <u>Miss. Mansi Rakesh Gupta</u> here by, declare that the work embodied in this Project work titled "<u>A Study On Mergers in Indian Banking Sector</u>" from my own contribution to the research work carried out under the guidance of <u>Dr. Arvind Luhar</u> is result of my own Research Work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Marsi

Name & Signature of Learner

23

#### Natwar Nagar, Jogeshwari (East) Mumbai-400060

#### CERTIFICATE

This is to certify that Mr. Aditya Rajendra Chavanhas worked and duly completed his Project Work for the Degree of Bachelor in commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his project is entitled "A Comparative Study Of Mutual Funds Scheme der my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her / his own work and facts reported by his / her personal findings and investigations.

Dr. Arvind Luhar

Name & Signature of Guiding Teacher

Signature of External Examiner:

Date of Submission:

Professor (Dr) Arvind S. Luhar M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD M.E.S. Gr. A, Class 1 Gazetted Officer Professor & Head, Dept of Accountancy at Government of Maharashtra, I.Y. College, Jogeshwari (East), Mumbal-60, M- 9324556424, E: druhararyind momali.com

I the undersigned Mr. Aditya Rajendra Chavan herby, declare that the work embodied in this Project work titled "A Comparative Study of Mutual Fund Scheme from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a is a result of my own Research work and has not been previously submitted to any other university for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Name and Signature of Learner

Roll no: - 93

# ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE AND COMMERCE

Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East) Mumbai-400060

#### CERTIFICATE

This is to certify that Aasma Ansar Ahmed Ansari has worked and duly completed his Project Work for the Degree of Bachelor in commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his project is entitled "A Project on Frauds Encountered In Accounting" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her / his own work and facts reported by his / her personal findings and investigations.

Dr. Arvind Luhar

Name & Signature of

Guiding Teacher

Professor (DV) Arvind S. Luher
M.Com, MBA, LL.M. MUMC. FDP-IIM, UGC-NET. Ph
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College
Jogeshwari (East), Mumber 10
M-9324556424, E: driuhararvin

Signature of External Examiner:

Date of Submission:

I the undersigned Ms. Aasma Ansar Ahmed Ansari herby, declare that the work embodied in this Project work titled ""A Project on Frauds Encountered In Accounting" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a is a result of my own Research work and has not been previously submitted to any other university for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Adama: Ansaul 03
Name and Signature of Learner

#### ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE AND COMMERCE

Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East) Mumbai - 400 060.

#### CERTIFICATE

This is to certify that Ms. LAXMI RAM BARAN YADAV has worked and duly completed his project Work for the Degree of Bachelord in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his / her project is entitled IMPACT OF DETIORATING ASSETS QUALITY ON NPA'S OF BANKC under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of its has been submitted previously for any Degree or Diploma of any university. It is her / his own work and acts reported by his / her personal findings and investigations.

Dr. Arvind Luhar

Name & Signature o **Guiding Teacher** 

Signature of Examiner:

Date of Submissions:

Professor (Dr) Arvind S. Luhar m, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD M.E.S. Gr. A. Class 1 Gazatted Officer Professor & Head, Dept of Accountancy at Government of Mahareshtra, . Y. College,

Jogeshwari (East), Mumbal-60, 9324556424, E: drluharervind@ome\*i

I the undersigned Ms.LAXMI RAM BARAN YADAY hereby, declare that the work embodied in this Project work titled IMPACT OF DETIORATING ASSETS

QUALITY ON NPA'S OF BANKC from my own

contribution to the research work carried out under the guidance of <u>Dr. Arvind Luhar</u> is a result of my own Research Work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever references has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Name and Signature of Learner

Laxmi Rambaran Yadar

#### Certificate

This is to certify that Ms. PAYAL GANESH WHAVLE has worked and duly completed her Project Work for the degree of Bachelor of Accounting and Finance under the Faculty of Commerce in the subject of FINANCE and her project is entitled, "BANK AUDIT - A STUDY REPORT" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is her own work and facts reported by her personal findings and investigations.

Seal of the College

Name and Signature of Guiding Teacher.

Government of Maharashtra's Ismall Yusuf College of Arts, Science & Commerce.

Jogashwari (East), Mumbai -400 080.

Date of submission: 15/3/2022.

# Declaration by learner

I the undersigned Miss. PAYAL GANESH WHAVLE here by, declare that the work embodied in this project work titled "BANK AUDIT -A STUDY REPORT", forms my own contribution to the research work carried out under the guidance of DR. ARVIND LUHAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

PAYAL GANESH WHAVLE

Name and Signature of the learner

Certified by

#### DR. ARVIND LUHAR

Name and signature of the Guiding Teacher

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MUMO, FDP-IM, UGC-NET, Prof
M.E.S. Gr.A, Clase 1 Gazetied Officer
Professor & Head, Dept of Accountancy at
Government of Mahamahtra, I.Y. Oollege,
Jogeshwari (Essi), Mumbel-00,
M-8334556424, E: driuharanvind@pmail.com

ISMAIL YUSUF COLLEGE

OF ARTS, SCIENCE & COMMERCE

Affiliated to University of Mumbai

Natwar Nagar, Jogeshwari (East)

Mumbai -400060

#### CERTIFICATE

This is to certify that Ms.PRIYA LALSHABE YADAV has worked and duly Completed his Project Work for the degree of Bachelor of Accounting and Finance under the faculty of Commerce in the subject of project work in Accounting & Finance and his/her project is entitled "A STUDY ON DIGITIZATION OF PAYMENTS WITH SPECIAL REFERENCE TO INDIVIDUALS RESIDING IN THE CITY OF MUMBAL."

I further certify that the entire work has been done by the learner under my guidance and that no part ofit has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations

Guiding

Dr. Arvind Luhar

Guiding/Teacher

Signature of External Examiner

Date of submission

Professor (Dr) Arvind S. Luhar .Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, P. M.E.S. Gr.A. Class 1 Gazetted Officer Professor & Head, Dept of Accountancy at Government of Maharashtra, I.Y. College,

M- 9324558424, E: drluhararvind@gmail.com

I,the undersigned Ms.PRIYA LALSHABE YADAV here by,declare that the work embodied in this project titled "A STUDY ON DIGITIZATION OF PAYMENTS WITH SPECIAL REFERENCE TO INDIVIDUALS RESIDING IN THE CITY OF MUMBAI."", forms my own contribution to the research work carried out under the guidance of DR.ARVIND LUHAR is a result of my own research work and has not been previously submitted to anyother University for anyother Degree/Diploma to this or any other University.

Whereverreference has beenmade toprevious work of others, it has been clearly indicated as such and included in the bibliography.

I,hereby furtherdeclare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Ms.PRIYA LALSHABE YADAV

#### ISMAIL YUSUF COLLEGE

#### OF ARTS, SCIENCE AND COMMERECE

Affiliated to University of Mumbai

Natwar Nagar, Jogeshwari (East)

Mumbai- 400 060.

#### CERTIFICATE

This is to certify that Ms. PRIYANKA SANJAY KESARKAR has worked and duly completed his project Work for the Degree of Bachelor in Commerce (Accounting &Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his / her project is entitled "A STUDY ON AWARENESS LEVEL OF INDIVIDUALS TOWARDS INVESTMENT IN MUTUAL FUNDS " under my supervision

I further certify that the entire work has been done by the learner under my guidance and that no part of its has been submitted previously for any Degree or Diploma of any university. It is her / his own work and acts reported by his / her personal findings and investigations.

Dr. Arvind Luhar

Name & Signature of

**Guiding Teacher** 

Signature of External Examiner:

Date of Submissions:

Professor (Dr) Arvind S. Luhar
M.Com, MSA, LL.M, MJMC, FDP-IIM, UGC-NET, Pho
M.E.S. Gr. A. Class 1 Cazalled Officer
Professor & Head, Dept of Accountancy at
Government of Mahamshira, J.Y. College,
Jogeshwari (Esst), Mumbal-60,

M- 9324556424, E: driuhararvind@amail.com

I the undersigned Ms. PRIYANKA SANJAY KESARKAR hereby, declare that the work embodied in this Project work titled "A STUDY ON AWARENESS LEVEL OF TOWARDS INVESTMENT IN MUTUAL FUNDS "from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own Research Work and has not been previously submitted to any is a result of my own Research Work and has not been previously submitted to any other University for any other Degree/ Diploma to his or any other University.

Wherever reference has been made to previous works of others, it has an clearly indicated as such and include in the bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Priyanka Sanjay Kesarkar

Name and signature of learner

#### **CERTIFICATE**

This is to certify that Ms. Savyad Muskan Yusuf. has worked and duly Completed his Project Work for the degree of Bachelor of Accounting and Finance under the faculty of Commerce in the subject of project work in Accounting & Finance and his/her project is entitled "ROLE OF IT IN BANKING SECTOR" under my supervision

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations

Signature of External Examiner

Date of submission

Dr. Arvind Luhar

Guiding Teacher

COLLEGE

SEAL

Professor (Dr) Arvind S. Luhar

Lom, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD

M.E.S. Gr. A, Class 1 Gazetted Officer

Professor & Head, Dept of Accountancy at
Government of Maharzahtra, I.Y. College,
Jogeshwari (East), Mumbal-60,

M-9324556424, E: druhararvind@gmail.com

I, the undersigned Ms. Sayvad Muskan Yusuf. here by, declare that the work embodied in this project titled "ROLE OF IT IN BANKING SECTOR", forms my own contribution to the research work carried out under the guidance of DR. ARVIND LUHAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, hereby further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Ms. Sayyad Muskan Yusuf

#### ISMAIL YUSUF COLLAGE

#### OF ARTS, COMMERCE AND SCIENCE

Affiliated to University of Mumbai

Natwar Nagar, Jogeshwari (East)

Mumbai-400060

#### CERTIFICATE

This is to certify that <u>Ms. Seema Rajendra Nandgaovkar</u> has worked and duty completed his project Work for the Degree of <u>Bachelor in Commerce (Accounting & Finance)</u> under the faculty of Commerce in the subject of project work in Accounting & Finance and his / her project is entitled "<u>A Study on Technical Analysis of Stocks"</u> under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her / her own work and facts reported by his / her personal findings and investigations.

Dr. Arvind Luhar

Name & Signature of

**Guiding Teacher** 

Date of Submission:

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gezetted Officer
Professor & Head, Dept of Accountency at
Government of Maharashtra, LY, College,

Government of Maharashtra, I.Y. College, Jogeshwari (East), Mumbal-60, M- 9324558424, E: driuhararvind@gmail.com

1 the undersigned Ms. Seema Rajendra Nandgaovkar hereby, declare that the work embodied in this Project work titled "A Study on Technical Analysis of Stocks" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own Research Work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Seemo Rajendra Nandgookur

RO1140.40

Name and Signature of Learner

ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE & COMMERCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East) Mumbai -400060

### CERTIFICATE

This is to certify that Ms.Shikha Vijaybahadur yadav . has worked and duly Completed his Project Work for the degree of Bachelor of Accounting and Finance under the faculty of Commerce in the subject of project work in Accounting & Finance and his/her project is entitled "AN ANALYSIS OF THE IMPORTANCE OF PLASTIC MONEY under my supervision

I further certify that the entire work has been done by the learner under my guidance and that no part ofit has been submitted previously for any Degree or Diploma of any University.

COLLEGE

SEAL

It is her own work and facts reported by her personal findings and

investigations

ernal Examiner

Date of submission

Dr. Arvind Luhar

Guiding Teacher

ofessor & Head, Dept of Accountancy Sovernment of Meharashtra, I.Y. College Jogeshwari (East), Mumbal-60, 8324558424, E: driuhararvind@gmail.

I,the undersigned Ms. Shikha Vijaybahadur yadav. here by,declare that the work embodied in this project titled "AN ANALYSIS OF THE IMPORTANCE OF PLASTIC MONEY" forms my own contribution to the research work carried out under the guidance of DR.ARVIND LUHAR is a result of my own researchwork and has not been previously submitted to anyother University for anyother Degree/Diploma to this or any other University.

Whereverreference has beenmade toprevious work of others, it has been clearly indicated as such and included in the bibliography.

I,hereby furtherdeclare that all information ofthis document has been obtained and presented in accordance with academic rules and ethical conduct

Shikha

Ms. Shikha Vijaybahadur yadav

Roll No. 78

### ISMAIL YUSUF COLLEGE

OF ARTS, SCIENCE AND COMMERCE

Affiliated to University of Mumbai

Natwar Nagar, Jogeshwari (East)

Mumbai - 400 060.

#### CERTIFICATE

This is to certify that Ms. Shivani Basantkumar Yadav has worked and duly completed his project Work for the Degree of Bachelord in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his / her project is entitled "Fraud and Scam in Banks" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of its has been submitted previously for any Degree or Diploma of any university. It is her / his own work and acts reported by his / her personal findings and investigations.

Dr. Arvind Luhar

Name & Signature of Guiding Teacher

Signature of External Examiner

Date of Submissions:

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Heed, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (Ezst), Mumbel-50

Jogeshwari (East), Mumbel-80, M- 9324556424, E: driuhararvind@gmail.com

I the undersigned Ms. Shivani Basantkumar Yadav hereby, declare that the work embodied in this Project work titled "Fraud and Scam in Banks" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own Research Work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever references has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Shivan

Shivari Basant Kumar Yadav

Name and Signature of Learner

# ISMAIL YUSUF COLLAGE OF ARTS, SCIENCE AND COMMERCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East) Mumbai-400060

### CERTIFICATE

This is to certify that Ms. Shraddha Nitin Chavan. has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his / her project is entitled "NON BANKING FINANCIAL COMPANY" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her / his own work and facts reported by his / her personal findings and investigations.

> COLLEGE SEAL

Name & Signature of

Date of Submission:

**Guiding Teacher** 

Dr. Arvind Luhar

I the undersigned Ms. SHRADDHA NITIN CHAVAN hereby, declare that the work embodied in this Project work titled "NON BANKING FINANCIAL COMPANY" from my own Your Projeed Namer contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result From my own Research Work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Shraddha Nitinchavan

Name and Signature of Learne

# ISMAIL YUSUF COLLEGE OF ARTS, COMMERCE AND SCIENCE

Affiliated to University of Mumbai Natwar Naga, Jogeshwari (East) Mumbai - 400060

### **CERTIFICATE**

This is to certify that Ms. Taiseen Hasan Patel has worked and duly completed his project work for the Degree of Bachelor in Commerce (Accounting and Finance) under the Faculty of Commerce in the subject of Project work in Accounting & Finance and his entitled.

# "A STUDY OF AGRICULTURAL INSURANCE SCHEME IN MAHARASHTRA" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is his/her own work and facts reported by his/her personal findings and investigations.

Dr. Arvind Luhar

Name and Signature of

Guiding Teacher

Date of submission:

Signature of External Examiner

Professor (Dr.) Arvind S. Luhar M.Com, MBA, LL.M., MUMC, FDP-IM, UGC-NET, PhD M.E.S. Or. A. Cares 1 Gazeted Officer Professor & Head, Dept of Accountancy at Government of Mahareshtra, I.Y. College,

M- 9324556424, E: driuherarvind@gmeil.cor

### **DECLARATION**

I the undersigned Ms. Taiseen Hasan Patel hereby declare that the work embodied in this project work titled "A STUDY OF AGRICULTURAL INSURANCE SCHEME IN MAHARASHTRA", forms my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Toiseen Hason Potel 91

Name and Signature of Learner

# ISMAIL YUSUF COLLAGE OF ARTS, SCIENCE AND COMMERCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East) Mumbai-400060

#### CERTIFICATE

This is to certify that Ms.Tania Parvin Zakir Gazi has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his / her project is entitled "A Study on Dividend Policy of Selected Private Sector Banks In India From 2017-2022" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her /his own work and facts reported by his / her personal findings and investigations.

COLLEGE

Dr. Arvind Luhar

Name & Signature Of Guiding Teacher

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gezetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbel-80,
M- 9324556424, E: driuhararvind@gmail.com

Signature of External Examiner:

Date of Submission:

I the undersigned <u>Ms. Tania Parvin Zakir Gazi</u> hereby, declare that the work embodied in this Project work titled "<u>A Study on Dividend Policy of Selected Private</u> <u>Sector Banks In India From 2017-2022</u>" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result to of my own Research Work and has not been previously submitted to any other University for any other Degree /Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Name and Signature of Learner

OF ARTS, SCIENCE & COMMERCE
Affiliated to University of Mumbai
Natwar Nagar, Jogeshwari (East)
Mumbai -400060

### **CERTIFICATE**

This is to certify that Ms. TRIVENI PRABHAKAR BOVINI. has worked and duly Completed her Project Work for the degree of Bachelor of Accounting and Finance under the faculty of Commerce in the subject of project work in Accounting & Finance and her project is entitled "TOURISM & ECONOMIC DEVELOPMENT IN INDIA" under my supervision

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations

COLLEGE

SEAL

Signature of External Examiner

Date of submission:

Dr. Arvind Luhar

Professor (Dr) Arvind S. Lunar
M.Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr.A. Class 1 Gezetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshived (First), Mumbal-80,
M-9324556424, Et druhargylnd@gme

I, the undersigned Ms. TRIVENI PRABHAKAR BOVINI. here by, declare that the work embodied in this project titled "TOURISM AND ECONOMIC DEVELOPMENT IN INDIA", forms my own contribution to the research work carried out under the guidance of DR. ARVIND LUHAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, hereby further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

MS. TRIVENI PRABHAKAR BOVINI

ROII no: 12

## ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE & COMMERCE

Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East)

Mumbai-400 060

### CERTIFICATE

This is to certify that Ms. Molla Javeria Abdur Rahaman has worked and duly completed her project

work for the degree of Bachelor in Commerce (Accounts & Finance) under the faculty of Commerce in the subject of Project work in Accounts & Finance and his / her project is entitled <u>"Financial Statements Analysis & Interpretations and Forex at Silk Siyaram Mills Ltd"</u>under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his / her own work and facts reported by his / her personal findings and investigations.

COLLEGE SEAL Dr. Arvind Luhar

Name & Signature of

Guiding Teacher

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazatted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-80,
M-9324556424, E: driuhararvind@gmail.com

Signature of External Examiner:

Date of Submission:

I undersigned Ms. Molla Javeria Abdur Rahaman hereby, declare that the work embodied in this Project work titled "Financial Statements Analysis & Interpretations and Forex at Siyaram Silk Mills Ltd" from my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a resut of my own Research Work and has not been previously submitted to any other University or any other Degree / Diploma to this or any other University.

Whatever reference has been made to previous work of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

James

Molla Taveria Abdu Rahman

Name and Signature of Learner Rollno: 37

### ISMAIL YUSUF COLLAGE OF ARTS, SCIENCE AND COMMERCE

Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East) Mumbai-400060

### CERTIFICATE

This is to certify that Ms. Neha Rajesh Yadav has worked and duly completed his Project Work for the Degree of Bachelor in Commerce (Accounting & Finance) under the faculty of Commerce in the subject of Project work in Accounting & Finance and his/her project is entitled "Impact of GST on various construction" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/his ownwork and facts reported by his / her personal findings and investigations.

### COLLEGE SEAL

Signature of External

Examiner:

Dr. Arvind Luhar

Name & Signature of Guiding Teacher

Date of Submission:

Professor (Dr) Arvind S. Luher
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at:
Government of Meharashtra, I.Y. Coffege,
Jogestwar (East), Mumbal-80,
M. 934558474 E. duberment@formeil.com

I the undersigned Ms. Neha Rajesh Yadav hereby, declare that the work embodied in this Project worktitled "Impact of GST on various construction" from my own contribution to the research work carried out under the guidance of Dr.Arvind Luhar is result of my own Research Work and has not been previously submitted to any other University forany other Degree / Diploma to this orany other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with rules and ethical conduct.

Melicy ader.

Name & Signature
Of learner
Rell 00. 76

# ISMAIL YUSUF COLLEGE OF ARTS, COMMERECE AND SCIENCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East)

### CERTIFICATE

This is to certify that Mr. OMKAR A. BANE has worked and duly completed his Project Work for the degree of Bachelor in Commerce (Accounting & Finance) under the Faculty of Commerce in the subject of Project in Accounting & Finance and his/her project is entitled, "DMATE ACCOUNT SYSTEM IN INDIA" under my supervision.

