

Name: - SHARMEEN SHAIKH ESMAIL

Email :- shaikhsharmeen597@gmai.com

Qualification: M.COM



Teaching Experience: - 28 JULY 2023 = CHB

Classes Taught: - B. Com, BMS.

Subject Taught: Commerce, Principles of Marketing, Marketing Research, Business Planning & Entrepreneurial Management.

NAAC Criteria head: - No.01 Curricular Aspect

No. of paper presented: - Local – 00 National - 01 International - 01

### **Details or work done in College: -**

- Served as a member of the **National Conference organizing committee** in February 2024.
- Author and presented a research article titled “**An Application of Artificial Intelligence in Education**” in February 2024.
- Contributed as a member of the **International Conference organizing committee** in February 2023.
- Authored a research article title “**ONLINE SHOPPING EXPERIENCE**” A Study on Perception of working women in Mumbai city organized by the Government of Maharashtra at Ismail Yusuf College 2023.
- Successfully completed a **One Week National Faculty Development Program (FDP)** from October 10th to October 16th, 2023.
- Engaged in the **third cycle of NAAC accreditation** for Ismail Yusuf College under the guidance of IQAC Chairman, **Prof. Dr. Arvind Luhar**.

- Played a pivotal role as a **member of the admission committee** for SYBCOM courses.
- Contributed as a **member of the Discipline Committee** for the **Palm Festival**.
- Paper setting, Supervision, Conducted departmental examinations.



महाराष्ट्र राज्य माध्यमिक व उच्च माध्यमिक शिक्षण मंडळ, पुणे  
Maharashtra State Board Of  
Secondary and Higher Secondary Education, Pune

मुंबई विभागीय मंडळ / MUMBAI DIVISIONAL BOARD

माध्यमिक शालान्त प्रमाणपत्र परीक्षा - गुणपत्रक

SECONDARY SCHOOL CERTIFICATE EXAMINATION - STATEMENT OF MARKS

नियत क्रमांक SEAT NO.	केंद्र क्रमांक CENTRE NO.	जिल्हा व शाळा क्रमांक DIST. & SCHOOL NO.	परीक्षेचा महिना व वर्ष MONTH & YEAR OF EXAM.	गुणपत्रकेचा अनुक्रमांक SR.NO. OF STATEMENT
A322566	9208	33.01.064	MARCH-2016	329528

उमेदवाराचे संपूर्ण नाव (आडनाव प्रथम) / CANDIDATE'S FULL NAME (SURNAME FIRST)

**Shaikh Sharmeen Esmail**

उमेदवाराच्या आईचे नाव / CANDIDATE'S MOTHER'S NAME **Yasmin**

विषयाचा सांकेतिक क्रमांक व विषयाचे नाव Subject Code No. and Subject Name	कमाल गुण Max. Marks	प्राप्त गुण किंवा श्रेणी / Marks or Grade Obtained		
		अंकात In Figures	अक्षरात / In Words	
03 ENGLISH (1ST LANG)	100	071	SEVENTYONE	
16 MARATHI (2/3 LANG)	100	079	SEVENTYNINE	
15 HINDI (2/3 LANG)	100	071	SEVENTYONE	
71 MATHEMATICS	100	080	EIGHTY	
72 SCIENCE & TECHNOLOGY	100	091	NINETYONE	
73 SOCIAL SCIENCES	100	067	SIXTYSEVEN	
K5 DECORATIVE PIECES FROM WASTE	*	A		
P1 HEALTH & PHYSICAL EDUCATION	*	A		
P6 SOCIAL SERVICE	*	A		
R6 PERSONALITY DEVELOPMENT	*	A		
41 INFORMATION COMMUNICATION TEC	*	A		
Result / निकाल PASS	£.Percentage/टक्केवारी 78.40	एकूण गुण / Total Marks 500	392	THREE HUNDRED AND NINETYTWO

**S161704528**



*Shamir*



**4517776806434**

*Shel*

महत्वाचे, टीप, कार्यसिखण व शालेय विषयातील श्रेणी आणि  
चिन्हांची माहिती यांचा तपशील मागील पृष्ठावर पहावा.  
See overleaf for Important, Notes, Grades in  
work education & school subjects and  
meaning of special characters.