I further certify that the entire work has done by the learner under my guidance and that no part of it has been submitted previously for any Degree of any University. It is her/his own work and facts reported by her personal findings and investigations.

COLLEGE SEAL

Signature of External Examiner:

Dr. Arvind Luhar

Name & Signature of Guiding Teacher

D

Date of Submission-

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Claras 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (Cast), Mumbal-60,
M- 9324556424, E: druharasvind@omail.com

### DECLARATION

I the undersigned Mr. OMKAR A. BANE hereby, declare that the work embodied in this project work titled "DEMAT ACCOUNT SYSTEM IN INDIA", forms myown contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own research work and has been not previously submitted to any other University for any other degree to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Omkar Anii Bune.

Name and Signature of Learner

08

# GOVERNMENT OF MAHARASHTRA ISMAIL YUSUF OLLEGE OF ARTS, SCIENCE & COMMERCE JOGESHWARI (E) -400060

### **Certificate**

This is to certify that Ms./Mr. RIZVI MURTUZA HAIDER VAZIR HAIDER ANIS FATIMA has worked and duly completed her/his Project Work for the degree of Bachelor in Accounting & Finance under the Faculty of Commerce in the subject of ACCOUNTING AND FINANCE and her/his project is entitled, "A STUDY REPORT ON BANK AUDITING WITH REFERENCE TO CASE STUDY" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

COLLEGE
SEAL

Dr. ARVIND LUHAR

Name and Signature of

**Guiding Teacher** 

Signature of External Examiner

Date of submission:

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M., MJMC, FDP-IIM, UGC-NET, Photometric M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at Government of Maharashtra, I.Y. College,
Jogeshwart (East), Mumbal-60,

### Declaration by learner

I the undersigned Miss / Mr. RIZVI MURTUZA HAIDER VAZIR HAIDER ANIS

FATIMA here by, declare that the work embodied in this project work titled "A STUDY

REPORT ON BANK AUDITING WITH REFERENCE TO CASE STUDY", forms my
own contribution to the research work carried out under the guidance of Dr. ARVIND

LUHAR is a result of my own research work and has not been previously submitted to
any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

RIZVI MURTUZA HAIDER VAZIR HAIDER ANIS FATIMA

Name and Signature of the learner

Muytuza.

ROII No: - 97

### ISMAIL YUSUF COLLEGE OF ARTS, COMMERECE AND SCIENCE Affiliated to University of Mumbai Natwar Nagar, Jogeshwari (East)

### CERTIFICATE

This is to certify that Mr. SIDDHESH ALLESHETTY has worked and duly completed his Project Work for the degree of Bachelor in Commerce (Accounting & Finance) under the Faculty of Commerce in the subject of Project in Accounting & Finance and his/her project is entitled, "INITIAL PUBLIC OFFERING" under my supervision.

I further certify that the entire work has done by the learner under my guidanceand that no part of it has been submitted previously for any Degree of any University. It is her/his own work and facts reported by her personal findings and investigations.

> COLLEGE SEAL

External Examiner:

Dr. Arvind Luhar

Name & Signature of

Guiding Teacher

fessor & Head, Dept of Accountancy at Sovernment of Maharoshtra, I.Y. College, Jogeshwari (East), Mumbal-60, 324556424, E: druhamovind@omail.com

Date of Submission-

### DECLARATION

I the undersigned Mr. SIDDHESH ALLESHETTY hereby, declare that the work embodied in this project work titled "INITIAL PUBLIC OFFERING", forms my own contribution to the research work carried out under the guidance of Dr. Arvind Luhar is a result of my own research work and has been not previously submitted to any other University for any other degree to this or any other University. Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Name and Signature of Learner

ISMAIL YUSUF COLLEGE

OF ARTS, SCIENCE & COMMERCE

Affiliated to University of Mumbai

Natwar Nagar, Jogeshwari (East)

Mumbai -400060

### CERTIFICATE

This is to certify that Ms. Yadav Arpita Satyadev. has worked and duly Completed his Project Work for the degree of Bachelor of Accounting and Finance under the faculty of Commerce in the subject of project work in Accounting & Finance and his/her project is entitled "A STUDY ON FINANCIAL INSTRUMENTS IN INDIA AND GLOBAL MARKETS" under my supervision

I further certify that the entire work has been done by the learner under my guidance and that no part of that been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations

COLLEGE

SEAL

Dr. Arvind Luhar

**Guiding Teacher** 

Signature of External Examiner

Date of submission

Professor (Dr) Arvind S. Luhar M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, Ph M.E.S. Gr. A, Class 1 Gazetted Officer Professor & Head, Dept of Accountancy at

Professor & Head, Dept of Accountancy at Government of Maharashtra, I.Y. College, Jogeshwari (East), Mumbal-60,

M- 9324556424, E: druhararvind@gmail.com

I,the undersigned Ms. Yadav Arpita Satyadev. here by,declare that the work embodied in this project titled "A STUDY ON FINANCIAL INSTRUMENTS IN INDIA AND GLOBAL MARKETS", forms my own contribution to the research work carried out under the guidance of DR.ARVIND LUHAR is a result of my own researchwork and has not been previously submitted to anyother University for anyother Degree/Diploma to this or any other University.

Whereverreference has beenmade toprevious work of others, it has been clearly indicated as such and included in the bibliography.

I,hereby furtherdeclare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

ROII NO! - 74

Ms. Yadav Arpita Satyadev

### Government of Maharashta

### Ismail Yusuf College OF ARTS, SCIENCE AND COMMERCE JOGESHWARI EAST, MUMBAI 400060. LIST OF PROJECT WORK

### BMS 2022-2023

SR. NO	NAME OF THE STUDENTS	TOPIC NAME
1	MR. JAYANIL CHITRAKATHI	A STUDY ON JOURNEY OF COVID - 19 WHICH AFFCTED CONSUMPTION PATTERN
		OF CUSTOMERS
2	MR. SANKET ASHOK RAMDADE	GREEN ENERGY
3	MR. SIDDIQUI FARHANUDDIN IRAFNAUDDIN	UNETHICAL MARKETING PRACTICES WITH REFERENCE TO THE COSMETIC INDUSTRY
4	MR. SOHAIL SUBAN SHAIKH	A STUDY REPORT ON ONLINE BRANDING - EFFECTIVENESS AND FUTURE TRENDS
5	MR. SINGH PAWAN LAXMIKANT	A STUDY REPORT ON MARKETING ANALYSIS FOR PROMOTING ECO - FRIENDLY PRODUCTS
6	MR. DEVESH DEEPAK VICHARE	INVESTOMENT PATTERN COMMODITIES AND ASSOCIATED RISKS
7	MISS. SIDDHI VIJAY PALKAR	A STUDY REPORT ON FINANCIAL PERFORMANCE OF TATA MOTORS
8	MR. AFTAB GULAM SARWAR QURESHI	A PROJECT REPORT ON BLACK MONEY
9	MR. ANSARI ABDUL RAZIQUE MD MINHAJ	A PROJECT REPORT ON STARTING AN E- COMMERCE BUSINESS ON AMAZON
10	MS. RANJANA D. LAMBAKANE	A STUDY REPORT ON THE EFFECTIVENESS OF SOCIAL MEDIA FOR MARKETING PROMOTION
11	MR, DINESH PRAKSH YADAV	A STUDY REPORT ON CORPORATE SOCIAL RESPONSIBILTY WITH REFERENCE TO CASE STUDIES
12	MS. NASREEN SANAULLAH	A STUDY REPORT ON MARKETING IN FMCG PRODUCT
13	MISS. ANJALI DIENSH YADAV	STUDY ON ROLE OF ADVERTISEMNET IN MARKETING
14	MR. JAMAL SHAIKH	A STUDY REPORT ON - INFLUENCE OF BRANDING ON CONSUMER BUYING BEHAVIOUR RELATED TO ELECTRONICS (ESPECIALLY MOBILE PHONES)
15	MS. BIND USHA VIKRAMJEET	A STUDY REPORT ON CUSTOMER RELATIONSHIP MANAGEMENT AND SERVICE MARKETING
16	MR. HAMDAN YAQOOB KHATRI	A PROJECT REPORT ON CUSTOMER SATISFACTION STRATEGIES OF ZUDIO CLOTHING BRAND
17	MR. IBRAHIM KHAN	A STUDY REPORT ON MARKETING STRATEGY OF MCDONALD'S IN INDIA

18	MR. KABEER NOBE HUSAIN SHAIKH	A PROJECT ON INSURANCE PRODUCT AND ITS TYPES OF INSURANCE
19	MR. RUSHAB MALI	THE STUDY REPORT ON ADVERTISING TODAY'S 21STCENTURY
20	MR. SAAD MALIK	MARKETING STRATEGIES OF OPPO
21	MISS. SAKSHI BALU JAGTAP	A STUDY REPORT ON IMPACT OF GST ON VARIOUS CONSTRUCTION PROJECTS WITH CASE STUDY
22	MR. AHMED HUSAIN KHATAL AHEMD SHAIKH	A PROJECT REPORT ON DEMAT ACCOUNT
23	MISS. VAISHANVI SANJAY MANE	A STUDY REPORT OF MERCHANT BANKING IN INDIA
24	MISS.SANCHALI SACHIN ARDEKAR	A STUDY REPORT ON MONEY LAUNDERING WITH REFERENCE TO CASE STUDIES
25	MS. AFSA BANO AZIZ HASHMI	A COMPARATIVE STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS COLAGTE AND PEPSODENT
26	MISS. AISHWARYA SANTOSH BHISE	PROBLEM OF LOW PRODUCTIVITY OF EMPLOYEE IN PUBLIC SECTOR BANK
27	MR. ANAS AMANULLAH KHAN	THE STUDY REPORT ON INTERNET BANKING
28	MR. ASHUTOSH ARJUN JHA	A PROJECT REPORT ON BOOM IN STOCK MARKET AFTER PANDEMIC
29	MS/MR. GAJALI SANDESH LAD	A STUDY REPORT ON MICRO FINANCE
30	MR. HAMZA MOHD AKHTAR FAROOQUI	THE PROJECT REPORT ON CSR WITH REFERENCE TO MAHINDRA AND MAHINDRA
31	MR. JASH NITIN SHIRODKAR	A STUDY REPORT ON CONSUMER BEHAVIOUR OF TITAN
32	MR. MD HAMID RAZA MD HAIDER RAZA KHAN	A STUDY REPORT ON MANAGEMENT OF FINANCIAL DEPARTMENT IN AN ORGANIZATION WITH REFERENCE TO CASE STUDY
33	MR. MOHD ABBAS MIRZA	A STUDY REPORT ON FINANCIAL MANAGEMENT OF PRODUCT MADE IN CHINA WITH REFERENCE TO SMART PHONE
34	MISS. PRACHI SANDEEP PANCHAL	A STUDY REPORT ON THE IMPACT OF CRYPTOCURRENCY ON INVESTORS AND INDIAN ECONOMY
35	MR. SANTOSH PRAMOD YADAV	A STUDY REPORT ON FINANCIAL PERFORMANCE OF HINDUSTAN UNILEVER
36	MR. SHAIKH ALQAMA MUFTI AHMEDULLAH QASMI	RETAIL CREDIT EXPLOSION IN INDIAN BANKING SECTOR WITH REFERENCE TO CASE STUDY
37	SHAIKH SABREEN BANO MOHAMMED ANJAR ALAM	A STUDY REPORT ON CORPORATE TAX PLANNING

38	VIKAS MANOJ SHUKHA	A STUDY REPORT ON - THE IMPACT OF
		DIGITALIZATION ON THE FINANCIAL
200		SECTOR
39	MR. AMUL ANANAD	A STUDY REPORT ON INVESTMENT
	DHUMALE	PATTERN OF YOUNGESTERS
40	MR. ANSARI MD FAYYAZ MD	A STUDY REPORT ON CUSTOMER
	FAROOQUE	SATISFACTION TOWARDS OLA CAB
		SERVICE IN INDIA
41	MR. ANSARI MASOOD ALAM	A STUDY REPORT ON MARKETING
	ABDUL AKHIR	STRATEGY OF BISLERI MARKETING
42	MR. FARHANUDDIN SIDDIQUI	A STUDY ON UNETHICAL MARKETING
		PRACTICES WITH REFERNECE TO
**	3.00 0.1707.13.07.0.1377.137	COSMETIC INDUSTRY
43	MS. GAUTAMI SANJAY	STUDY ON ROLE OF ADVERTISEMNET IN
4.4	KAMBLE	MARKETING
44	MR. IQRAM IQBAL SHAIKH	CONSUMER FINANCE INDIA
45	MR. KAFIL SHAKIL ANSARI	A STUDY REPORT ON MARKETING
		STRATEGIES OF AIRLINES WITH
10		REFERENCE TO INDIGO
46	MISS. KAJAL ASHOK THAKUR	CREDIT RATING AGENCIES IN INDIA
47	MR. KHAN MOHD UMAR	CUSTOMER SATISFACTION LEVELS
	MOHD HANIF	TOWARDS DMART
48	MR. MANASIYA AAMIR	A STUDY INVESTORS PREFERENCE AND
	REHMATULLAH	SATISFACTION TOWARDS THE FINANCIAL
		PRODUCTS AND SERVICES PROVIDED BY
		ANGEL BROKING PRIVATE LIMITED
49	MR. SAMAD RAQIB	USING ARTIFICIAL INTELLIGENCE TO
2190		PREDICT STOCK MARKET RETURN
50	MR. SHUBHAM MANOJ	ROEL OF INFORMATION TECHNOLOGY IN
	SHIVGAN	BANKING SECTOR
51	MISS. SONAM SANJAY	THE RISK MANAGEMENT AND BANKING
	VISHWAKARMA	SECTOR
52	MISS. SWIDEL VICTOR	COSMETICS BRANDS IN REFERENCE TO
	COUTINHO	NYKAA
53	MR. VINAY DINDAYAL GUPTA	STUDY OF DEBT MARKET IN INDIA
54	MISS. NAJMA SHAIKH ABDUL GANI	REBRANDING STRATEGIES OF MEGGI AFTER BAN IN INDIA
55	MR. ZAMAN SHAIKH	A STUDY REPORT ON ADVERTISING -
		JOURNEY FR90M TRADITIONAL TO
		DIGITAL
56	MS. VINITA MUKESH	A STUDY REPORT ON - RECRUITMENT
	PANCHAL	SELECTION IN PROCESS IN AXIS
57	MR. SHAIKH ROMAN	A STUDY REPORT ON - PERCEPTION OF
real	REVOLUTE THE CONTROL TO THE TREET OF THE TRE	CONSUMER TOWARDS LIC
58	MR. NAWAZ FAIYAZ SHAIKH	A STUDY REPORT ON - ONLINE SHOPPING
		PAYMENT WITH REFERENCE TO DIGITAL
		WALLETS
59	MISS. SEJAL SITARAM VEER	A STUDY REPORT ON IMPACT OF PRODUCT
		QUALITY ON CONSUMER BRAND LOYALTY

60	MR. UJESH PANDURANG KUDKAR	A PROJECT OF STUDY ON INVESTMENT AVENUES ININDIA
61	MR. MATIULLAH SAMIULLAH KHAN	INDIAN BANKING SECTOR AND ITS ROLE ININDIAN'S HIGGH GROWTH
62	MR. ASHISH VINOD KANNOJIYA	A PROJECT REPORT ON SEBI
63	MR. DHEERAJ GAJANAN PARAB	A STUDY REPORT ON CONSUMER BEHAVIOUR TOWARDS ONEPLUS WITH REFERENCE TO MUMBAI REGION
64	MR. MUSAB MOAZAAM SHAIKH	FOREIGN DIRECT INVESTMENT IN BANKING SECTOR
65	MR. ANURAG RAMESH MAURYA	A STUDY REPORT ON FINANCIAL PROBLEMS FACED BY START UP
66	SHAIKH ALFIYA AYAZ	A STUDY ON MARKETING STRATEGY OF ONE PLUS AND ITS EFFECTS ON CONSUMER OF MUMBAI REGION
67	MISS. ANAMIKA RAJESH PANDEY	A STUDY REPORT ON CRM OF APPLE INC. IN INDIA
68	MR. SHAIKH ADNAN MUJEEB	A STUDY OF EFFECTIVENESS AS A BRAND MARKETING STRATEGY ASSESSING ITS EFFECTIVENESS IN THE FMCG SECTOR
69	MR. AAYUSH UDAY GHUME	MARKETING STRATEGIES OF SAMSUNG
70	MR. VISHWAKARMA BHOLU	MARKETING STRATEGIES OF IKEA
71	MR.ZAID ANSARI	A STUDY ON CONSUMER BEHAVIOUR TOWARDS RELIANCE JIO
72	MS. SHWETA ANAND SHELAR	A STUDY REPORT ON ADVERTISING -AN EFFECTIVE PROMOTIONAL TOOL FOR MARKETING NEW PRODUCT
73	MR. SHAMSHODDIN AJEEMSHAB JAGIRDAR	AN ANALYTICAL STUDY OF PERSONAL INCOME TAXATION IN INDIA
74	MR. KHAN EHSAAN NAIMULLAH	A STUDY REPORT ON CLAIM MANAGEMENT IN LIFE INSURANCE
75	MS. SEJAL SANDIP GURAV	A STUDY REPORT ON SOCAIAL MEDIA MARKETING WITH REFERENCE BMW CASE STUDIES
76	MR. KHAN AYAAN TANVIR	CONSUMER BEHAVIOUR IN THE AUTOMOBILE INDUSTRY REFERENCE TO TATA MOTORS
77	MR. SUYASH SACHIN KARSHINAKAR	A STUDY ON MARKETING STRATEGY OF ONE PLUS AND ITS EFFECTS ON CONSUMER OF MUMBAI REGION
78	MR. ATHARVA GHAG	MCDONALD'S
79	MR. SAQUIB OZAIR MASOOR AHMED	MARKETING STRATEGIES OF HINDUSTAN UNILEVER LIMITED IN INDIA
80	MS. PARVEZ KHAN	A STUDY REPORT ON DINETECH: THEIR USES AND IMAPCTS
81	MS. TAHURA MOHD SIDDIQ	A STUDY REPORT ON ROLE OF RBI IN INDIAN FINANCIAL MARKET

82	MISS. CAROL D'SOUZA	A STUDY REPORT ON RURAL MARKETING OF ITC
83	MR. DUBEY VIKAS SHYAMSUNDAR	A STUDY REPORT ON EVOLUTION ON ONLINE LEARNING WITH SPECIAL REFERENCE TO THE PANDEMIC
84	MR. ABHISHEK HARINDRA TURI	NATIONAL STOCK EXCHANGE
85	MS. TUBA AMREEN MIR AKHTAR ALI	A STUDY ON CONSUMER BUYING BEHAVIOUR OF LG BRAND
86	MR. MOHD AMIR ATHAR HUSAIN SAMANI	A COMPARATIVE ANALYSIS BETWEEN TRADITIONAL MARKETING V/S DIGITAL MARKETING
87	MS. AASTHA ARVIND THORAT	A FINANCIAL AND STRATEGIC ANALYSIS OF AMAZON.COM INC.
88	MR. ASIF ALI SHAIKH	A STUDY ON COMPETITIVE ANALYSIS OF AIRTEL AS COMPARED TO OTHER SERVIC PROVIDERS IN MAHIM
89	MR. SHAIKH WASIM AHMED BAKRIDU AHMED	A STUDY REPORT ON MARKETING STRATEGIES OF CADBURY
90	MS. SWAMINI THAKUR	STUDY ON MARKETINGS STRATEGY OF AMUL COMPANY
91	MS. AISHWARYA BHAGWAT SATPUTE	A STUDY ON ONLINE MARKETING
92	MR. SHAIKH IMDAD ALI NIYAZ AHMED	A STUDY REPORT ON THE MARKETING STRATEGIES OF PVR
93	MR. KEDAR RAJAN RANE	A STUDY REPORT ON ASSET AND LIABILITIES MANAGEMENT IN BANKING SECTOR
94	SHAIKH AFREEN BANO MOHAMMED ANJAR ALAM	A STUDY REPORT CRISIS MANAGEMENT WITH REFERENCE TO YES BANK
95	MR. VICY ANGAD VISHWAKARMA	A STUDY REPORT ON TAX PLANNING WITH REFERENCE TO LIFE INSURANCE
96	MR. SHAIKH ADIL MUSTAQEEM	HOME LOAN WITH AXIS BANK
97	MR. HYDER KHURSHID KHAN	STUDY REPORT ON IMPACT OF ADVERTISING IN B2B MARKETING
98	MISS. VAISHANAVI PRAMOD VISHWAKARMA	A STUDY REPORT ON EDUCATION LOAN
99	MR. SHAIH BILAL INSAF ALI	RURAL MARKETING OF FMCG PRODUCT
100	MR. PATHAN ARSHAR MUKRAM	A STUDY REPORT ON CASHLESS SOCIETY
101	MR. FARDEEN NIZAMUDDIN SHAIKH	A STUDY REPORT ON DIGITAL MARKETIN IN INDIA
102	MISS. SHRUTIKA VIJAY BADAVE	IMPERIAL STUDY ON THE CONSUMER BEHAVIOUR OF COLAGTE TOOTHPASTE
103	MR. VINIT CHANDULAL SONI	A STUDY REPORT ON AWARENESS LEVEL OF IPO AMONG COLLEGE STUDENTS