विभागीय सचिव/Divisional Secretary





महाराष्ट्र राज्य माध्यमिक व उच्च माध्यमिक शिक्षण मंडळ, पुणे  
Maharashtra State Board of  
Secondary and Higher Secondary Education, Pune  
उच्च माध्यमिक प्रमाणपत्र परीक्षा - प्रमाणपत्र  
HIGHER SECONDARY CERTIFICATE EXAMINATION - CERTIFICATE

असे प्रमाणित करण्यात येते की / This is to certify that

**Shaikh Sharmeen Esmail**

आईचे नाव / Mother's Name

**Yasmin**

विभागीय मंडळ Divisional Board	आसन क्रमांक Seat No.	केंद्र क्रमांक Centre No.	उच्च माध्यमिक शाळा क्रमांक Higher Secondary School No.	प्रमाणपत्राचा अनुक्रमांक Sr. No. of Certificate
VBAI	M260912	3629	32.03.007	200796

उच्च माध्यमिक प्रमाणपत्र परीक्षा (१० + २ आकृतीबंधानुसार)

and the HIGHER SECONDARY CERTIFICATE EXAMINATION FEBRUARY-2018  
(10 + 2 Pattern)

श्रेणीमध्ये खाली दर्शविलेले विषय घेऊन उत्तीर्ण झाला/झाली आहे.

in Grade

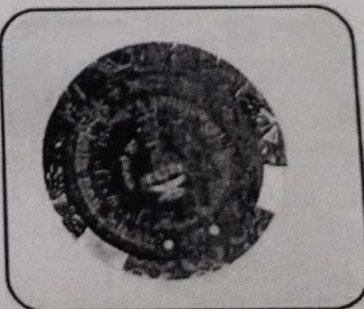
**I**

with subjects shown below.

सांकेतिक क्रमांक व विषय Subject Code No. and Subjects	कमाल गुण Max. Marks	प्राप्त गुण / Marks Obtained		
		अंकत /In Figures	अक्षरात / In Words	
01 ENGLISH	100	065	SIXTYFIVE	
04 HINDI	100	080	EIGHTY	
49 ECONOMICS	100	071	SEVENTYONE	
50 BOOK KEEPING & ACCOUNTANCY	100	064	SIXTYFOUR	
51 ORGANISATION OF COMM & MGMT	100	077	SEVENTYSEVEN	
52 SECRETARIAL PRACTICE	100	075	SEVENTYFIVE	
31 ENVIRONMENT EDUCATION	050	046	FORTYSIX	
30 HEALTH AND PHYSICAL EDN:- A				
टक्केवारी / Percentage	एकूण गुण / Total Marks	650	478	FOUR HUNDRED AND SEVENTYEIGHT
73.54				



CH184200796



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विभागीय सचिव / Divisional Secretary

MUMBAI  
30<sup>TH</sup> MAY, 2018

*Sharmistha*



## GRADE CARD

Name : / SHAIKH SHARMEEN ESMAIL YASMIN  
 Examination : BACHELOR OF MANAGEMENT STUDIES (SEM-VI)(CBCGS)  
 (CHOICE BASED CREDIT, GRADING AND SEMESTER SYSTEM)  
 Held In : APRIL 2021  
 Seat Number : 2247222 (PRN:2018016402170614)

CCF:454:0050



Course Code	Course Title	Maximum Marks	Minimum Marks	Marks Obtained	Credits (C)	Grade	Grade Points (G)	C x G
86003	MARKETING							
	BRAND MANAGEMENT TH	75	30	65				
	TH(INT)	25	10	21				
	TH(TOTAL)	100	40	86	3	O	10	30.00
86006	RETAIL MANAGEMENT TH	75	30	41				
	TH(INT)	25	10	18				
	TH(TOTAL)	100	40	59	3	B+	7	21.00
86009	INTERNATIONAL MARKETING TH	75	30	53				
	TH(INT)	25	10	17				
	TH(TOTAL)	100	40	70	3	A+	9	27.00
86012	MEDIA PLANNING & MANAGEMENT TH	75	30	44				
	TH(INT)	25	10	25				
	TH(TOTAL)	100	40	69	3	A	8	24.00
86001	OPERATION RESEARCH TH	75	30	53				
	TH(INT)	25	10	19				
	TH(TOTAL)	100	40	72	4	A+	9	36.00
UBMSFSVI.5	PROJECT WORK PROJ.	75	30	70				
	INT	25	10	19				
	TOTAL	100	40	89	4	O	10	40.00
GRAND TOTAL		600		445	20			178.00