104	MS. PRITI LALSHAHEB YADAV	A STUDY REPORT ON CONSUMER BEHAVIOUR TOWARDS SAMSUNG MOBILES
105	MR.KHALID ANWAR SHAIKH	A STUDY REPORT ON E - VEHICLES IN INDIA
106	MR. ANUJ KAMTARAM GUPTA	A STUDY REPORT ON BOMBAY STOOK EXCAHNGE
107	MR. HITESH MANGESH KASARE	A STUDY REPORT ON GREEN ACCOUNTING WITH REFERENCE TO CASE
108	MR.MOHD USAMN ABDUL KADAR	A MARKETING RESEARCH OF SUPPLEMENTS WITH REFERENCE TO THE FITNESS INDUSTRY
109	MR. ASHRAF MUKHTAR AHMED SHAIKH	EFFECTS OF MOBILE MARKETING ON ADULTS AND YOOUNGSTERS
110	MR. MOHINUDDIN RIYAZUDDIN SHAIKH	A STUDY REPORT ON THE FINANCIAL ANALYSIS OF D-MART
111	OMAKR VIJAY MANJAREKAR	A STUDY REPORT ON MARKETING STRATEGIES OF NIKE
	Link of the Document	https://drive.google.com/file/d/1k7e91yjQ7FM- dWvBFYMVz5Uto5X4b-OZ/view?usp=sharing

# Ismail yusuf Degree College of Commerce and science

Affiliated to University of

Natwar Nagar, Jogeshwari East, Mumbai, Maharashtra 400060

A.Y. 2022 - 2023

### **CERTIFICATE**

This is to certify that Mr. <u>Jay Anil Chitrakathi</u>, Roll no:56 of Third Year B.M.S., Semester V has successfully completed the project on "A Study on Journey of COVID-19 Which Affected Consumption Pattern of Customers" under the guidance of

Do-Anjoli Alekor in the Academic Year 2022-2023.

Internal Guide: Sumaiya Khan

Date: 05/04/23

Date:

College Seal

Principal

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharsahtra, L.Y. College,
Jogeshwari (East), Mumbel-80,
M-9324556424, E: driuhararvind@gmail.com

# DECLARATION

I, Jay Anil Chitrakathi, a student of Ismail yusuf Degree College of Commerce & Science,

T.Y.B.M.S. SEMESTER – V hereby declare that I have completed my project on "A Study on Journey of COVID-19 Which Affected Consumption Pattern of Customers" in the Academic Year 2022 – 2023. This information is true and original to the best of my knowledge.

Date:

Signature of Student

### Certificate

This is to certify that Mr. SANKET ASHOK RAMDADE has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of MARKETING and his project is entitled, "GREEN ENERGY" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of the College 1

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr.A, Class 1 Gezetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwert (East), Mumbel-80,
M-9324558424, E: driuharasvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 618123

External Signature

### Declaration by learner

I the undersigned Mr. SANKET ASHOK RAMDADE here by, declare that the work embodied in this project work titled "GREEN ENERGY", forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

SANKET ASHOK RAMDADE

Name and Signature of the learner

Certified by

DR. ANJALI ALEKAR

### Certificate

This is to certify that Ms/Mr SIDDIQUI FARANUDDIN

IRFANUDDINhas worked and duly completed his Project

Work for the degree of Bachelor of Management Studies under
the Faculty of Commerce in the subject of Marketing
and his project is entitled "Unethical Marketing Practices With Reference to
Cosmetics Industry" under my supervision

I further certify that the entire work has been done by the
learner under my guidance and that no part of it has been
submitted previously for anyDegree or Diploma of any

It is his own work and facts reported by his personal findings and investigations.

signature of External Examiner.

University.

Date of Submission 05/04/2023

Dr.Anjali Alekar Signature of the Guiding teacher

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Clent 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,

M- 9324

### DECLARATION:

I, the undersigned <u>Farhanuddin Siddiqui</u> here by, declare that the work embodied in this project work titled " <u>A study on unethical Marketing practices with Reference to Cosmetics Industry"</u>, forms my own contribution to the research work carried out under the guidance of "<u>Dr. Anjali Alekar</u>" is a result of my own research work and has not been previously submitted to any other university for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as suchand included in the Bibliography.

I, hereby further declare that all information of this document has been obtained and presented inaccordance with academic rules and ethical conduct.

Signature of the

Student: Name:

Farhanuddin Siddique

# GOVERNMENT OF MAHARASHTRA

PRINCIPLE OF ISMAIL YUSUF COLLEGE OF COMMERCE, SCIENCE AND ARTS JOGESHWARI (EAST),

MUMABI- 400060 MAHARASHTRA,

# Certificate

This is to certify that Mr. Sohail Suban Shaikh has worked and duly completed his Project Work for the legree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and is project is entitled, "A STUDY REPORT ON ONLINE BRANDING –EFFECTIVENESS AND FUTURE RENDS" under my supervision.

further certify that the entire work has been done by the learner under my guidance and that no part of it as been submitted previously for any Degree or Diploma of any University.

is his own work and facts reported by his personal findings and Investigation.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
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Jogeshwart (East), Mumbal-80,
M-9324556424, E: drluhararvind@gmall.com

Dr. Anjali Alekar

Name & Signature of

Guiding teacher

Seal of the College

05 04 2023 ate of submission:

Extural Signature

#### Declaration

the undersigned Mr. Sohail Suban Shaikh here by, declare that the work embodied in this project work titled "A STUDY REPORT ON ONLINE BRANDING -EFFECTIVENESS AND FUTURE TRENDS" forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, if has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Sohail Suban Shaikh

Name and Signature of Learner

Certified by

Dr. Anjali Alekar

#### Certificate '

This is to certify that Mr. SINGH PAWAN LAXMIKANT has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of MARKETING and his project is entitled, "A STUDY REPORT ON MARKETING ANALYSIS FOR PROMOTING ECO-FRIENDLY PRODUCTS" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of

the

College

4

Professor (Dr) Arvind S. Luhar
M.Com, MEA, LL.M. MJMG, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
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Jogeshwari (East), Mumbel-00,
M-9324556424, E. diluharasyind@ornell.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 05 04 2023

12/4/23

# Declaration by learner

I am the undersigned Mister. SINGH PAWAN LAXMIKANT here by, declare that the work embodied in this project work titled "A STUDY REPORT ON MARKETING ANALYSIS FOR PROMOTING ECO FRIENDLY PRODUCTS", forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, hereby further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

SINGH PÁWAN LAXMIKANT

Name and Signature of the learner

Certified by

DR. ANJALI ALEKAR

# Ismail Yusuf College Arts, Science and Commerce.



#### Ismail College Camps, Natwar Nagar, Jogeshwari East, Mumbai, Maharashtra 400060

#### Certificate

This is to certify that Mr. Devesh Deepak Vichare has worked and duly completed his project work for the degree of Bachelor of Management Studies under the faculty of commerce in the subject of Finance and his project is entitled, "Investment pattern in commodities and associated risks" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any university.

It is his own work and facts reported by his personal findings and investigations.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Cleas 1 Gezetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-80,
M-9324556424, E: driuhararvind@gmail.com

Dr. Anjali Alekar Guiding Teacher

Date of Submission: 05-4-2023

External gignaturei

# Declaration by learner

I the undersigned Mr. Devesh Deepak Vichare here by, declare that the work embodied in this project work titled "Investment pattern in commodities and associated risks", from my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Devesh Deepak Vichare

Certified by Dr Anjali Alekar

#### Certificate

This is to certify that that M/s Siddhi Vijay Palkar has worked and duly completed her project work for the degree of Bachelor of Management Studies Under the Faculty of commerce in the subject of finance and her project isentitled, "A Study Report On Financial performance Of Tata Motors" under my supervision.

I Further certify that the entire work has been done by the learner Under my guidance and that no part of it has been submitted previously for any Degree or Deploma of any university.

It is her own work and facts reported by her personal findings and Investigation.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhO
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbel-80,

Dr. Anjali Alekar

Name and signature of

**Guiding Teacher** 

Date of submission :- 05/04/2023

External Signature

# Declaration by learner

I the undersigned Miss Siddhi Vijay Palkar here by, declare that the work embodied in this project work titled "A Study Report On Financial Performance Of Tata Motors", forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to anyother University for any other Degree/ Diploma to this or any other university.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Siddhi Vijay Palkar

Name and Signature of the learner

Certified by

Dr. Anjali Alekar

#### Certificate

This is to certify that AFTAB GULAM SARWAR QURESHI has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of MARKETING and his project is entitled, "A PROJECT REPORT ON BLACK MONEY" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of

the

College

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission:

05 04 2023

A Total Control of the Control of th

M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD M.E.S. Gr. A. Class 1 Gazetted Officer Professor & Head, Dept of Accountancy at Government of Maharashtra, I.Y. College, Jogeshwari (East), Mumbal-60, M-932456424, E: driuhararvind@gmail.com

EXTERNAL SIGNA

#### Declaration by learner

I the undersigned Mister. AFTAB GULAM SARWAR QURESHI here by, declare that the work embodied in this project work titled "A PROJECT REPORT ON BLACK MONEY", forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

#### AFTAB GULAM SARWAR QURESHI

Name and Signature of the learner

Certified by

DR. ANJALI ALEKAR

#### Certificate

This is to certify that Mr. ANSARI ABDUL RAZIQUE MD MINHAZ has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of MARKETING and his project is entitled, "A PROJECT ON REPORT ON STARTING AN E-COMMERCE BUSINESS ON AMAZON" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of the College 4

Professor (Dr.) Arvind S. Luhar
M.Com, MBA, LL.M, M.Mc, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor 5 Head, Dept of Accountancy at
Government of Mahamahtm, I.Y. College,
Jogeshwari (East), Mumbel-80,
M-9324566424, E: driuhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 5-04-23

#### Declaration by learner

I the undersigned Mister ANSARI ABDUL RAZIQUE MD MINHAZ here by, declare that the work embodied in this project work titled "APROJECT ON REPORT ON STARTING AN E-COMMERCE BUSINESS ON AMAZON", forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

ANSARI ABDUL RAZIQUE MD MINHAZ

Name and Signature of the learne

Certified by

#### CERTIFICATE

This is to certify that Ms. Ranjana D. Lambakane, College Roll no. 22SMGM10, has worked and daily completed her/his Project Work for the degree of Master of Commerce in Management Studies under the Faculty of Commerce in the subject of Management and his project is entitled, "A Study Report On Effectivness Of Social Media For Marketing Promotion" under my supervision.

I further certify that the entire work has been done by the learner under my guidelines and that on part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of: Ranjana D. Lambakane

Project Guide: Dr. Anjali Alekar

Principal: Dr. Swati Wavhal

Date of Submission:

24-04-23

\$

Maya Hande

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Cless 1 Gezetted Officer
Professor & Huard, Dept of Accountancy at
Government of Maharashtra, LY, College,
Jogeshwart (East), Mumbal-80,
M-9324656424, E. dduhraskyind/Togmall.com

DECLARATION BY STUDENTS

I the undersigned Miss/Mr. Ranjana Dhondu Lambakane here by, declare that the work

embodied in this project work titled "A Study Report On Effectivness Of Social Media

For Marketing Promotion", forms my own contribution to the research work carried out

under the guidance of Dr. Anjali Alekar is a result of my own research work and has not

been previously submitted to any other University for any other Degree/Diploma to this or

any other University.

Wherever reference has been made to previous works of others, it has been clearly

indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and

presented in accordance in with academic rules and ethical conduct.

Name & Signature of: Ranjana D. Lambakane

## Ismail Yusuf College of Arts, Science and Commerce Jogeshwari East

# Certificate

This is to certify that Mr. Dinesh Prakash Yadav has worked and duly completed his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and his project is entitled, "A study report on Corporate Social Responsibility with reference to case studies" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

Seal of the College

Name & Signature of Guiding Teacher

Date of submission: 24th April , 2023.

De

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Clear 1 Gezetted Officer
Professor & Hosd, Dent of Accountancy at
Government of Mathematikhtra, I.Y. College,
Jogeshwan (E. Mirnbal-80,
M-9324556424, E. and @gmail.com

Maya Hande

Government of Maharashtra's
Ismail Yusuf College of
Arts, Science & Commerce.
Jogeshwari (East), Mumbai - 400 060.

# Declaration by learner

I the undersigned Mr. Dinesh Prakash Yadav here by, declare that the work embodied in this project work titled "A Study report on Corporate Social Responsibility with reference to case studies" forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Name and Signature of the learner

Certified by

Name and signature of the Guiding

Maya Hande

#### CERTIFICATE

This is to certify that MS. NASREEN SANAULLAH has worked and completed her project work For the degree of MASTER IN COMMERCE in the faculty of COMMERCE in the subject Of Management on title of project work to be written "A STUDY REPORT ON MARKETING IN FMCG PRODUCT" Under my supervision. It is her own Work and fact reported by her personal findings and investigation.

1

Professor (Dr) Arvind S. Luhar
M.Com, MRA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountary at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-60,
M-9324556424, E: driuhararvind@gmail.com

DR.ANJALI ALEKAR Name & Signature of guide

24 - 04 - 2023

Date of submission:

Maya Hande

Ismail Yusuf College of Arts, Science & Commerce.

Jogeshwari (East), Mumbai - 400 060.

#### DECLARTION BY STUDENT

I the undersigned MS. NASREEN SANAULLAH hereby Declare that the work embodies in the project work title "A STUDY REPORT ON\_MARKETING IN FMCG PRODUCT" Forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR\_is a result of my own research work and has not been previously Submitted to any other university for my other Degree/Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by for the declare that all information of this document has been obtained and Presented in accordance with academic rules and ethical conduct.

Nasteen
Name & signature of the student

Certified by:

Mayo Hande

#### CERTIFICATE

This to certify that MISS. ANJALI DINESH YADAV has worked and duly completed his Project Work for the Master of Commerce in Management under the faculty of Commerce in the subject of PROJECT WORK - II and his project is entitled, "STUDY ON ROLE OF ADVERTISEMENT IN MARKETING" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of the

1

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr.A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-80,
M-9324556424, E: driuharasvind@gmail.com

DR. ANJALI ALEKAR Name and Signature of Guiding Teacher.

24/04/23

Date of submission:

Government of Maharashtra's Ismail Yusuf College of Arts, Science & Commerce. Jogeshwari (East), Mumbal -400 060.

#### DECLARATION BY LEARNER

I the undersigned Miss. ANJALI DINESH YADAV here by, declare that the work embodied in this project work titled "STUDY ON ROLE OF ADVERTISEMENT IN MARKETING", forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other Degree / Diploma to this or any other university.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presents in accordance with academic rules and ethical conduct.

Name and Signature of the learner

#### CERTIFICATE

This to certify that MR. JAMAL SHAIKH has worked and duly completed his Project Work for the Master of Commerce in Management under the faculty of Commerce in the of PROJECT WORK-II and his project is entitled, "A STUDY REPOT ON – INFLUENCE OF BRANDING ON CONSUMER BUYING BEHAVIOUR RELATED TO ELECTRONICS (ESPECIALLY MOBILE PHONES)" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of the
College

1

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwart (East), Mumbal-80,
M-9324556424, E: drluhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission:

Marya Harde

#### DECLARATION BY LEARNER

I the undersigned Mr. JAMAL SHAIKH here by, declare that the work embodied in this project work titled "A STUDY REPOT ON - A STUDY REPOT ON - INFLUENCE OF BRANDING ON CONSUMER BUYING BEHAVIOUR RELATED TO ELECTRONICS (ESPECIALLY MOBILE PHONES) " forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other Degree/Diploma to this or any other university.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presents in accordance with academic rules and ethical conduct.

Jamal.

Name and Signature of the learner

# **CERTIFICATE**

This is to certify that MS. BIND USHA VIKRAMJEET has worked and duly completed his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Project in Master in Commerce Studies (Business Management) and his project is entitled "A STUDY REPORT ON

# "CUSTOMER RELATIOSHIP MANAGEMENT AND SERVICE MARKETING"

under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree of any university. It is his own work and facts reported by his personal findings and investigations.

seal of the college 4

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-60,
M-9324556424, E: driuhararvind@gmail.com

DR. ANJALI ALEKAR (GUIDING TEACHER)

Mayo Hande

24 04 2023 Date of Submission:

Government of Maharashtra's
Ismail Yusuf College of
Arts, Science & Commerce.
Jogeshwarl (East), Mumbai -400 060,

# DECLARATION

I the undersigned Miss. BIND USHA VIKRAMJEET hereby, declare that the work embodied in this project work titled "CUSTOMER RELATIOSHIP MANAGEMENT AND SERVICE MARKETING" forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I, hereby further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

MISS BIND USHA VIKRAMAJIT

Signature of the Candidate

#### ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE AND COMMERCE NATWAR NAGAR, JOGESHWARI EAST, MUMBAI 400060

#### CERTIFICATE

This is to certify that Mr Hamdan Yaqoob Khatri has worked and duly completed his project work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and his project is entitled," A PROJECT REPORT ON CUSTOMER SATISFACTION STRATEGIES OF ZUDIO CLOTHING BRAND "under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is his own work and facts reported by his personal findings and investigations.

College Seal

DATE OF SUBMISSION.

5/4/2023

Dr.Anjali Alekar NAME AND SIGNATURE OF GUIDING TEACHER

Bras

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-80.
M-9324556424, E: driuhararvind@gmail.com

External

Signature

#### DECLARATION

I the undersigned Mr.Hamdan Yaqoob khatri here by, declare that the work embodied in this project work titled "A PROJECT REPORT ON CUSTOMER SATISFACTION STRATEGIES OF ZUDIO CLOTHING BRAND" forms my own contribution to the research work carried out under the guidance of Dr.Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been

clearly indicated as such and included in the bibliography.

I,here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

HKhadsi Name and Signature of Learner

# ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE AND COMMERCE JOGESHWARI (EAST),

# MUMBAI-400060 MAHARASHTRA

#### CERTIFICATE

This is to certify that Mr. IBRAHIM KHAN has worked and duly completed his project work for the degree bachelor of management studies under the faculty of commerce in the subject of MARKETING and his project entitled, "A STUDY REPORT ON MARKETING STRATEGY OF MCDONALD'S IN INDIA" under my supervision. I further certify that the entire work has been done by the Lerner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any university.

It is his own work and facts reported by his personal findings and investigations

Professor (DY) Arvind S. Luhar n. MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD M.E.S. Gr.A, Closs 1 Gazetted Officer

fessor & Head, Dept of Accountancy at vernment of Maharsahtra, I.Y. College, Jogestwari (East), Mumbel-60,

324556424, E: driuhararvind@gmail.com

SEAL OF THE COLLEGE

05/04/22

Date of submission:

Dr. ANJALI ALEKAR

Name and Signature of **Guiding Teacher** 

#### DECLARATION

I, the undersigned Mr. IBRAHIM KHAN here by, declare that the work embodied in this project work titled "A STUDY REPORT ON MARKETING STRATEGY OF MCDONALD'S IN INDIA", forms my own contribution to the research work carried out under the guidance of "Dr. ANJALI ALEKAR" is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the Bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

IBRAHIM ALI ASGAR KHAN

gkmf.

#### Certificate

This is to certify that KABEER NOBE HUSAIN SHAIKH has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of MARKETING and his project is entitled, "A PROJECT ON INSURANCE PRODUCT AND ITS TYPES OF INSURANCE" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of the College

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-60,
M-9324558424, E: driuhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 05/04/2023

External Signature

#### Declaration by learner

I the undersigned Mister. KABEER NOBE HUSAIN SHAIKH here by, declare that the work embodied in this project work titled "A PROJECT ON INSURANCE PRODUCT AND ITS TYPES OF INSURANCE", forms my own contribution to the research work carried out under the guidance of

DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

KABEER NOBE HUSAIN SHAIKH

Name and Signature of the learner

Certified by

#### CERTIFICATE

This to certify that MR. RUSHABH MALI has worked and duly completed his Project Work for the Master of Commerce in Management under the faculty of Commerce in the subject of PROJECT WORK- II and his project is entitled, "THE STUDY REPORT ON ADVERTISING IN TODAY'S 21<sup>ST</sup> CENTURY" under my supervision..

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations

SEAL OF COLLEG E

4

Professor (Dr) Arvind S. Luher
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbel-80,
M-9324556424, E; druherarvind@gmail.com

DR ANJALI ALKEAR

Name and signature of of guiding teacher

Date of Submission: 24/4/23

Government of Maharashtra's

Ismail Yuser Contract of

Arts, Science of

Jogesh and (Europe 200

0 060.

Maya Hande

## DECLARATION BY STUDENTS

I the undersigned MR RUSHABH BHIMA MALL, by declare that the work embodied in this projectwork titled 
"THE STUDY REPORT ON ADVERTISING IN TODAY'S 21ST CENTURY" is a result of my own 
research work and has not been previously submitted to any other university for any other examination.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I hear by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

DATE: 24/4/23

PLACE :- MUMBAI

NAME AND SIGNATURE OF STUDEN

Certified by

DR. ANJALI ALEKAR

Name and Signature of the guiding Teacher

# Ismail Yusuf College Of Arts, Science and Commerce Mumbai-400060

# Certificate

This is to verify that Mr. SAAD MALIK has worked abd duly completed his Project Work of the degree of Bachelor of Management Studies under the faculty of Commerce in the subject of Marketing and his project is entitled "MARKETING STRATEGIES OF OPPO Mobile India Pvt Ltd". Under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma or any University.

It is her own work and facts reported by his personal findings and investigations.

Seal of the college

2

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr.A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Murnbal-80,
M- 9324556424, E: driuhararvind@gmail.com

Dr. ANJALI ALEKAR

05 April 2023

# DECLARATION

I the undersigned Mr. SAAD MALIK hereby, declare that the work embodied in this project work titled MARKETING STRATEGIES OF OPPO Mobile India Pvt Ltd forms my own contribution to the research work carried out under the guidance of Dr. ANJALI ALEKAR is a result of my own work and has not been previously submitted to any other university for any other Degree/Diploma to this or any other University.

Wherever the reference has been made to previous works of others, it has been clearly included as such and included in the bibliography.

I, here by further declare that all information of this document has been obttained and presented in accordance with academic rules and ethical conduct.

SAAD MALIK

#### CERTIFICATE

This is to certify that Miss Sakshi Balu Jagtap has worked and duly completed her project work for the degree of Bachelor in Management studies (finance) under the faculty of commerce in the subject of Account and Finance and her project is entitled,

" A STUDY REPORT ON IMPACT OF GST ON VARIOUS CONSTRUCTION PROJECTS WITH CASE STUDY" under my supervision.

I further certify that the entire work has been done by the learner under my guidance andthat no part of it has been submitted previously for any degree of diploma of any University. It is her own work and facts reported by her personal findings and investigation

Dr. Anjali Alekar Name & signature of the Guiding Teacher.

Date Of Submission - 5 423

Professor (Dr) Arvind S. Luher
M.Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gezetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbel-60,

M-9324558424, E: driuhararvind@gmail.com

EXTERNAL SIGNATURE

#### DECLARATION BY LEARNER

I the undersigned Miss Sakshi Balu Jagtap here by, declare that the work embodied in this project work titled "A STUDY REPORT ON IMPACT OF GST ON VARIOUS CONSTRUCTION PROJECTS WITH CASE STUDY"

forms my own contribution to the research work carried out under the guidance of **Dr.** Anjali Alckar is a result of my own research work and as not been previously submitted to any other University for any other Degree / Diploma to this or anyother University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academics rules and ethical conduct.

Sakshi Balu Jagtap Name & signature of the learner

Certified By

Dr. Anjali Alekar Name & signature of the Guiding professor

#### Certificate

This is to certify that AHMED HUSAIN KHATAL AHMED SHAIKH has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of FINANCE and his project is entitled, "A PROJECT REPORT ON DEMAT ACCOUNT" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of the College

Professor (Dr) Arvind S. Luher Com, MBA LLA MAMC, FDP-IIM, UGC-NET,

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 06 04 23

EXTERNAL SIGNATURE

I the undersigned Mister. AHMED HUSAIN KHATAL AHMED SHAIKH here by, declare that the work embodied in this project work titled "A PROJECT REPORT ON DEMAT ACCOUNT", forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

AHMED HUSAIN KHATAL AHMED SHAIKI

Name and Signature of the learner

## Ismail Yusuf Collage

#### Arts, Science and Commerce.

## Ismail Collage Camps, Natwar Nagar, Jogeshwari East, Mumbai, Maharashtra 400060

#### Certificate

This is to certify that VAISHNAVI SANJAY MANE has worked and duty completed his project work for the degree of Bachelor of Management studies under the facility of commerce in the subject of Finance and his project is entitled, A STUDY REPORT OF MERCHANT BANKING IN INDIA under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any university. It is his own work and facts reported by his personal findings and investigations.

Name and signature of Guiding Teacher

Date of submission: 514)23

1

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Joneshwarf (East), Mumbel-60.

Jogeshwari (East), Mumbel-60. M- 9324556424, E: driuhararvind@prost com External Signature

I the undersigned VAISHNAVI SANJAY MANE here by, declare that the work embodied in this project work titled A STUDY REPORT OF MERCHANT BANKING IN INDIA, form my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

VAISHNAVI SANJAY MANE

Name of Signature of the learner

# Arts, Science and Commerce.

# Ismail College Camps, Natwar Nagar, Jogeshwari East, Mumbai, Maharashtra 400060

#### Certificate

This is to certify that M/S <u>Sanchali Sachin Ardekar</u> has worked and duly completed her project work for the degree of Bachelor of Management studies under the faculty of commerce in the subject of <u>Finance</u> and his project is entitled, <u>A Study Report on Money Laundering With Reference to case studies.</u> under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any university.

It is her own work and facts reported by her personal findings and investigations.

Professor (Dr) Arvind S. Luhar M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD M.E.S. Gr.A. Class 1 Gazetted Officor Professor & Head, Dept of Accountancy at Government of Maharashtra, J.Y. College,

M- 9324556424, E: druhererylod@ornall.com

Dr.Anjali Alekar

Name and Signature of

**Guiding Teacher** 

Date of Submission: 05/04/2023

(Extern 1 =

I the undersigned Miss. Sanchali Sachin Ardekar here by, declare that the work embodied in this project work titled "A Study Report on Money Laundering With References to case studies." form my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Sanchali Sachin Ardekar

Name and Signature of the learner

# Certificate

This is to certify that Ms. Afsa Bano Aziz Hashmi has worked and duly completed his Project Work for the degree of Bachelor's Management Studies (Marketing) under the Faculty of Commerce in the subject of Marketing and his project is entitled, "A COMPARATIVE STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS COLGATE AND PEPSODENT." under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of the any University.

It is his own work and facts reported by his personal findings and investigations.

3

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Mahamahtra, I.Y. College,
Jogeshwart (East), Mumbal-60,
M-9324558424, E: druhararvind@gmall.com

05 04 23

Date of Submission:

Seal of the College

Name and signature of

**Guiding teacher** 

I the undersigned Ms. Afsa Bano Aziz Hashmi here by, declare that the work embodied in this project work titled "A COMPARATIVE STUDY

# ON CONSUMER BUYING BEHAVIOUR TOWARDS

COLGATE AND PEPSODENT", forms my own contribution to the research work carried out under the guidance of **Dr. Anjali Alekar** is result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I hereby further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

WA

Ms. Afsa Bano Aziz Hashm
Name and signature of the learner

## Ismail Yusuf College Arts, Science and Commerce.



## Ismail College Camps, Natwar Nagar, Jogeshwari East, Mumbai, Maharashtra 400060

#### Certificate

This is to certify that Miss. Aishwarya Santosh Bhise has worked and duly completed her project work for the degree of Bachelor of Management Studies under the faculty of commerce in the subject of Finance and her project is entitled, "Problem of Low Productivity of Employee In Public Sector Bank" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any university. It is her own work and facts reported by her personal findings and investigations.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharushtra, I.Y. College,
Jogeshwart (East), Mumbal-80,
M-9324558424, E: druhararvind@gmail.com

Dr. Anjali Alekar Guiding Teacher

Date of Submission: 05-4-2023

External signature :-

I the undersigned Miss. Aishwarya Santosh Bhise here by, declare that the work embodied in this project work titled "Problem of Low Productivity of Employee In Public Sector Bank", from my own contribution to the research work carried out under the guidance of Dr Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Aishwarya Santosh Bhise

Certified by Dr Anjali Alekar

## Ismail Yusuf College

## Arts, Science and Commerce.

# Ismail College Camps, Natwar Nagar, Jogeshwari East, Mumbai,

#### Maharashtra 400060

#### Certificate

This is to certify Anas Amanullah Khan has worked and duly

completed his project work for the degree of Bachelor of Management studies under the faculty of commerce in the subject of Finance and his project is entitled, The Study Report On Internet Banking under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any university.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gezetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbel-60,
M-9324556424. E: druhararvind@gmail.com

Dr. Anjali Alekar

Guiding Teacher

Date of the Submissions:

05/04/2023

EXTERNA SIGNATURE:

I the undersigned ANAS AMANULLAH KHAN here by, declare that the work Embodied in this project work titled THE STUDY REPORT ON INTERNET BANKING, form my own contribution to the research work carried out under the guidance of Dr Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

ANAS AMANULLAH KHAN

Certified by

Dr. Anjali Alekar

#### CERTIFICATE

This is to certify that Ms. Ranjana D. Lambakane, College Roll no. 22SMGM10, has worked and daily completed her/his Project Work for the degree of Master of Commerce in Management Studies under the Faculty of Commerce in the subject of Management and his project is entitled, "A Study Report On Effectivness Of Social Media For Marketing Promotion" under my supervision.

I further certify that the entire work has been done by the learner under my guidelines and that on part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of: Ranjana D. Lambakane

Project Guide: Dr. Anjali Alekar

Principal: Dr. Swati Wavhal

Date of Submission:

24-04-23

\$

Maya Hande

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Cless 1 Gezetted Officer
Professor & Huard, Dept of Accountancy at
Government of Maharashtra, LY, College,
Jogeshwart (East), Mumbal-80,
M-9324656424, E. dduhraskyind/Togmall.com

DECLARATION BY STUDENTS

I the undersigned Miss/Mr. Ranjana Dhondu Lambakane here by, declare that the work

embodied in this project work titled "A Study Report On Effectivness Of Social Media

For Marketing Promotion", forms my own contribution to the research work carried out

under the guidance of Dr. Anjali Alekar is a result of my own research work and has not

been previously submitted to any other University for any other Degree/Diploma to this or

any other University.

Wherever reference has been made to previous works of others, it has been clearly

indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and

presented in accordance in with academic rules and ethical conduct.

Name & Signature of: Ranjana D. Lambakane

# Ismail Yusuf College of Arts, Science and Commerce Jogeshwari East

# Certificate

This is to certify that Mr. Dinesh Prakash Yadav has worked and duly completed his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and his project is entitled, "A study report on Corporate Social Responsibility with reference to case studies" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

Seal of the College

Name & Signature of Guiding Teacher

Date of submission: 24th April , 2023.

De

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Clear 1 Gezetted Officer
Professor & Hosd, Dent of Accountancy at
Government of Mathematikhtra, I.Y. College,
Jogeshwan (E. Mirnbal-80,
M-9324556424, E. and @gmail.com

Maya Hande

Government of Maharashtra's
Ismail Yusuf College of
Arts, Science & Commerce.
Jogeshwari (East), Mumbai - 400 060.

I the undersigned Mr. Dinesh Prakash Yadav here by, declare that the work embodied in this project work titled "A Study report on Corporate Social Responsibility with reference to case studies" forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Name and Signature of the learner

Certified by

Name and signature of the Guiding

Maya Hande

#### Certificate

This is to certify that ASHUTOSH ARJUN JHA has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of FINANCE and his project is entitled, "A PROJECT REPORT ON BOOM IN STOCK MARKET AFTER PANDEMIC" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of

the

College

4

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazatted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-60,
M-9324556424, E: driuhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 05/04/2023

External Signature:

I the undersigned Mister. ASHUTOSH ARJUN JHA here by, declare that the work embodied in this project work titled "A PROJECT REPORT ON BOOM IN STOCK MARKET AFTER", forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

ASHUTOSH ARJUN JHA

Name and Signature of the learner

Certified by

#### Ismail Yusuf College

#### Arts, Science and Commerce,

# Ismail Collage Camps, Natwar Nagar , Jogeshwari East, Mumbai,

#### Maharashtra 400060

#### Certificate

This is to certify that Ms/Mr GAJALI SANDESH LAD has worked and duly completed his/her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of FINANCE and his/her project is entitled "A STUDY REPORT ON MICROFINANCE" under my Supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her / his own work and facts reported by her/ his personal findings and investigations.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, i.Y. College,
Jogeshwari (East), Mumbal-60,

DR.Anjali Alekar

Name and Signature of

**Guiding Teacher** 

Date of Submission:5 4 2023

External Signature

I the undersigned Miss/Mr. GAJALI SANDESH LAD here by, declare that the work embodied in this project work titled "A STUDY REPORT ON MICROFINANCE" forms my own contribution to the research work carried out under the guidance of Dr.ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other university for any other degree / diploma to this or any other University.

Whenever reference had been made to previous works of others, it has been clearly indicated as such and include in the bibliography.

I, here by declare that all information of this document has been obtain and presented in accordance with academic rules and ethical conduct.

GAJALI SANDESH LAD

Name and Signature of the learner

## Ismail Yusuf College of Arts, Science and Commerce Jogeshwari (East) Mumbia 400 060

#### Certificate

This is to certify that the MR.HAMZA MOHD AKHTAR FAROOQUI has worked and duly completed his project work for the degree of Bachelor of Management Studies under the Faculty of the Commerce in the Subject of Marketing and his Project is entitled "The Project Report on CSR with Reference to Mahindra And Mahindra" Under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any degree and diploma of any university.

It is his own work and facts reported by his personal findings and investigations.

\*

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr.A. Class 1 Gazated Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-80,
M-9324556424, E. driuhararvind@gmail.com

Dr. Anjali Alekar Name and Signature of

**Guiding Teacher** 

5/04/2023

Date of Submission:

I the undersigned Mr. HAMZA MOHD AKHTAR FAROOQUI here by, declare that the work embodied in this project work titled "The Project Report on CSR with Reference to Mahindra And Mahindra" forms my own contribute of the research work carried out under the guidance of Dr Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

HAMZA MOHD AKHTAR FAROOQUI

Name and Signature of the learner

#### Certificate

This is to certify that Mr. JASH NITIN SHIRODKAR has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of MARKETING and his project is entitled, "A STUDY REPORT ON CONSUMER BEHAVIOR OF TITAN" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of the College

Professor (Dr) Arvind S. Luher
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Clase 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Mahareshtre, I.Y. College,
Jogeshwart (East), Mumbel-80,
M-9374586424, E: driuherervind@gmell.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission:

03-04-2023

Enternals Signature.

I the undersigned Mister. JASH NITIN SHIRODKAR here by, declare that the work embodied in this project work titled "A STUDY REPORT ON CONSUMER BEHAVIOR OF TITAN", forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

JASH NITIN SHIRODKAR

Name and Signature of the learner

Certified by

## Ismail Yusuf College

#### Arts, Science and Commerce.

Ismail College Camps, Natwar Nagar, Jogeshwari East, Mumbai, Maharashtra 400060

## Certificate

This is to certify that Mr. Md Hamid Raza Md Haider Raza Khan has worked and duly completed his project work for the degree of Bachelor of Management studies under the faculty of commerce in the subject of Finance and his project is entitled, "A Study Report on Management of Financial Department in an Organization with Reference to Case Study", under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any university.

It is his own work and facts reported by his personal findings and investigations.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr, A. Cless 1 Gezetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (Eest), Mumbal-80,
M-9324566424, E: driuhararvind@gmail.com

Dr. Anjali Alekar

**Guiding Teacher** 

External Signature:

Date of the Submissions: 05 / 04/ 23

I the undersigned Mr. Md Hamid Raza Md Haider Raza Khan here by, declare that the work embodied in this project work titled "A Study Report on Management of Financial Department in an Organization with Reference to Case Study", forms my own contribution to the research work carried out under the guidance of Dr Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Md Hamid Raza Khan

Certified by

Dr Anjali Alekar

# Ismail Yusuf College

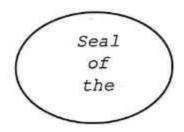
#### Certificate

This is to certify that Ms/MrStudies <u>Mohd. Abbas Mirza</u> has worked and duly completed her/his Project Work for the degree of Bachelor of Management under the Faculty of Commerce in the subject of <u>Finance</u> and her/his project is entitled <u>"A Study report on financial Management of Product made in china with reference to Smart Phones</u>

\_\_under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her his own work and facts reported by her/his personal findings and investigations.



Name and Signature of Guiding Teacher:

Date of submission: 5 4 2023

4

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gezetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-60,
M-9324556424, E; druhararvind@mail.com

External Rignature.

I the undersigned Miss / Mr. Mohammad Abbas Mirza here by, declare that the work embodied in this project work titled "A Study report on financial Management of Product made in china with reference to Smart Phones", forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar, is a result of my own research work and hasnot been previously submitted to any other University for any other Degree/ Diplomato this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Mohammad Abbas Mirza

Name and Signature of the learner

Certified by

Dr. Anjali Alekar

Name and signature of the Guiding Teacher

#### Certificate

This is to certify that Miss Prachi Sandeep Panchal has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her project is entitled, "A STUDY REPORT ON IMPACT OF CRYPTOCURRENCY ON INVESTORS AND INDIAN ECONOMY" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is her own work and facts reported by her personal findings and investigations.

Seal of the College

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr, A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.V. College,
Jocashwari (East), Mumbal-80.

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 5|4|23

EXTERNAL SIGNATURE

I the undersigned MISS Prachi Sandeep Panchal here by, declare that the work embodied in this project work titled

"A STUDY REPORT ON IMPACT OF CRYPTOCURRENCY ON INVESTORS AND INDIAN

ECONOMY ", forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

PRACHI SANDEEP PANCHA

Name and Signature of the learner

PS.panchal.

Certified by

# Ismail Yusuf College

Arts, Science and Commerce.

Ismail College Camps, Natwar Nagar, Jogeshwari East, Mumbai,

Maharashtra 400060

Certificate

This is to certify Santosh Pramod yadav has worked and duly

Completed his project work for the degree of Bachelor of Management studies

Under the faculty of commerce in the subject of Finance and his project is entitled,

A study report on financial performance of Hindustan Unilever under my supervision.

I further certify that the entire work has been done by the learner under my

Guidance and that no part of it has been submitted previously for any Degree or Diploma of any university.

It is his own work and facts reported by his personal findings and investigations.