Sem. I CRED.: 20 SGPI: 7.00  
 Sem. IV CRED.: 20 SGPI: 9.00

Sem. II CRED.: 20 SGPI: 8.00  
 Sem. V CRED.: 20 SGPI: 10.00

Sem. III CRED.: 20 SGPI: 8.85  
 Sem. VI CRED.: 20 SGPI: 8.90

Remark : SUCCESSFUL

CGPI : 8.63

Result Declared On : JULY 13, 2021

DIRECTOR  
 BOARD OF EXAMINATIONS AND EVALUATION

# University of Mumbai

## GRADE CARD

CCF:0863:0046

Name : / SHAIKH SHARMEEN ESMAIL YASMIN  
 Examination : M.COM (SEM-IV) (CHOICE BASED CREDIT GRADING SYSTEM)  
 Held in : JUNE 2023  
 Seat Number : 2147883



Course Code	Course Title	Maximum Marks	Minimum Marks	Marks Obtained	Credits (C)	Grade	Grade Points (G)	C x G
21	BUSINESS STUDIES (MANAGEMENT)							
	SUPPLY CHAIN MGMT & LOGISTICS	TH 60	24	30		B		
		IN 40	16	28		A+		
		TOT 100		58	6.00	B+	7	42.00
22	ADVERTISING & SALES MGMT	TH 60	24	41		A		
		IN 40	16	27		A		
		TOT 100		68	6.00	A	8	48.00
23	RETAIL MANAGEMENT	TH 60	24	34		B+		
		IN 40	16	29		A+		
		TOT 100		63	6.00	A	8	48.00
26	GRP-2: PROJECT WORK-II	IN 100	40	83	6.00	O	10	60.00
GRAND TOTAL		400		272	24.00			198.00

Sem. I Credits 24.00 SGPI: 9.00  
 Marks 293 / 400  
 Sem. III Credits 24.00 SGPI: 8.25  
 Marks 265 / 400

Sem. II Credits 24.00 SGPI: 9.00  
 Marks 292 / 400  
 Sem. IV Credits 24.00 SGPI: 8.25  
 Marks 272 / 400

Remark : SUCCESSFUL

CGPI : 8.63

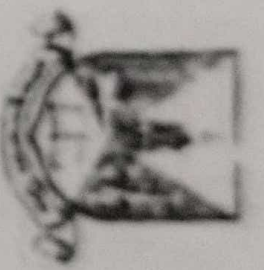
PERCENTAGE : 70.13%

Result Declared On : OCTOBER 19, 2023

I/C. DIRECTOR  
 BOARD OF EXAMINATIONS AND EVALUATION



CCF:0454:0050  
NO: 2247222



0480672

I Certify that

/ SHAIKH SHARMEEN ESMAIL YASMIN

PASSED THE B.M.S.(SEM VI)(CBCGS) EXAMINATION

held by the University of Mumbai in the month of

APRIL 2021 WITH B.63 CGPI

*Vishal*

DIRECTOR

BOARD OF EXAMINATIONS & EVALUATION

/ - FEMALE  
JULY 13, 2021

# University of Mumbai



CCF : 0863 : 0029  
NO : 2147883

0149855

I Certify that

/ SHAIKH SHARMEEN EMAIL YASHINI

PASSED THE M.COM (SEM-IV) (CBCS) EXAMINATION

held by the University of Mumbai in the month of

JUNE 2023 WITH CGPI : 8.63

/ - FEMALE

OCTOBER 19, 2023

VCDIRECTOR  
BOARD OF EXAMINATIONS & EVALUATION