Professor (Dr) Arvind S, Luhar M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD M.E.S. Gr.A. Class 1 Gezetted Officer Professor & Head, Dept of Accountancy at Government of Maherashtra, I.Y. College, Jogeshwari (East), Mumbal-60, 9324556424, E: driuhararyind@gmail.com

Dr. Anjali Alekar

Guiding Teacher

05-APril-2023 Date of the Submission

I the undersigned SANTOSH PRAMOD YADAV here by, declare that the work

Embodied in this project work titled A STUDY REPORT ON FINANCIAL PERFORMANCE OF HINDUSTAN UNILEVER, form my own contribution to the research work carried out under the guidance of Dr Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated As such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and

Presented in accordance with academic rules and ethical conduct.

SANTOSH PRAMOD YADAV

Certified by

Dr. Anjali Alekar

# Government of Maharashtra's ISMAIL YUSUF COLLEGE

Of Arts, Science & Commerce,

Natwar Nagar, Jogeshwari (East),

Mumbai- 400060

# **Certificate**

This is to certify that Mr. Shaikh Alqama Mufti Ahmedullah Qasmi has worked and duly completed her Project Work for the degree of Bachelor in Management Studies under the Faculty of Commerce in the Finance semester -VI (2022-2023) and her project is entitled, "RETAIL CREDIT EXPLOSION IN INDIAN BANKING SECTOR WITH REFERENCE TO CASE STUDY" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and Investigation.

Seal of the College

Name & Signature of Guiding Teacher

Prof. Dr. Anjali Alekar

5-April-2022

Date of submission

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-60,
M-9324556424, E: druhararvind@gmail.com

External's Signatur

# **Declaration**

I the undersigned Mr. SHAIKH ALQAMA MUFTI AHMEDULLAH QASMI here by, declare that the work embodied in this project work titled "RETAIL CREDIT EXPLOSION IN INDIAN BANKING SECTOR WITH REFERENCE TO CASE STUDY" forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, if has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

SHAIKH ALQAMA MUFTI AHMEDULLAH QASMI

Name and Signature of Learner

## Ismail Yusuf College

Arts, Science and Commerce.

Ismail College Camps, Natwar Nagar, Jogeshwary East, Mumbai, Maharashtra 400060

# Certificate

This is to certify SHAIKH SABREEN BANO MOHAMMAD ANJAR ALAM has worked and duly Completed his project work for the degree of Bachelor of Management studies Under the faculty of commerce in the subject of Finance and his project is entitled, "A STUDY REPORT ON CORPORATE TAX PLANNING" is under my supervision.

I further certify that the entire work has been done by the learner under my Guidance and that no part of it has been submitted previously for any Degree or Diploma of any university.

It is his own work and facts reported by his personal findings and investigations.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr.A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-60,
M-932456424, E: druhararvind@gmail.com

Dr. Anjali Alekar Guiding Teacher

Date of the Submissions:

05/4/2023

I the undersigned SHAIKH SABREEN BANO MOHAMMAD ANJAR ALAM here by, declare that the work embodied in this project work titled. A STUDY REPORT ON CORPORATE TAX PLANNING, form my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly

Indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained And presented in accordance with academic rules and ethical conduct.

SHAIKH SABREEN BANO MOHAMMAD ANJAR ALAM

Certified by Dr Anjali Alekar

#### Certificate

This to certify that MR. VIKAS MANOJ SHUKLA has worked and duly completed his Project Work for the Master of Commerce in Management under the faculty of Commerce in the subject of PROJECT WORK-II and his project is entitled, "A STUDY REPORT ON - THE IMPACT OF DIGITALIZATION ON THE FINANCIAL SECTOR" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of the
College

4

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gezetted Officer
Professor & Head, Dept of Accountancy at
Government of Mahareshtra, I.Y. College,
Jogeshwari (Ecst), Mumbel-80,
M- 9324556424, E: drluhararvind@omail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Maya Hande

Date of submission: 24 4 23

#### Declaration by learner

I the undersigned Mr. VIKAS MANOJ SHUKLA here by, declare that the work embodied in this project work titled "A STUDY REPORT ON - THE IMPACT OF DIGITALIZATION ON THE FINANCIAL SECTOR", forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other Degree/Diploma to this or any other university.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presents in accordance with academic rules and ethical conduct.

VIKAS MANOJ SHUKLA

Name and Signature of the learner

Certified by

DR. ANJALI ALEKAR

Name and Signature of the guiding Teacher

Mays Honde



#### **ESTD 1930**

### Ismail Yusuf College of Arts, Science and Commerce.

### Certificate

This is to certify that MR. <u>AMUL ANANAD DHUMALE</u> has worked and duly completed his project work for the degree of Bachelor of Management studies under the faculty of commerce in the subject of Finance and his project is entitled, <u>A STUDY REPORT ON INVESTMENT PATTERN OF YOUNGESTERS</u> under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any university.

It is his own work and facts reported by her/ his personal findings and investigations.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LI.,M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Chee 1 Gazetted Officer
Professor & Head, Dept of Accountancy at

Government of Mah.vashtra, I.Y. College, Jogeshwari (Esst), Mumbal-60, M-9324556424, Et driuhararvind@gmail.com Dr. Anjali Alekar

Name and Signature of Guiding Teacher

Date of the Submissions:

05-04-2023

# Declaration by Learner

I the undersigned MR. <u>AMUL ANAND DHUMALE</u> hereby Declare that the work embodied in this project work titled "<u>A STUDY REPORT INVESTMENT</u> PATTERN OF YOUNGESTER".

Forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

AMUL ANAND DHUMALE

Name and Signature of the learner

## ISMAIL YUSUF COLLEGE

### Certificate

This is to certify that Mr. ANSARI MD FAYYAZ MD FAROOQUE has worked and duly completed his project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of MARKETING and his project is entitled, "A STUDY REPORT ON CUSTOMER SATISFACTION TOWARDS OLA CAB SERVICE IN INDIA" under my supervision.

further certify that the entire work has been done by the learner under my guidance and that no part of it as been submitted previously for any Degree or Diploma of any other University.

t is his own work and facts reported by his personal findings and investigations.

Seal of the College 1

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr.A, Clase 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-80,
M-9324556424, E; druhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 05\04\2023

External Examinor.

## Declaration by learner

I the undersigned Mister. ANSARI MD FAYYAZ MD FAROOQUE here by, declare that the work embodied in this project work titled "A STUDY REPORT ON CUSTOMER SATISFACTION TOWARDS OLA CAB SERVICE IN INDIA", forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

ANSARI MD FAYYAZ MD FAROOQU

Name and Signature of the learn

Certified by

DR. ANJALI ALEKAR

### GOVERNMENT OF MAHARASHTRA

## PRINCIPLE OF ISMAIL YUSUF COLLEGE OF COMMERCE, SCIENCE AND ARTS JOGESHWARI (EAST),

MUMABI- 400060 MAHARASHTRA,

## **Certificate**

This is to certify that Mr.. Ansari Masood Alam Abdul Akhir has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and his project is entitled "A STUDY REPORT ON MAKETING STRATEGY OF BISLERI MARKETING under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any conversity.

It is his own work and facts reported by his personal findings and Investigation.

7

Professor (Dr) Arvind S. Luhar
M.Com. MBA, LL.M, MJMC, FDP-liM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-60,
M- 9324556424, E: driuharasvind@gmail.com

Dr. Anjali Alekar

Name & Signature of

Guiding teacher

Seal of the College

Date of submission

11:05 April 2023

External Signature:-

#### Declaration

I the undersigned Mr.. Ansari Masood Alam Abdul Akhir here by, declare that the work embodied in this project work titled A "A STUDY REPORT ON MAKETING STRATEGY OF BISLERI MARKETING" forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, if has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Ansari Masood Alam Abdul Akhir

1 pood

Name and Signature of Learner

#### Certificate

This is to certify that Ms/Mr SIDDIQUI FARANUDDIN

IRFANUDDINhas worked and duly completed his Project

Work for the degree of Bachelor of Management Studies under
the Faculty of Commerce in the subject of Marketing
and his project is entitled "Unethical Marketing Practices With Reference to
Cosmetics Industry" under my supervision

I further certify that the entire work has been done by the
learner under my guidance and that no part of it has been
submitted previously for anyDegree or Diploma of any

It is his own work and facts reported by his personal findings and investigations.

signature of External Examiner.

University.

Date of Submission 05/04/2023

Dr.Anjali Alekar Signature of the Guiding teacher

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Clent 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,

M- 9324

### DECLARATION:

I, the undersigned <u>Farhanuddin Siddiqui</u> here by, declare that the work embodied in this project work titled " <u>A study on unethical Marketing practices with Reference to Cosmetics Industry"</u>, forms my own contribution to the research work carried out under the guidance of "<u>Dr. Anjali Alekar</u>" is a result of my own research work and has not been previously submitted to any other university for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as suchand included in the Bibliography.

I, hereby further declare that all information of this document has been obtained and presented inaccordance with academic rules and ethical conduct.

Signature of the

Student: Name:

Farhanuddin Siddique

### Ismail Yusuf College of Arts, Science and Commerce.

### Certificate

This is to certify that Ms Gautami Sanjay Kamble has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of and her project is entited, "A Comparative analysis of Amul dairy products with other dairy brands in Mumbai" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Seal of the

College

Dr. Anjali Alekar

Name and Signature of

**Guiding Teacher** 

05 04 2023 Date of submission:

Professor (Dr) Arvind S. Luher Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD M.E.S, Gr, A, Class 1 Gezetted Officer rofessor & Head, Dept of Accountancy at overnment of Maharashtra, I.Y. College, Jogeshwari (East), Mumbal-60,

9324556424, E: drluhararvind@gmail.com

### Declaration by learner

I the undersigned Miss Gautami Sanjay Kamble here by, declare that the work embodied in this project work titled "A Comparative analysis of Amul dairy with other dairy brands in Mumbai", forms my own contribution to the research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Gautami Sanjay Kamble

Certified by

Dr. Anjali Alekar



Ismail Yusuf College of Arts, Science and Commerce

# Certificate

This is to Certify that Mr. IQRAM IQBAL SHAIKH has worked and duly completed her/his project work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of FINANCE and her/his project is entitled,

## "Consumer Finance in India"

Under my supervision, I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any degree or Diploma of Any University

Seal of the College

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMG, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gezetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbsi-60,
M-9324558424, E: driuhararvind@gmail.com

Name and Signature
Of guiding Teacher

Date of Submission: 5<sup>th</sup> Apหใ ,2023

External Bignature

## Declaration

I, the undersigned Mr. IQRAM IQBAL SHAIKH Here by, declare that the work embodied in this Project work Titled "Consumer Finance in India" Forms My Own Contribution to the research work carried out under the guidance of

"DR ANJAL ALEKAR" is a result of My work and has not been previously submitted to any other University For any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography

I, here by Further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Name and Signature of Learner

## Certificate

This is to certify that Mr. KAFIL SHAKIL ANSARI has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of MARKETING and his project is entitled, "A STUDY REPORT ON MARKETING STRATEGIES OF AIRLINES WITH REFERENCE TO INDIGO" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of the College

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maherashtra, L.Y. College,
Jogeshwari (Eest), Mumbal-80,

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 05 | 04 | 2023

Externo)23

## Declaration by learner

I the undersigned Mister. KAFIL SHAKIL ANSARI here by, declare that the work embodied in this project work titled "A STUDY REPORT ON MARKETING STRATEGIES OF AIRLINES WITH REFERENCE TO INDIGO", forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

KAFIL SHAKIL ANSAF

Name and Signature of the learn

Certified by

DR. ANJALI ALEKAR

### CERTIFICATE

This is certify that Ms/Mr Kajal Ashok Thakur has worked and duly completed her / his project work for the degree of Bachelor of Management Studies under the faculty of commerce in the subject of FINANCE and her / his project entitled, "Credit Rating Agencies in India" under

My supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

Professor (Dr) Arvind S. Luhar M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD M.E.S. Gr. A, Class 1 Gazetted Officer Professor & Head, Dept of Accountancy at Government of Maherashtra, I.Y. College, Jogeshwari (East), Mumbal-60, M-9324558424. E: druharrayind@gmail.com Dr. Anjali Alekar Name & Signature of Guide Teacher

Date of submission: 05-4-2023

External Signature

#### DECLARATION BY LEARNER

I, undersigned the mr/ miss, Kajal Ashok Thakur here by, declare that the work embodied in this project work titled "Credit Rating Agencies in India" forms my own contribution to the research work carried out under the guidance of

**Dr.** Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Where ever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Kajal Ashok Thakur

Certified By

Dr. Anjali Alekar

#### ISMAIL YUSUF COLLEGE

Of Arts, Science & Commerce,

Natwar Nagar, Jogeshwari (East), Mumbai-400060

## Certificate

This is to certify that Mr. KHAN MOHD UMAR MOHD HANIF has worked and duly completed her Project Work for the degree of Bachelor in Management Studies under the Faculty of Commerce in the Marketing semester -VI (2022-2023) and her project is entitled, "CUSTOMER SATISFACTION LEVELS TOWARDS DMART" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Government of Maharashtra, I.Y. College, Jogeshwert (East), Mumbel-60,

M- 9324556424, E: driuhararvind@gmail

Seal of the college

Dr. Anjali Alekar

Date of submission:

External signature

#### Declaration

I the undersigned Mr. KHAN MOHD UMAR MOHD HANIF here by, declare that the work embodied in this project work titled "CUSTOMER SATISFACTION LEVELS TOWARDS DMART" forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, if has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

KHAN MOHD UMAR MOHD

HANIF

### CERTIFICATE

This is to certify that Mr. Manasiya Aamir Rehmatullah has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the faculty of Commerce in the subject of Finance and her project is entitled "A study investors preference and satisfaction towards the financial products and services provided by Angel Broking Private Limited" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name and Signature of Guidance Teacher -Dr. Anjali Alekar

05/04/2023
Date of submission

7

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr.A. Class 1 Gazetted Officer
Professor & Heed, Dept of Accountancy at
Government of Maharaahtra, I.Y. College,
Jogeshwari (East), Mumbal-80,
M-9324556424, E: driunararvind@gmail.com

External Biggesture

## Declaration by learner

I the undersigned J. Manasiya Aamir Rehmatullah here by, declare that the work embodied in this project work titled "A study investors preference and satisfaction towards the financial products and services provided by Angel Broking Private Limited", forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University. Whatever reference has been made to previous works of others, it has been clearly indicated as such and included in bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Manasiya aamir

Name and Signature of the learner

Certified by Dr. Anjali Alekar



### Ismail Yusuf College of Arts, Science and Commerce

### Certificate

This is to Certify that Ms/Mr <u>SAMAD RAQIB SHAIKH has</u> worked and Duly completed her/his project work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of <u>FINANCE</u> and Her/his project is entitled,

### "Using Artificial Intelligence to Predict Stock Market Returns"

Under my supervision, I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any degree or Diploma of Any University

It is her/his own work and facts reported by his/her personal findings and Investigation

\$

Seal of The College

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Claus 1 Gezetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (Esst), Mumbal-60,
M-9324656424, E; driuharasvind@gmail.com

Name and Signature of Guiding Teacher DR ANJAL ALEKAR

Date of Submission: 05/04/23

EXTERNAL SIGNATOR

#### DECLARATION

I, the undersigned Miss/Mr SAMAD RAQIB SHAIKH Here by, declare that the work embodied in this Project work Titled "Using Artificial Intelligence to Predict Stock Market Returns" Forms My Own Contribution to the research work carried out under the guidance "DR ANJAL ALEKAR" is a result of My work and has not been previously submitted to any

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography

other University For any other Degree/Diploma to this or any other University.

I, here by Further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Name and Signature of Learner

SAMAD RAQIB SHAIKH

### Ismail Yusuf College

Arts, Science and Commerce.

Ismail College Camps, Natwar Nagar, Jogeshwari East, Mumbai, Maharashtra 400060

### Certificate

This is to certify that Mr. SHUBHAM MANOJ SHIVGAN has worked and duly completed his project work for the degree of Bachelor of Management studies under the faculty of commerce in the subject of Finance and his project is entitled, Role Of Informion Technology In Banking Sector under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any university.

It is his own work and facts reported by his personal findings and investigations.

Professor (Dr) Arvind S. Luhar
M.Com, M.R. LL.M, M.M.C. FDP-IIM, UGC-NET, PhD
M.E.S. Gr.A. Class 1 Sezetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwart (East), Mumbal-80.
M-9324558424, E. druherarvind@gmall.com

Date of the Submissions: 5th Aparl 2023

Dr. Anjali Alekar Guiding Teacher

External Signature

## Declaration by learner

I the undersigned\_Mr. Shubham Manoj Shivgan\_here by, declare that the work embodied in this project work titled Role Of Informion Technology In Banking Sector, form my own contribution to the research work carried out under the guidance of <u>Dr Anjali Alekar</u> is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

SHUBHAM MANOJ SHIVGAN

#### Certificate

This is to certify that Ms/Mr SONAM SANJAY VISHWAKARMA has worked and duly completed her/his project Work for the degree of Bachelor of Management studies under the faculty of commerce in the subject of FINANCE and her/his project is entitled, "THE RISK MANAGEMENT AND BANKING SECTOR." under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her / his own work and facts reported by her / his personal findings and investigations.

7

Professor (Dr) Arvind S. Luher
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Clase 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwart (East), Mumbel-60,
M-9324556424, Ft dhiberooter

Dr. Anjali Alekar

Name and signature of Teacher

Guiding Teacher

Date of Submission: 5/4/2023

External Signature

### Declaration by learner

I the undersigned Miss/ Mr SONAM SANJAY VISHWAKARMA here by, declare that the work Embodied in this project work titled "THE RISK MANAGEMENT AND BANKING SECTOR"., forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicate as such and included in the bibliography.

I, here bt further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct

SONAM SANJAY VISHWAKARMA

Name and Signature of the learner

### Certificate

This is to certify that Miss.Swidel Victor Coutinho has worked and duly completed her project work for the degree of bachelor of management studies under the faculty of commerce in the subject of marketing and project is entitled, 'Cosmetics Brand in reference to Nykaa" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University .

It is her own work and facts reported by her personal findings and investigations.

Professor (Dr) Arvind S. Luhar M.Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, PhD M.E.S. Gr. A. Class 1 Gezetled Officer Professor & Head, Dept of Accountancy at Government of Mahareshtra, i.Y. College, Jogeshwari (East), Mumbal-60, 324556424, E: drluhararvind@gmail.com

Name and signature of

**Guiding teacher** 

Date of submission

## Declaration by Learner

I the undersigned Miss — Skindel Victor Coutino — here by,
Declare that the work embodied in this project work titled "A Study
Report on cosmetic brand in reference to nykaa", forms my own
Contribution to the research work carried out under the guidance of
DR Anjali Alekar is a result of my own research work and has
not been previously submitted to any other university for any other degree/
diploma to this or any other university.

Wherever reference has been made to previous works of others, it has been clearly Indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and Presented in accordance with academic rules and ethical conduct.

Name and Signature of the learner

Swidel Victor Coutinho

#### CERTIFICATE

This is to certify that Mr. VINAY DINDAYAL GUPTA has worked and completed his project work for the degree of Bachelor of Management Studies under the faculty of commerce in the subject of MARKETING on project work entitled "STUDY OF DEBT MARKET IN INDIA" under my supervision.

I further certify that the entire work has been done by learner under my guidance and no part of it has been submitted for any Degree or Diploma of any University.

It is his own work and facts reported by her personal finding and investigation.

Seal of the College

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, M.Mc, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-80,
M-9324556424, E; driuhararvind@gmail.com

Dr. Anjali Alekar

Guiding Teacher

Date of submission: 05/04/2023

External signature

#### **Declaration By Learner**

I undersigned Miss <u>Vinav Dindayal Gupta</u> here by, declare that the work embodied in this project work titled "<u>Study of Debt Market in India</u>", forms my own contribution to the research work carried out under the guidance of <u>Dr. Anjali Alekar</u> is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of the document has been obtained and presented in accordance with academic rules and ethical conduct.

Vinay Dindayal Gupta

Oiron

#### CERTIFICATE

This is to certify that MISS.NAJMA SHAIKH ABDUL GANI has worked and completed her project work for the degree of MASTER IN COMMERCE in the faculty of commerce in the subject of MANAGEMENTon title of project work to be written "RE- BRANDING STRATEGIES OF MEGGI AFTER BAN IN INDIA" under my supervision. It is her own work and facts reported her personal finding and investigation.

Name & signature of guide :-

Date of submission

24-04-2023

Prof. DR. ANJALI ALEKAR

Maraga flaras

Name & signature of external

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MUMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr.A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Meharashtra, I.Y. College,
Jogeshwari (East), Mumbel-80,
M-9324558424, Et driuherervind@gmail.com

Name & signature of professor / H. O. D principal of the institute.

Stamp of the institute with date

LEHER

### DECLARATION BY STUDENT

I the undersigned MISS. NAJMA SHAIKH ABDUL GANI I hereby, declare that this project work entitled "RE-BRANDING STRATEGIES OF MEGGI AFTER BAN IN INDIA" is a result of my own research work and has not been previously submitted to any other University for any other examination.

I hereby further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

College seat no: 9

Exam seat no:

Date:24-04-2023

NAME & SIGNATURE OF STUDENT

NAJMA SHAIKH ABDUL GANI

Place: MUMBAI

Research

Scholar

### **CERTIFICATE**

This is to certify that MR. ZAMAN SHAIKH worked and completed her project work

For the degree of MASTER IN COMMERCE in the faculty of COMMERCE in the subject

Of MANAGEMENT on title of project work to be written

## A STUDY REPORT ON ADVERTISING-JOURNEY FROM TRADIOTIONAL TO DIGITAL

Under my supervision It is her own

Work and fact reported by her personal findings and investigation.

I further certify that the entire work has done by the learner under my guidance and that no part it has been submitted previously for any degree or diploma of any university.

It is her / his own work and fact reported by his/ her personal finding and investigation.

Seal of the college

8

Professor (Dr) Arvind S. Luhar
M.Com, MSA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr.A, Class 1 Gazetted Officer
Professor & Houd, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-60,
M-9324566424, E: driuhararvind@gmail.com

Name & Signature of guiding Teacher

MANYA FRANCE

Date of submission: 24-04-2023

### **Declaration by Student**

I the undersigned MR.ZAMAN SHAIKH here by declare that the work embodied in the project work title

## A STUDY REPORT ON ADVERTISING-JOURNEY FROM TRADIOTIONAL TO DIGITAL

Forms my own contribution to the research work carried out under the guidance of

DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to

any other university for my other Degree/Diploma to this or any other university.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by for the declare that all information of this document has been obtained and presented in

accordance with academic rules and ethical conduct.

Name and Signature of the Student

Maya Hazel

Certified by :- DR. ANJALI ALEKAR

This to certify that MS. VINITA MUKESH PANCHAL has worked and duly completed his Project Work for the Master of Commerce in Management under the faculty of Commerce in the subject of PROJECT WORK- and project is entitled, "A STUDY REPORT ON – RECRUITMENT AND SELECTION IN PROCESS IN AXIS" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.



8

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharmehtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M-9324556424, E: druhararvind@gmail.com

### DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission:

### DECLARATION

I the undersigned Ms. VINITA MUKESH PANCHAL here by, declare that the work embodied in this project worktitle

### "A STUDY REPORT ON-"RECRUITMENT AND SELECTION IN PROCESS IN AXIS

BANK" forms my own

contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other Degree/Diploma to this or any other university.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presents in accordance withacademic rules and ethical conduct.

VINITA MUKESH PANCHAL
Name and Signature of the learner

Certified by

DR. ANJALI ALEKAR

Name and Signature of the guiding Teacher

Maya Hande

### CERTIFICATE

This to certify that MR. SHAIKH ROMAN has worked and duly completed his Project Work for the Master of Commerce in Management under the faculty of Commerce in the subject of PROJECT WORK-II and his project is entitled, "A STUDY REPOT ON – PERCEPTION OF CONSUMERS TOWARDS LIC" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of the College 4

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-80,
M- 9324556424, E: drluhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission:

Government of Maharashtra's
Ismail Yusuf College of
Arts, Science & Commerce.
Jogeshwari (East), Mumbai - 400 060.

Maya Hande

## DECLARATION BY LEARNER

I the undersigned Mr. SHAIKH ROMAN here by, declare that the work embodied in this project work titled "A STUDY REPOT ON – PERCEPTION OF CONSUMERS TOWARDS LIC", forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other Degree/Diploma to this or any other university.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presents in accordance with academic rules and ethical conduct.

Name and signature of the learner

Certified by

DR. ANJALI ALEKAR

Name and Signature of the guiding Teacher

Maya Harde

This to certify that MR. NAWAZ FAIYAZ SHAIKH has worked and duly completed his Project Work for the Master of Commerce in Management under the faculty of Commerce in the subject of PROJECT WORK-II and his project is entitled, "A STUDY REPORT ON - ONLINE SHOPPING PAYMENT WITH REFERENCE TO DIGITAL WALLETS" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of the College

8

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, Pho
M.E.S. Gr, A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Meharashtra, I.Y. College,
Jogeshwari (East), Mumbel-60,
M-9324556424, E: driuhararvind@pmail.com

DR. AJNAJLI ALEKA

Name and Signature of Guiding Teacher

24 04 2023

Date of submission:

Maya Hande

I the undersigned Mr. NAWAZ FAIYAZ SHAIKH here by, declare that the work embodied in this project worktitled "A STUDY REPORT ON - ONLINE SHOPPING PAYMENT WITH REFERENCE TO DIGITAL WALLETS", forms my own

contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other Degree/Diploma to this or any other university.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presents in accordance with academic rules and ethical conduct.

Jan.

NAWAZ FAIYAZ SHAIKH Name and Signature of the learner

Certified by

DR. ANJALI ALEKAR

Name and Signature of the guiding Teacher

Maya Harde

### CERTIFICATE

This is to certify that Miss. SEJAL SITARAM VEER has worked and completed her Project Work for the degree of Master in Commerce under the faculty of Commerce in the subject of Management and her project is entitled, "A STUDY REPORT ON IMPACT OF PRODUCT QUALITY ON CONSUMER BRAND LOYALTY" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal finding and investigations.

4

Professor (Dr) Arvind S. Luhar
M.Com MBA, LLM, MIMG, PDP-BM, UGG-NET, PhD
M.E.S. Gr. A. Class 1 Gezetad Officer
Professor & Head, Dept of Accountancy at
Government of Meharsattra, I.Y. College,
Jogoshwart (East), Mumbel-00.
M-9324556424, E: driubsravind@gmas.com

DR. ANJALI ALEKAR

Name and signature of Guiding Teacher

Date of submission: 24 | 04 | 2023

Maya Hande

### DECLARATION BY LEARNER

I the undersigned Miss. SEJAL SITARAM VEER here by, declare that the work embodied in this project work titled "A STUDY REPORT ON IMPACT OF PRODUCT QUALITY ON CONSUMER BRAND LOYALTY", forms my own contribution to research work carried out under the guidance of DR.ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

SEJAL SITARAM VEER

Name and Signature of the learner

This is to certify that Mr. UJESH PANDURANG KUDKAR worked and duly completed his Project Work for the degree of MASTER IN COMMERCE the project is entitled, "A PROJECT OF STUDY ON INVESTMENT AVENUES IN INDIA" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, PDP-IIM, UGD-NET, PhD
M.E.S. Gr. A. Cless 1 Guzened Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, 1-7, College,
Jogeshwari (East), Mumbal-80,
M-9324658424, E: driuhararvind@gmail.com

Dr. Anjali Alekar Name and signature of Guiding Teacher

Seal of the college

I, the undersigned Mr. UJESH PANDURANG KUDKAR hereby declare that the work embodied in this project work titled "A PROJRCT OF STUDY ON INVESTMENT AVENUES IN INDIA" forms from my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been submitted to any other University for any other Degree/Diploma to this or to any other University. Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the Bibliography. I, hereby further declare that all the information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

DATE: 1/04/2023 PLACE: Mombai

Ujesh Pandurang Kudkar

Name & signature of the leaner



Ismail yusuf college
Arts, science and commerce.

# Certificate

This is to certify that Ms/Mr MATIULLAH SAMIULLAH KHAN has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of finance and her/his project is entitled, INDIAN BANKING SECTOR AND ITS ROLE IN INDIA'S HIGH GROWTH under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her his own work and facts reported by her/his personal findings and investigations.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazanted Officer
Professor & Hoad, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwarl (Esast), Mumbal-80,
M- 9324556424, E: driuharavind@gmall.com

Dr. Anjali Alekar

Name and Signature of Guiding Teacher

Date of submission: 05/04/2023

external dingrature.

I the undersigned Miss / Mr. MATIULLAH SAMIULLAH KHAN here by,

Declare that the work embodied in this project work titled "INDIAN BANKING SECTOR AND ITS ROLE IN INDIA'S HIGH GROWTH",

Forms my own contribution to the research work carried out under the guidance of

<u>Dr. Anjali Alekar</u> is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly Indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

MATIULLAH SAMIULLAH KHAN

Name and Signature of the learner

Certified by

Dr. Anjali Alekar

This is to certify that ASHISH VINOD KANNOJIYA as worked and duly completed his project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of FINANCE and his project is entitled, "A PROJECT REPORT ON SEBI" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of

the

College

\*

Professor (Dr) Arvind S. Luhar M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD M.E.S. Gr. A. Class 1 Gazetted Officer Professor & Head, Dept of Accountancy at Government of Mahareshtrs, I.Y. College, Jogeshwari (East), Mumbal-60, M-8324558424, E: druhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 05 04 2023

External signature

10/4/2

I the undersigned Mister. ASHISH VINOD KANNOJIYA here by, declare that the work embodied in this project work titled "A PROJECT REPORT ON SEBI", forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

ASHISH VINOD KANNOJIYA

Name and Signature of the learner

Selve

Certified by

DR. ANJALI ALEKAR

This is to certify that Mr. DHEERAJ GAJANAN PARAB has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of MARKETING and his project is entitled, "A STUDY REPORT ON CONSUMER BEHAVIOUR TOWARDS ONEPLUS WITH REFRENCE TO MUMBAI REGION" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of the College

X

Professor (Dr) Arvind S. Lühar
M.Com, MBA, LL.M., MJMC, PDP-IIM, UGC-NET, PhD
M.E.S. Or. A. Class 1 Gezetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, LY. College,
Jogestwart (East), Mumbel-60,
M-9324559424, E: driuhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher

Date of submission: 5-4-2023

Externals Signature.

I the undersigned Mister. DHEERAJ GAJANAN PARAB here by, declare that the work embodied in this project work titled "A STUDY REPORT ON CONSUMER BEHAVIOUR TOWARDS ONEPLUS WITH REFRENCE TO MUMBAI REGION" forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

DHEERAJ GAJANAN PARAB

Name and Signature of the learner

Certified by

DR. ANJALI ALEKAR

I the undersigned Miss / Mr. Musab Moazzam Shaikh here by, declare that the work embodied in this project work titled "FOREIGN DIRECT INVESTEMNT IN BANKING SECTOR", forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar, is a result of my own research work and hasnot been previously submitted to any other University for any other Degree/ Diplomato this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

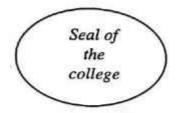
### Ismail Yusuf College

#### Certificate

This is to certify that Ms/MrStudies <u>MUSAB MOAZZAM SHAIKH</u> has worked and duly completed her/his Project Work for the degree of Bachelor of Management under the Faculty of Commerce in the subject of <u>Finance</u> and her/his project is entitled <u>"FOREIGN DIRECT INVESTEMNT IN BANKING SECTOR"</u> under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her his own work and facts reported by her/his personal findings and investigations.



Name and Signature of Guiding Teacher:

Date of submission: 5 | 4 | 23

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M. MUMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Gless 1 Gazetted Officer
Professor & Heed, Dept of Accountancy at
Greenmant of Mehamathira, L.Y. College.

Government of Maharashtra, I.Y. College, Jogeshwari (East), Mumbal-60, M- 9324556424, E: driuhararvind@gmail.com

Enternal Signature

This is to certify that Mr. ANURAG RAMESH MAURYA has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of and his project is entitled, "A STUDY REPORT ON FINANCIAL PROBLEMS FACED BY START UP" under my supervision.

further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

t is his own work and facts reported by his personal findings and investigations.

Seal of the College

R. ANJALI ALEKAR

V

Professor (Dr) Arvind S. Luher
M.Com, MBA, LLM, MUMO, PDP-MI, USC-NET, PRO
M.E.S. Gr. A. Cless 1 Gazatted Officer
Professor & Head, Dept of Accountancy at
Government of Mehartsehtre, I.Y. College,
Jogeshwari (East), Mumbis-180,
May 9324656424, Et dhishararvind@gmail.com

Name and Signature of Guiding Teacher

S/04/23\_ Date of submission:

External Signature

I the undersigned Mister. ANURAG RAMESH MAURYA here by, declare that the work embodied in this project work titled "A STUDY REPORT ON FINANCIAL PROBLEMS FACED BY START UP", forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

ANURAG RAMESH MAURYA

Name and Signature of the learner

# Ismail Yusuf College Arts, Science and Commerce.

Ismail College Camps, Natwar Nagar, Jogeshwari East, Mumbai, Maharashtra 400060.

### Certificate

This is to certify that Miss. Shaikh Alfiya Ayaz has worked and duly completed his project work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and his project is entitled, A STUDY ON MARKETING STRATEGY OF ONE PLUS AND ITS EFFECTS ON CONSUMERS OF MUMBAI REGION under my supervision.

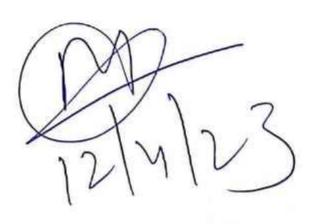
I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, PhE
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-80.
M. 924556444 E- druharsvind@amail.com

Dr. Anjali Alekar Guiding Teacher

Date of Submission 05/04/2023



I the undersigned Miss SHAIKH ALFIYA AYAZ here by, declare that the work embodied in this project work titled "A STUDY ON MARKETING STRATEGY OF ONE PLUS AND ITS EFFECTS ON CONSUMERS OF MUMBAI REGION", forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

SHAIKH ALFIYA AYAZ

Name and Signature of the learner

#### GOVERNMENT OF MAHARASHTRA

# ISMAIL YUSUF COLLEGE OF ARTS, SCIENCE AND COMMERCE JOGESHWARI (EAST).

#### MUMBAI-400060 MAHARASHTRA

#### Certificate

This is to certify that Ms Anamika Rajesh Pandey has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and her project is entitled.

"A study report on CRM of Apple Inc. in India" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

9

Professor (Dr) Arvind S. Luhar
M.Com, MBA LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gezetted Officer
Professor & Head, Dept of Accountancy at
Government of Maherashirs, I.Y. College,
Jogeshwart (E.est), Mumbal-60,
M-9324566424, E: driuherarvind@gmall.com

Seal of the college

Dr. Anjali Alekar

5-4-23
Date of submission:

Extural Signature

#### DECLARATION

I, the undersigned Miss Anamika Rajesh Pandey here by, declare that the work embodied in this project work titled "A STUDY REPORT ON CRM OF APPLE INC. IN INDIA", forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University. Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the Bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Anamika Rajesh Pandey

This is to certify that Shaikh Adnan Mujeeb has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of MARKETING and his project is entitled, "a study of effectiveness as an brand marketing strategy Assessing it's effectiveness in the FMCG SECTOR under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of the College

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Cless 1 Gezetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtre, I.Y. College,
Jogeshwari (East), Mumbal-80,
M-9324558424, E: druhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 05-04-2023

12/4/23

I the undersigned Mister. Shaikh Adnan Mujeeb here by, declare that the work embodied in this project work titled "a study of effectiveness as an brand marketing strategy Assessing it's effectiveness in the FMCG SECTOR, forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

SHAIKH ADNAN MUJEEB

Name and Signature of the learner

### DECLARATION

I Aayush Uday Ghume, a student of T.Y.BMS Semester VI, during the academic year 2022-2023 studying at Ismail Yusuf College, hereby declare that the work done on the project entitled "MARKETING STRATEGY OF SAMSUNG" is true and original to the best of my knowledge.

DATE: - 05/04/2023

SIGNATURE OF THE STUDENT

## CERTIFICATE

I Miss Sumaiya Khan, hereby certify that Aayush Uday Ghume of Ismail Yusuf College, of TY BMS has completed his project on "MARKETING STRATEGY OF SAMSUNG" during the academic year 2022-2023. The information submitted is true and original to the best of his knowledge.

SIGNATURE OF PROJECT GUIDE

SIGNATURE OF PRINCIPAL

SIGNATURE OF EXTERNAL

Professor (Dr) Arvind S. Luher
M.Com, MBA, LL.M, MUMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Cless 1 Gazatted Officer
Professor & Heart Dept of / ccountancy at
Government of consenshira, LY, College,
Jr. sahw. Seath, Mumber 30,
M-93246, 424, I 'flutherary Dometicon

This is to certify that Mr. Vishwakarma Bholu has worked and duly completed his Project Work for the degree of Bachelor of Management Studies Faculty Commerce in subject of marketing and his project is entitled "Marketing Strategies of IKEA" my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Seal of the college

rofessor (Dr) Arvind S. Luhar

Dr. Anjali Alekar

Name and signature of

Guiding teacher

External Signature

### Declaration

I the undersigned Mr.Vishwakarma Bholu here by, declare that the work embodied in this project work titled "Marketing Strategies of IKEA" forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

The same of the sa

Name and signature of the learner

## ISMAIL YUSUF COLLEGE

### CERTIFICATE

This is to certify that Mr. Zaid Ansari has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and his project is entitled, "A STUDY ON CONSUMER BEHAVIOUR TOWARDS RELIANCE JIO." under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gezetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-60,
M-9324558424, E: driuhararvind@gmail.com

Dr. Anjali Alekar

Name and Signature of

Guiding Teacher

Date of Submission: 5/4/23

ernal signature

# DECLARATION BY LEARNER

I the undersigned Mr. Zaid Ansari here by, declare that the work embodied in this project work titled "STUDY ON CONSUMER BEHAVIOUR TOWARDS RELIANCE JIO", forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Zaid Ansari

Name and signature of the learner

Taid

This is certify that Ms. Shweta Anand Shelar, College Roll no. 22SMGM8, has worked and daily completed her/his Project Work for the degree of Master of Commerce in Management Studies under the faculty of Commerce in the Subject of Management and her project is entitled, "A Study Report On Advertising – An Effective Promotional tool for Marketing New Product" under my supervision.

I further certify that the entire work has been done by the learner under my guidelines and that on part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her /his personal findings and investigations.

Name & Signature of: Shweta Anand Shelar

Project Guide: Dr. Anjali Alekar

Principal: Dr. Swati Wavhal

Date of Submission:

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Clave 1 Gazotted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-80,
M-9324556424, E: driuhararvind@gmall.com

# DECLARTION BY STUDENTS

I the undersigned Miss. Shweta Anand Shelar here by, declare that the work embodied in the project work titled "A Study Report On Advertising – An Effective Promotional Tool for Marketing New Product", forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is result of my own research and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever Reference has been made to previous works of others, it has been clearly indicated as such and included in the Bibliography.

I here, by further declare that all information of the document has been obtained and presented in accordance in with Academic Rules and Ethical conduct.

Name & Signature of: Shweta Anand Shelar

Project Guide: Dr. Anjali Alekar

Principal: Dr. Swati Wavhal

Date of Submission: 24 th pril, 2023

## Ismail Yusuf College Arts, Science and Commerce.

### Ismail College Camps, Natwar Nagar, Jogeshwari East, Mumbai, Maharashtra 400060

#### Certificate

This is to certify that Mr Shamshoddin Ajeemshab Jagirdar has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and his project in entitled "An Analytical Study of Personal Income Taxation in India." under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of its has been submitted previously for any Degree Or Diploma of any University.

It is his own work and facts reported by his personal findings and investigation

Professor (Dr) Arvind S. Luhar
m, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Clase 1 Gazetted Officer
ofessor & Head, Dept of Accountancy at
overnment of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbel-60,
232558424 F. drighterprofe@omeil.com

Seal of the college

Dr. Anjali Alekar Signature of Guiding Teacher

Date of submission:

05-0H- 2023

EXTERNAL STAN

I the undersigned Mr. Shamshoddin Ajimshab Jagirdar here by, declare that the work embodied in this project work title "An Analytical Study of Personal Income Taxation in India.", forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Shamshoddin Jagirdar

Signature of the learner

This is to certify that Ms/Mr KHAN EHSAAN NAIMULLAH has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the of FINANCE and her /his project is entitled. A STUDY REPORT ON CLAIM MANAGEMENT IN LIFE INSURANCE under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

Name and Signature of Guiding Teacher

05/04/2023

Date of submission:

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMG, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maherashtra, I.Y. College,
Jogeshwari (East), Mumbal-60,
M-9324556424, E: druharervind@gmail.com

External signature

# Declaration by learner

I the undersigned Miss / Mr. KHAN EHSAAN NAIMULLAH here by, declare that the work embodied in this project work titled "A STUDY REPORT ON CLAIM MANAGEMENT IN LIFE INSURANCE" forms my own contribution to the research work carried out under the guidance of Dr Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct. and the content of a decipal field frequire manifely in appropriate the

value of equipments to their our Coerdinal

KHAN EHSAAN Name and Signature of the learner

### CERTIFICATE

This is to certify that Ms. Sejal Sandip Gurav has worked and duly completed her project work for the Degree of Bachelor of Commerce (Bachelor of Management) under the Faculty of Commerce in the subject of Marketing and her project is entitled, "A Study Report on Social Media Marketing With Reference BMW Case Studies" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

4

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr, A. Cless 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbel-50,
M- 9324556424, Et druhararvind@gmail.com

Dr. Anjali Alekar Name and Signature of Guiding Teacher

Date of Submission: 05 04 2023

External's signature

### DECLARATION

I the undersigned Ms. Sejal Sandip Gurav here by, declare that the work embodied in this project work titled "A Study Report on Social Media Marketing With Reference BMW Case Studies", forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated assuch and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Sejal Sandip Gurav

Name and Signature of the learner

### Certificate

To certify that Miss/Mr. KHAN AYAAN TANVIR has worked and duly completed Her /His Project Work for the degree of Bachelor Of Management Studies under the Faculty of Commerce in the Subject of Marketing and his/her project is Entitled,

# "CONSUMER BEHVAIOR IN THE AUTOMOBILE INDUSTRY REFRENCE TO TATA MOTORS",

Under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name and Signature of the Guiding Teacher

Date of submission:

X

Professor (Dr) Arvind S. Luher
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Mahareahtra, I.Y. College,
Jogeshwari (East), Mumbel-80,
M-9324568424, E: driuhararvind@gmail.com

External Signature

### Declaration by Learner

I the undersigned Miss/ Mr. KHAN AYAAN TANVIR here by,

Declare that the work embodied in this project work titled "CONSUMER BEHVAIOR IN THE

AUTOMOBILE INDUSTRY REFRENCE TO TATA MOTORS",

Forms my own contribution to the research work carried out under the guidance of

Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any for any other Degree/diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated As such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and

Presented in accordance with academic rules and ethical conduct.

Ayaan Khan.

dycenk

Name and Signature of the learner

## Certificate

This is to certify that Mr. SUYASH SACHIN KARSHINKAR has worked and duly completed his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Marketing and his project is entitled, "A STUDY ON MARKEITNG STRATERGY OF ONE PLUS & ITS EFFECTS ON CONSUMER OF MUMBAI REGION

"under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own works and facts reported by her personal findings and investigations.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET. PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M-832456424. E: driuhararvind@gmail.com

Seal of the College

Date of submission: 05 /04/2023

DR. ANJALI ALEKAR

Name and Signature of

Guiding Teacher

# Declaration by learner

I the undersigned Mr. SUYASH SACHIN KARSHINKAR here by, declare that the work embodied in this project work titled "A STUDY ON MARKEITNG STRATERGY OF ONE PLUS & ITS EFFECTS ON CONSUMER OF MUMBAI REGION

Torms my own contribution to the research work carried out under the guidance of DR

"forms my own contribution to the research work carried out under the guidance of DR.

ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, hereby further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

5 5 Karshinkar

Mr. SUYASH SACHIN KARSHINKAR Name and Signature of the learner

# **CERTIFICATE**

This is to certify that Mr. Atharva Ghag of T.Y.BMS has successfully completed the project on "McDONALD'S" under the guidance of PROF. Dr Anjali Alekar

The information submitted is true and original to the best of my knowledge

**Project Guide** 

External Examiner

BMS Co-Ordinator

I/C Principal

Date: 5 April 2023

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maherashtra, I.Y. College,
Jogeshwari (East), Mumbal-60,
M-9324556424, E: druhararvind@gmail.com

# BACHELOR OF MANAGEMENT STUDIES

### SEMESTER V

Ismail Yusuf College , Natwar Nagar, Jogeshwari East, Mumbai, Maharashtra 400060

# DECLARATION

I Atharva Ghag student of BMS – Semester VI (2022-2023) hereby declare that I have completed this project on "McDONALD'S".

The information submitted is True & Original to the best of my knowledge.

PLACE:

DATE: 5 April 2023

Student's Signature

Atharva Narendra Ghag

Ismail Yusuf College Art, Science & Commerce, Ismail College Campus, Natwar Nagar, Jogeshwari (EAST), Mumbai, Maharashtra. 400060.

### Certificate

This is to certify that Ms/ Mr SAQUIB OZAIR MASROOR AHMED has worked and duly completed her/ his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of MARKETING and her his project is entitled "MARKETING STRATEGIES OF HINDUSTAN UNILEVERLIMITED IN INDIA" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her his own work and facts reported by her/ his personal findings and investigations.

> Seal of the College

05/04/2023 Date of submission:

Professor (Dr) Arvind S. Luhar om, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD M.E.S. Or, A. Class 1 Gazetted Officer Professor & Heed, Dept of Accountancy at Government of Meharachtra, I.Y. College, Joga-twent (Eart), Mumbel-80, M-9324548424 E. adultar-and Committee

Dr. Anjali Alekar

Name and Signature of Guiding Teacher

# **Declaration By Learner**

I the undersigned Miss/ Mr. SAQUIB OZAIR MASROOR AHMED here by, declare that the work embodied in this project work titled "MARKETING STRATEGIES OF HINDUSTAN UNILEVER LIMITED" forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other university for any other degree/ diploma to this or any

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

other university.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

SAQUIB OZAIR
Name and Signature of the Learner

# Ismail Yusuf College

### Certificate

This is to certify that Ms Namira Parvez Khan has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of and her project is entitled, "A study report on FinTech: their uses and impacts." under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Seal of the College

Dr. Anjali Alekar Name and Signature of Guiding Teacher

Date of submission: Q5 |04 23.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-80,
M-9324556424, E: driuhararvind@gmail.com

Enternal.

Signatur

# Declaration by learner

I the undersigned Miss Namira Parvez Khan here by, declare that the work embodied in this project work titled "A study report on FinTech: their uses and impacts." forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Namira Parvez Khan Name and Signature of the learner

### GOVERNMENT OF MAHARASHTRA

## PRINCIPLE OF ISMAIL YUSUF COLLEGE OF COMMERCE, SCIENCE AND ARTS JOGESHWARI (EAST),

MUMABI- 400060 MAHARASHTRA,

# Certificate

This is to certify that Ms. Shaikh Tahura Mohd Siddiq has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her project is entitled "A STUDY REPORT ON ROLE OF RBI IN INDIAN FINCANCIAL MARKET" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and Investigation.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, ILLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogestwarf (East), Mumbal-80,

Dr. Anjali Alekar

Name & Signature of

Guiding teacher

Seal of the College

External's Signature

Date of submission: 5/4/2023

### Declaration

I the undersigned Ms. Shaikh Tahura Mohd Siddiq here by, declare that the work embodied in this project work titled A "A STUDY REPORT ON ROLE OF RBI IN INDIAN FINCANCIAL MARKET" forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, if has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Shaikh Tahura Mohd Siddiq

Name and Signature of Learner

### Certificate

This is to certify that Miss. CAROL D'SOUZA has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of MARKETING and his project is entitled, "A STUDY REPORT ON RURAL MARKETING OF ITC" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of the College A

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M., MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-60,
M-9324556424, E: driuhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 05/04/2043

### Declaration by learner

I the undersigned Miss. CAROL D'SOUZA here by, declare that the work embodied inthis project work titled

"A STUDY REPORT ON RURAL MARKETING OF ITC", forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and he not been previously submitted to any other University for any other Degree/Diploma to this or any oth University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

CAROL D'SOUZA

Name and Signature of the learner

# Ismail Yusuf College of Arts, Science and Commerce.

Ismail College Camps, Natwar Nagar, Jogeshwari East, Mumbai, Maharashtra 400060

## Certificate

This is to certify that Mr. <u>DUBEY VIKAS SHYAMSUNDAR</u>, has worked and duly completed his project work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of <u>MARKETING</u> and his project is entitled <u>A Study Report on Evolution of Online Learning With Special Reference To Pandemic Under my supervision.</u>

I further Certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and Investigations.

4

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Meharashtra, I.Y. College,
Jogeshwari (East), Mumbal-60,
M-9324556424, E: driuhararvind@gmail.com

Date of submission: 5/04/23

Dr. Anjali Alekar (Guiding Teacher)

External

Signature

# **Declaration by Learner**

I the undersigned Mr. DUBEY VIKAS SHYAMSUNDAR, here by declare that the work embodied in this project work titled "A Study Report on Evolution of Online Learning With Special Reference To Pandemic" forms

own contribution to the research work carried out under the guidance of DR.

ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to

Wherever reference has been made to previous works of others, it has been

clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Dubey Vikas Shyamsundar [Learner] Vikes

### CERTIFICATE

This is certify that Miss Mr. Abhishek Harindra Turi has worked and duly completed her / his project work for the degree of Bachelor of Management Studies under the faculty of commerce in the subject of FINANCE and her / his project entitled, "NATIONAL STOCK EXCHANGE" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

Professor (Dr) Arvind S. Luhar M.Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, PhD M.E.S. Gr. A. Class 1 Gazetted Officer Professor & Head, Dept of Accountancy at Government of Meharashtra, I.Y. College, Jogeshwari (East), Mumbal-60. Dr. Anjali Alekar Name & Signature of

Guide Teacher

Date of submission:

5/4/2023

External Signature

# DECLARATION BY LEARNER

I, undersigned the Miss/Mr Abhishek Harindra Turi, here by, declare that the work embodied in this project work titled "NATIONAL STOCK EXCHANGE (NSE)" forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Where ever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

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Appropries

Abhishek Harindra Turi

#### Certificate

This is to certify that Ms. TUBA AMREEN MIR AKHTAR ALI has worked and duly completed her Project work for the Master of Commerce in Management under the faculty of Commerce in the subject of PROJECT WORK - I and her project is entitled, A STUDY ON CONSUMER BUYING

BEHAVIOUR OF LG BRAND undermysupervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma from any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of the College

> Professor (Dr) Arvind S. Luhar M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD M.E.S. Gr. A, Class 1 Gazetted Officer Professor & Hoad, Dept of Accountancy at Government of Maharashtra, I.Y. College, Jogeshwari (East), Mumbel-60,

DR. AJNAJLI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission:

24/04/23

#### Declaration by learner

I undersigned Ms TUBA AMREEN MIR AKHTAR ALI hereby declare that the work embodied in this project work titled A STUDY ON CONSUMER BUYING BEHAVIOUR

OF LG BRAND forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other Degree/Diploma to this or any other university.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, hereby further declare that the information of this document has been obtained and presents in accordance with academic rules and ethical conduct.

TUBA AMREEN MIR AKHTAR ALI

Name and Signature of the learner

Certified by

# GOVERNMENT OF MAHARASHTRA

# PRINCIPLE OF ISMAIL YUSUF COLLEGE OF COMMERCE, SCIENCE AND ARTS JOGESHWARI (EAST),

MUMABI- 400060 MAHARASHTRA,

# Certificate

This is to certify that Mr. Mohd Amir Athar Husain Samani has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and his project is entitled, "A COMPARETIVE ANALYSIS BETWEEN TRADITIONAL MARKETING V/S DIGITAL MARKETING" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and Investigation.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-80,
M- 9324556424, E; driuhararvind@gmail.com

Dr. Anjali Alekar

Name & Signature of

Guiding teacher

Scal of the

External Signature

Date of submission: 05/04/2023

### **Declaration**

I the undersigned Mr. Mohd Amir Athar Husain Samani here by, declare that the work embodied in this project work titled A COMPARETIVE ANALYSIS BETWEEN TRADITIONAL MARKETING V/S DIGITAL MARKETING" forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, if has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Mohd Amir Athar Husain Samani

Name and Signature of Learner

### Certificate

This is to certify that Ms/Mr <u>AASTHA ARVIND THORAT</u> has worked and duly completed her/his Project Work for the degree of Bachelor of Management studies under the faculty of commerce in the subject of <u>FINANCE</u> and her/his project is entitled, "<u>A Financial and Strategic Analysis of Amazon.com Inc</u>," under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her /his personal findings and investigations.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr.A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharsahtra, I.Y. College,
Jogeshwari (East), Mumbal-80,
M-9324558424, E: driuhararvind@gmail.com

Dr. Anjali Alekar

Name and Signature of Teacher

Guiding Teacher

Date of Submission: 05 04 2023

External Signate

### Declaration by learner

I the undersigned Miss/ Mr AASTHA ARVIND THORAT here by, declare that the work embodied in this project work titled "A Financial and Strategic Analysis of Amazon.com Inc.", forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicate as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct

AASTHA ARVIND THORAT

Jos Jac.

Name and Signature of the learner

# Certificate

This is to certify that the MR.ASIF ALI SHAIKH has worked and duly completed his project work for the degree of Bachelor of Management Studies under the Faculty of the Commerce in the Subject of Marketing and his Project is entitled "A STUDY ON COMPETITIVE ANALYSIS OF AIRTEL AS COMPARED TO OTHER SERVICE PROVIDERS IN MAHIM" Under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any degree and diploma of any university.

It is his own work and facts reported by his personal findings and investigations.

W

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Mahareshtra, I.Y. College,
Jogeshwari (East), Mumbal-60.
M-9324556424, E: driuharanvind@gmail.com

Dr. Anjali Alekar

Name and Signature of

Guiding Teacher

05/04/23. Date of Submission:

External Sign.

### **DECLARATION**

I Mr. ASIF ALI SHAIKH, the student of B.M.S,Semester VI, Roll no: 81

Academic year: - 2022 - 2023 hereby declare that Ihave completed the project on.

## A STUDY OF COMPARISON ON CONSUMER SATISFACTION BY THE SERVICES PROVIDED BY VI AND AIRTEL COMPANIESIN COLABA

The information submitted is true and original to thebest of my knowledge.

ASIF ALI SHAIKH

(Signature)

ISMAIL YUSUF COLLEGE OF ARTS, COMMERCE & SCIENCE

JOGESWARI {EAST}

### Certificate

This is to certify that Mr. SHAIKH WASIM AHMED BAKRIDU AHMED, has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of MARKETING and his project is entitled, "A STUDY REPORT ON MARKETING STRATEGIES OF CADBURY" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of the College

Professor (Dr) Arvind S. Luhar
M.Com, MRA, LL.M, MJMC, FDP-IM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Meharashtra, I.Y. College,
Jogeshwari (East), Mumbel-80,

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 05 |04 | 2023

External Signature

# Declaration by learner

I am the undersigned Mr. SHAIKH WASIM AHMED BAKRIDU AHMED here by, declare that the work embodied in this project work titled "A STUDY REPORT ON MARKETING STRATEGIES OF CADBURY", forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, hereby further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

SHAIKH WASIM AHMED BAKRIDU AHMED

Wasim Shailch:

Name and Signature of the learner

## certificate

This is to certify that MS Swamini Thakur, Collage Roll no22smgm3,has worked and duly completed has worked and duly completed her/his project work for the degree of Bachelor of management studies under the faculty of Management and her/his project is entiled, STUDY ON MARKETINGS STRATEGY OF AMUL COMPANY "under my supervision.

I furthure certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any university

t is her/ihis own work and facts reported by her/his personal finding and investigations.

Name &Signature of:Swamini thakur

Project Guide:Dr.Anjali Alekar

DATE OF SUBMISSION
24-4-23

Principal:Dr.Swati wavhal

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr.A, Class 1 Gazatted Officer
Professor & Head, Dept of Accountancy at
Government of Maherashtra, I.Y. College,
Jogeshwari (East), Mumbal-60,

4- 9324556424, E: driuhararvind@gmail.com

### DECLARATION

I the undersigned miss SWAMINI THAKUR here by, declare that the work embodided in this project work titled STUDY ON MARKETING STRATEGY OF AMUL COMPANY forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University or any other Degree/Diploma to this or any other University Wherever reference has been made to previous works of other, it has been clearly indicated as such and included in the bibliography.

, here by furthure declare that all information of this docuument has been obtained and presented in accordance with rules and ethical conduct

Name &\$ignature of:Swamini thakur

### CERTIFICATE

This is to certify that Ms. AISHWARYA BHAGWAT SATPUTE has worked and duly completed her project work for the degree of master in Commerce (management) under the faculty of Commerce and her project is entitled, "A Study on Online Marketing" under my Supervision.

I further certify that the entire work has been done by the learner under my guidance and that nopart of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-60,
M- 9324556424, E: driuhararvind@gmail.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teach

DATE: 11 01 23 PLACE: MUMBAI

#### DECLARATION

I the undersigned Miss. AISHWARYA BHAGWAT SATPUTE here by, declare that the work embodied in this project work titled, "A Study on Online Payment Applications in India with Reference to Amazon Pay" forms my own contribution to the research work carried out under the guidance of "Dr. ANJALI ALEKAR" and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Name and Signature of Learner AISHWARYA BHAGWAT SATPUTE

historial

# Ismail Yusuf College Arts, Science and Commerce.

Ismail College Camps, Natwar Nagar, Jogeshwari East, Mumbai, Maharashtra 400060.

### Certificate

This is to certify that Mr. Shaikh Imdad Ali Niyaz Ahmed has worked and duly completed his project work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and his project is entitled, A Study Report on the Marketing Strategies of PVR under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Cleas 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Meharashtra, I.Y. College,
Jogeshwari (East), Mumbal-60,
M-9324556424, E; druhararvind@gmail.com

Dr. Anjali Alekar

Guiding Teacher

Date of Submission: 05 | 04 | 2023

External signature

# Declaration

I the undersigned Mr. Shaikh Imdad Ali Niyaz Ahmed here by, declare that the work Embodied in this project work titled "A Study Report on the Marketing Strategies of PVR", form my own contribution to the research work carried out under the guidance of Dr Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree /Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Shaikh Imdad Ali Niyaz Ahmed

& hours

# ISMAIL YUSUF COLLEGE

JOGESHWARI STATION ROAD, JOGESHWARI – EAST, MUMBAI – 400 060

## Certificate

This is to certify that Mr Kedar Rajan Rane has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and his project is entitled "A Study Report on Asset and Liabilities Management in Banking Sector." under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbel-80,
M-9324556424 E. debt.

Date of Submission: 05/04/2023

Dr. Anjali Alekar

External Signature

I the undersigned Mr. Kedar Rajan Rane here by, declare that the work embodied in this project work titled "A Study Report on Asset and Liabilities Management in Banking Sector.", forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all the information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Kedar Rajan Rane

#### Ismail Yusuf College

Arts, Science and Commerce.

Ismail College Camps, Natwar Nagar, Jogeshwary East, Mumbai, Maharashtra 400060

# Certificate

This is to certify SHAIKH AFREEN BANO MOHAMMAD ANJAR ALAM has worked and duly Completed his project work for the degree of Bachelor of Management studies Under the faculty of commerce in the subject of Finance and his project is entitled, "A STUDY REPORT CRISIS MANAGEMENT WITH REFERNCE TO YES BANK" is under my supervision.

I further certify that the entire work has been done by the learner under my Guidance and that no part of it has been submitted previously for any Degree or Diploma of any university.

It is his own work and facts reported by his personal findings and investigations.

Professor (Dr) Arvind S. Luhar
M.Com, MEA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Meharashtra, I.Y. College,
Jogeshwari (East), Mumbel-80,
M-9324556424, E: driuhararvind@gmail.com

Dr. Anjali Alekar Guiding Teacher

Date of the Submissions:

05/04/23

external Sing nortus

I the undersigned SHAIKH AFREEN BANO MOHAMMAD ANJAR ALAM here by, declare that the work embodied in this project work titled. A STUDY REPORT CRISIS MANAGEMENT WITH REFERENCE TO YES BANK, form my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly

Indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained And presented in accordance with academic rules and ethical conduct.

SHAIKH AFREEN BANO MOHAMMAD ANJAR ALAM

This is to certify that Mr. VICKY ANGAD VISHWAKARMA has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of FINANCE and his project is entitled, "A STUDY REPORT ON TAX PLANNING WITH REFERENCE TO LIFE INSURANCE" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of the College

Professor (Dr) Arvind S. I M.Com, MBA, LLM, MJMC, FDP-IIM, US M.E.S. Gr.A. Close, FDP-IIM, US

Professor & Head, Dept of Accountancy at Government of Mahemahtra, I.Y. College, Jogeshwari (East), Mumbel-80, M-9324556424, E: druhararying Bossell DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 05/04/95

Externed Signerty

I the undersigned Mr. VICKY ANGAD VISHWAKARMA here by, declare that the work embodied in this project work titled "A STUDY REPORT ON TAX PLANNING WITH REFERENCE TO LIFE INSURANCE", forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

VICKY ANGAD VISHWAKARMA

Name and Signature of the learner

# Government of Maharashtra's PRINCIPAL OF ISMAIL YUSUF COLLEGE Of Arts, Science & Commerce,

Natwar Nagar, Jogeshwari (East), Mumbai- 400060

# Certificate

This is to certify that Mr Shaikh Adil Mustageem has worked and duly completed his Project Work for the degree of Bachelor in Management Studies under the Faculty of Commerce in the subject of Finance and his project is entitled, "HOME LOAN WITH AXIS BANK"under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and Investigation.

College

Seal of the College

Shaikh Adil Mustaqeem

Prof. Dr. Anjali Alekar

05/04/2023

Date of submission

Professor (Dr) Arvind S. Luhar m, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD M.E.S. Gr. A, Class 1 Gazetted Officer ofessor & Head, Dept of Accountancy at Government of Maharashtra, I.Y. College, Jogoshwert (Scat), Mumbal-80,

324556424, E: drluhararvind@gmail.com

# **Declaration**

I the undersigned Mr. SHAIKH ADIL MUSTAQEEM here by, declare that the work embodied in this project work titled "A study report on home loan with axix bank" forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, if has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

SHAIKH THE MUSTAQEEM

Name and Signature of Learner

This is to certify that Mr. Hyder Khurshid Khan has worked and duty

Completed his project work for the degree of Bachelor of Management

Studies under the faculty of commerce in the subject of Marketing and his

Project is entitled, "Study Report On Impact Of Advertising in B2B Marketing"

Under my supervision.

I further certify that the entire work has been done by the learner under my guidance

And that no part of it has been submitted previously for any Degree or Diploma for any

University.

It is his own work and facts reported by his personal findings and investigations.

Name and Signature of Guiding Teacher

Date of Subimission: 05/04/2023

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Clase 1 Gezetted Officer
Professor & Head, Dept of Accountancy at
Government of Meharashira, I.Y. College,
Jogeshwarf (F.e-1), Mumbel-80,
M-9324556424, E. druhamryind@umail.com

External Signature

I the undersigned Mr. Hyder Khurshid Khan here by,

Declare that the work embodied in this project work titled "Study Report On Impact Of Advertising In B2B marketing". Forms my own contribution to the

research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously

University for any other Degree/Diploma to this or any other University. Wherever reference has been made to previous works of others, it has been

I, here by further declare that all information of this document has been obtained

In accordance with academic rules and ethical conduct. Name and Signature of the learner

Hyder Khurshid Khan

This is to certify that the MISS VAISHNAVI PRAMOD VISHWAKARMA has worked and duly completed his project work for the degree of Bachelor of Management Studies under the Faculty of the Commerce in the Subject of Marketing and his Project is entitle "A Study Report on Education Loan"

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any degree and diploma of any university.

It is his own work and facts reported by his personal findings and investigations.

Professor (Dr.) Arvind S. Luhar , MBA, LL.M. M.IMC, FDP-IIM, UGC-NET, PhD M.E.S. Gr. A. Clase 1 Gazetted Officer ofessor & Head, Dept of Accountancy at Government of Meharashtra, I.Y. College, logeshwari (Eest), Mumbel-60, 324558424, E: driuherarvind@gm

DR.ANJALI ALEKAR

Name and Signature of Guiding Teacher

Date of Submission: 5th Apoll 2023

I, the undersigned <u>Vaishnavi Pramod Vishwakarma</u> here by, declare that the work embodied in this project work titled <u>"A Study on Education Loan"</u>, forms my own contribution to the research work carried out under the guidance of <u>"Dr.Anjali Alekar"</u> is a result of my own research work and has not been previously submitted to any other university for any other Degree/Diploma to this or any other University. Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the Bibliography. I hereby further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Vaishadent

Signature of the Student

VaishnaviPramod Vishwakarma

# ISMAIL YUSUF COLLEGE Of Arts, Science & Commerce,

Natwar Nagar, Jogeshwari (East), Mumbai- 400060

# **Certificate**

This is to certify that MR. SHAIKH BILAL INSAF ALI has worked and duly completed her Project Work for the degree of Bachelor in Management Studies under the Faculty of Commerce in the Marketing semester -VI (2022-2023) and her project is entitled, "RURAL MARKETTING OF FMCG PRODUCT" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigation.

External Signature

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr.A. Class 1 Gazatted Officer
Professor & Head, Dept of Accountancy at
Government of Mahareshtra, I.Y. College,
Jogeshwari (East), Mumbai-60,
M-8324556424, E; drluhararvind@gmail.com

Name & Signature of Principal
Prof. Swati Wavhal

Date of Submission = 05/04/2023

(Ms. Sumaiya Khan)

Project Guide/Internal Examiner

External

Name & Signature of

# **Declaration**

I the undersigned Mr. SHAIKH BILAL INSAF ALI here by, declare that the work embodied in this project work titled "RURAL MARKETTING OF FMCG PRODUCT" forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, if has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

SHAIKH BILAL INSAF ALI

Bulal

This is to certify that Mr. PATHAN ARSHAR MUKRAM has worked and dulycompleted his

Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and his project is entitled, "A STUDY REPORT ON CASHLESS SOCIETY".under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any

University.

It is his own work and facts reported by his personal findings and investigation.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Cless 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Mehareshtra, I.Y. College,
Jogeshwari (East), Mumbal-80,
M-9324556424, E: drluhararvind@gmall.com

Name and Signature of Guiding Teacher

Date of Submission: 05-4-2023

External Signature

#### Declaration

I the undersigned Mr. PATHAN ARSHAR MUKRAM here by, declare that the workembodied in this project work titled "A STUDY REPORT ON CASHLESS SOCIETY" forms my own contribution to the research work carried out under the guidance of Dr. ANJALI ALEKAR is result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Nameand Signature of the learner

This is to certify that the MR.FARDEEN NIZAMUDDIN SHAIKH has worked and duly completed his project work for the degree of Bachelor of Management Studies under the Faculty of the Commerce in the Subject of Marketing and his Project is entitle "A Study Report on Digital marketing in india"

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any degree and diploma of any university.

It is his own work and facts reported by his personal findings and investigations.

1

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Meherashtra, I.Y. College,
Jogeshwari (East), Mumbal-60,
M-9324558424, E: driuhararvind@gmail.com

Dr. Anjali Alekar

Name and Signature of Guiding Teacher

Date of Submission:

5 April 2023,

External cruide

#### **MARCH 2023,**

#### Declaration by Learner

I, the undersigned Mr. Fardeen Nizamuddin Shaikh here by, declare that the work embodied in this project work titled "A Study on Digital Marketing in India", forms my own contribution to the research work carried out under the guidance of "Dr.Anjali Alekar" is a result of my own research work and has not been previously submitted to any other university for any other Degree/Diploma to this or any other University. Wherever reference has been made to previous work of others, it has been clearly indicated as such and included in the Bibliography. I hereby further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Signature of the Student:

Fardeen Shaikh

# On Separate Page Name and address of the college

# Certificate

This is to certify that Ms/Mr			Shrutika Vijay Badave					has worked		
and duly cor	npleted h	er/his	Project	Work	for the degree	of Bac	helor o	f Manager	nent	
Studies u	nder tl	he	Faculty	of	Commerce	in	the	subject	of	
Marketing					and her/his project is entitled,					
" EMPERI	AL SUT	Y O	N THE	CON	SUMER BEF	IAVIO	UR O	F COLG	ATE	
TOOTHPAS	E" under	r my sı	pervisio	on.						
I further cer	tify that t	he en	tire wor	k has t	een done by the	ie lear	ner und	er my gui	dance	
and that no p	oart of it	has be	en subn	nitted p	reviously for a	ny Deg	gree or	Diploma o	of any	
University.										
It is her/hi	s own	work	and fa	cts re	ported by her	his p	persona	al finding	s and	
investigation					M					

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Hoad, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (Eest), Mumbal-60.
M- 9324556424, E: driuhararvind@gmail.com

Dr. Anjali Alekar Name and Signature of

Guiding Teacher

Seal of the College

Date Of Submission: 5/4/23

Externale signatur

I the undersigned Miss /Mr. Shrutika Vijay Bdave here by, declare that the work embodied in this project work titled "EMPIRICAL STUDY ON THE CONSUMER BEHAVIOUR OF COLGATE TOOTHPASTE" froms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of other, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in according with academic rules and ethical conduct.3

Shrutika Vijay Badave

Name and signature of the learner

and the state of t

This is to certify that Mr. VINIT CHANDULAL SONI has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of FINANCE and his project is entitled, "A STUDY REPORT ON AWARENESS LEVEL OF IPO AMONG COLLEGE STUDENTS" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of the College

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Cless 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharmshtzs, I.Y. College,
Jogeshwari (East), Mumbal-80,
MA, 9324556424, E. druharrsyind@gmell.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 05/04/2023

External signature

I the undersigned Mr. VINIT CHANDULAL SONI here by, declare that the work embodied in this project work titled "A STUDY REPORT ON AWARENESS LEVEL OF IPO AMONG COLLEGE STUDENTS", forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own researchwork and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

VINIT CHANDULAL SONI

Name and Signature of the learner

Vinit

# ISMAILE YUSUF ARTS AND SCIENCE AND COMMERCE

COLLEGE,2023



## BACHELOR OF MANAGEMENT STUDIES CERTIFICATE

This is to certify that the project report entitled "A STUDY REPORT ON CONSUMER BEHAVIR TOWARDS SAMSUNG MOBILES" is a bonafide record of project done by PRITI LALSHAHEB YADAV, under my guidance and supervision in partial fulfillment of the requirement for the award of the degree of BACHELOR OF MANAGEMENT STUDIES and it has not previously formed the basis for any Degree, Diploma and Associateship or Fellowship.

seal of the college

Date of submission: 5/04/2023

Dr. Anjali Alekar NAME and Signature of teacher

Professor (Dr.) Anyland

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Mahareshtra, LY. College,
Jogeshwari (East), Mumbal-80,
M-9324556424, E; driuherarvind@gmail.com

TEXternal Signature

## DECLARATION

I, PRITI LALSHAHEB YADAV, hereby declare that the project work entitled "A STUDY REPORT ON CONSUMER BEHAVIR TOWARDS SAMSUNG MOBILES" is a record of independent and bonafide project work carried out by me under the supervision and guidance of Dr Anjali Aalekar.

The information and data given in the report is authentic to the best of my knowledge.

The report has not been previously submitted for the award of any Degree, Diploma,

Associateship or other similar title of any other university or institute.

Ms.PRITI LALSHABE YADAV

Priti

This is to certify that Mr. SHAIKH KHALID ANWAR has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of MARKETING and his project is entitled, "A STUDY REPORT ON E-VEHICLES IN INDIA" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any other University.

It is his own work and facts reported by his personal findings and investigations.

Seal of the College

Professor (Dr) Arvind S. Luhar
M.Com, Mila LLM, M.Mc, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gerated Officer
Professor 3 Head, Dept of Accountancy at
Government of Mahareshtra, I.Y. College,
Jogeshwari (East), Mumbel-50,
M-9324558424, E: druharsavind@parest.com

DR. ANJALI ALEKAR

Name and Signature of Guiding Teacher.

Date of submission: 05 04 2023

EXTERNAL SIGNATURE

I the undersigned Mister. SHAIKH KHALID ANWAR here by, declare that the work embodied in this project work titled "A STUDY REPORT ON E- VEHICLES IN INDIA", forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

SHAIKH KHALID ANWAR

Name and Signature of the learner

## Ismail Yusuf College

Arts, Science and Commerce.

Ismail College Camps, Natwar Nagar, Jogeswari East, Mumbai, Maharashtra 400060

## Certificate

This is to certify Anuj Kamtaram Gupta has worked and duly Completed his project work for the degree of Bachelor of Management studies

Under the faculty of commerce in the subject of Finance and his project is entitled,

THE STUDY REPORT ON BOMAY STOCK EXCHANGE is under my supervision.

I further certify that the entire work has been done by the learner under my Guidance and that no part of it has been submitted previously for any Degree or Diploma of any university.

It is his own work and facts reported by his personal findings and investigations.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gezetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (East), Mumbal-60,
M-9324556424. E: driuharasvind@gmail.com

Dr. Anjali Alekar Guiding Teacher

05/04/2023

Date of the Submissions:

External signature

10/4/23

I the undersigned ANUJ KAMTARAM GUPTA here by, declare that the work

Embodied in this project work titled THE STUDY REPORT ON BOMBAY STOCK EXCHANGE, form my own contribution to the research work carried out under the guidance of Dr Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly

Indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained

And presented in accordance with academic rules and ethical conduct.

ANUJ KAMTARAM GUPTA

This is to certify that Ms/Mr. <u>HITESH MANGESH KASARE</u> Has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of commerce in the subject of <u>FINANCE</u> And her/his project is entitled, "A Study Report On Green Accounting With Reference To Case Studies." Under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/his own work and facts reported by her/his personal findings and investigations.

Seal of the College

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LL.M. MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gezetted Officer
Professor 8 Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jopeshwert (East), Mumbal-50,
M-9324556424, E; druharasvind@gmall.com

DR. ANJALI ALEKAR

Name and Signature of

**Guiding Teacher** 

Date of submission: 05/04/93

Externals Signature: H.KASARE

I the undersigned Miss / Mr. Hitesh Mangesh Kasare here by,

Declare that the work embodied in this project work titled

"A Study Report On Green Accounting With Reference To Case

Studies"

Forms my own contribution to the research work carried out under the guidance of <u>Dr. Anjali Alekar</u> is a result of my own research work and has not been previously submitted to any other University For any other Degree/Diploma to this or any other University.

M. WASARE
HITESH MANGESH KASARE
Name and Signature of the learner

# Government of Maharashtra's PRINCIPAL OF ISMAIL YUSUF COLLEGE

Of Arts, Science & Commerce,

Natwar Nagar, Jogeshwari (East), Mumbai- 400060

# Certificate

This is to certify that Mr.MOHD USMAN ABDUL KADAR SHAIKH
has worked and duly completed his Project Work for the degree of Bachelor in
Management Studies under the Faculty of Commerce in the subject of
Finance and his project is entitled, "A Marketing Research of Supplements
With

Reference to Fitness Industry

"under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and Investigation.

College Seal of the College

M.Com, MBA, LL.M. MUMC, FDP-IIM, UGC-NET, PhD M.E.S. Gr.A. Clase 1 Gazetted Officer Professor & Head, Dept of Accountancy at Government of Meharashtra, I.Y. College, Jogestwan (East), Mumbel-60, M-9324556424, E: drubary Mr.MOHD USMAN ABDUL KADAR SHAIKH

Prof. Dr. Anjali Alekar

08/04/2023 Date of submission xternal signature

# Declaration

I the undersigned Mr. Mohd Usman Abdul Kadar Shaikh here by, declare that the work embodied in this project work titled "A study Report on Marketing Research of Supplements with reference to Fitness Industry" forms my own contribution to the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, if has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Mr. Mohd Usman Abdul Kadar Shaikh

Name and Signature of Learner

This is to certify that the MR. ASHRAF MUKHTAR AHMED SHAIKH has worked and duly completed his project work for the degree of Bachelor of Management Studies under the Faculty of the Commerce in the Subject of Marketing and his Project is entitled "EFFECTS OF MOBILE MARKETING ON ADULTS AND YOUNGSTERS" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any degree and diploma of any university.

It is his own work and facts reported by his personal findings and investigations.

9

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IJM, UGC-NET, PhD
M.E.S. Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, LY. College,
Joceshwari (East), Mumbai-80,
M-9324558424, E: druhararvind@amail.com

Dr. Anjali Alekar Name and Signature of Guiding Teacher

Date of Submission: 5/04/2023

12/4/23

I the undersigned. MR. ASHRAF MUKHTAR AHMED SHAIKH here by, declare that the work embodied in this project work titled "EFFECTS OF MOBILE MARKETING ON ADULTS AND YOUNGSTERS" forms my own contribute of the research work carried out under the guidance of Dr. Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

ASHRAF MUKHTAR AHMED SHAIKH Name and Signature of the learner Ismail Yusuf College

Arts, Science and Commerce.

Ismail Yusuf College

Arts, Science and Commerce.

Ismail College Camps, Natwar Nagar, Jogeshwari East, Mumbai, Maharashtra 400060

Certificate

This is to certify Mohinuddin Riyazuddin Shaikh has worked and duly

Completed his project work for the degree of Bachelor of Management studies

Under the faculty of commerce in the subject of Finance and his project is entitled,

A Study Report On Financial analysis of D-Mart under my supervision.

I further certify that the entire work has been done by the learner under my

Guidance and that no part of it has been submitted previously for any Degree or

Diploma of any university.

It is his own work and facts reported by his personal findings and investigations.

Professor (Dr) Arvind S. Luhar
M.Com, MBA, I.L.M, MJMC, FDP-IIM, UGC-NET, PhDM.E.S, Gr. A, Class 1 Gazetted Officer
Professor & Head, Dept of Accountancy at
Government of Mehersehtra, I.Y. College,
Jogeshwari (East), Mumbal-80,
M-9324556424, E; driuhararvind@gmall.com

Dr. Anjali Alekar

Guiding Teacher

Date of the Submissions:

05/04/2023

I the undersigned MOHINUDDIN RIYAZUDDIN SHAIKH here by, declare that the work

Embodied in this project work titled A STUDY REPORT ON INTERNET BANKING, form my own contribution to the research work carried out under the guidance of Dr Anjali Alekar is a result of my own research work and has not been previously submitted to any other University for any other Degree / Diploma to this or any other University.

Wherever reference has been made to previous work of others, it has been clearly indicated

As such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and Presented in accordance with academic rules and ethical conduct.

MOHINUDDIN RIYAZUDDIN SHAIKH

his is to certify that Mr. OMKAR VIJAY MANJAREKAR has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of MARKETING and his project is entitled, "A STUDY REPORT ON MARKETING STRATEGIES OF NIKE" under my supervision.

further certify that the entire work has been done by the learner under my guidance and that no part of las been submitted previously for any Degree or Diploma of any other University.

t is his own work and facts reported by his personal findings and investigations.

Seal of the College

Professor (Dr) Arvind S. Luhar
M.Com, MBA, LLM, MJMC, FDP-IIM, UGC-NET, PhD
M.E.S. Gr. A. Class 1 Gezetted Officer
Professor & Head, Dept of Accountancy at
Government of Maharashtra, I.Y. College,
Jogeshwari (Essi), Mumbal-80,
M-9324556424, E: driuhararvind@gmail.com

DR. ANJALI ALEKA

Name and Signature of Guiding Teach

Date of submission: 05/04/2023

Externals Efgnat

I the undersigned Mister. OMAKR VIJAY MANJAREKAR here by, declare that the work embodied in this project work titled "A STUDY REPORT ON MARKETING STRATEGIES OF NIKE" forms my own contribution to the research work carried out under the guidance of DR. ANJALI ALEKAR is a result of my own research work and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Whenever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

OMKAR VIJAY MANJAREKAR

Name and Signature of the learner